

Allison Ross

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EXPERIENCE

Education reporter

The Courier-Journal
Louisville, Kentucky
Sept. 2014-present

- Competitively covered the state's largest school district and Kentucky education issues
- Used computer-assisted reporting to dig into disproportionate or disparate school discipline practices, as well as discrepancies in data
- Uncovered a significant underreporting of restraint data to the state that caused the school district to commission an audit of its restraint and data practices
- Took advantage of analytics to increase followers through a new education Facebook page; built a strong Twitter following

Senior Banking Reporter/Analyst

Bankrate
North Palm Beach, Florida
Dec. 2013-Sept. 2014

- Covered the banking industry, focusing on how news and developments affect consumers' personal finances
- Fielded interviews from print, radio and TV outlets as an expert on banking and personal finance issues
- Utilized multimedia, including Vines and gifs, to enhance stories and blogs

Education Reporter

The Palm Beach Post
West Palm Beach, Florida
March 2011-Dec. 2013

- Reported on and shaped coverage of nation's 11th-largest school district
- Watchdogged the selection of a new superintendent and his contentious rise to power, breaking news that the interim superintendent was stepping down early and uncovering that the new superintendent was double-dipping

Business Reporter

The Palm Beach Post
West Palm Beach, Florida
June 2008-March 2011

- Reported for business desk as retail beat reporter and general assignment, following the tumultuous economy and its effect on local residents
- Led coverage in Florida of defective Chinese drywall and the possible dangers it posed to homeowners nationwide. Exposed fraudsters who opened "drywall remediation" companies
- Garnered loyal followers to a successful retail blog that was one of the few blogs in the company at that time to get advertising dollars

EDUCATION

Bachelor of Journalism, University of Missouri—Columbia, 2008

Bachelor of Arts in Sociology, University of Missouri—Columbia, 2008

AWARDS/RECOGNITION

ProPublica Data Institute, 2016

Kentucky Press Association for creative use of multimedia, first place, 2015

Kentucky Press Association for Breaking News Reporting, second place, 2015

Sunshine State Award for Breaking News Reporting, second place, 2014

Sunshine State Award for Consumer Reporting, second place, 2011

SPECIAL SKILLS

Comfortable with Excel, HTML, CSS, Access, Fusion Tables, Open Refine. Learning Ruby, Javascript.