

May 2019 £4.80

# enki

The Home Of Design And Architecture



# Trend Forecast 2019

## Sustainable design for a cleaner tomorrow



### Fabric trends:

“the natural look” from Digifair. “Rustic re-imagined and natural imperfections “ are the ones to look out for.



Sustainable living has become increasingly present in our everyday lives due to rising concern of climate change and the state of our planet. In the Heimtextil trend report for 2019/2020 the main focus is shifting towards “a new utopia” this is how we can respond to the diverse issues that collectively play on our minds daily. Reconnecting ourselves with nature starts to help us towards this idealistic life; biophilic design has been becoming increasingly more popular in the design industry over the past few years, connecting it now to sustainable living that will become a necessity for the future. Sustainable design is often mixed with biophilic as they both involve utilizing natural components. From the materials that we use to construct these products in design to the way we use and reuse them all needs to be taken into consideration when creating a sustainable future.

Buying food and materials at local markets are a great way to start your sustainable journey at an affordable cost. Totnes is an ideal town to find forward thinking, eco friendly shops and a market with a range of different local produce weekly.





Dulux colour trends for 2019 are titled “repair, whole self, legacy and identity” elements from each fit into the sustainable design trends. “Repair” looks more at reviving our relationships with the earth and these tones reflect this wonderfully. These are the tones that all the natural, sustainable products consist of such as wooden shades, stones and greenery. The range of natural green tones brightens up the home bringing the outside in. Warm muddy shades complimenting lighter, raw stone shades that make a space feel more simplistic bringing it back to its roots. We will be looking at nature for inspiration more and more with the natural rich tones that you can find and the more peaceful muted tones to make a space more tranquil.

Reconnecting ourselves with natural tones and elements in our space can also help with our well-being by creating a calmer more stripped down way of life, connecting us to not only the earth but ourselves.

Having less is more philosophy, the idea to pursue a sanctuary and focus of your wellness and repairing our disjointed relationship with the natural elements is what people are seeking more in life and will shape the trends of the future. Sustainable design has many different elements that form it, not just looking at the more eco-friendly materials that go into making products (although this is an important part of sustainable design) it's also about the long term impact and re-using and re-purposing rather than just disposing and replacing everything we come across.



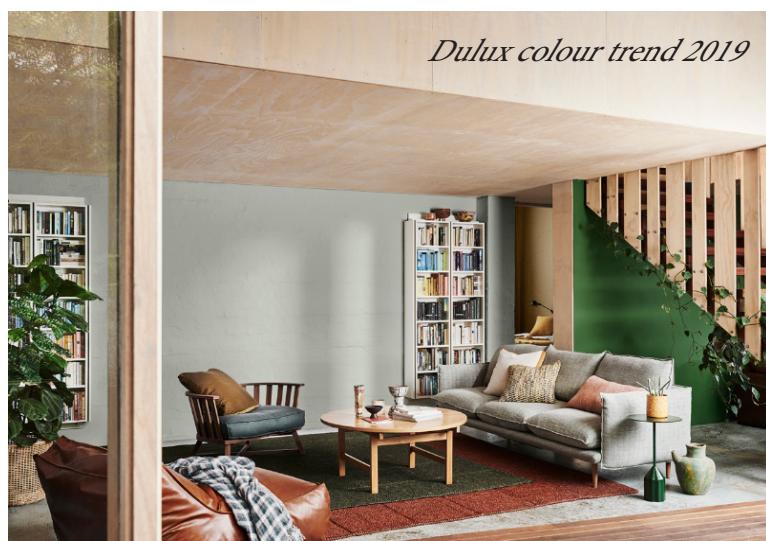
*Beeswax reusable sandwich wrap from uncommon goods*



Products have been designed to make our lives easier by making it simple for us to live a more sustainable life. Reusable bags and reusable, eco friendly packaging make eliminating waste from our shopping lists stress-free.



*Dulux colour trend 2019*





# Linwood

Bringing natural  
beauty into the  
home

[Linwoodfabric.com](http://Linwoodfabric.com)

Contact - 44 (0) 1425 461176.

# Get the look

A fantastic way of bringing natural elements into your home through beautiful textures and natural tones



Clockwise from above left Bangkok Nights wallpaper, vermillion, £129/roll, Linwood. Calico fabric, try local fabric store. Madura fabrics, clay, dove, pearl, £45.90/m, Linwood. Bangkok Nights wallpaper, palm green, £129/roll, Linwood. Slate board, £22, John Lewis. Westray fabric, apple, £51.90/m, Linwood.

# Harmonious. Harmless. Homely.



1. Originals CHAIR by Ercol £370, ercol.com.
2. Seagrass bucket BAG by Rosie Drake Knight £65, rosie-drake-knight.com.
3. Ceramic tapas BOWL by Sue Pryke £15, suepryke.com.
4. Ava 100% cotton RUG by Swoon £249, swooneditions.com.
5. Boston fern PLANT by Waitrose garden £11.99, waitrosegarden.com.
6. Fairtrade cotton THROW by Trouva £19.95, trouva.com.
7. Organic cotton BLOUSE by Thought £45, wearethought.com.
8. Ash hanging PLANTER by Takashi Mcgil £35, takahashimcgil.com



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**Tip:** Check out your local charity shops and markets to find similar, cheaper products. Bonus your re-purposing and giving back to your community

# Shop the Look



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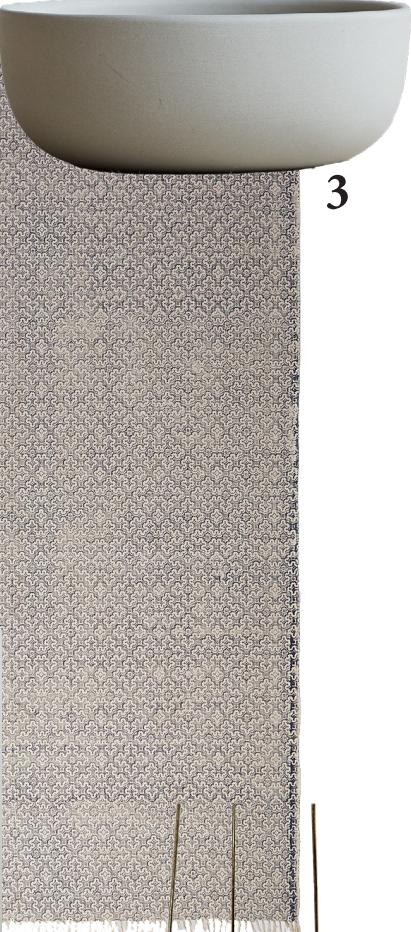
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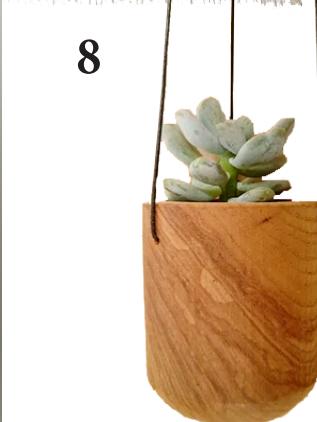
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4



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# Living Sustainably

Being more mindful about the earth and the way that you plan your lifestyle is going to become a fundamental aspect of life. There are many simplistic ways that we can implement a more sustainable lifestyle into our lives, well known methods such as reusable bags when shopping have become more popular methods but a lot is still lacking when looking at the state of the planet. Being more sustainable in the kitchen could be a good place to start, being more conscious about how and where you buy your food from is an easy and beneficial change but there are also smaller changes that you could be making around your home to make the change to a sustainable lifestyle. Recycle and re-use where you can, washable reusable straws have become increasingly popular and recycling glass jars to use when you bulk buy. By living a sustainable lifestyle it also helps you strip back elements and therefore you start to live a more simplistic and your well-being can improve. Reconnecting with the planet can have a great improvement on your well-being as you will be spending more time outside. Kevin Loria from the 'Business Insider' talks about the health benefits for spending more time out in nature "Psychologists and health researchers are finding more and more science-backed reasons we should go outside and enjoy the natural world", so there are many benefits not only for the environment but for our well-being.



**Eat local:** it is becoming more popular to eat locally as there is more awareness about where your food is coming from and the process that it takes to get to you; so it's not surprising that more people are craving more organic, locally produced goods. There are many benefits that come with eating locally such as having fresher food, benefiting the environment and supports the local community.

**Improvements around the home:** there are very simple changes that you can make in your home to start your journey to a more sustainable life, there are the more obvious things like reusable bags and to stop buying bottled water, but there are so many more that you may not have heard of. Hang your clothes on a drying rack rather than a power dryer, reduce unnecessary electricity usage by turning lights off when leaving a room and turn off/unplug devices at night.



Having your own herb garden is a great way to get started with a more sustainable lifestyle





# Looking Forward

Explore a new way of life today. Bring natural textures and colours into your home. Feel more connected to nature.

Designer to look out for:  
**Rosie Drake Knight**  
[rosiedrake-knight.com](http://rosiedrake-knight.com).



Quoted from website "We truly believe that fashion is forever, and that the clothes we wear should be designed for versatility, and manufactured ethically and sustainably to support longevity".



Sneak Peek-Next Issue **Form and Function**



Vegan Life Magazine - Bringing Vegan Into Vogue  
Vol. 8 No. 6

THE HOME OF DESIGN & ARCHITECTURE

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Issue 45 | December 2018

