

EmporiUm Sales Analysis

Welcome to EmporiUm Sales Analysis Dashboard

This interactive Power BI dashboard provides an overview of EmporiUm's sales performance and insights into business trends. The report includes:

- **Sales Overview:** A snapshot of total sales, sales trends, and performance by region and category.
- **Book Sales:** A detailed breakdown of book sales, highlighting top-selling titles and categories.
- **West Region Analysis:** Insights into sales performance specific to the West region, including top-performing products and stores.
- **Store Sales:** Comprehensive data on sales by stores, identifying high and low performers.
- **Online Sales:** Analysis of online sales trends, including estimated shipping costs and volume discount calculations.

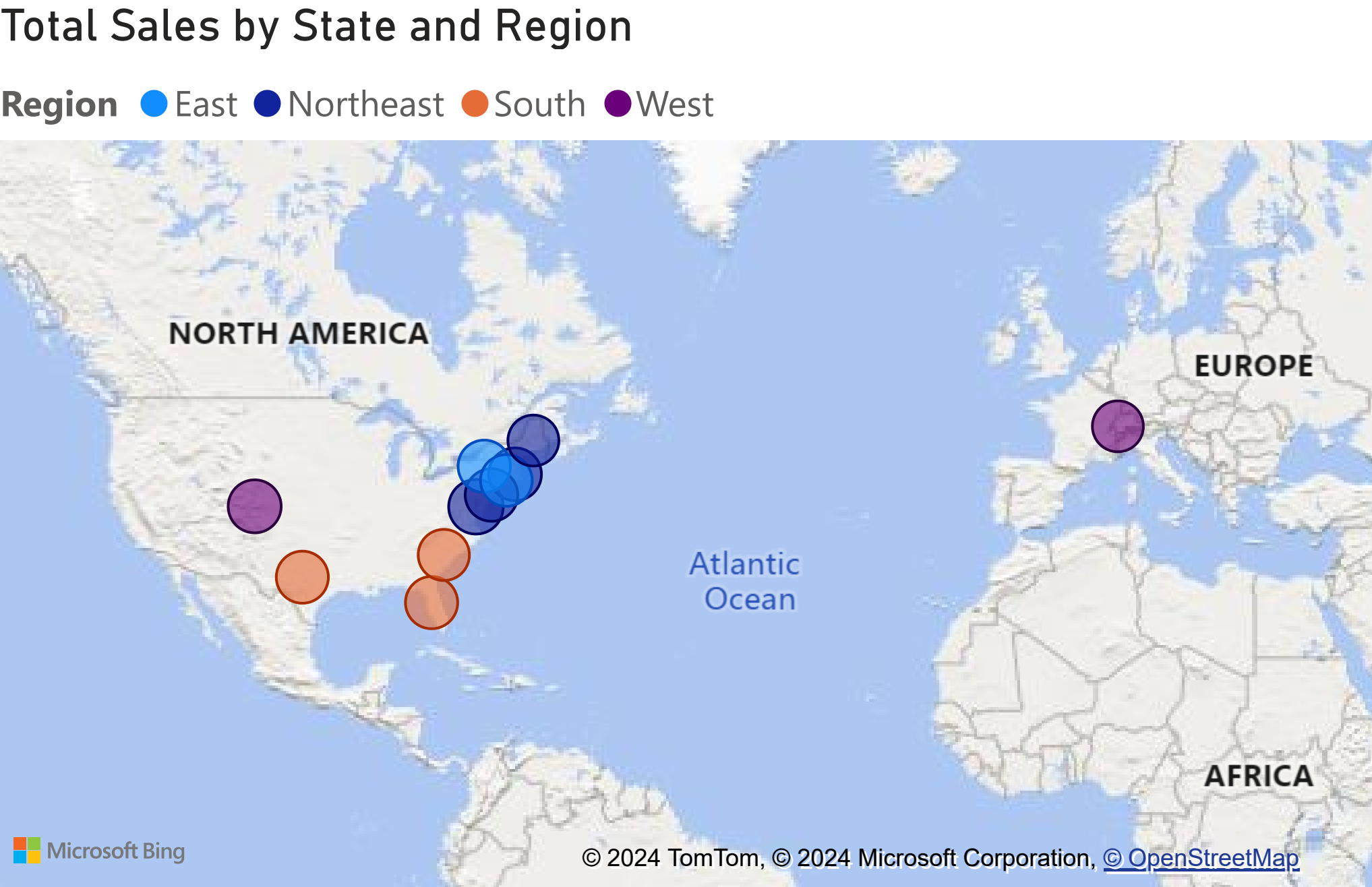
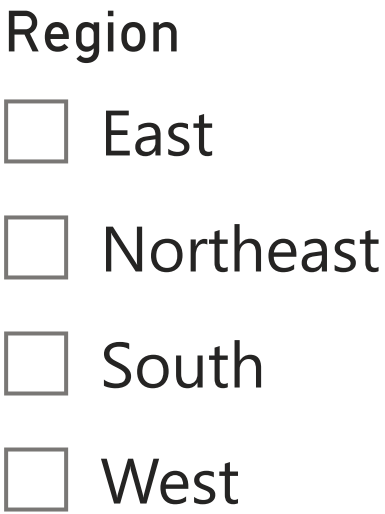
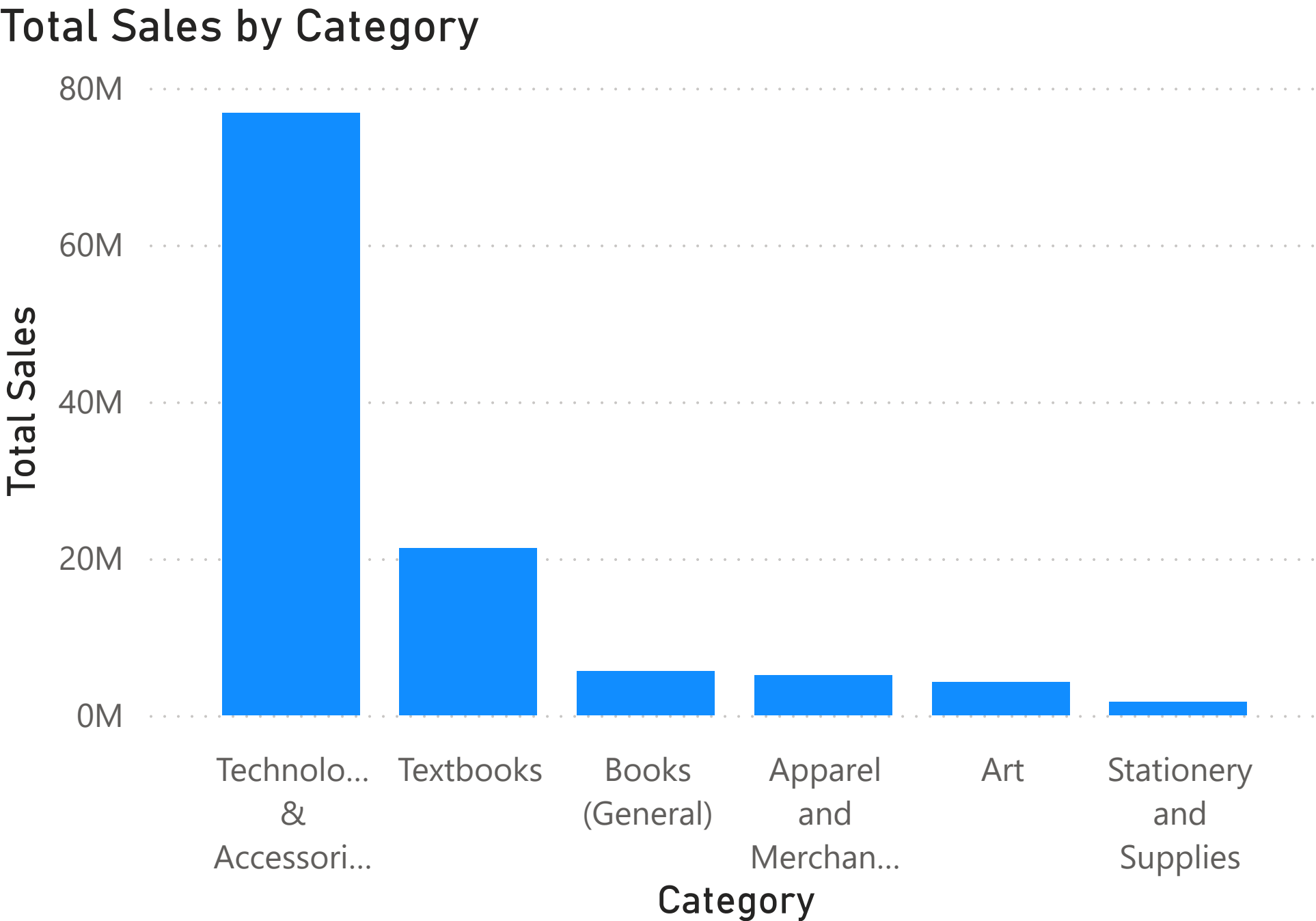
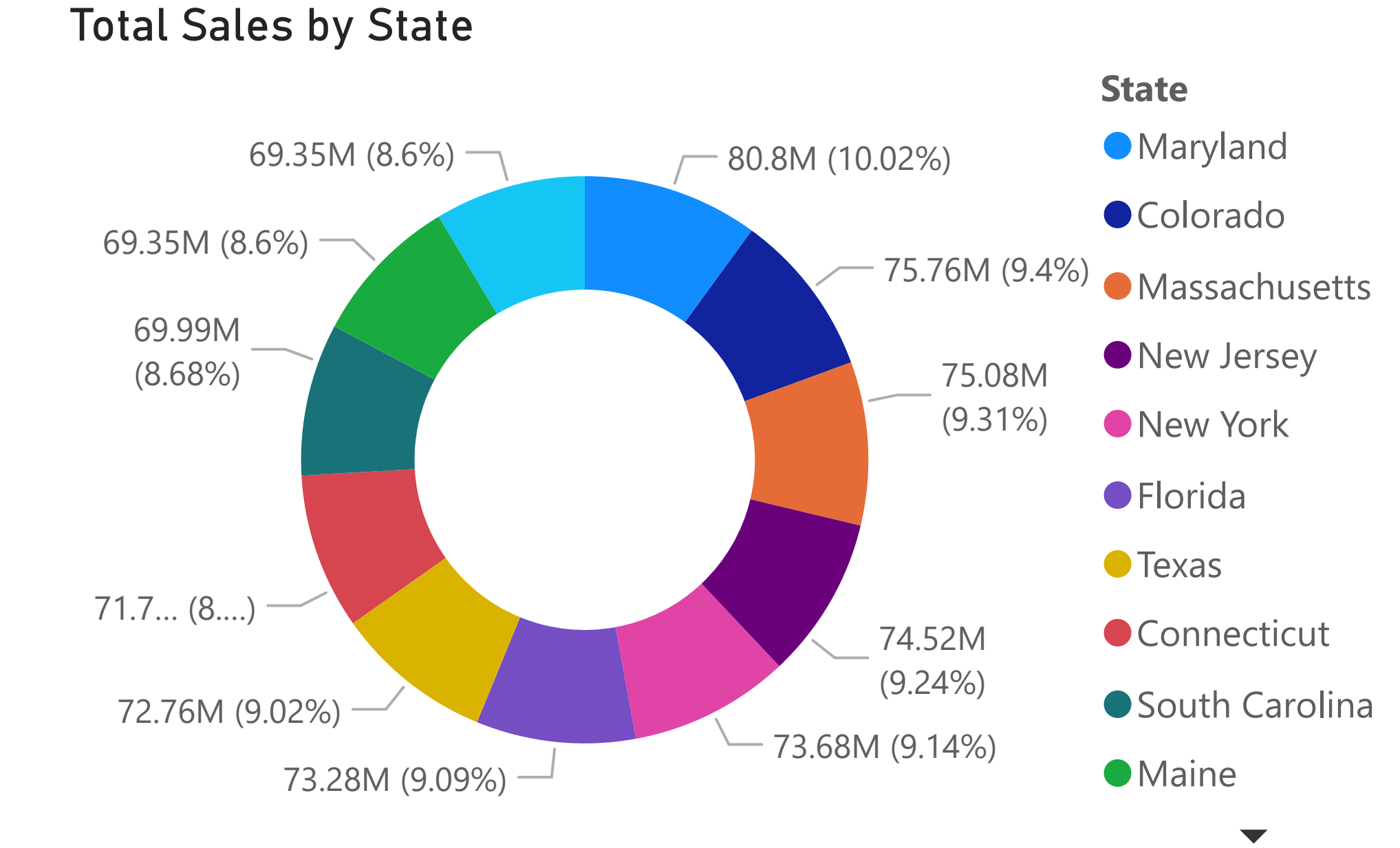
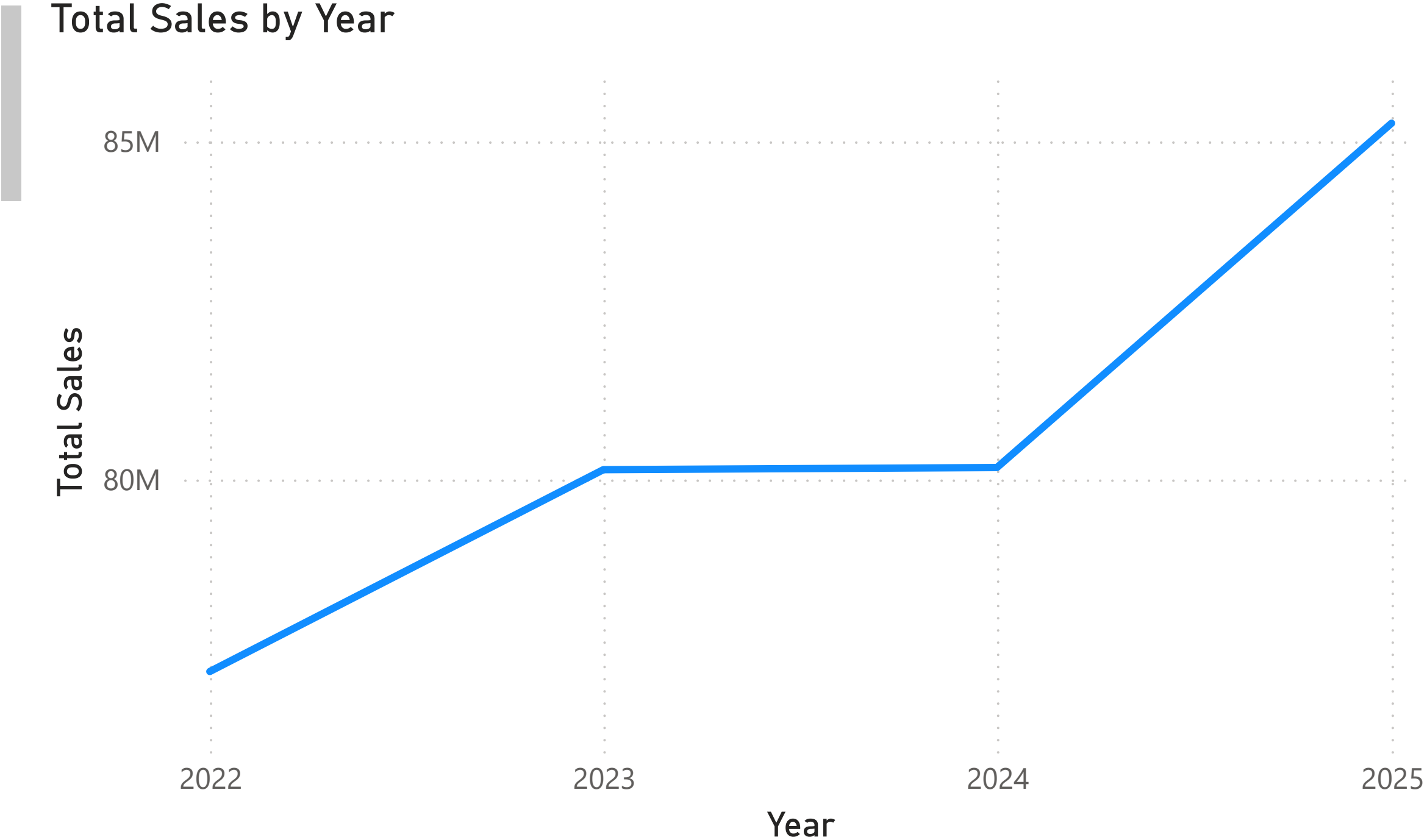
Each page is designed to help EmporiUm understand its performance and identify areas of growth or improvement. Use the navigation tabs to explore specific sections of the report.

Created by: Aron Kidane

Contact: akidane@appdev.yearup.org



Sales Overview



Book Sales

Top 3 author of book lists sorted by products rank of products and top selling book of those book lists descending

in your question. Try replacing those tables with specific fields instead. [Tell your report author what](#)

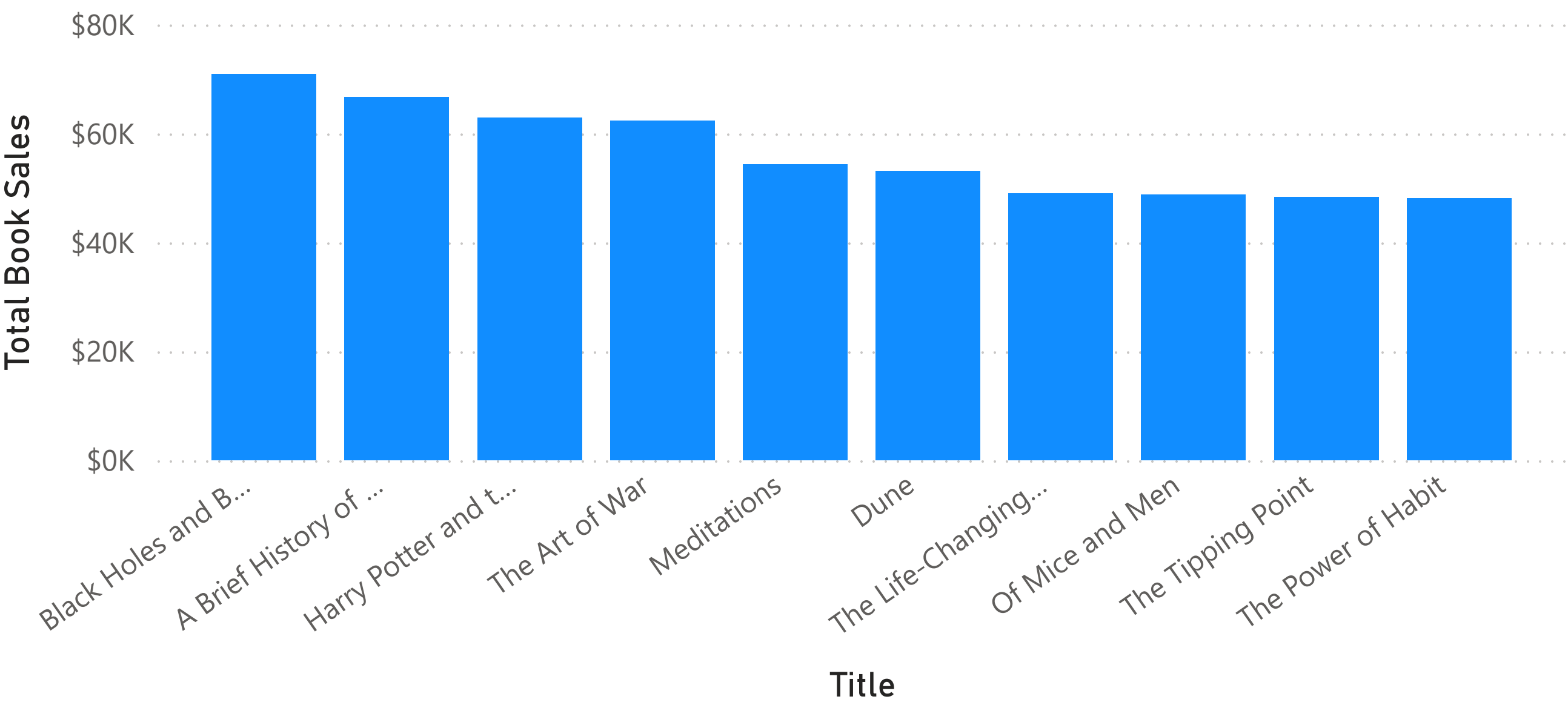
\$3M

Total Book Sales

Black Holes and Baby Universes

Top Selling Book

Total Book Sales by Title



Author	Title	Genre	Total Book Sales
George Orwell	1984	Fiction	\$27,000
George Orwell	1984	Non-Fiction	\$27,000
George Orwell	1984	Reference Materials	\$27,000
George Orwell	1984	Study Guides	\$27,000
Stephen Hawking	A Brief History of Time	Fiction	\$50,000
Stephen Hawking	A Brief History of Time	Non-Fiction	\$50,000
Stephen Hawking	A Brief History of Time	Reference Materials	\$50,000
Stephen Hawking	A Brief History of Time	Study Guides	\$50,000
George R.R. Martin	A Clash of Kings	Fiction	\$29,000
George R.R. Martin	A Clash of Kings	Non-Fiction	\$29,000
George R.R. Martin	A Clash of Kings	Reference Materials	\$29,000
George R.R. Martin	A Clash of Kings	Study Guides	\$29,000
Bill Bryson	A Short History of Nearly Everything	Fiction	\$8,000
Bill Bryson	A Short History of Nearly Everything	Non-Fiction	\$8,000
Bill Bryson	A Short History of Nearly Everything	Reference Materials	\$8,000
Bill Bryson	A Short History of Nearly Everything	Study Guides	\$8,000
George R.R. Martin	A Song of Ice and Fire: A Game of Thrones	Fiction	\$18,000
George R.R. Martin	A Song of Ice and Fire: A Game of Thrones	Non-Fiction	\$18,000
George R.R. Martin	A Song of Ice and Fire: A Game of Thrones	Reference Materials	\$18,000
George R.R. Martin	A Song of Ice and Fire: A Game of Thrones	Study Guides	\$18,000
George R.R. Martin	A Storm of Swords	Fiction	\$33,000
George R.R. Martin	A Storm of Swords	Non-Fiction	\$33,000
George R.R. Martin	A Storm of Swords	Reference Materials	\$33,000
George R.R. Martin	A Storm of Swords	Study Guides	\$33,000
Khaled Hosseini	A Thousand Splendid Suns	Fiction	\$18,000
Khaled Hosseini	A Thousand Splendid Suns	Non-Fiction	\$18,000
Khaled Hosseini	A Thousand Splendid Suns	Reference Materials	\$18,000
Khaled Hosseini	A Thousand Splendid Suns	Study Guides	\$18,000
George Orwell	Animal Farm	Fiction	\$26,000
George Orwell	Animal Farm	Non-Fiction	\$26,000
George Orwell	Animal Farm	Reference Materials	\$26,000
Total			\$2,197,000

West Region Analysis

Cassie Chambers

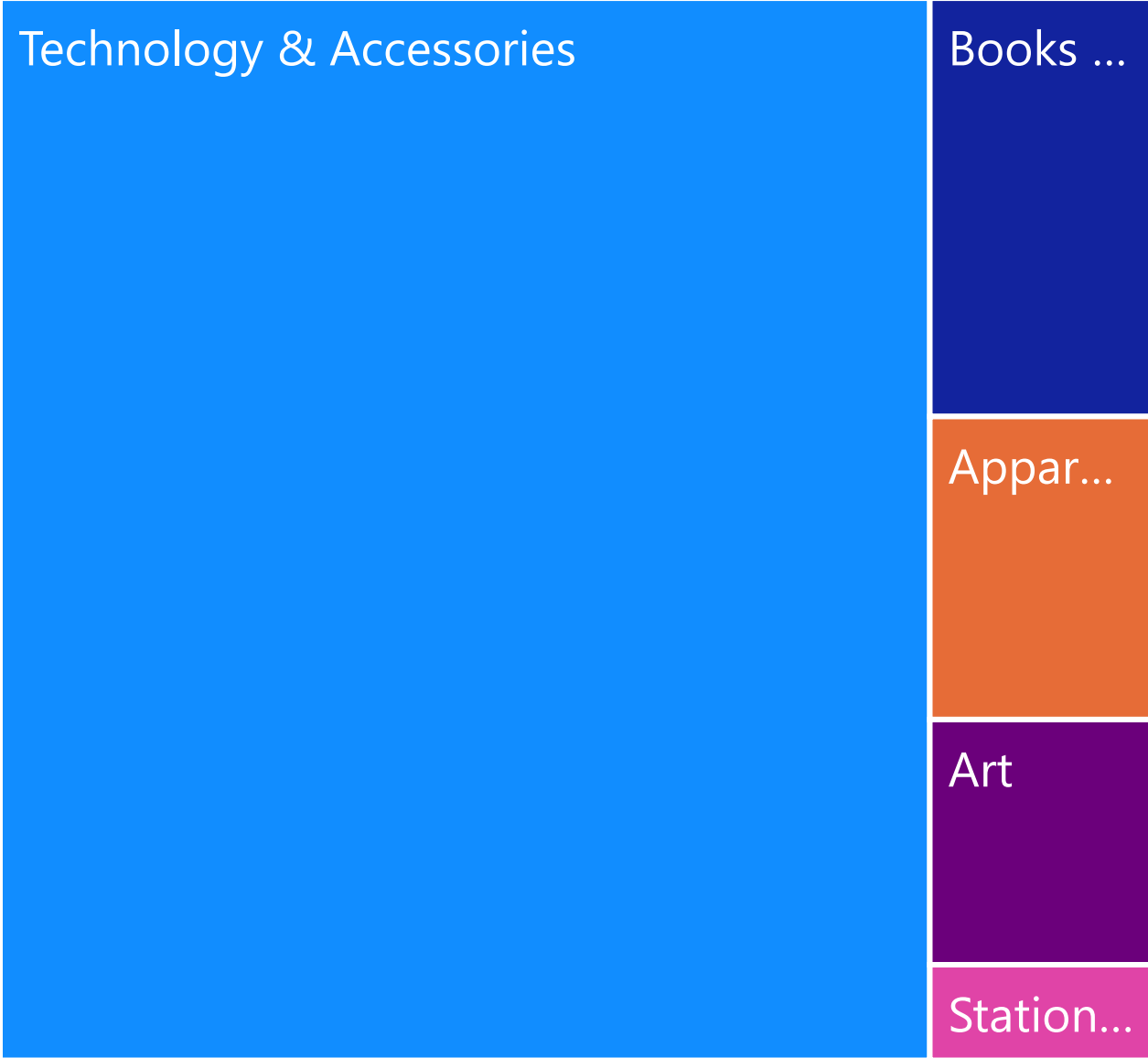
West Region Director

75.76M

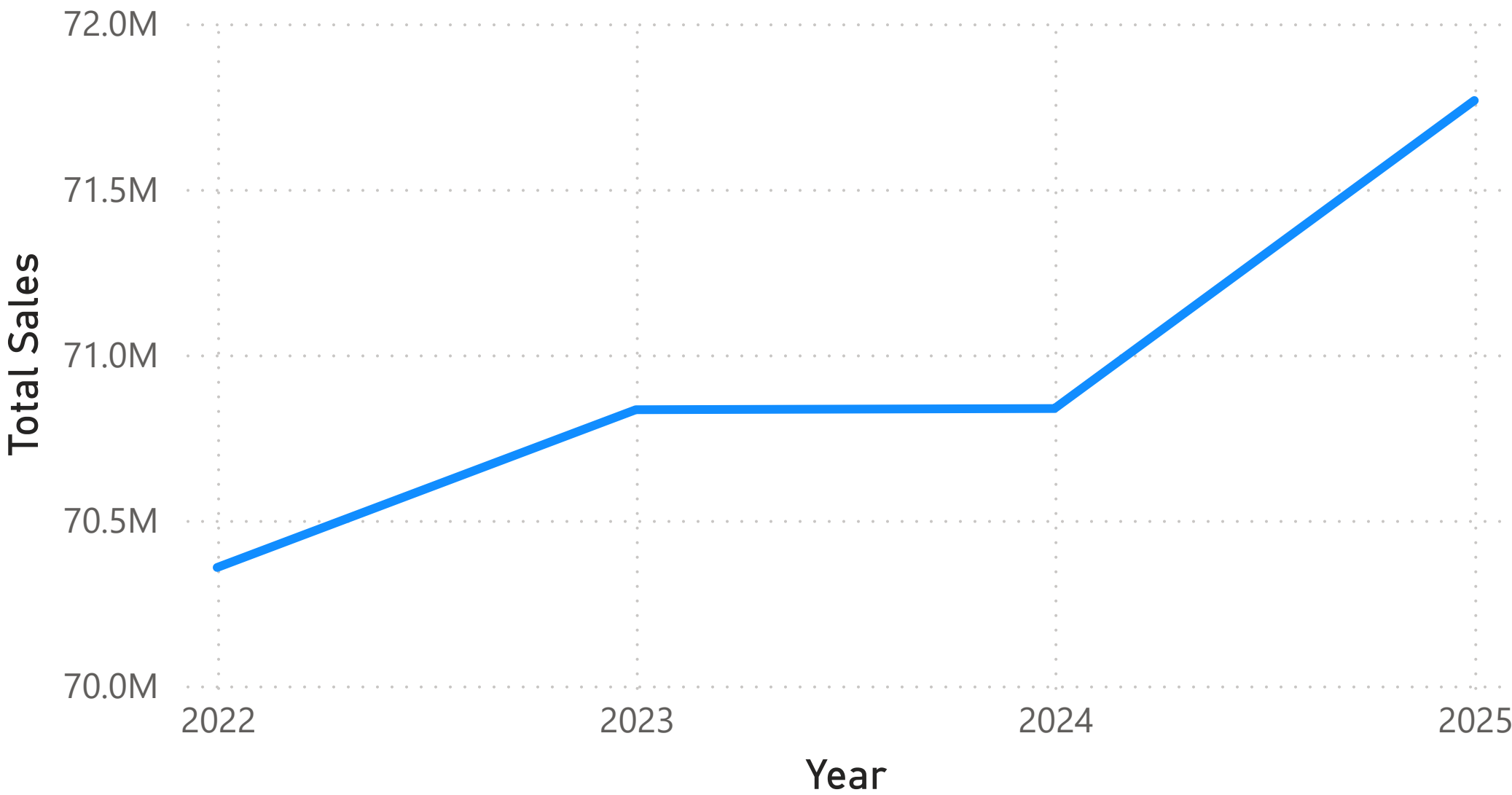
Total Sales

Title▲	Total Book Sales
Blink	\$24,842
Circe	\$24,412
Daisy Jones & The Six	\$24,330
Malibu Rising	\$13,560
Outliers	\$9,427
Spark Joy	\$21,022
The Hobbit	\$27,812
The Immortal Life of Henrietta Lacks	\$22,497
The Intelligent Investor	\$28,326
The Life-Changing Magic of Tidying Up	\$36,322
The Lord of the Rings	\$30,744
The Night Circus	\$24,201
The Power of Habit	\$34,531
Total	\$611,744

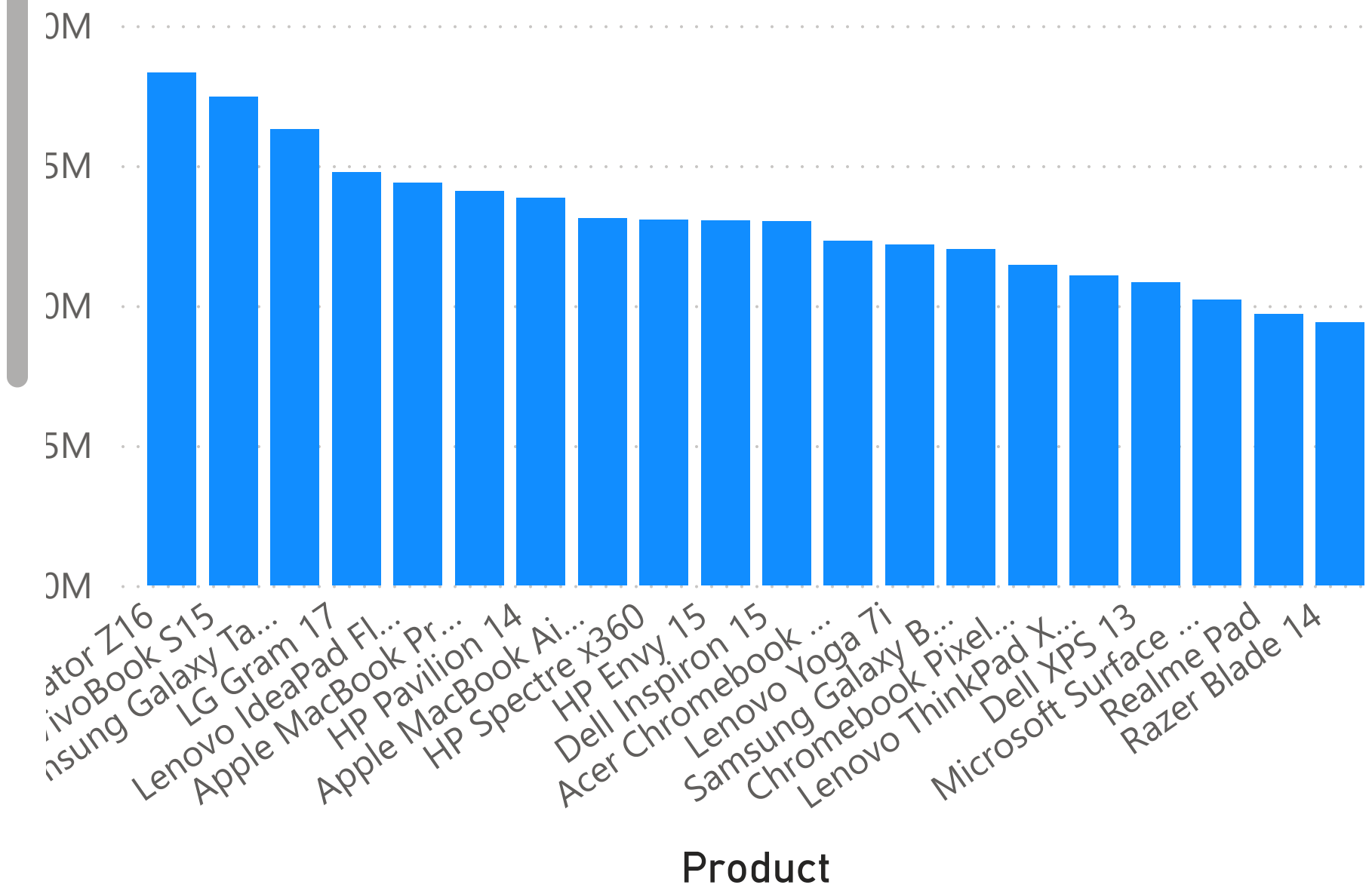
Total Sales by Category



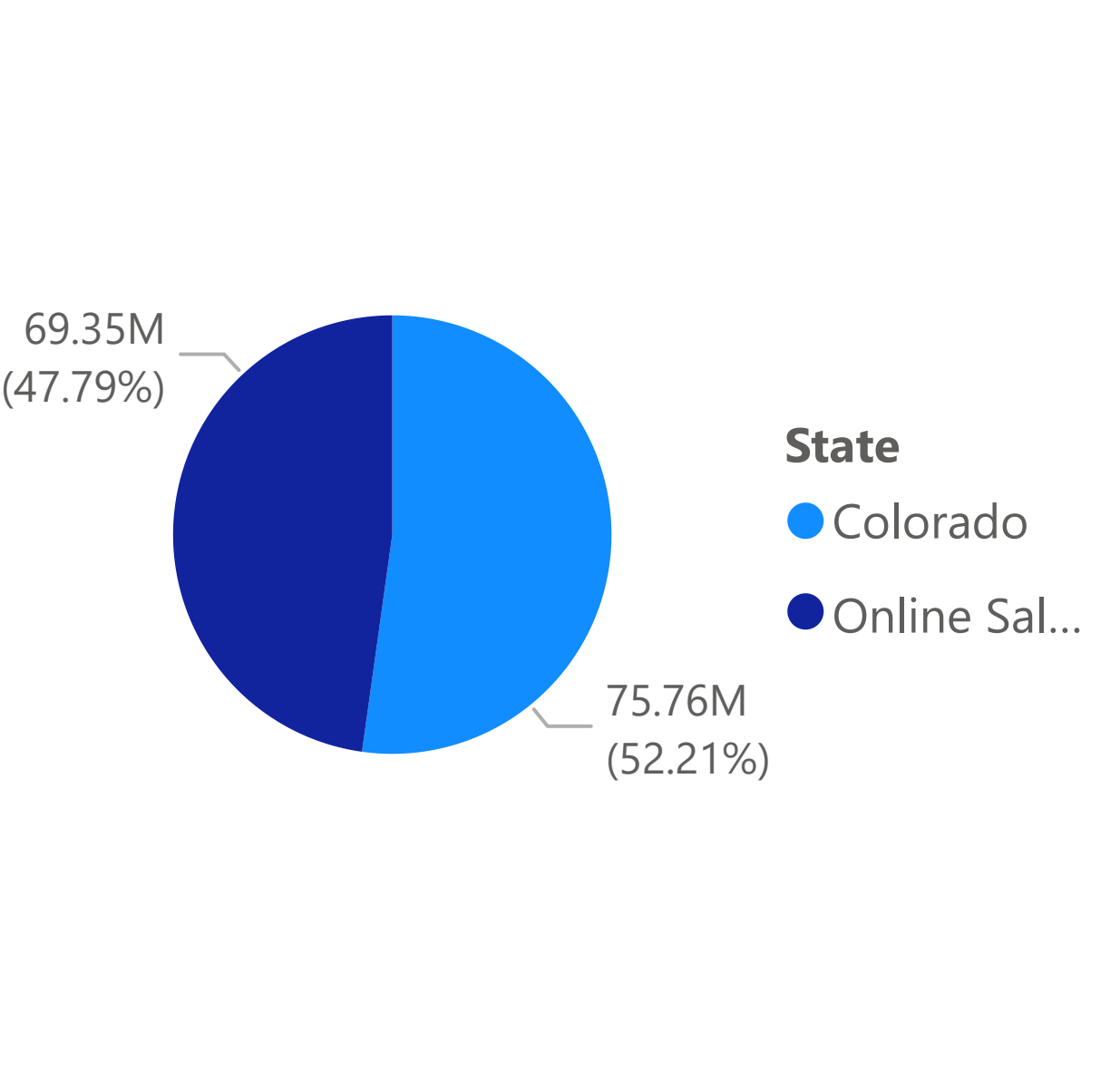
Total Sales by Year



Sales by Product



Total Sales by State



store sales

45.37M

Total Store Sales

State, City

- ☐ Maine
- ☐ Colorado
- ☐ Connecticut
- ☐ Florida
- ☐ Maryland
- ☐ Massachusetts

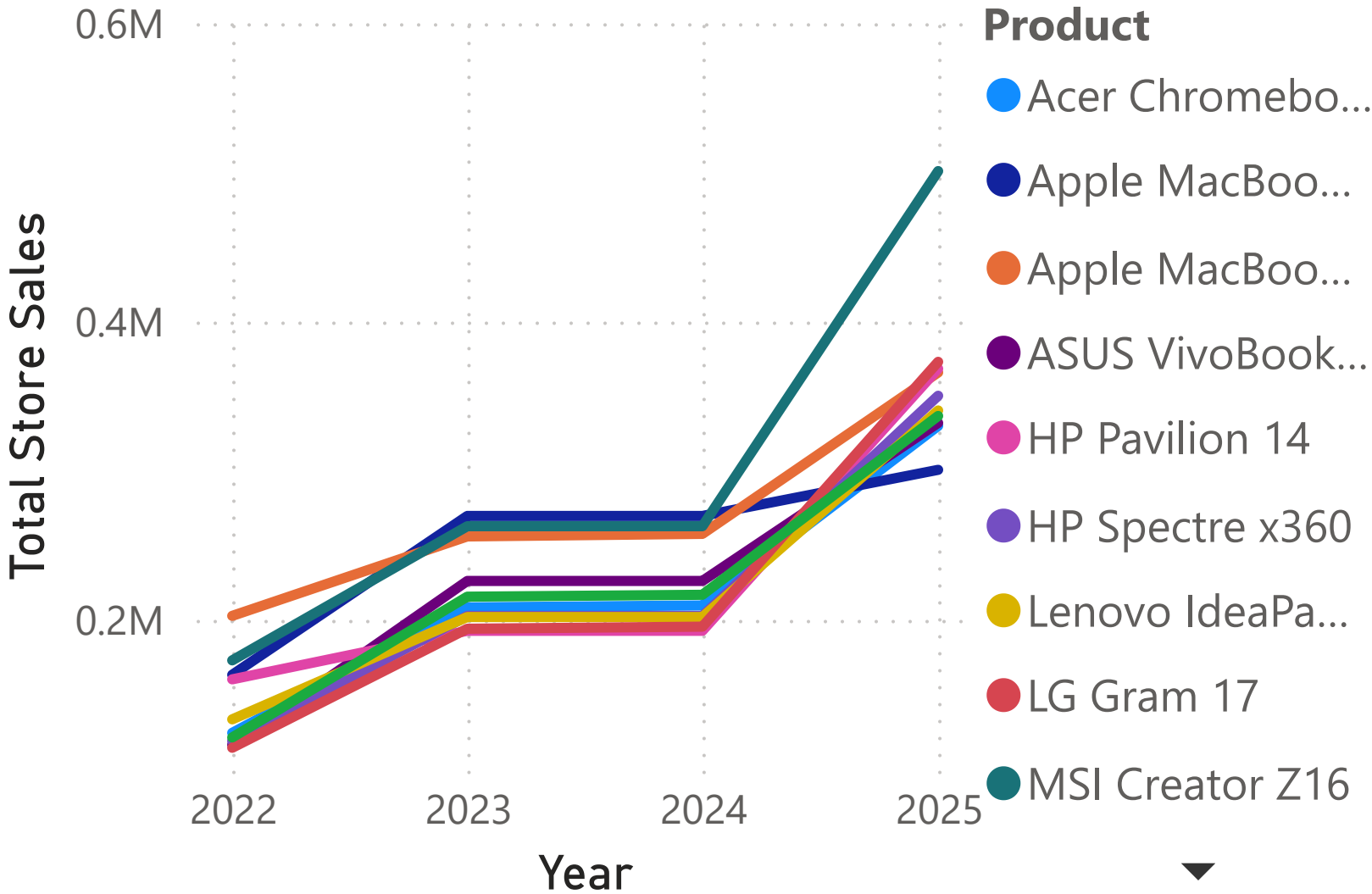


what is the total discount by city



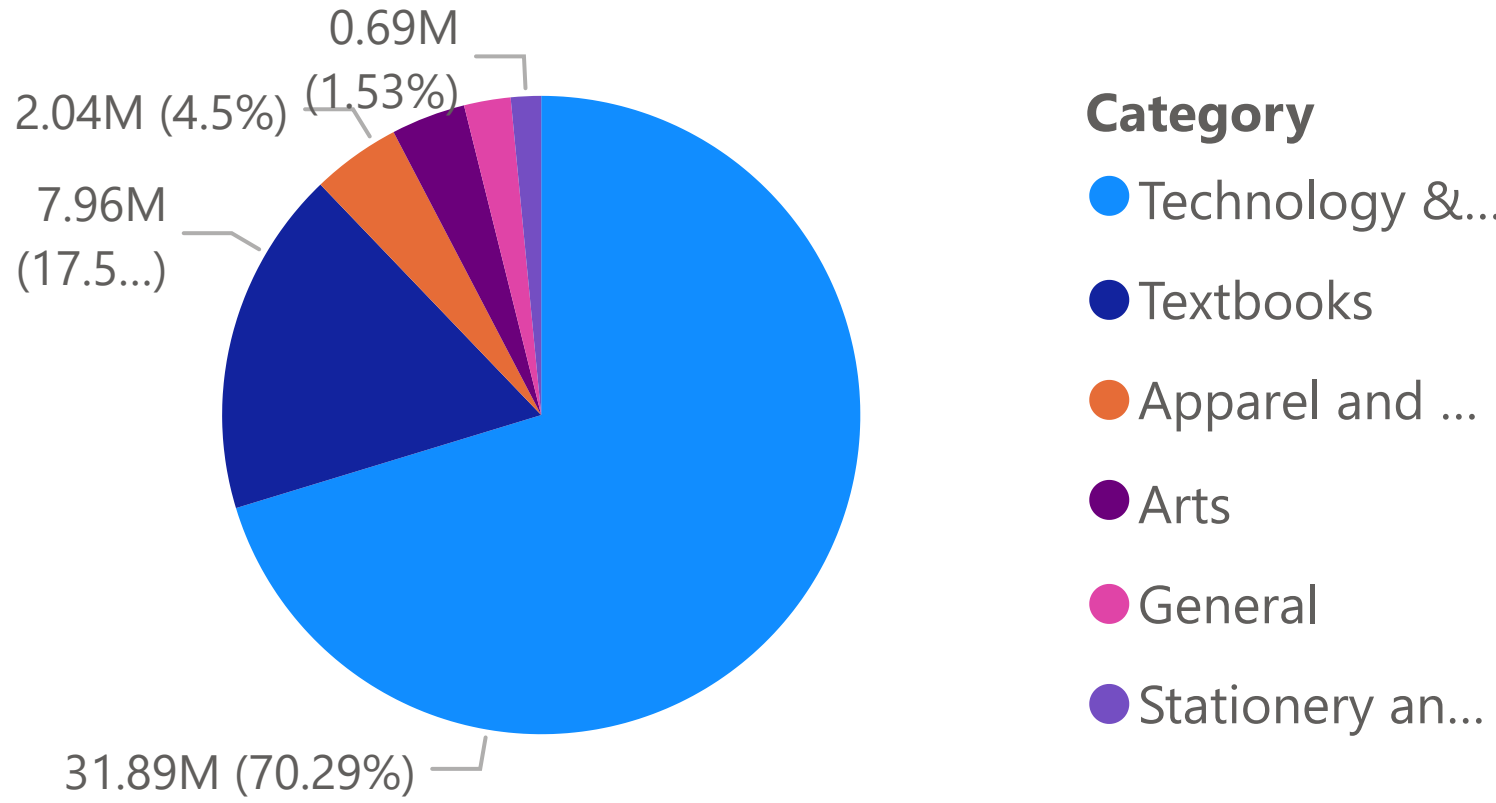
Is this useful?

Total Store Sales by Year and Product

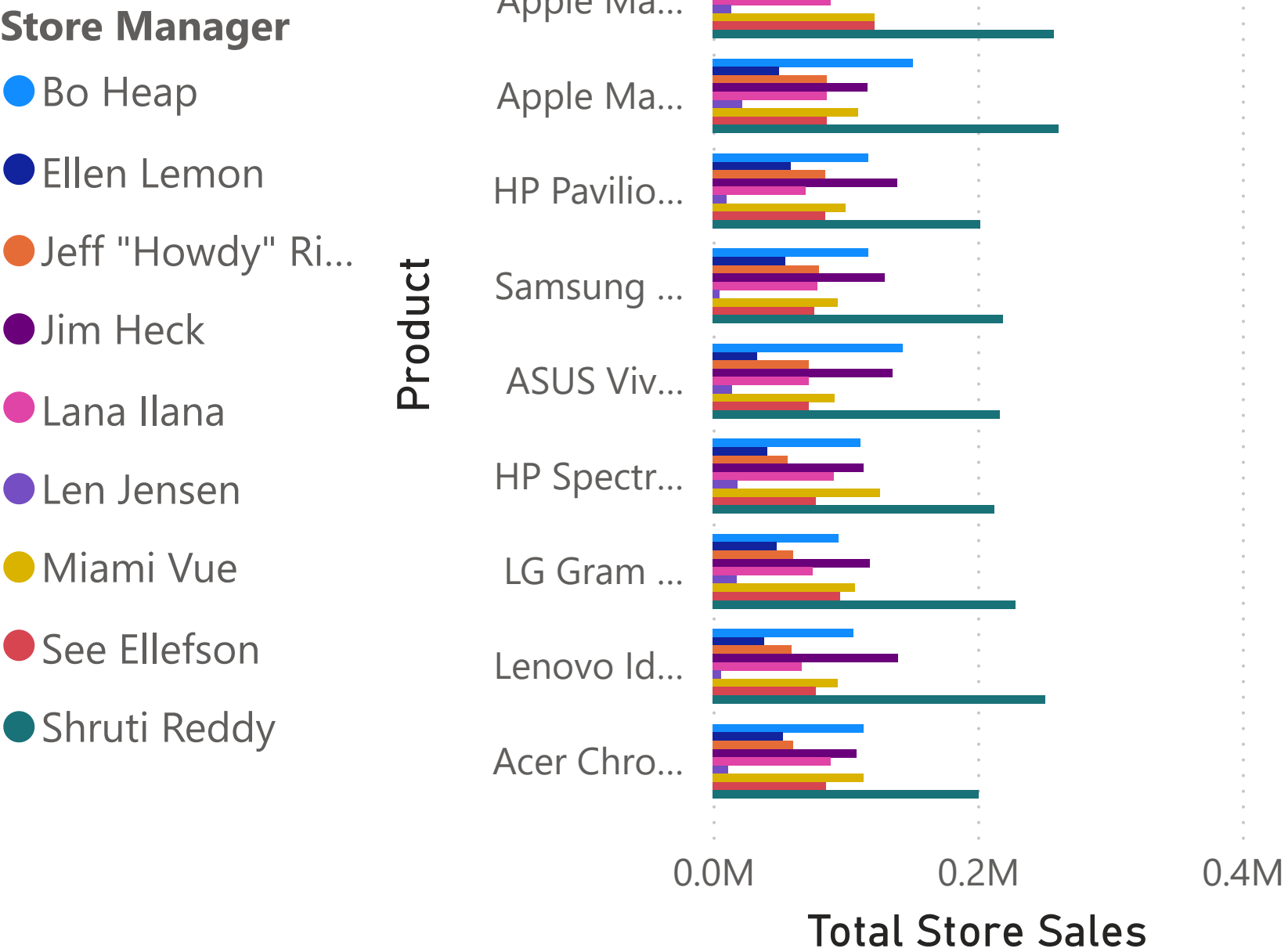


Store ID	State	City	Total Store Sales
736	Maryland	North Harford	8,708,119.00
705	Colorado	Denver	917,471.53
709	Colorado	Greeley	640,368.11
905	Texas	Beaumont	637,818.90
835	New Jersey	Newark	623,163.53
850	New York	New York	621,565.02
724	Florida	Miami	618,846.25
847	New York	Rochester	607,148.21
817	Massachusetts	Worcester	602,183.44
838	New Jersey	Trenton	597,565.68
734	Maryland	Germantown	584,675.92
728	Florida	Tallahassee	541,670.66
910	Texas	Fort Worth	351,772.59
706	Colorado	Englewood	344,647.48
807	Massachusetts	Leominster	338,009.10
710	Colorado	Lafayette	337,169.61
853	South Carolina	Greenville	337,002.00
810	Massachusetts	Nantucket	335,547.81
846	New York	Poestenkill	334,175.88
722	Florida	Key West	332,620.43
823		South Portland	332,611.76
719	Florida	Cape Canaveral	331,956.13
721	Florida	Jacksonville	331,667.08
870	Connecticut	New London	331,116.76
727	Florida	Sebring	330,848.14
909	Texas	Desoto	330,720.12
822		Orono	330,505.47
814	Massachusetts	Provincetown	328,860.51
865	Connecticut	Bridgeport	322,100.07
812	Massachusetts	Northampton	322,039.24
820		Kennebunkport	321,998.55
703	Colorado	Boulder	321,107.88
Total			45,370,048.85

Total Store Sales by Category



Total Store Sales by Product and Store Manager



Online Sales

69,345,179.88

Total Online Sales

1,386,903.60

Estimated Costs

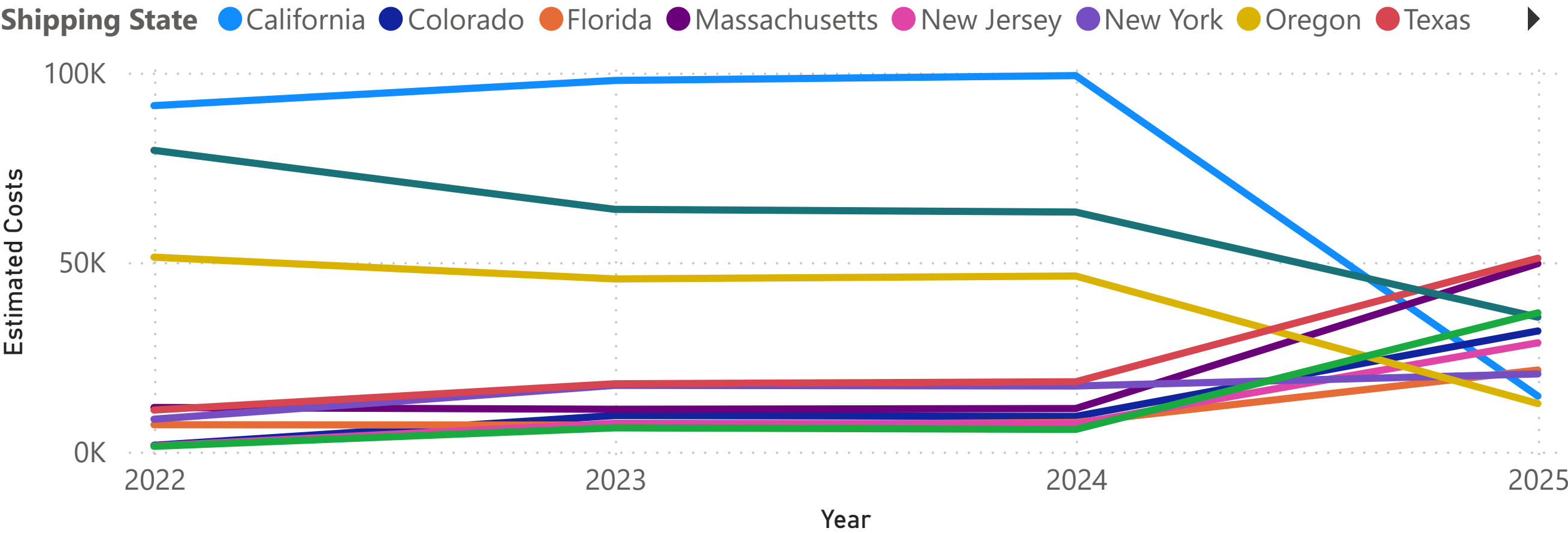
693,451.80

Volume Discount

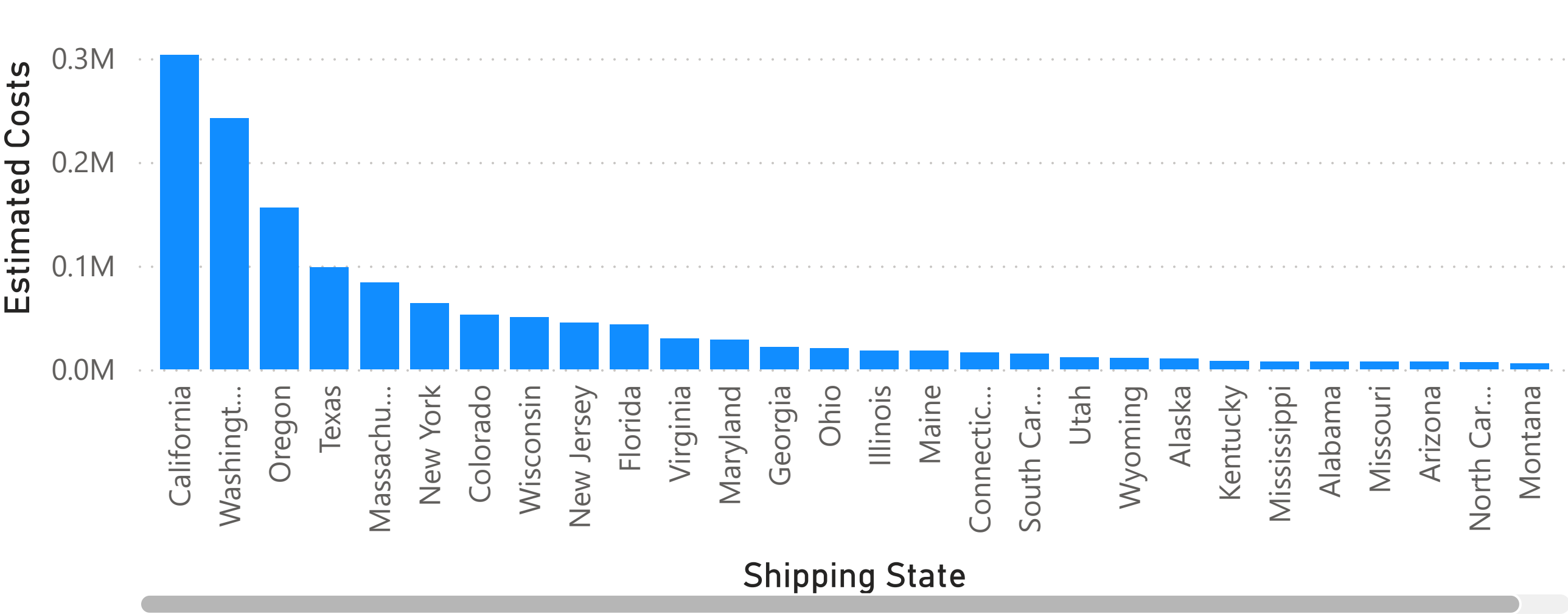
693,451.80

Net Cost

Estimated Costs by Year and Shipping State



Estimated Costs by Shipping State



Shipping State	Total Online Sales	Estimated Costs	Net Cost	Volume Discount
California	15,151,076.57	303,021.53	151,510.77	151,510.77
Washington	12,101,498.00	242,029.96	121,014.98	121,014.98
Oregon	7,791,390.12	155,827.80	77,913.90	77,913.90
Texas	4,912,714.56	98,254.29	49,127.15	49,127.15
Massachusetts	4,186,340.59	83,726.81	41,863.41	41,863.41
New York	3,189,734.49	63,794.69	31,897.34	31,897.34
Colorado	2,612,746.85	52,254.94	26,127.47	26,127.47
Wisconsin	2,503,869.98	50,077.40	25,038.70	25,038.70
New Jersey	2,249,083.11	44,981.66	22,490.83	22,490.83
Florida	2,162,237.05	43,244.74	21,622.37	21,622.37
Virginia	1,473,488.07	29,469.76	14,734.88	14,734.88
Maryland	1,436,306.30	28,726.13	14,363.06	14,363.06
Georgia	1,071,006.73	21,420.13	10,710.07	10,710.07
Ohio	1,003,073.56	20,061.47	10,030.74	10,030.74
Illinois	900,667.58	18,013.35	9,006.68	9,006.68
Maine	887,314.39	17,746.29	8,873.14	8,873.14
Connecticut	819,628.76	16,392.58	8,196.29	8,196.29
South Carolina	745,790.35	14,915.81	7,457.90	7,457.90
Utah	571,911.30	11,438.23	5,719.11	5,719.11
Wyoming	549,356.55	10,987.13	5,493.57	5,493.57
Alaska	507,820.47	10,156.41	5,078.20	5,078.20
Kentucky	400,986.61	8,019.73	6,014.80	2,004.93
Mississippi	368,369.05	7,367.38	5,525.54	1,841.85
Alabama	361,546.99	7,230.94	5,423.20	1,807.73
Missouri	357,248.77	7,144.98	5,358.73	1,786.24
Arizona	353,387.31	7,067.75	5,300.81	1,766.94
North Carolina	350,964.30	7,019.29	5,264.46	1,754.82
Montana	285,028.12	5,700.56	4,275.42	1,425.14
Minnesota	40,593.35	811.87	811.87	0.00
Total	69,345,179.88	1,386,903.60	693,451.80	693,451.80