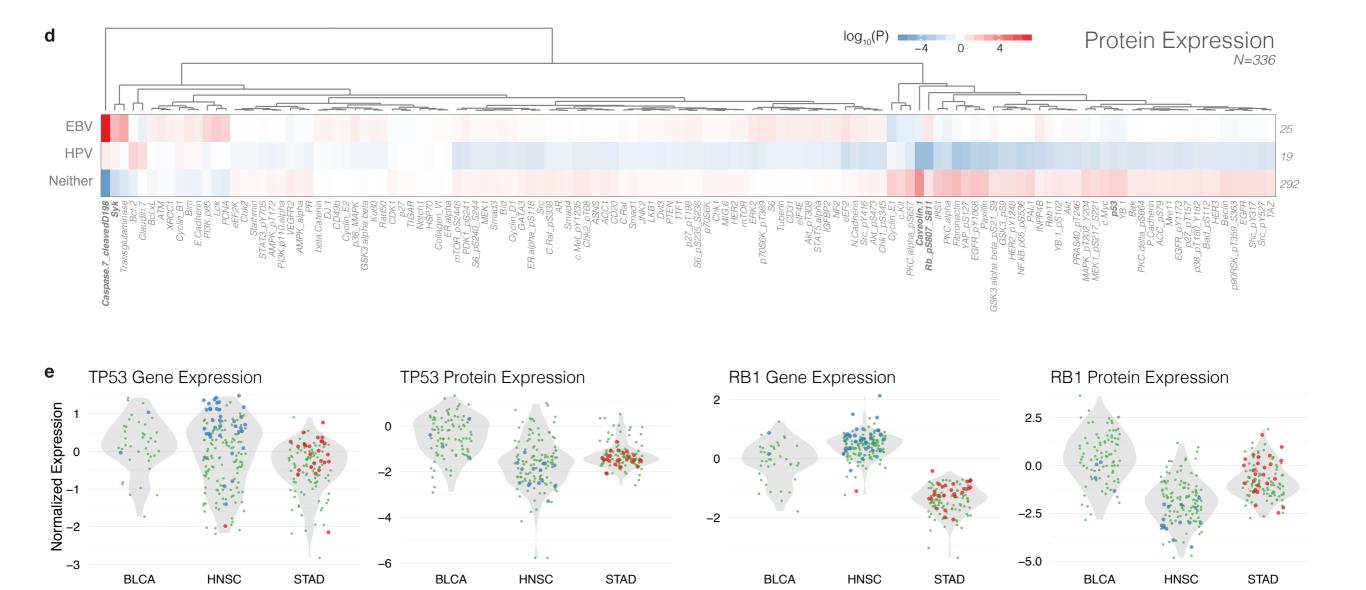
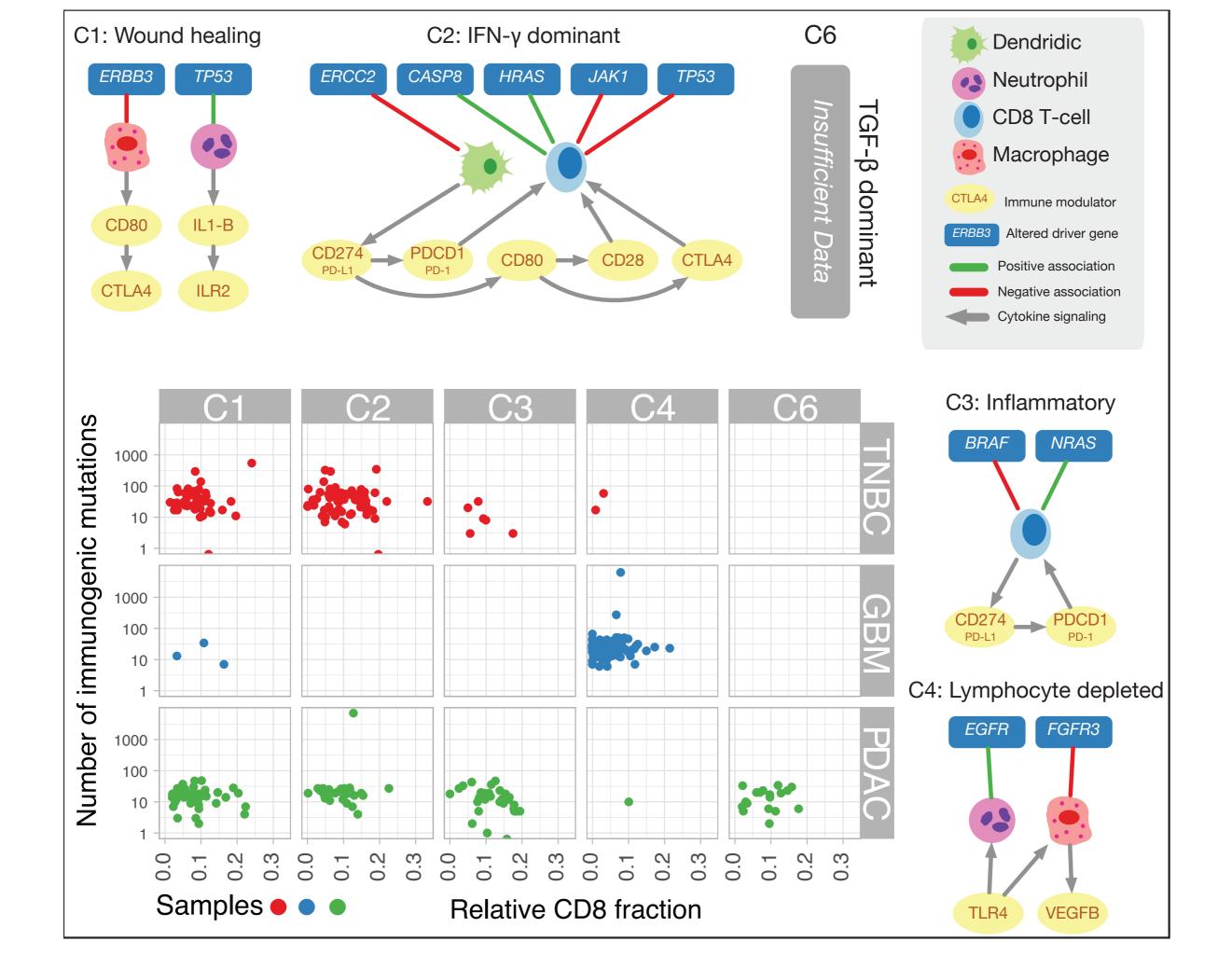
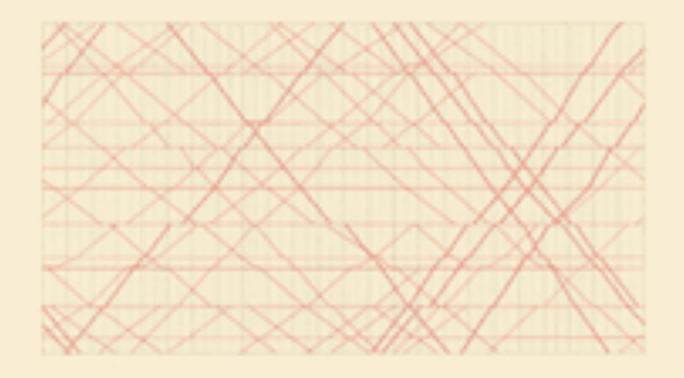
Data Visualization with ggplot2

Matt Wyczalkowski February 8, 2018







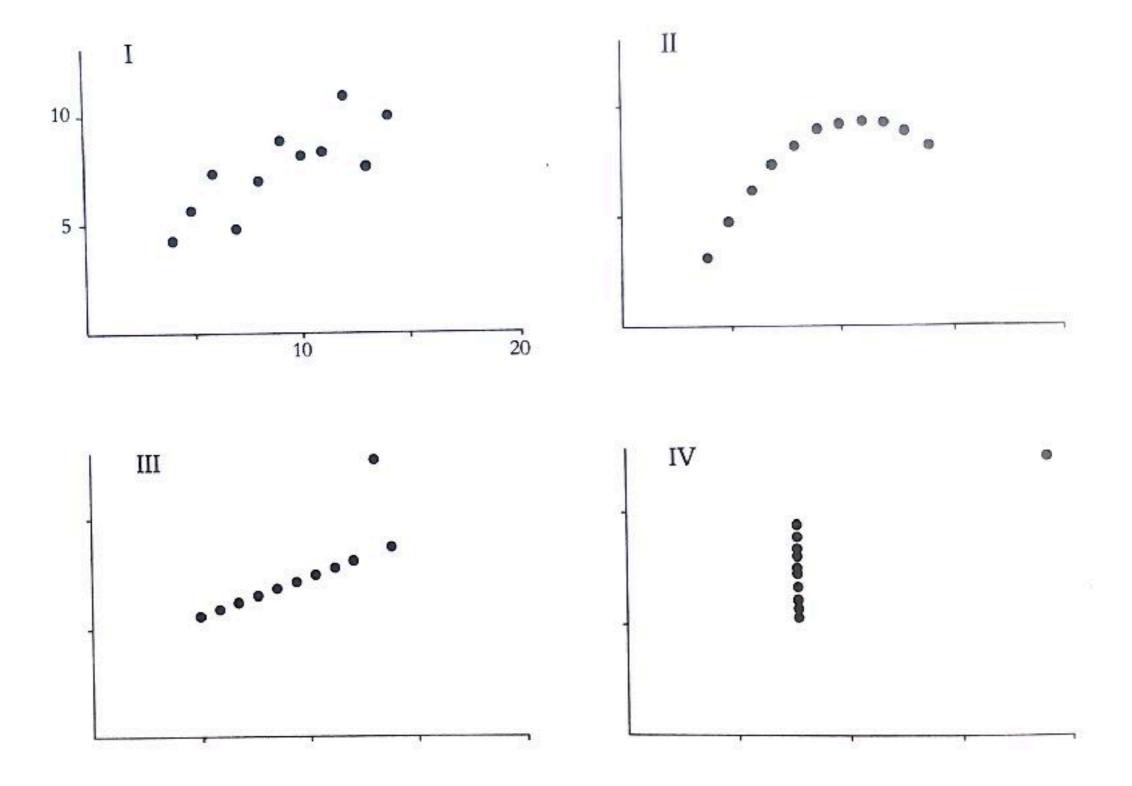
SECOND EDITION

The Visual Display of Quantitative Information

EDWARD R. TUFTE

I		II		III		IV	
X	Y	X	Y	X	Y	X	Y
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89

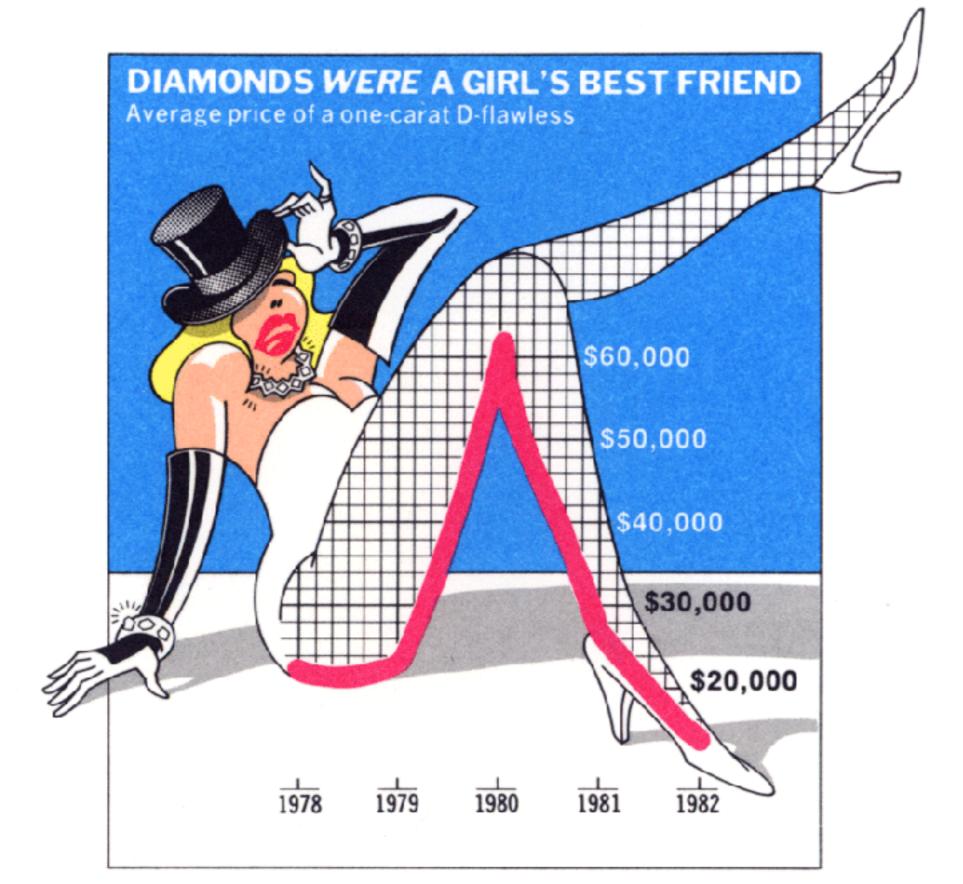
N = 11mean of X's = 9.0 mean of Y's = 7.5 equation of regression line: Y = 3 + 0.5Xstandard error of estimate of slope = 0.118 t = 4.24sum of squares $X - \overline{X} = 110.0$ regression sum of squares = 27.50 residual sum of squares of Y = 13.75correlation coefficient = .82 $r^2 = .67$



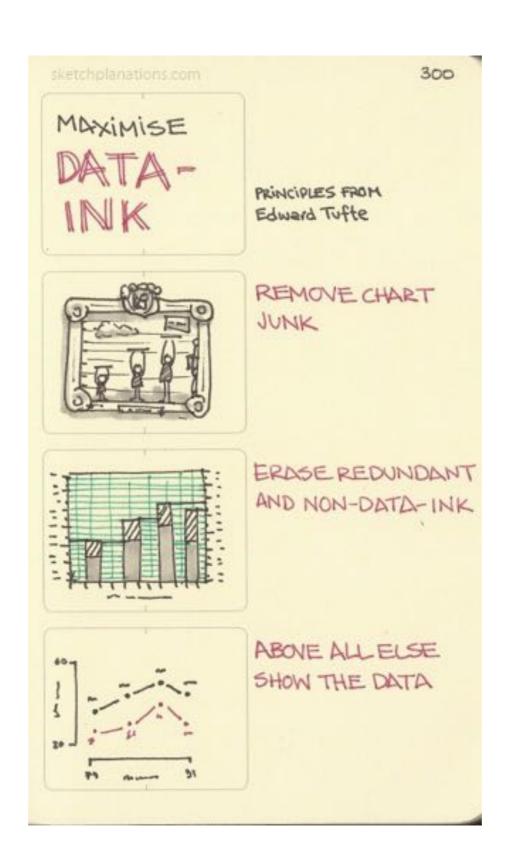
Graphics Reveal Data

- Graphical displays should...
 - Show the data
 - Avoid distortion
 - Induce viewer to think about substance
 - Make large datasets coherent
 - Encourage eye to compare different pieces of data

Chartjunk



Maximize Data-ink Ratio



Grammar of Graphics

- A rational way of thinking about and making data graphics
- All plots are composed of:
 - Data
 - Layers / Geoms
 - Scales
 - Coord
 - Facet
 - Theme
- ggplot2 is an R-language implementation of Grammar of Graphics principles

Data

- The data you want to visualize, and aesthetic mappings describing how variables in data map to attributes you can see
- Much of the work with ggplot2 is creating the data frame the rest is easy!

Layers and Geoms

- Layers are made of geometric elements (geoms)
 - geom_point
 - geom_bar
 - geom_violin
- Layers also have statistical transformations (e.g. binning or counting observations)

Scales

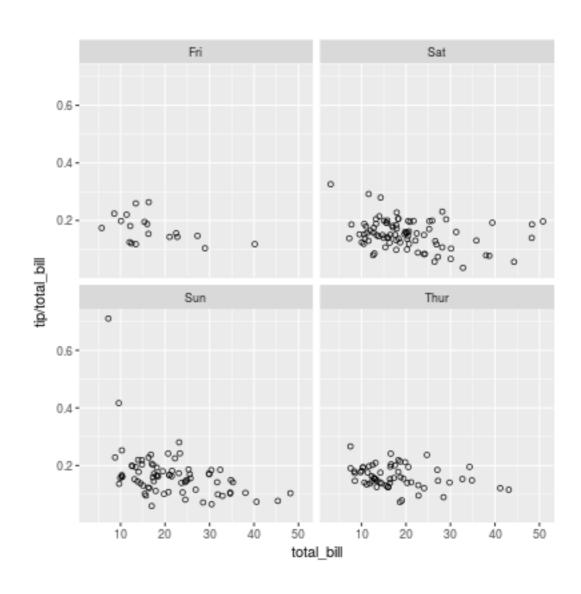
- Scales map values in data to values of aesthetics
 - Color
 - Size
 - Shape
- Define contents of legend

Coord

- Coordinate system describes how data coordinates are mapped to the plane of the graphic.
 - Cartesian most common
 - Make pie charts by changing to polar coordinates

Facets

- Breaks up data into subsets of small multiples
- Create an array of plots



Themes

- Controls details of display
 - Size of fonts
 - Grid lines
 - Background color

Example

```
p <- ggplot(data=BRFSS)

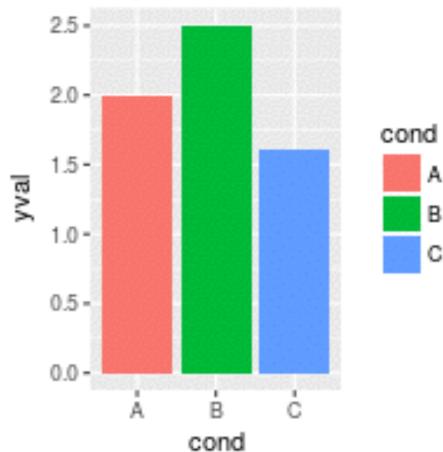
p <- p + geom_point(aes(x=height, y=weight),
color="blue")</pre>
```

Data: Categorical vs. Quantitative

- Basic distinction in types of data
- Categorical
 - Take on discrete values, e.g., names
- Quantitative (or continuous)
 - Take on continuous values, e.g., height
- A figure will show relationship between two or more variables
 - Type of figure to use is influenced by type of data

Colors

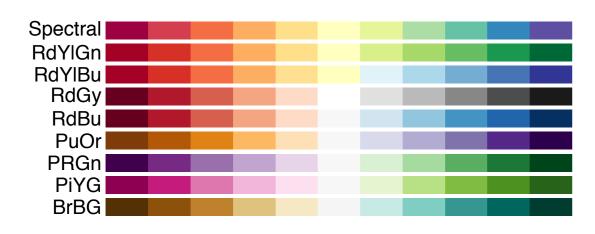
- ggplot2 has default color scheme
 - Relatively nice, but has drawbacks
- Controlled by setting scales



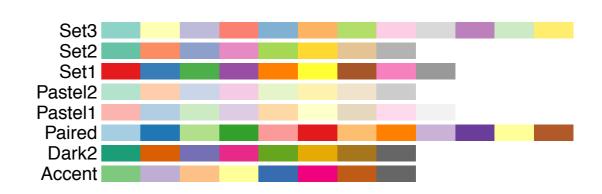
RColorBrewer

- Attractive set of alternative color palettes
- Color-blind friendly, looks distinguishable in monochrome
- My go-to colors for illustrations and figures!

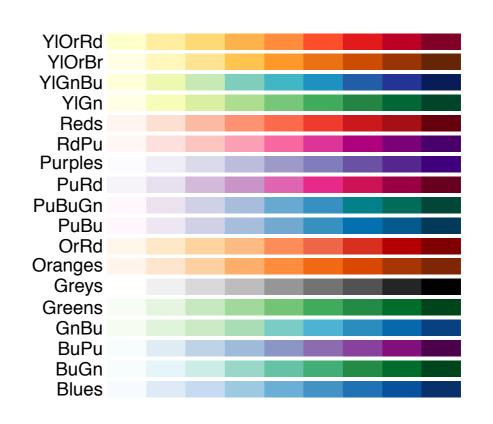
Diverging



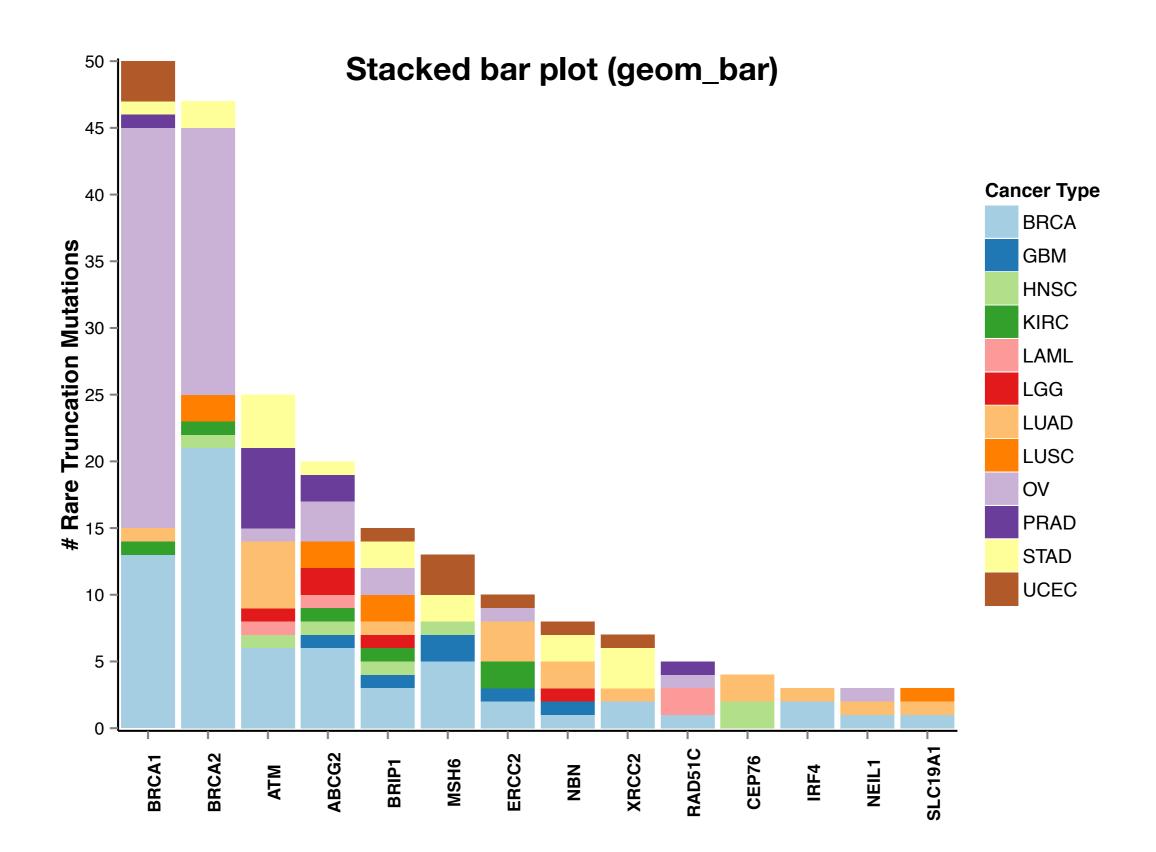
Qualitative



Sequential

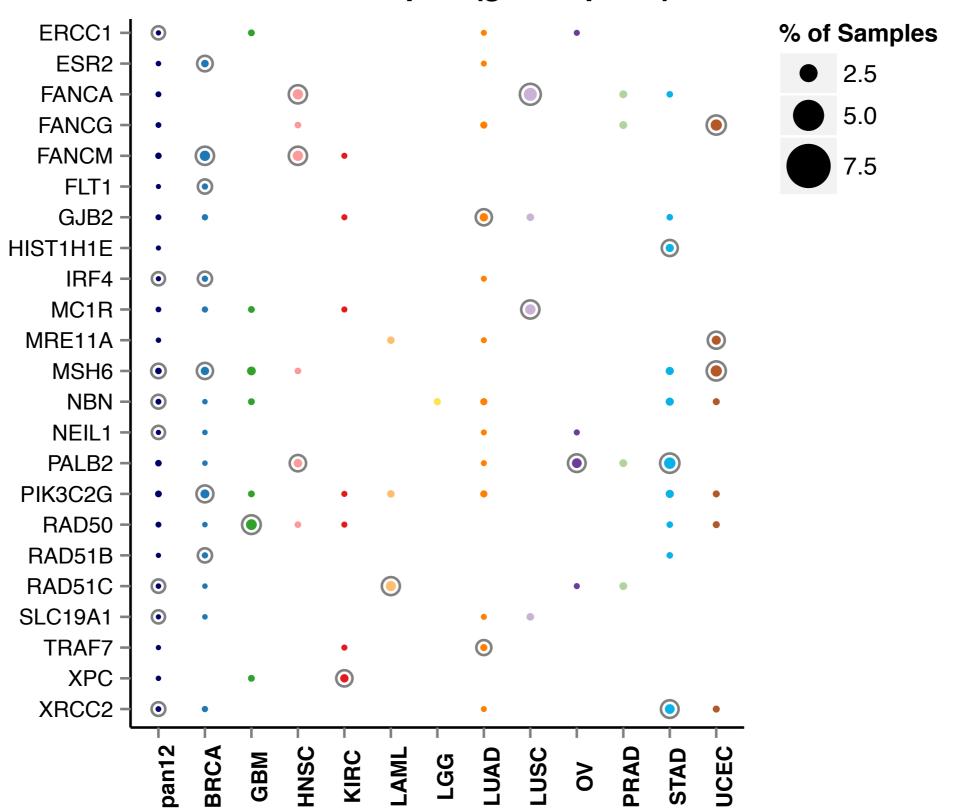


Case Study: Before



Case Study: After

Bubble plot (geom_point)



BRFSS Dataset

- 2016 BRFSS Survey Data and Documentation
 - Behavioral Risk Factor Surveillance System
 - https://www.cdc.gov/brfss/annual_data/ annual_2016.html
- 486303 observations of 275 variables
 - 1.0 Gb in size
- Will subsample and select specific columns

Subsampled Dataset: BRFSS.48K.csv

- 48,630 observations across 10 variables
 - state
 - employed
 - income
 - seatbelt
 - diabetes
 - height
 - weight
 - bmi
 - age
 - sex

Getting more help

- ggplot2_book.pdf
 - For sale on amazon
 - Available for free https://github.com/hadley/ggplot2-book.git
 - Included in class notes
- R Cookbook: http://www.cookbook-r.com/Graphs/
- Google