

# ST5225 Statistical Analysis of Networks

## Week 2 — Basic Quantities and Properties of Networks

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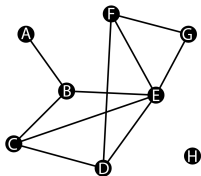
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## Session Overview

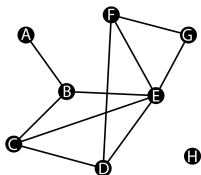
- ▶ In this session, we will cover fundamental descriptive measures that can be computed from networks.
- ▶ These measures are important and commonly used, but they have limited applicability for statistical inference.
- ▶ Nonetheless, they are essential for gaining some crude insights into the structure of networks.

## Degrees



- ▶ The degree of a vertex is the number of edges attached to it.
- ▶ In a directed network, we can distinguish between in-degree and out-degree.
- ▶ The degree can range from 0 (isolated vertex) up to  $n - 1$ , where  $n$  is the total number of vertices.

## Degree distribution

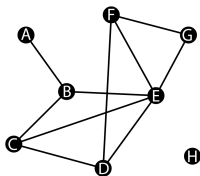


- ▶ Let's list all the degrees of the network above: 0, 1, 2, 2, 3, 3, 3, 4.
- ▶ The (empirical) degree distribution is the frequency (count) of each degree in the network.

Degree	0	1	2	3	4	5	...
Frequency	1	1	1	4	0	1	...

- ▶ The degree is a measure of the importance of a vertex in a network. The higher the degree, the more important the vertex.
- ▶ An example of this is the number of subscribers/followers/connections on a social media platform.
- ▶ The degree distribution is considered one of the most important properties of a network, although it actually tells us very little about the structure of the network.

## Edge Density



- ▶ Edge density is a measure of how connected a network is *on average*.
- ▶ It is defined as the ratio of the number of edges to the maximum possible number of edges in the network.
- ▶ For an undirected simple graph with  $n$  vertices, the maximum number of edges is  $\binom{n}{2} = \frac{n(n-1)}{2}$ .
- ▶ Edge density ranges from 0 (no edges) to 1 (fully connected network).
- ▶ In the network above, the edge density is  $\frac{9}{\binom{8}{2}} \approx 0.32$ .

## Sparse and Dense Graphs

- ▶ The edge density can serve as a (crude) way to classify (large) graphs.
- ▶ Sparse graphs have low edge density, dense graphs have high edge density.
- ▶ Different research communities have different definitions of what constitutes a sparse or dense graph.
- ▶ Dense typically means that the number of edges is of order  $n^2$ , which means the average degrees are of order  $n$ .
- ▶ Sparse typically means that the number of edges is of order  $n$ , which means the average degrees are of order 1.
- ▶ The disagreement is mostly about what we call those graphs in between.
- ▶ The distinction between dense and sparse is important to develop mathematical theories of graphs, but for any finite graph, it is hard to argue whether it is dense or sparse.

## Measuring the importance of vertices

- ▶ *Centrality measures* quantify the importance or influence of a vertex in a network.
- ▶ These vertices play crucial roles in the network structure.
- ▶ There are different centrality measures, each capturing a different aspect of importance.

## Betweenness Centrality

- ▶ Betweenness centrality is a measure of the extent to which a vertex lies on the shortest paths between other vertices in a network.
- ▶ Vertices with high betweenness centrality are often considered as “brokers” or “gatekeepers” in the network, as they have the potential to control the flow of information between different parts of the network.
- ▶ The betweenness centrality of a vertex  $v$  is calculated as the sum of the fractions of shortest paths between all pairs of vertices that pass through  $v$ :

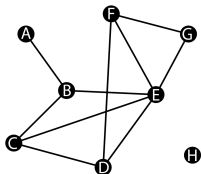
$$C_B(v) = \sum_{s \neq v \neq t} \frac{\sigma_{st}(v)}{\sigma_{st}}$$

where  $\sigma_{st}$  is the total number of shortest paths between vertices  $s$  and  $t$ , and  $\sigma_{st}(v)$  is the number of those paths that pass through  $v$ .

- ▶ Betweenness centrality is only defined for vertices with degree at least 2.

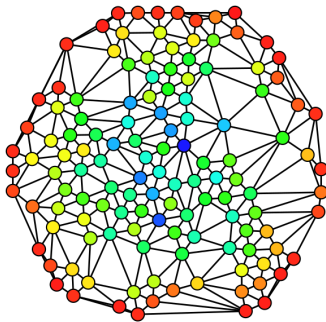


## Betweenness Centrality



- ▶ Let's calculate the betweenness centrality of vertex E in the network above. In the following table, the first number is the number of shortest paths that pass through E, the second number is the total number of shortest paths between the two vertices.
- ▶ A-B: 0,1; A-C: 0,1; A-D: 1,2; A-F: 1,1; A-G: 1,1; B-C: 0,1; B-D: 1,2; B-F: 1,1; B-G: 1,1; C-D: 0,1; C-F: 1,1; C-G: 1,1; D-F: 0,1; D-G: 1,2; F-G: 0,1.
- ▶ Hence, the betweenness centrality of E is  $9/18$ .

## Betweenness Centrality



- In this graph, red vertices have the lowest betweenness centrality, while blue vertices have the highest betweenness centrality.

## Closeness Centrality

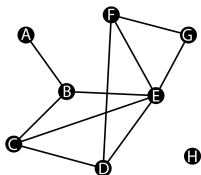
- ▶ Closeness centrality is a measure of how close a vertex is to all other vertices in a network.
- ▶ Vertices with high closeness centrality are able to quickly access information from other parts of the network.
- ▶ The closeness centrality of a vertex  $v$  is calculated as the reciprocal of the average shortest path length from  $v$  to all other vertices:

$$C_C(v) = \frac{1}{\sum_{u \neq v} d(v, u)}$$

where  $d(v, u)$  is the shortest path length between vertices  $v$  and  $u$ .

- ▶ Closeness centrality is defined for all vertices in a connected network.

## Closeness Centrality



- ▶ Let's calculate the closeness centrality of vertex E in the network above within its connected component.
- ▶ The shortest path lengths from E to all other vertices are: A–E: 2, B–E: 1, C–E: 1, D–E: 1, F–E: 1, G–E: 1.
- ▶ Hence, the closeness centrality of E is  $6/(2 + 1 + 1 + 1 + 1 + 1) = 6/7$ .
- ▶ The closeness centrality of A is  $6/(1 + 2 + 3 + 2 + 3 + 3) = 6/14$ .

# Eigenvector Centrality

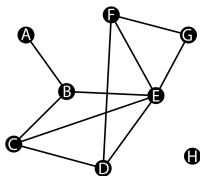
- ▶ Eigenvector centrality is a measure of the importance of a vertex in a network based on the concept of eigenvectors.
- ▶ It takes into account not only the number of connections a vertex has, but also the importance of those connections.
- ▶ The eigenvector centrality of a vertex  $v$  is calculated as the principal eigenvector of the adjacency matrix of the network:

$$\mathbf{Ax} = \lambda\mathbf{x}$$

where  $\mathbf{A}$  is the adjacency matrix,  $\mathbf{x}$  is the eigenvector, and  $\lambda$  is the largest eigenvalue of  $A$ .

- ▶ The eigenvector is unique up to a scaling factor if the network is connected and it can be shown that all its entries are positive.

## Eigenvector Centrality



- ▶ Let's calculate the eigenvector centrality of vertex E in the network above.
- ▶ The adjacency matrix **A** of the connected component containing E is:

$$\mathbf{A} = \begin{bmatrix} 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 1 & 0 & 1 & 1 & 0 & 0 \\ 0 & 0 & 1 & 0 & 1 & 1 & 0 \\ 0 & 1 & 1 & 1 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 & 1 & 0 & 1 \\ 0 & 0 & 0 & 0 & 1 & 1 & 0 \end{bmatrix}$$

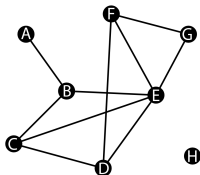
- ▶ Solving the equation  $\mathbf{Ax} = \lambda\mathbf{x}$ , we obtain for the largest eigenvalue that

$$\lambda \approx 3.253, \quad \mathbf{x} \approx \begin{bmatrix} 0.100 \\ 0.326 \\ 0.400 \\ 0.415 \\ 0.560 \\ 0.390 \\ 0.292 \end{bmatrix}$$

# PageRank

- ▶ PageRank is an algorithm used by Google to rank web pages in their search engine results.
- ▶ It is based on the idea of random walks on a directed network produced by links from one webpage to another.
- ▶ A random walker starts at any vertex, and at each step, moves to a neighboring vertex with equal probability.
- ▶ The probability of being at a particular vertex after a large number of steps is the PageRank of that vertex.
- ▶ The long-term probabilities are closely related to the eigenvector centrality, but we won't go into the details here.
- ▶ PageRank also uses a damping factor to avoid the problem of “spider traps” and “dead ends”. At any step, the walker may with a small probability (about 0.15) decide to jump to a randomly chosen vertex.

## Triangles and Cluster Coefficient



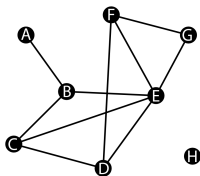
- ▶ A triangle consists of three vertices connected by three edges, also called 3-cycle.
- ▶ Clustering refers to the tendency of vertices to form tightly interconnected groups or communities.
- ▶ The presence of triangles in a network indicates a higher level of clustering (“my friends are more likely to be friends with each other”).
- ▶ The cluster coefficient can be calculated as

$$C = \frac{3 \times \text{number of triangles}}{\text{number of 2-paths}}$$

- ▶ A 2-star are three vertices connected by (at least) two edges. The number of 2-stars equals  $\sum_v \binom{d_v}{2}$ , where  $d_v$  is the degree of vertex  $v$ .
- ▶ In the network above, the cluster coefficient is  $3 \times 4/18$ .

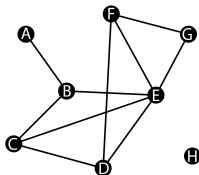


# Similarity



- ▶ Similarity can be defined based on various aspects of the network structure.
- ▶ One common measure of similarity is *neighborhood overlap*.
- ▶ Neighborhood overlap between two vertices is the fraction of common neighbors they share and provides a measure of how similar their local network structures are.
- ▶ In the graph above, the neighborhood overlap between vertices B and E is  $1/7$ , so they have low similarity.
- ▶ There are many other ways to define similarity.

## Assortativity and Mixing



- ▶ Assortativity and mixing are measures that describe the patterns of connections between different types of vertices in a network.
- ▶ Assortativity refers to the tendency of vertices to connect to similar vertices, while disassortativity refers to the tendency of vertices to connect to dissimilar vertices.
- ▶ Assortativity can be measured using various metrics, such as the degree assortativity coefficient or the attribute assortativity coefficient.
- ▶ The degree assortativity coefficient is the correlation between the degrees of connected vertices.
- ▶ In the graph above, degree correlation is about -0.25, so the network is degree disassortative.