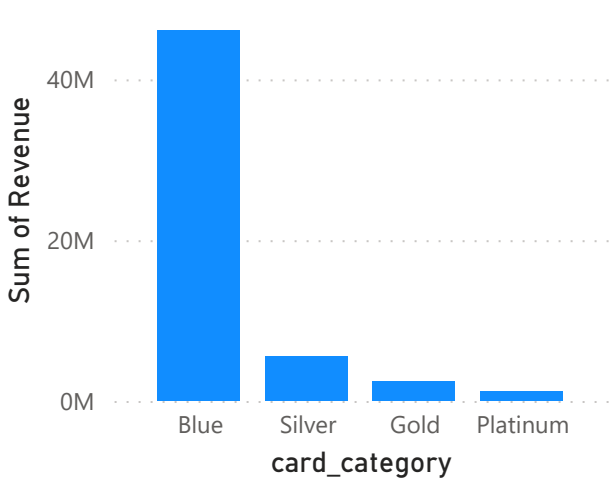


Sum of Revenue by card\_category



Week_num2	Previous_week_revenue	Current_week_Revenue	WoW_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%

# Credit Card Transaction Report

Revenue

55M

T\_Amount

45M

Interest

8M

T\_Count

655.7K

card_category	Sum of Revenue	Sum of interest_earned	Sum of total_trans_amt
Blue	4,61,39,398	64,95,888	3,69,57,875
Silver	55,86,332	8,12,081	45,86,746
Gold	24,54,072	3,73,784	20,24,078
Platinum	11,35,608	1,61,629	9,53,314
Total	5,53,15,410	78,43,382	4,45,22,013

Q4

Q3

Q2

Q1

F

M

week\_start\_date

All

Silver

Blue

Gold

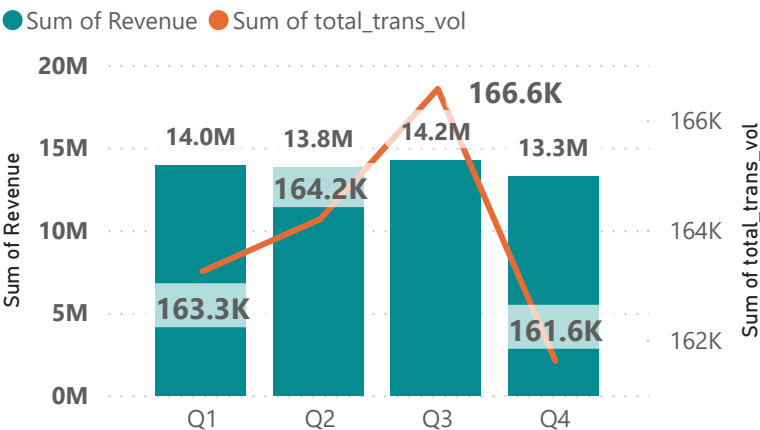
Platinum

medium

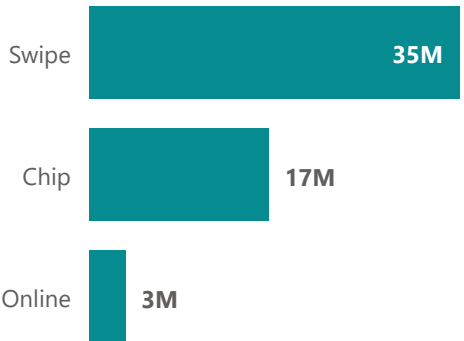
low

High

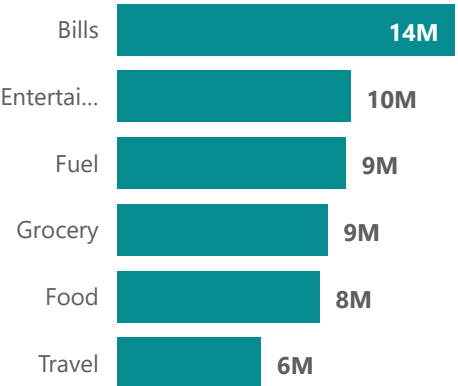
QTR Revenue and Total count



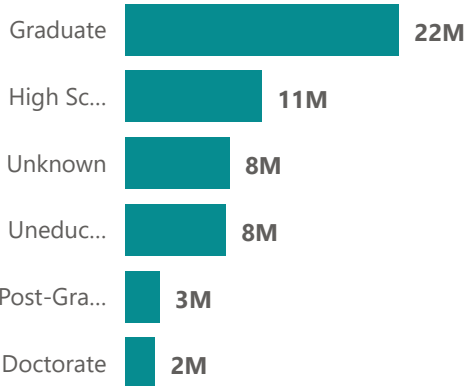
Revenue by Use Chip



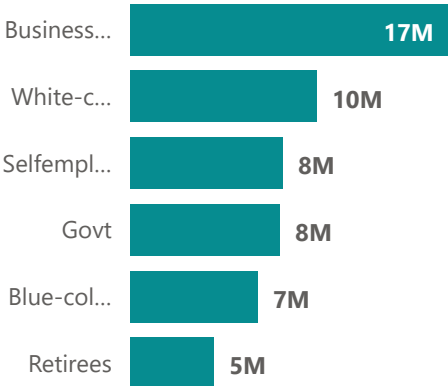
Revenue by exp\_type



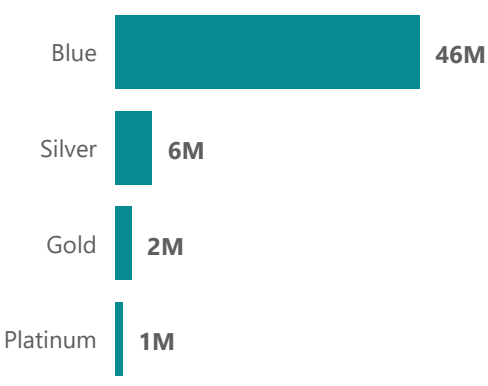
Revenue by education level



Revenue by Customer Job



Revenue by Card ategory



# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

55M

Income

576M

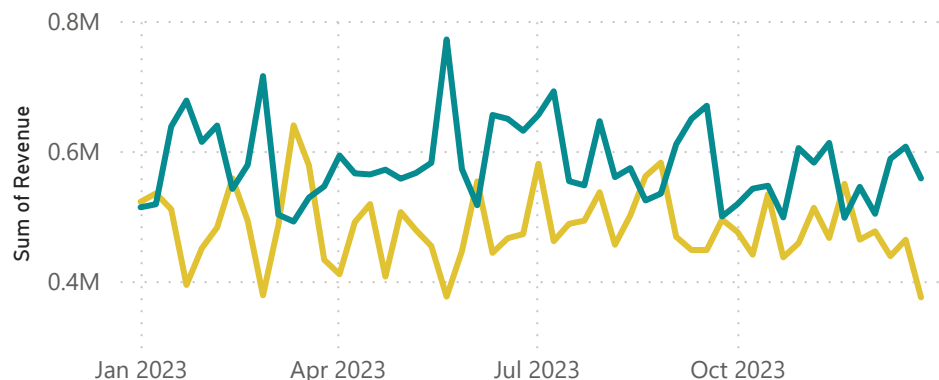
Interest

8M

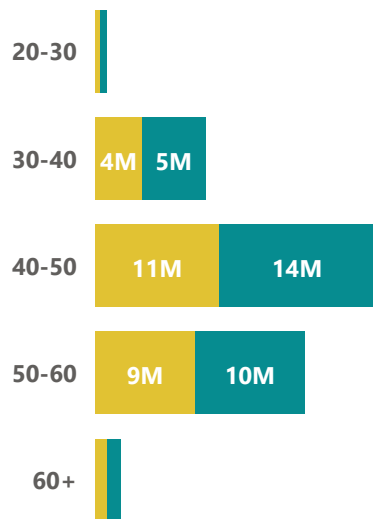
CSS

3.19

## Revenue by Week



## Revenue by Age group



M

F

30M

25M

Silver

Blue

Gold

Platinum

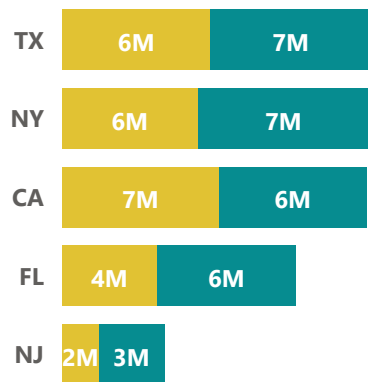
Swipe

Online

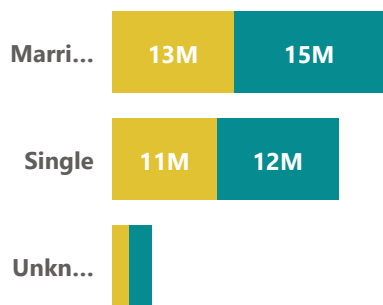
Chip

customer_job	Sum of interest_earned	Sum of income	Sum of Revenue
Blue-collar	9,52,801	72262158	69,04,279
Businessman	25,39,390	186959919	1,73,87,832
Govt	11,60,016	88773989	81,11,701
Retirees	6,30,359	48675030	45,35,184
Selfemployed	11,19,742	75313288	82,61,758
White-collar	14,41,074	103930055	1,01,14,656
Total	78,43,382	575914439	5,53,15,410

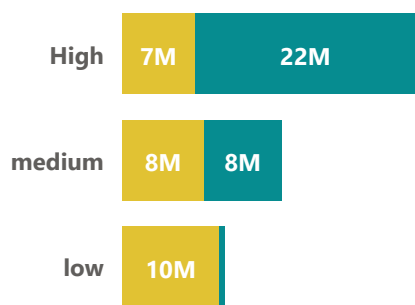
## Top 5 States Revenue



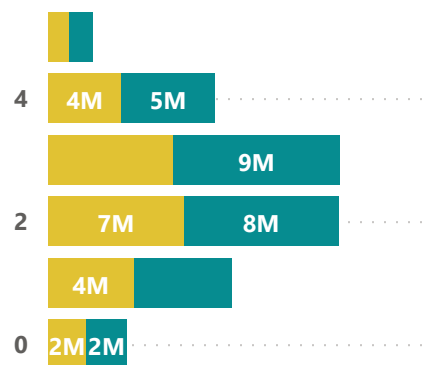
## Revenue by Marital Status



## Revenue by Income group



## Revenue by Dependent Count



## Revenue by Education level

