

# 2023 CREDIT CARD REPORT



# INSIGHTS:

1. Total Revenue is 54M.
2. Total Interest is 8M.
3. Transaction Amount is 44.5M.
4. Male customers are contributing more (30M) ,female (25M).
5. Blue and silver is contributing 93% of overall transactions.
6. TX,NY & CA is contributing to 68%.
7. Overall Activation rate is 57.5%.
8. Overall delinquent rate is 6.07%.