



Gender:

Female

Male

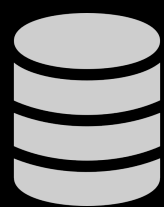
Other

Month:

April

May

Clear all  
slicers



Matiks | Overview

Overview

Revenue



Rohith Addagatla  
@RohithAddagatl8

Total Users

10000

Total Revenue

\$501.8K

DAU

332

MAU

6972

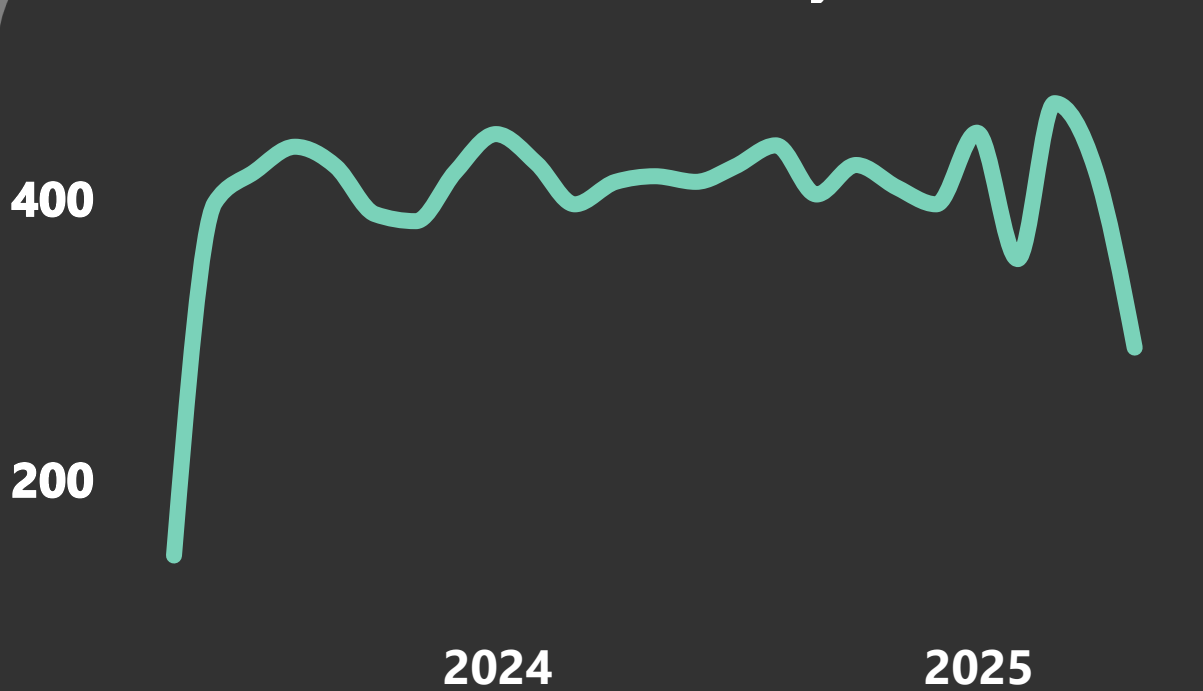
LTV

\$50.2

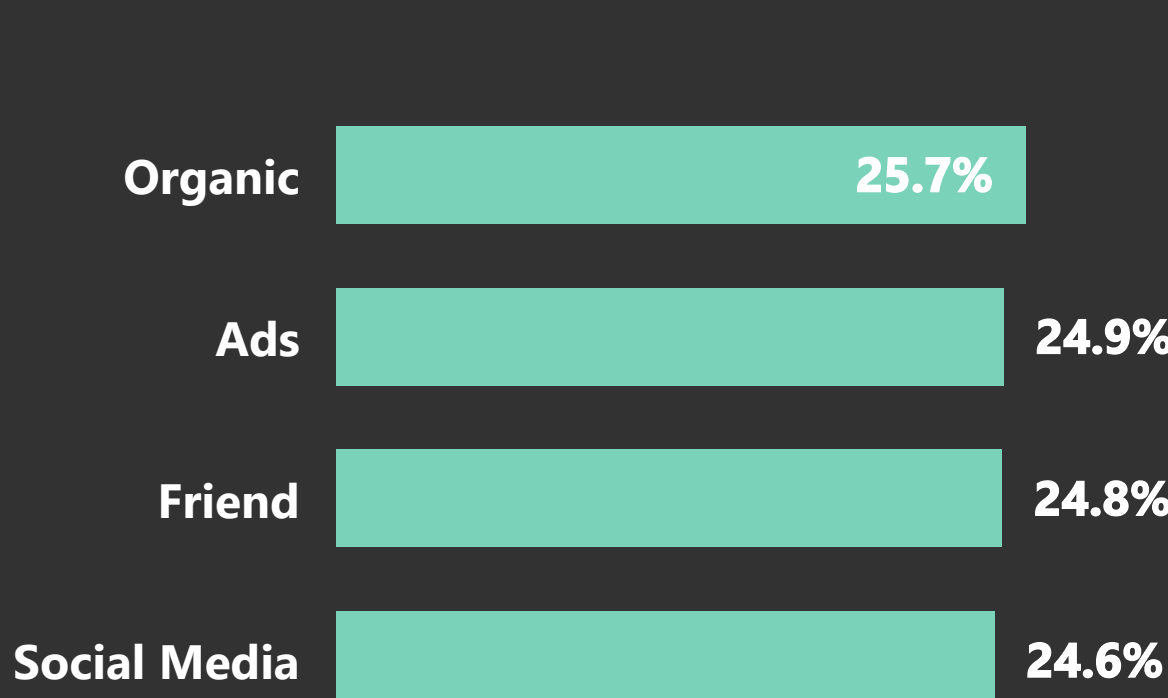
Churned Rate

30.3%

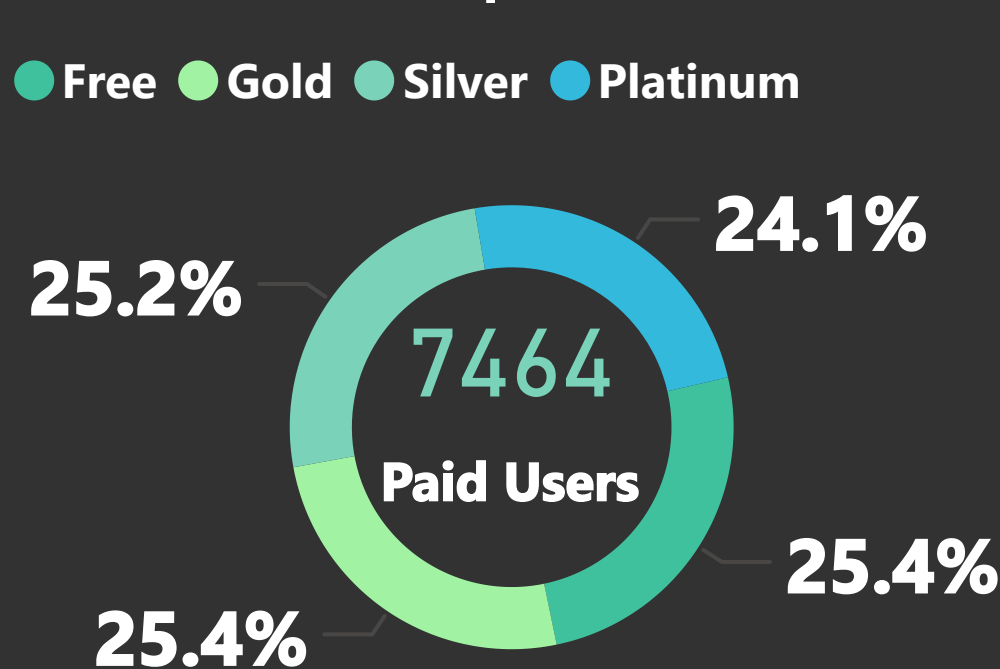
Trend Of New Users by Month



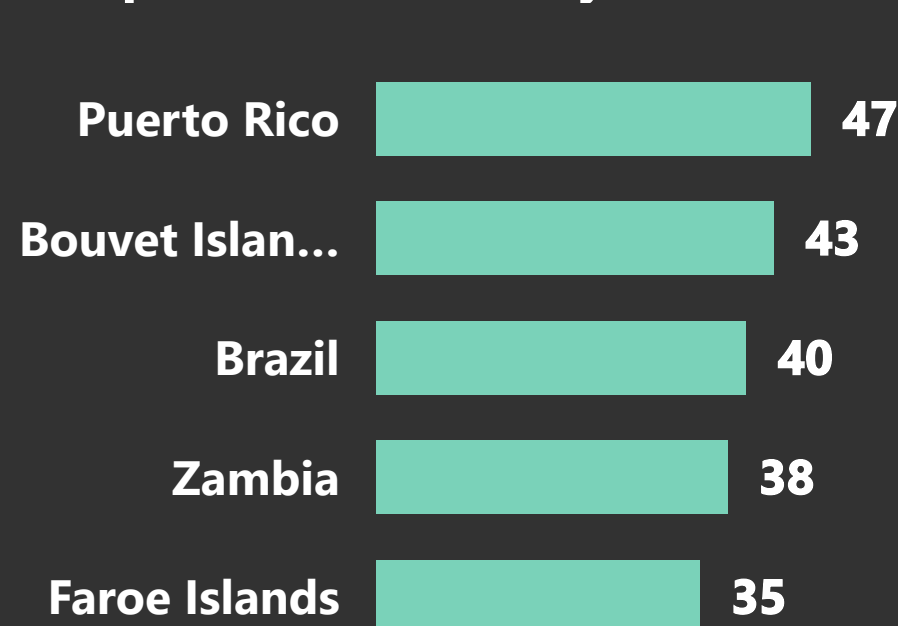
Referral Source



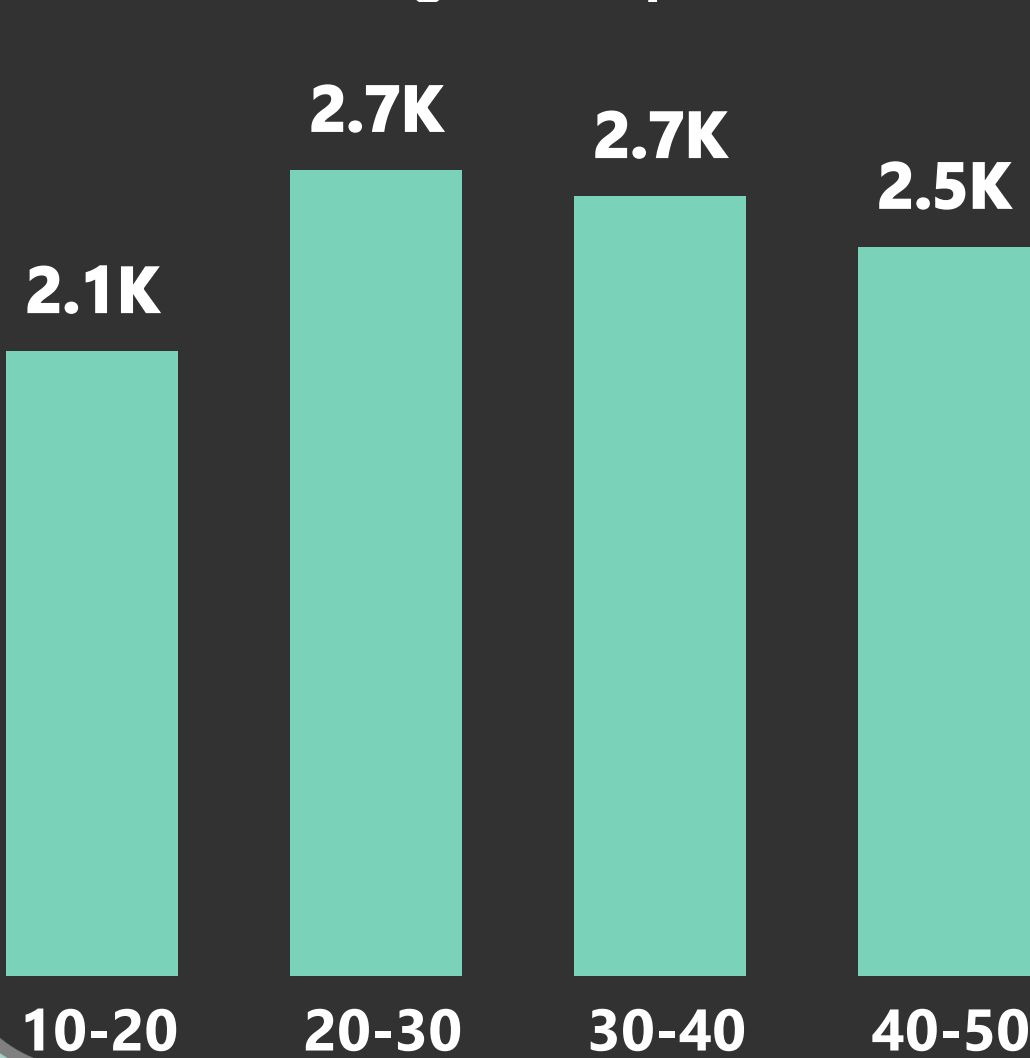
Subscription Tier



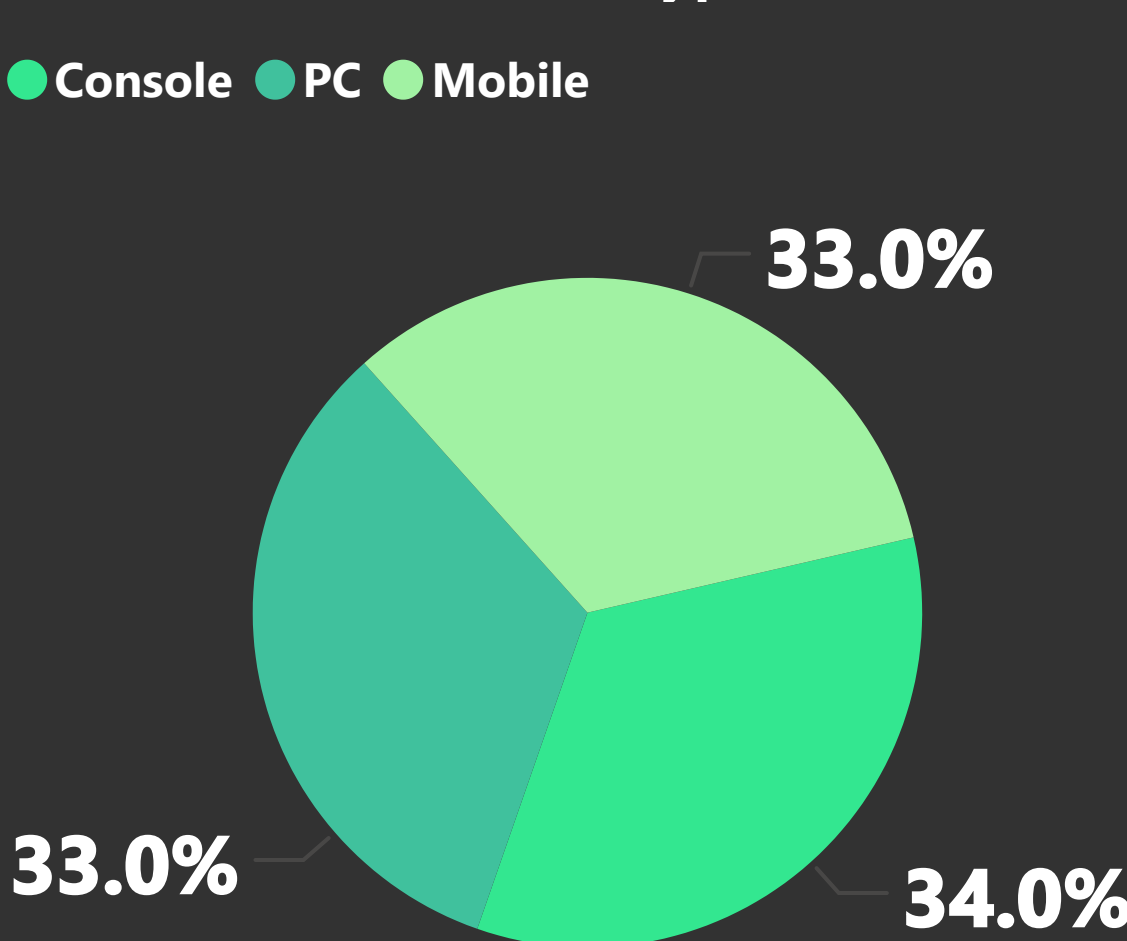
Top 5 Countries by Users



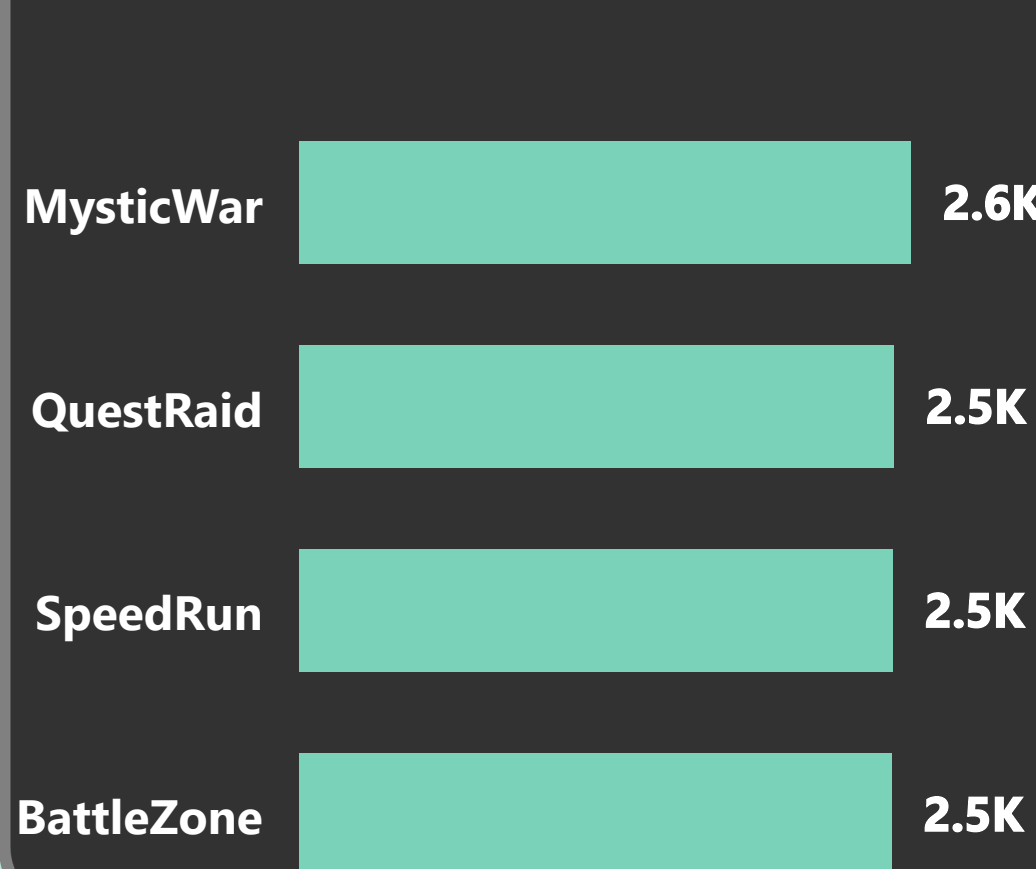
Age Group



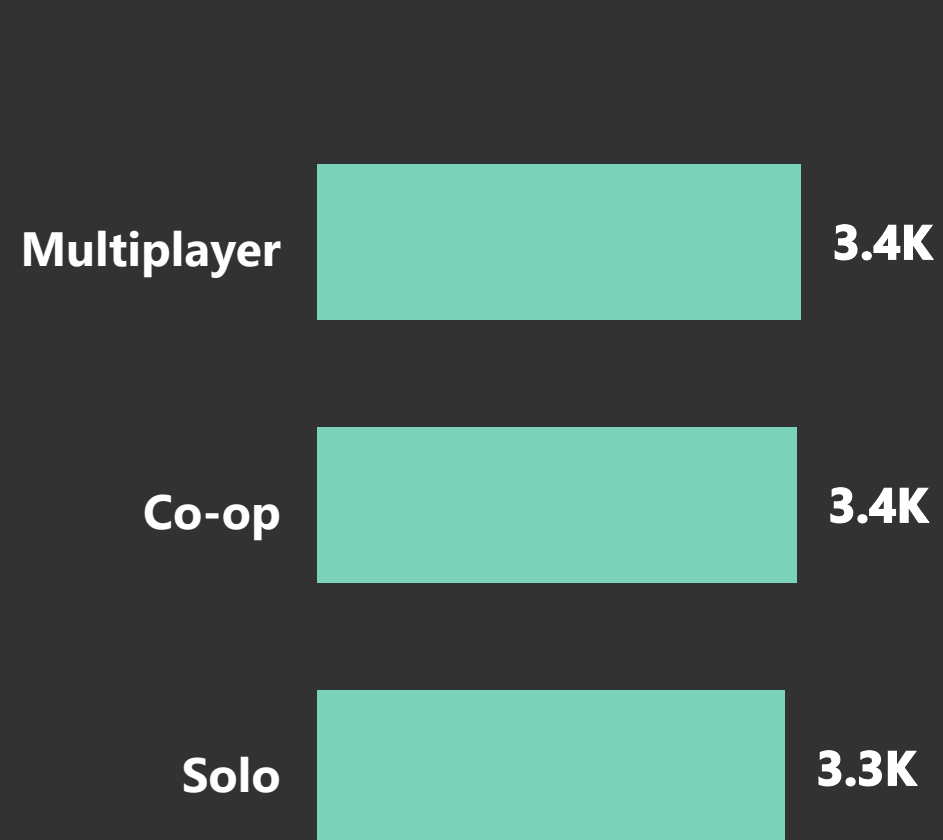
Device Type



Game Title



Preferred Game Mode





Gender:

Female

Male

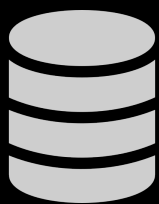
Other

Month:

April

May

Clear all  
slicers



# Matiks | Revenue

Overview

Revenue

Total Revenue

\$501.8K

LTV

\$50.2

MoM Growth

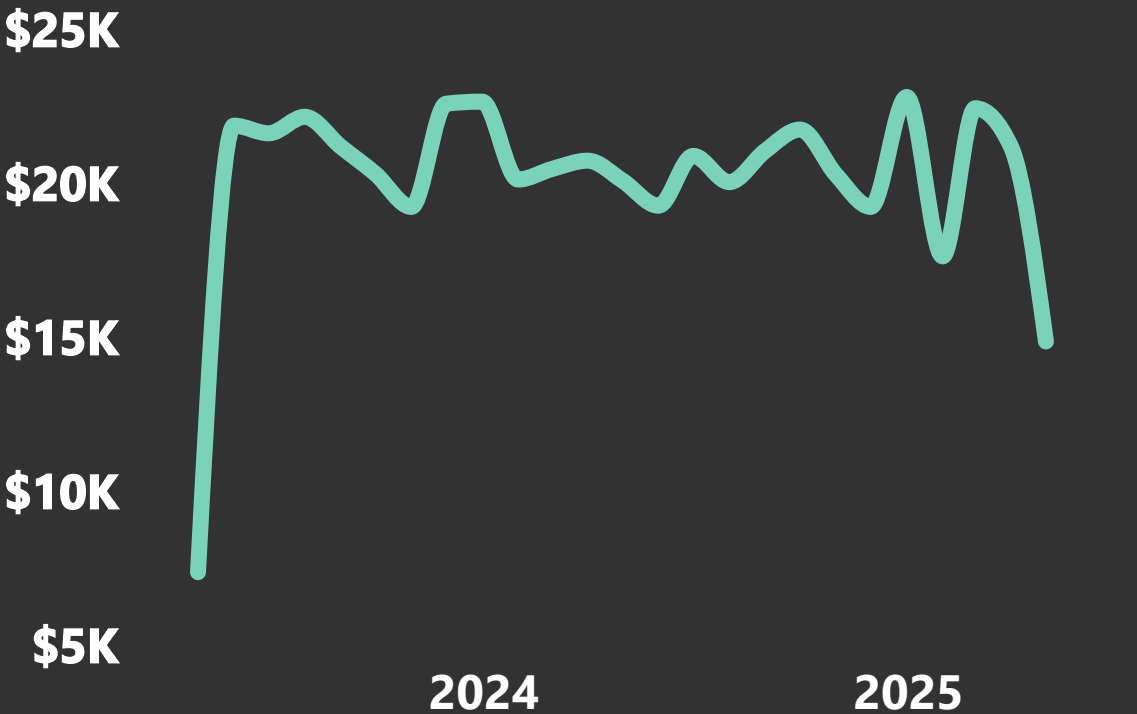
2.37

## Revenue by Age Group vs Subscription Tier

Free Gold Platinum Silver

40-50	\$31K	\$30K	\$29K	\$31K	\$121.39K
30-40	\$31K	\$32K	\$32K	\$35K	\$129.83K
20-30	\$38K	\$34K	\$34K	\$35K	\$140.56K
10-20	\$28K	\$29K	\$26K	\$27K	\$109.99K

## Monthly Revenue Trend



## Top 5 Users by Revenue

User Name	Revenue
igreen	\$460.7
ismith	\$469.8
kathleen32	\$428.6
Imiranda	\$444.0
proberts	\$428.5

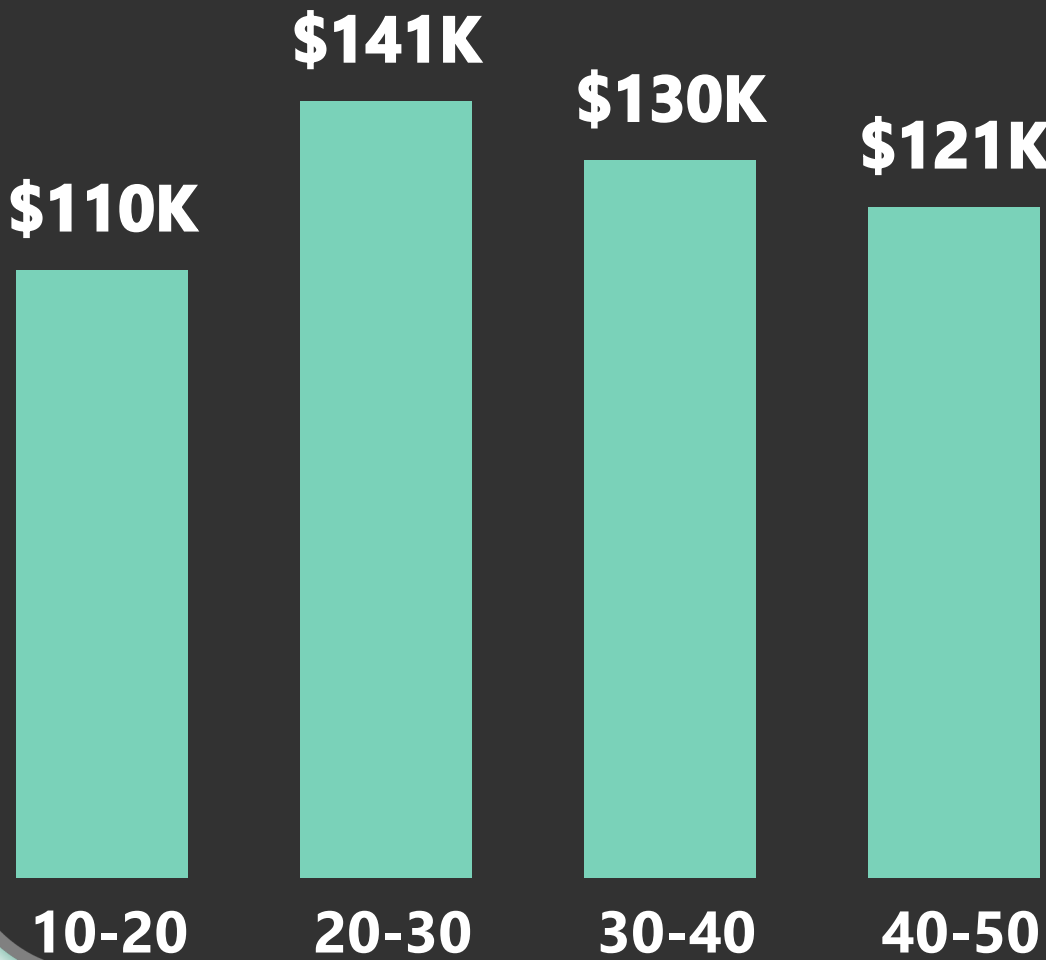
## Subscription tier

Free	\$128K
Silver	\$127K
Gold	\$125K
Platinum	\$121K

## Top 5 Countries by Users

Korea	4.3K
Congo	3.7K
Sierra Leone	3.6K
Lao People's ...	3.4K
Ghana	3.4K

## Age Group



## Referral Source

Organic	\$129K
Ads	\$126K
Friend	\$124K
Social Media	\$122K

## Game Title

MysticWar	\$128K
BattleZone	\$127K
QuestRaid	\$125K
SpeedRun	\$122K

## Game Mode

Multiplayer	\$170K
Co-op	\$169K
Solo	\$163K



Gender:

Female

Male

Other

Month:

April

May

Clear all  
slicers



Matiks | Details

Overview

Revenue



User_ID	Email	Gender	Age	Country	Sum of Total_Reve nue_USD	Subscript ion_Tier	Last_Login	Device_Type	Game_Title	Sum of Avg_Se Duratio
▼										
ffe80e06-88c7-4709-8e98-fdfa8cc3fa46	ashley77@yahoo.com	Other	28	China	30.48	Silver	08 May 2025	PC	QuestRaid	
ffe07ace-5a93-4517-b86f-87278c07b4f6	randy81@moore-graves.com	Female	29	Nauru	33.80	Gold	16 May 2025	PC	MysticWar	
ffde44e8-4d98-46ae-acad-2b7b7c002670	reidmarcus@hotmail.com	Female	22	Jersey	60.64	Gold	17 May 2025	PC	MysticWar	
ffd8f4a6-c628-48e9-a24b-14a586cb4275	eileen55@yahoo.com	Female	27	Oman	6.35	Free	04 May 2025	Console	BattleZone	
ffd7c2ae-e808-4c78-9e0b-41b6d9a32521	nathan33@hotmail.com	Male	25	San Marino	49.90	Free	26 April 2025	Mobile	MysticWar	
ffce52dc-a31c-4550-a11a-5d130d0c016d	cruzsteve@gmail.com	Male	22	Afghanistan	43.22	Silver	22 April 2025	PC	MysticWar	
ffca49a6-9953-4797-bb38-3ce9f9f2d5f7	hillandrea@yahoo.com	Other	21	American Samoa	14.33	Platinum	20 May 2025	Mobile	MysticWar	
ffc4502b-db49-4680-9ccb-c18e89fd3138	coreyjoseph@hotmail.com	Female	22	Saint Barthelemy	130.56	Platinum	04 May 2025	Mobile	QuestRaid	
ffa81832-9e60-4047-95e8-3fbbf0474a20	heather84@jackson.info	Female	21	Italy	2.03	Silver	30 April 2025	PC	SpeedRun	
ff6c5869-b6b2-4721-823a-eb91512c08cc	jenniferrhodes@cunningham-boyd.org	Male	30	Nauru	27.59	Gold	03 May 2025	PC	SpeedRun	
ff465dba-635d-431b-a567-837fd7fbc5a9	pdixon@yahoo.com	Female	26	Burkina Faso	34.33	Silver	01 May 2025	Mobile	QuestRaid	
ff35c975-1867-44bc-b4d2-08eb7bf11dc3	jenniferrogers@hotmail.com	Female	23	Bosnia and Herzegovina	38.60	Platinum	30 April 2025	Console	QuestRaid	
ff3277a7-df39-4763-a32f-4765af8a0662	jaime20@kim.net	Other	21	Somalia	11.33	Gold	16 May 2025	PC	SpeedRun	
ff2bbbb1-6276-498d-852d-4ab22673083a	richardshaw@martin.com	Male	22	Canada	26.01	Free	21 May 2025	Mobile	BattleZone	
ff1c59d3-dccc-4d63-bc81-d7e5cfd5528	fryegabriel@gmail.com	Female	21	China	4.48	Platinum	15 May 2025	PC	SpeedRun	
ff039706-2aab-4cb3-bf38-81cd0eeb691e	rhondamalone@harper-	Female	29	Nepal	21.47	Free	01 May 2025	Mobile	BattleZone	
Total					1,40,561.02					83