Education

Boston University Boston, MA
M.F.A. in Graphic design, 2017

Swarthmore College Swarthmore, PA
B.A. in Studio Art and Biology, 2011

Work Experience

Upstatement Boston, MA
Design Apprentice, July 2017 — Present
• Designs and codes front-end web experiences within Upstatement's design team using Agile methodology
• Assembles and presents design research for clients. Research can include reviewing site analytics, investigating competitive products, seeking out potential illustrators, and compiling audience perspectives
• Facilitates design workshops for new clients by creating moodboards and preparing workshop activities for gathering new project ideas

MIT Office of Engineering Outreach Programs Cambridge, MA
Graphic Designer, March 2015 — March 2017
• Provided creative direction to develop a visual identity for the organization
• Designed printed and web materials targeting audiences affiliated with the Office's four academic programs at MIT. Materials included postcards, programs, HTML emails, guidebooks, T-shirts, and infographics
• Oversaw the creation of graphics for social media campaigns and created Adobe Illustrator and InDesign templates for copywriters and other team members making assets throughout the campaign
• Advised staff on design for outward facing materials — including donor proposals and development documents — to ensure consistency in the Office's identity

PBS NOVA Boston, MA
Graphics Intern, Summer 2016
• Created graphics and illustrations for features on NOVA's online news publication, *NOVA Next*
• Assisted editorial staff in the investigation and synthesis of data for graphic stories

UMBC Office of Institutional Advancement Baltimore, MD
Arts Publicity Coordinator, 2012 — 2014
• Project managed the creation of publicity material — including posters, flyers, postcards, print and digital advertisements, and websites — for arts programs and events. Project manager responsibilities included: writing and editing copy, working alongside designers and VP of marketing to ensure materials align with UMBC's arts and humanities branding campaign, working with clients to develop a publicity strategy, scheduling photography shoots, pitching to local media and art critics
• Maintained arts and culture events calendar website and managed social media accounts

Awards and Prizes

2017 Graphic Design USA "Student to Watch" for Boston University
2016–2017 AIGA WorldStudio Scholar
2016 Graphic Design USA In-House Design Award for design of Boston University's 2016 MFA Thesis Exhibition Catalog
2011 Recipient of the Solomon Prize in Art awarded for outstanding Swarthmore senior thesis exhibition

Professional Skills and Software

Advanced design experience in Photoshop, Illustrator, InDesign, and Sketch. Experienced with responsive web site building using CSS (node-sass), HTML, and vanilla JavaScript.