



ARON CHEN

SKILLS

METHODS

Heuristic Evaluation
Interviewing
Observation
Participatory Workshop
Surveying
Journey Mapping
Prototyping
Usability Test
Wireframing
User flow Mapping
Design Sprint
Radical Empathy

TOOLS

Illustrator
Photoshop
After Effect
Sketch
Flinto
Principle
Invision
HTML&CSS

EDUCATION

SIMON FRASER UNIVERSITY

2013 - Present

BSc Interactive
Arts and Technology,
Design Concentration

CONTACT

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PROFILE

As a UX/UI Designer, I want to create an empathetic design for the people. By emphasizing on individuals' well-being, I continually seek for a humane solution to every problem; aiming to bring positive transformation to the society.

DESIGN EXPERIENCE

PRODUCT DESIGNER

Google | Case Study | Spring 2017

TASKS

Provided extensive secondary research data to define target audience.
Formed protocols to interview new mothers and other professionals.
Designed low fidelity wireframes and high fidelity mockups.
Created interactive prototypes with key features implemented.

OUTCOME

Ranked top two out of the seven teams and received high praise from the industry professionals.

PRODUCT DESIGNER

Joyful | Case Study | Fall 2017

TASKS

Studied the relationship between adult children and their parents.
Utilized role playing method; created persona and user scenario.
Mapped out user flow and developed wireframes.
Designed user interface along with interaction with user flow.

OUTCOME

A mobile application that mends the potential relationship gap between adult children and parents.

UX/UI DESIGNER

A Rocha | Case Study | Summer 2017

TASKS

Conducted various research methods including site observation, face-to-face interview, cultural probe, and participatory workshops.
Developed UI including sketches, wireframes, and mockups.
Updated prototype's interaction design post exhibition.

OUTCOME

An online account which allowed A Rochato facilitate dedicated candidates while retaining existing volunteers's engagement.

WORK EXPERIENCE

SENIOR INSTRUCTOR

Robokids Burnaby | Part Time | 2015-2017

TASKS

Identified children's strength and weakness for catering challenges.
Facilitated students' progress in achieving time management.
Applied different approaches in interacting with children based on individual personality and behavior in class.

ACHIEVEMENT

Multiple parents requested to change their children's class schedule to accommodate my working availability.