

Aroyehun Oluwasegun Ganiyu

*aoyehunsegun@yahoo.com

EXECUTIVE SUMMARY

*Creative Software Engineer with demonstrated leadership skills and five years experience in Software Engineering.

*Former Student Union Government President, well prepared for an environment of rapid decision-making and organizational development.

EDUCATION

2021-2022 Master of Business Administration (In-View)

Capella University, USA.

2021-2021 Certification In Software Engineering (Full-Stack Developer)

Moat Academy, Nigeria.

2010 – 2014 B.Sc., Political Science and International Relations

Osun state University, Osogbo, Osun state

2005 - 2008 Senior Secondary School Leaving Certificate (S.S.C.E)

GOF International College.

2002 – 2005 Junior Secondary School Leaving Certificate (J.S.C.E)

GOF International College.

STRENGTHS

- ❖ Honesty, integrity and transparency.
- ❖ Creative and open to change.
- ❖ Strong oral and written communication skills
- ❖ Ability to work with little or no supervision.
- ❖ Problem solving skills
- ❖ Excellent team player.
- ❖ Strong interpersonal and leadership skills
- ❖ Result-oriented and Target-driven.
- ❖ Energetic, Proactive and strong people skills.
- ❖ Leads initiative of moderate scope and impact
- ❖ Critical thinker, Strong Numerical and Negotiation Skills

SKILLS

HTML, CSS, JavaScript, jQuery, AWS, React, Flask, Python, NodeJS, MySQL, PostgreSQL, Management, Project-Management, Data-analysis, CRM Project Management.

WORK EXPERIENCE

eIndustries Limited

Full Stack Developer, February 2021- Till Date.

- Researching, designing, implementing, and managing software programs
- Design, development of Rest API's and deployment of Database.
- Identifying areas for modification in existing programs and subsequently developing these modifications
- Testing and evaluating new programs

- Writing and implementing efficient code
- Determining operational practicality
- Developing quality assurance procedures
- Designing and implementing software architecture
- Deploying software tools, processes, and metrics
- Maintaining and upgrading existing systems
- Building Front End and Backend of Applications with relevant stacks for app optimization and efficiency.
- Training junior developers
- Working closely with other developers, UX designers, business and systems analysts.

Nigerian Breweries PLC. (FMCG Multinational)

IT support Engineer (Sales and Marketing) AUG 2019- January 2021.

- Oversee the onboarding of technological requirements of new staffs.
- Manage sales applications and timely troubleshoot when need be
- Upgrade and update SEM and Tor as required by sales team leads.
- Oversea the development and deployment of internal applications across departments, bespoke to departmental needs.
- Ensure timely reports spooling for the sales and marketing team.
- Manage and maintain company computer systems and security exposures.

Palton Morgan Holdings VI, Lagos.

Sales Manager, Feb 2018- July 2019

- Develop sales plan and executes same on an ongoing basis.
- Organizing sales visits
- Demonstrating and presenting products
- Establishing new business
- Negotiating contracts and packages
- Aiming to achieve monthly or annual targets
- Measuring and reporting on the performance of all digital marketing campaigns.
- Evaluating customer research, market conditions and competitor data.
- Curate contents to promote company products on social media

Dream Mesh Limited, Lagos.

Corporate Communications/ Media Executive, Aug 2017- January 2018

Prepare clients proposals, vet external documents.

Develop relevant content topics to reach the company's target customers.

Create, curate, and manage all published content (images, video and written).

Planning and Executing digital marketing campaigns

- Maintaining company's social media presence across all digital channels
- Measuring and reporting on the performance of all digital marketing campaigns
- Identify trends, insights to optimize performance.
- Collaborate with internal teams to create contents for products.
- Managing brand and product campaigns digitally to raise brand awareness.
- Evaluating customer research, market conditions and competitor data.

- Review new technologies and keep the company at the forefront of developments in digital marketing.

Achievements:

- Improved advertising ROI by implementing a campaign management system.
- Developed creative strategies for products to create brand awareness and increased download rate from 0 to 21,740.
- Created social media presence across all digital channels for the company and increased followers with over 16490 new followers across all platforms.
- Planned and Executed digital marketing campaigns for Dream Secure (IT Product).

Federal Capital Territory Administrative Office (NYSC)

Assistant ICT Manager, April 2015 – April 2016.

- Assisting the Information and Communications Technology Manager in overseeing, managing the operations and activities of the ICT department.
- Systems, server troubleshooting and maintenance
- Routine check of systems and servers.

INTEREST/HOBBIES

Coding, Travelling and Playing games.

REFEREE

- Mr. Aroyehun Kunle

LEGEND Brand Manager,

Nigerian Breweries Plc.

Lagos.

08061674262
- Adenipo Feyisayo

Managing Director,

BOSAOF Enterprises.

08060582076
- Mrs Olatunji Temitope

Chief Executive Officer,

Boded Rod Nig. Ltd.

08034252746