



BUSINESS PLAN

10 UNIQUE WAY TO EARN



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1. **RETAIL PROFIT**
2. **OFFERS**
3. **GENERATION MAX BONUS (GMB)**
4. **BUSINES DEVELOPMENT BONUS (BDB)**
5. **GLOBAL SINGLE LEG POOL FUND**
6. **EXECUTIVE DIAMOND POOL BONUS**
7. **LEADERSHIP BONUS**
8. **DREAM CAR BONUS**
9. **DREAM HOUSE BONUS**
10. **GLOBAL BONUS**

1. RETAIL PROFIT UP TO 26% OF MRP

Once you become Pogos Distributor you can by products Distributor rate, Which is 10% to 26% less than MRP. This difference is called **RETAIL PROFIT**



2. OFFERS

Each and every month company put Attractive offers on selective products like 5+1, 2+1, 1+1, or company give free products on specific volume its called **OFFERS**



3. GENERATION MAX BONUS 3% - 21% ON BV

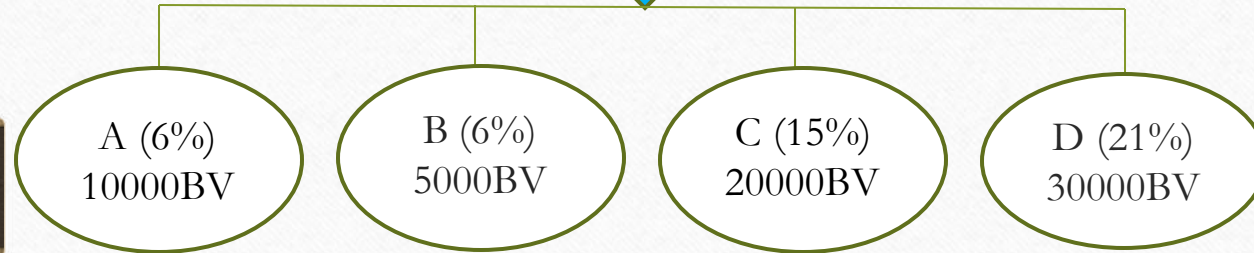
This income based on your Personal sales and Group Sales, Distribution method is Shown as table below

3. GENERATION MAX BONUS (3%-21%)

ACCUMULATIVE BV	BONUS%	LEVEL	FAST TRACK BV (IN 1 CALENDAR MONTH)
1BV - 3750BV	3%	ASSOCIATE	
3751BV – 10000BV	6%	STAR ASSOCIATE	
10001BV – 25000BV	9%	EXECUTIVE	4000BV
25001BV – 50000BV	12%	STAR EXECUTIVE	
50001BV – 87500BV	15%	BRONZE EXECUTIVE	30000BV
87501BV – 125000BV	18%	SILVER EXECUTIVE	
125001BV +	21%	PEARL EXECUTIVE	87500BV

GENERATION MAX BONUS (GMB) EXAMPLE

YOU (21%) SELF BV
700 BV



Income calculation

1. Your self BV 700 x 21% = 147/-
2. Team A- Gap Income is 10000 x 15% (21%-6%)- 1500/-
3. Team B- Gap Income is 5000 x 18% (21%-3%)- 900/-
4. Team C- Gap Income is 20000 x 6% (21%-15%)- 1200/-
5. Team D- No Gap Here Because (21%-21%=0), But you will get Executive Pool Bonus from this team

4. BUSINESS DEVELOPMENT BONUS

4% OF COMPANY TURNOVER

RANK	FRESH BV/ SELF BV	MAXIMUM BV FROM SINGLE LEG	DISTRIBUTION (EQUALLY TO ALL QUALIFIERS)
EXECUTIVE	5000BV	3750BV	1% (25% TOTAL POOL FUND)
STAR EXECUTIVE	10000BV	7500BV	1% (25% TOTAL POOL FUND)
BRONZE EXECUTIVE	20000BV	15000BV	1% (25% TOTAL POOL FUND)
SILVER EXECUTIVE	30000BV	22500BV	1% (25% TOTAL POOL FUND)

5. DIAMOND POOL BONUS 18%

DAIMOND POOL BONUS GENERATION POINT CALCULATION TABLE

RANK / TITLE	QUALIFIED PERL EXECUTIVE LEVEL & % OF THE POINT										
	YOU	1	2	3	4	5	6	7	8	9	10
PEARL EXECUTIVE	6										
GOLD EXECUTIVE	6	5	4								
SAPPHIRE EXECUTIVE	6	5	4	3							
RUBY EXECUTIVE	6	5	4	3	2						
DIAMOND EXECUTIVE	6	5	4	3	2	1					
BLUE DIAMOND	6	5	4	3	2	1	0.5				
BLACK DIAMOND	6	5	4	3	2	1	0.5	0.5			
ROYAL BLACK DIAMOND	6	5	4	3	2	1	0.5	0.5	0.5		
IMPERIAL BLACK DIAMOND	6	5	4	3	2	1	0.5	0.5	0.5	0.5	
CROWN BLACK DIAMOND	6	5	4	3	2	1	0.5	0.5	0.5	0.5	0.5

6. LEADERSHIP POOL BONUS 16%

LEADERSHIP POOL BONUS GENERATION POINT CALCULATION TABLE

RANK / TITLE	QUALIFIED PERL EXECUTIVE LEVEL & % OF THE POINT										
	GBV	YOU	1	2	3	4	5	6	7	8	9
PEARL EXECUTIVE	70000BV	5									
GOLD EXECUTIVE	70000BV	5	5								
SAPPHIRE EXECUTIVE	70000BV	5	5	5							
RUBY EXECUTIVE	70000BV	5	5	5	5						
DIAMOND EXECUTIVE	70000BV	5	5	5	5	4					
BLUE DIAMOND	70000BV	5	5	5	5	4	3				
BLACK DIAMOND	70000BV	5	5	5	5	4	3	2			
ROYAL BLACK DIAMOND	70000BV	5	5	5	5	4	3	2	1		
IMPERIAL BLACK DIAMOND	70000BV	5	5	5	5	4	3	2	1	0.5	
CROWN BLACK DIAMOND	70000BV	5	5	5	5	4	3	2	1	0.5	0.5

7. GLOBAL SINGLE LEG POOL FUND

This bonus is introduced for those who have difficulties to complete the PGBV in the Beginning. Through this income company recognise your contribution of the business without any condition other than SELF BV.

REWARD POINT CALCULATION

LEVEL	POINT %
YOUR PGBV	5%
YOUR 1 ST LEVEL PGBV	5%
YOUR 2 ND LEVEL PGBV	4%
YOUR 3 RD LEVEL PGBV	3%
YOUR 4 TH LEVEL PGBV	2%
YOUR 5 TH LEVEL PGBV	1%

Eligibility:-

1. You should be in 21% Rank
2. You should complete 700PBV

8. Car fund

We distribute 5% of Global turnover as car fund for eligible Ruby Executive Rank and above. This will be distributed based on diamond pool bonus point. Point value will be calculated by dividing total Car fund pool amount(5% of global turnover) by total eligible car fund point. This will be accumulated in Ibo id and can be purchase CAR once it reach One Lakh. There after will be released monthly along with payout.



9. Home fund

We distribute 4% of Global turnover as House fund for eligible Blue diamond Executive Rank and above. This will be distributed based on diamond pool bonus point. Point value will be calculated by dividing total House fund pool amount(4% of global turnover) by total eligible House fund point.



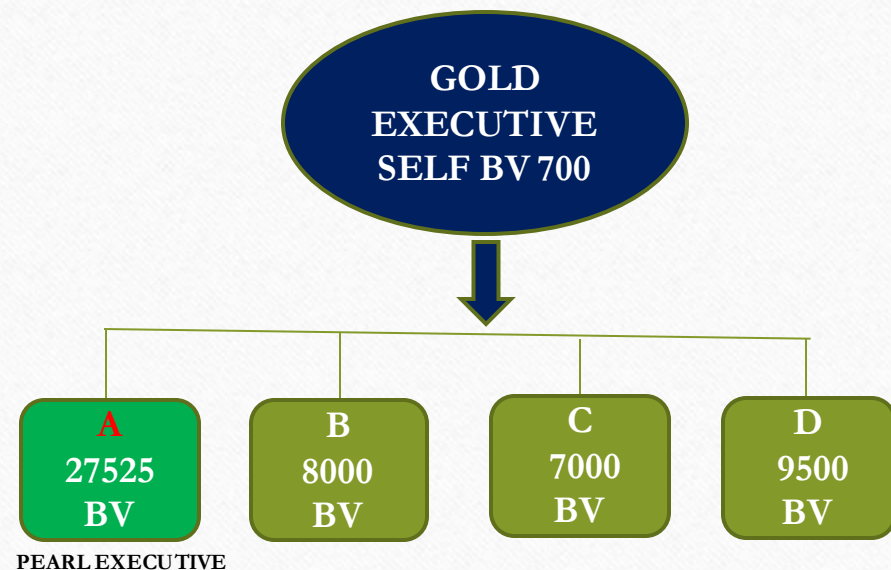
10. Global fund

We distribute 2% of Global turnover as Global fund for eligible Black diamond Executive Rank and above. This will be distributed based on diamond pool bonus point. Point value will be calculated by dividing total Global fund pool amount(2% of global turnover) by total eligible Global fund point. This will be released monthly along with payout.



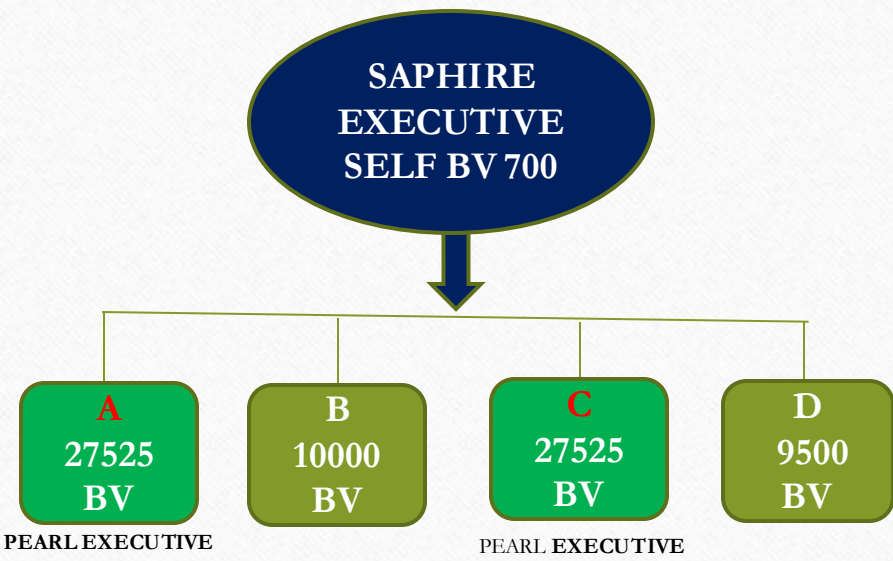
RANK QUALIFICATION CRITERIA

RANK / TITLE	QUALIFICATION CRITERIA	PERSONAL BV	GROUP BV
RANK / TITLE	QUALIFICATION CRITERIA	PERSONAL BV	GROUP BV
PEARL EXECUTIVE	NA	700 BV	27525 BV
GOLD EXECUTIVE	1 PEARL EXECUTIVE (1 LEG/LINE)	700 BV	25025 BV
SAPPHIRE EXECUTIVE	2 PEARL EXECUTIVE (2 LEG/LINE)	700 BV	20025 BV
RUBY EXECUTIVE	3 PEARL EXECUTIVE (3 LEG/LINE)	700 BV	15025 BV
DIAMOND EXECUTIVE	4 PEARL EXECUTIVE (4 LEG/LINE)	700 BV	10025 BV
BLUE DIAMOND	6 PEARL EXECUTIVE (6 LEG/LINE)	700 BV	5025 BV
BLACK DIAMOND	3 PEARL EXECUTIVE + 3 GOLD EXECUTIVE (3+3 LEG/LINE)	700 BV	NA
ROYAL BLACK DIAMOND	3 PEARL EXECUTIVE + 3 RUBY EXECUTIVE (3+3 LEG/LINE)	700 BV	NA
IMPERIAL BLACK DIAMOND	3 PEARL EXECUTIVE + 3 DIAMOND EXECUTIVE (3+3 LEG/LINE)	700 BV	NA
CROWN BLACK DIAMOND	6 DIAMOND EXECUTIVE (6 LEG/LINE)	700 BV	NA



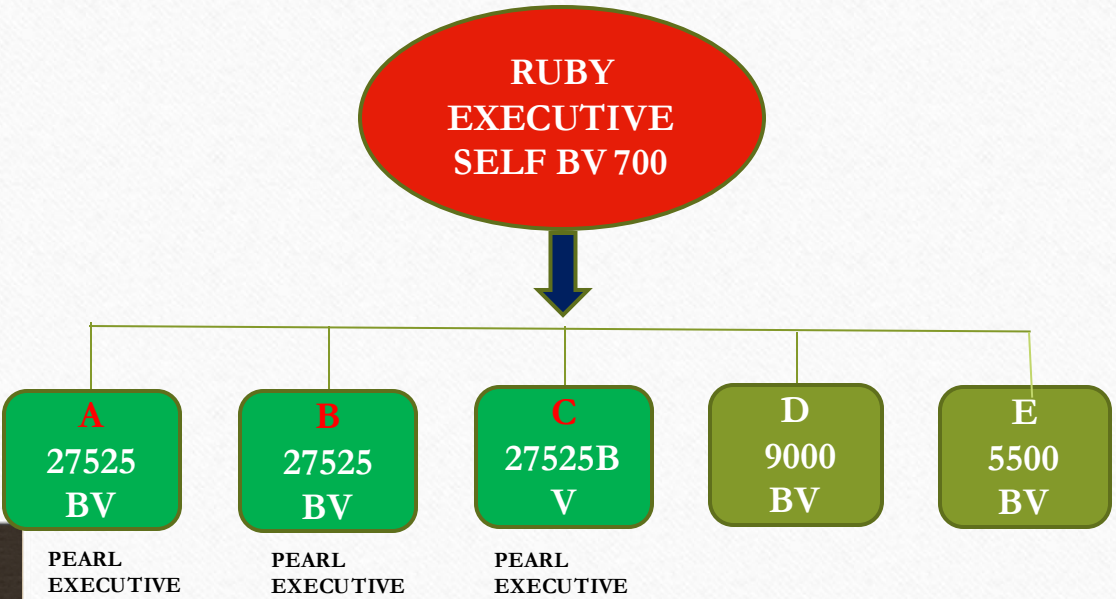
RANK	QUALIFICATION CRITERIA	PERSONAL BV	NON PEARL(QUALIFIED) LEG BV
GOLD EXECUTIVE	PEARL EXECUTIVE [1 LEG/ 1 LINE]	700BV	25025 BV

RANK	TRAVEL FUND	CAR FUND	HOME FUND	GLOBAL FUND
GOLD EXECUTIVE	-	-	-	-



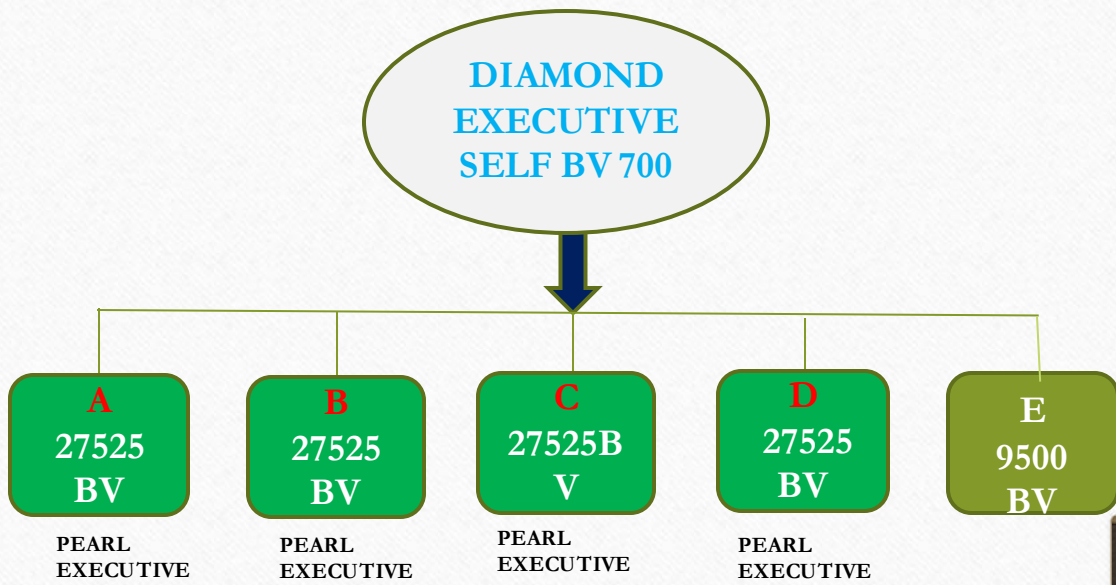
RANK	QUALIFICATION CRITERIA	PERSONAL BV	NON PEARL(QUALIFIED) LEG BV
SAPPHIRE EXECUTIVE	PEARL EXECUTIVE [2 LEG/ 2 LINE]	700BV	20025 BV

RANK	TRAVEL FUND	CAR FUND	HOME FUND	GLOBAL FUND
SAPPHIRE EXECUTIVE	-	-	-	-



RANK	QUALIFICATION CRITERIA	PERSONAL BV	NON PEARL(QUALIFIED) LEG BV
RUBY EXECUTIVE	PEARL EXECUTIVE [3LEG/ 3 LINE]	700BV	15025 BV

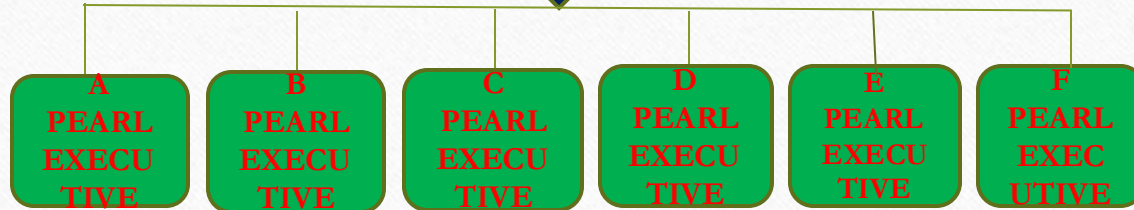
RANK	CAR FUND	HOME FUND	GLOBAL FUND
RUBY EXECUTIVE	5%	-	-



RANK	QUALIFICATION CRITERIA	PERSONAL BV	NON PEARL(QUALIFIED) LEG BV
DIAMOND EXECUTIVE	PEARL EXECUTIVE [4 LEG/ 4 LINE]	700BV	10025 BV

RANK	CAR FUND	HOME FUND	GLOBAL FUND
DIAMOND EXECUTIVE	5%	-	-

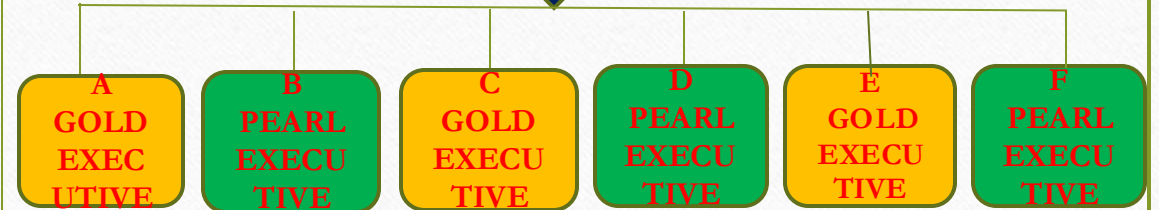
**BLUE
DIAMOND
SELF BV 5025**



RANK	QUALIFICATION CRITERIA	PERSONAL BV	NON PEARL(QUALIFIED) LEG BV
BLUE DIAMOND	PEARL EXECUTIVE [6 LEG/ 6 LINE]	700BV	5025 BV

RANK	CAR FUND	HOME FUND	GLOBAL FUND
BLUE DIAMOND	5%	4%	-

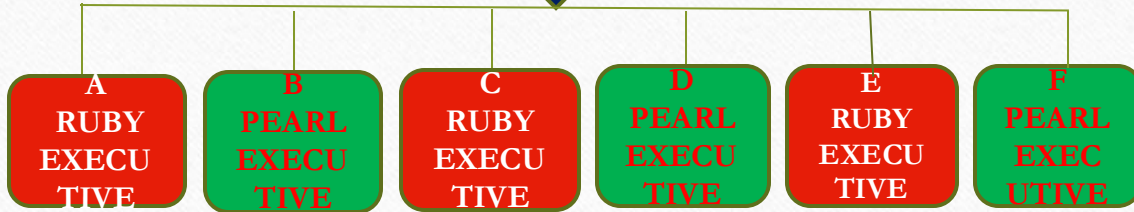
**BLACK
DIAMOND
SELF BV 700**



RANK	QUALIFICATION CRITERIA	PERSONAL BV	NON PEARL(QUALIFIED) LEG BV
BLACK DIAMOND	3 PEARL EXECUTIVE+ 3 GOLD EXECUTIVE [6 LEG/ 6 LINE]	700BV	-

RANK	CAR FUND	HOME FUND	GLOBAL FUND
BLACK DIAMOND	5%	4%	2%

ROYAL
BLACK
DIAMOND
SELF BV 700



RANK	QUALIFICATION CRITERIA	PERSONAL BV	NON PEARL(QUALIFIED) LEG BV
ROYAL BLACK DIAMOND	3 PEARL EXECUTIVE + 3 RUBY EXECUTIVE [6 LEG/ 6 LINE]	700BV	-

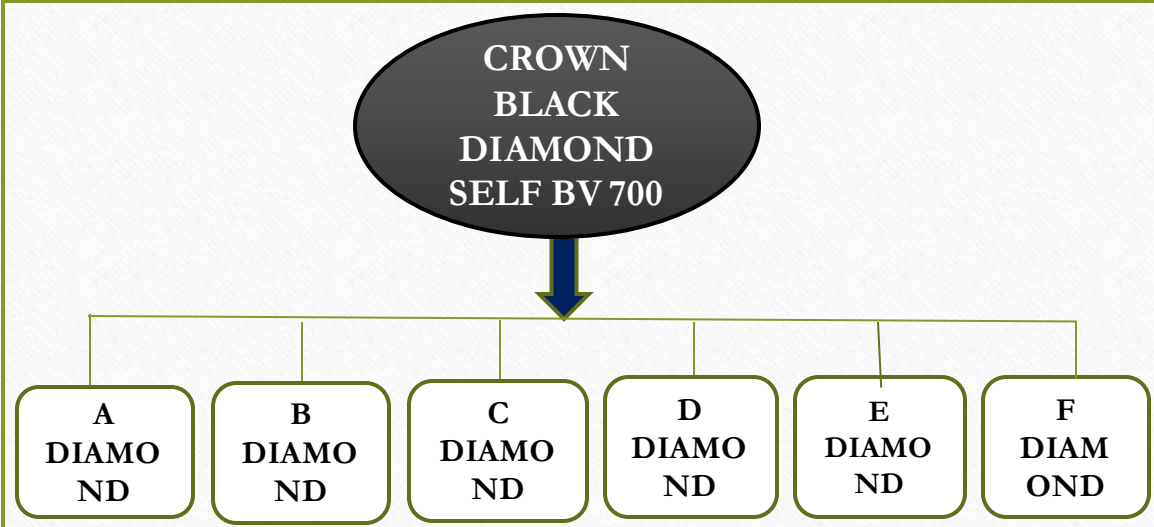
RANK	CAR FUND	HOME FUND	GLOBAL FUND
ROYAL BLACK DIAMOND	5%	4%	2%

IMPERIAL
BLACK
DIAMOND
SELF BV 700



RANK	QUALIFICATION CRITERIA	PERSONAL BV	NON PEARL(QUALIFIED) LEG BV
IMPERIAL BLACK DIAMOND	3 PEARL EXECUTIVE + 3 DIAMOND EXECUTIVE [6 LEG/ 6 LINE]	700BV	-

RANK	CAR FUND	HOME FUND	GLOBAL FUND
IMPERIAL BLACK DIAMOND	5%	4%	2%



RANK	QUALIFICATIO N CRITERIA	PERSONAL BV	NON PEARL(QUALIF IED) LEG BV
CROWN BLACK DIAMOND	6 DIAMOND EXECUTIVE [6 LEG/ 6 LINE]	700BV	-

RANK	CAR FUND	HOME FUND	GLOBAL FUND
CROWN BLACK DIAMOND	5%	4%	2%

