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Key selling points for the medical practice

1. Your practice has
 - ✓ NO Startup Cost
 - ✓ NO ongoing financial obligation
 - ✓ DOES NOT have to hire or provide an employee to perform the testing (The company that provides this service [Pulse 4 Pulse] provides the staff member and the testing equipment to perform the testing in your office.
 - ✓ No testing supply-related costs
2. The average net to the average practice per patient screening completed is in the range of \$160 per patient. (includes follow-up visit).

You may perform the test up to 4 times/year

# of Providers	Screenings/Day	Screenings/ Month	Screenings/Year	Estimated Revenue/Year
1	5	100	1200	\$204,000
2	10	200	2400	\$408,000
3	15	300	3600	\$612,000

Ideal Medical Practices for *Pulse 4 Pulse Testing*

Cardiology

Our tests help diagnose patients with known CAD/hypercholesterolemia/hypertension especially with those of smoking and stroke history.

Diabetic Medicine

Our protocol helps to diagnose diabetes as well as other hidden diseases associated with diabetes including neuropathies and PAD.

Endocrinology

Our test provides a good wellness tool for all patients with diabetes/thyroid/cholesterol issues.

Gastroenterology

Our service helps the gastroenterologist identify and quantify neuropathies associated with the autonomic nervous system and thus helpful in treating patients with abdominal pain, constipation, diarrhea, or symptoms associated with irritable bowel syndrome.

Family (General) Practice

Good wellness tool for testing asymptomatic diseases in asymptomatic patients, 60% of adult patients qualify.

Wound Care

Excellent screening tool to determine arterial causes of lower extremity ulcers/wounds and poor/delayed healing of existing wounds.

Neurology

All patients with neuropathies qualify for our service. Our service helps the Neurologist objectively quantify and track the neuropathy.

Pain Management

Pain management encompasses treating patients with pain and correctly identifying the pathology of that pain. Our clinical tool helps to identify whether that pain is vascular or neuropathic, or both allowing the clinician to develop a more personalized approach to the patient's pain management.

Podiatry

Good wellness tool especially due to lower leg issues and large number of diabetic patients. It is also as an excellent pre-surgical tool.