313.515.2904 · april04scales@gmail.com · https://arose486.github.io/arosePortfolio · www.linkedin/in/april04scales

EDUCATION

University of Phoenix 2025

Bachelor of Engineering, Computer Science, Dean's List

Wayne State University 2019

Master of Information and Library Science, Information Science

Wayne State University 2019

Master of Information and Library Science, Information Management

Wayne State University 2017

Bachelor of Liberal Science, Linguistics

Technical Skills:

- Language and tools: HTML5, CSS, JavaScript, Python, SQL, Adobe Analytics, Google Analytics, C++, Java, Google Cloud, AWS
- **Expertise:** Web development, Data analytics, site troubleshooting, operating systems, web maintenance, Data structures, TCP/IP, Routing, IPv6, and IPv4
- Core Strengths: CMS Management, SEO Optimization, Technical Documentation, Web Development

PROJECT EXPERIENCE

Website Redesign Project SEMCOG (Southeast Michigan Council of Governments) Web Specialist

2019 - Present

 Led the website redesign project as Project Manager, developing the RFP process, resulting in a recordbreaking number of vendor proposals.

Website Optimization Project SEMCOG (Southeast Michigan Council of Governments) Web Specialist

2019 - Present

• Improved the Quality assurance, accessibility and SEO of the main web page and all of its sub-pages by increasing the site score rating from 70% (Accessibility) and 60% (SEO) ratings to 89 to 98% ratings.

Web Development Portfolio

Personal Portfolio

Ongoing

• Built a responsive web portfolio using HTML, CSS, and JavaScript to showcase project work and skills.

SEMCOG (Southeast Michigan Council of Governments)

Apr 2019 - Present

Web Specialist

- Optimized website performance through coding improvements, SEO optimization, and Quality assurance, leading to accessibility score increase from 70% to 90%.
- Executed front-end bug fixes and maintained site functionality by resolving issues in HTML, CSS and JavaScript, ensuring a seamless user experience.
- Leveraged Google Analytics, SQL, and Tableau for data-driven decision-making, conducting deep-dive analysis of user behavior to inform product strategy, improve user experience, and optimize conversion rates
- Authored user guides, tutorials, FAQs, and comprehensive technical documentation to support website users and internal teams.

SEMCOG Jan 2019 – Mar 2019

Practicum Intern

- Analyzed and improved data models and technical documentation for internal systems.
- Collaborated in developing user-friendly documentation for SQL databases and web systems, ensuring accessibility for non-technical users.

Henry Ford Health Systems

August 2017 - Dec 2017

Billings Specialist, temp

- Managed and maintained billing system data, ensuring data accuracy through streamlined data collection processes
- Managed billing data and created documentation to streamline billing processes, ensuring accuracy and compliance.

Henry Ford Health Systems

Dec 2017 - Mar 2018

QI Admin, temp

- Spearheaded the quality improvement projects, providing data-driven insights and creating process documentation to enhance system performance
- Oversaw data accuracy and streamlined data collection processes to support product improvements, ensuring that billing system enhancements aligned with user needs and efficiency goals.

Wayne State University/AmeriCorps

Feb 2016 - Dec 2016

Assistant, Contracted

- Managed and updated SQL databases to support program evaluation and reporting.
- Spearheaded team in the managing of MS access databases to defined and transformed data for analytics and research projects.
- Analyzed program data to measure outcomes and support data-driven decision-making for non-profit initiatives.