

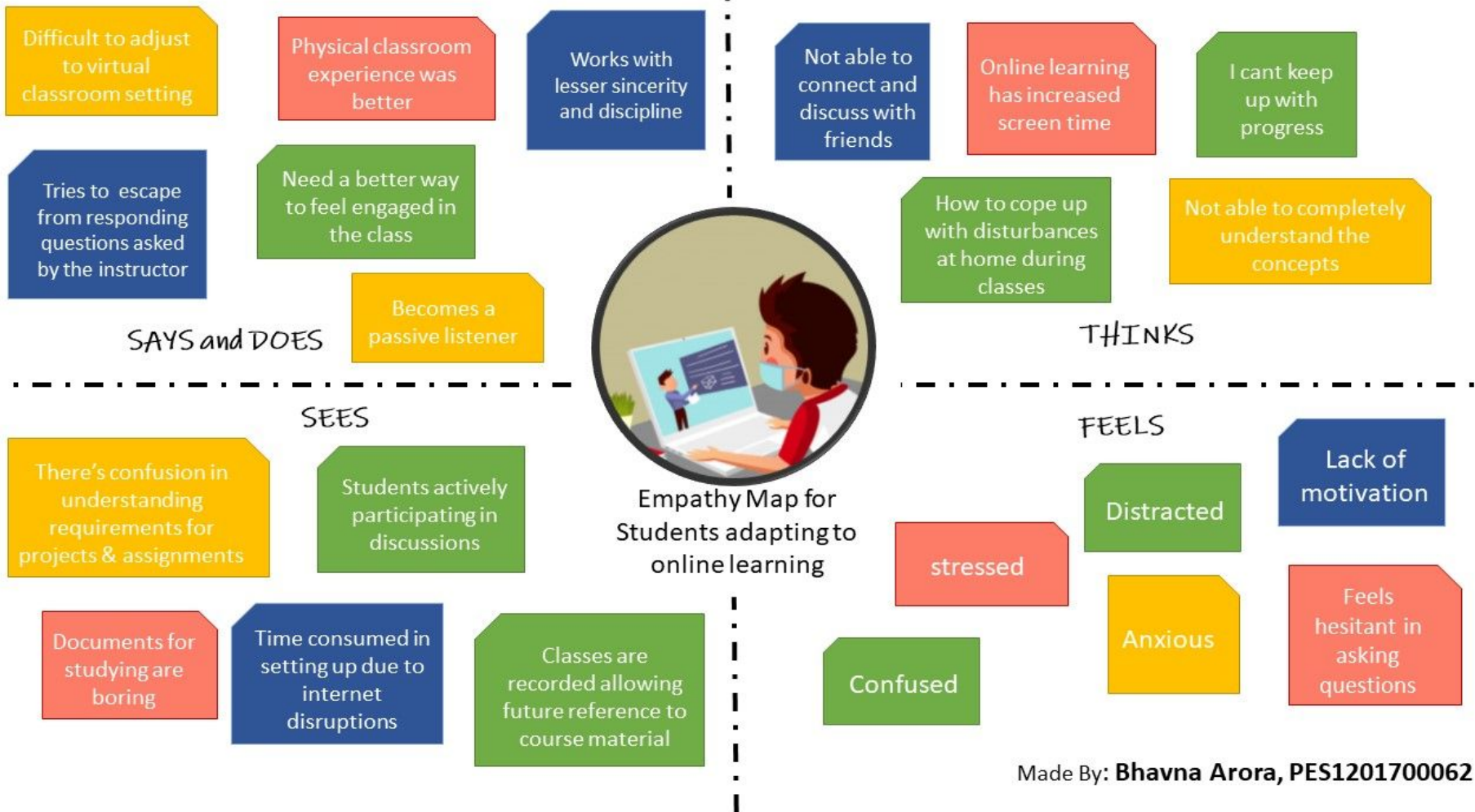
# Human Computer Interaction

## UE17CS424



## Assignment 2: Empathy Map

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## Think

- Is this elective right for me?
- What are the career options?
- Will my dept. allow me to take up the elective?
- Will the dept. offering the elective allow me?
- What are my friends taking?
- Will I understand anything?
- Will I be able to score well?

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## Say

- I will take up this elective.
- Ask friends about the elective.
- Ask seniors about the elective.
- Talk to the faculty handling the course.
- I will study hard.
- I will score well.
- I like this subject.

## Student selecting an elective

## Feel

- Stressed
- Excited
- Hopeful
- Anxious
- Happy
- Sad

## Do

- Take permission from my dept. HoD.
- Take permission from teacher in charge of electives.
- Decide the elective.
- Send mails to the faculty for applying.
- Send follow-up mails.

## Persona:

- Sebastian Michaelis is a frontend developer with a keen design aesthetic.
- He absolutely loves pizza and prefers spicy flavours and toppings.
- He's a common customer to domino's pizza, but is looking for a cheaper alternative, owing to his frequent binges.
- He works late into the night, would like a pizza delivery app to service him during very odd hours without any long wait.
- He has very high security standards for his bank account, prefers all transactions through a single medium (UPI) without having to store card details on any app or operate a mobile wallet.
- He's very cautious about the pandemic situation and desires the best hygiene and COVID-19 safety standards. He understands how valuable his life is to his loved ones and wouldn't wish to cause them the slightest of grief.

## Scenario:

- Sebastian has noticed a new pizza delivery service and is considering using it.
- He evaluates its usability and sustainability in the long run, based on his requirements.

