🔍 **Select Customer**

Row index

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Tip: use this sidebar to quickly jump between different customers.

Customer Churn Prediction & Retention Strategy

Score every customer for churn risk, understand why they might leave, and get a concrete retention play for your success or marketing team.

CHURN PROBABILITY	RISK LEVEL	SEGMENTS
99.99%	**Very High**	**unhappy_experience**
		Behavioral drivers for this customer

Recommended Action

Designed for your customer success / marketing team to execute.

PLAYBOOK

Priority Support Outreach

We noticed that your recent experience may not have fully met expectations. We'd like to assign a specialist to personally review your account and resolve any issues you've faced.

Risk Profile

VERY HIGH

Age: 68

Satisfaction Score: 1

Country: united states

State: california

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🔥 High-Risk Customers Overview

Top customers ranked by churn probability — use this as a daily watchlist.

How many customers to show

8

	age	satisfaction_score	churn_prob
122	73	1	1
273	78	2	1
310	76	1	1
442	79	2	1
101	77	1	1
285	78	1	1
387	80	1	1
212	68	2	1

🔎 View raw customer record

	feature	value
21	multiple_lines	no
22	internet_service	yes
23	internet_type	fiber optic
24	avg_monthly_gb_download	9
25	online_security	no
26	online_backup	no
27	device_protection_plan	no
28	premium_tech_support	yes
29	streaming_tv	yes
30	streaming_movies	yes