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App - 'Munch'

Logo:

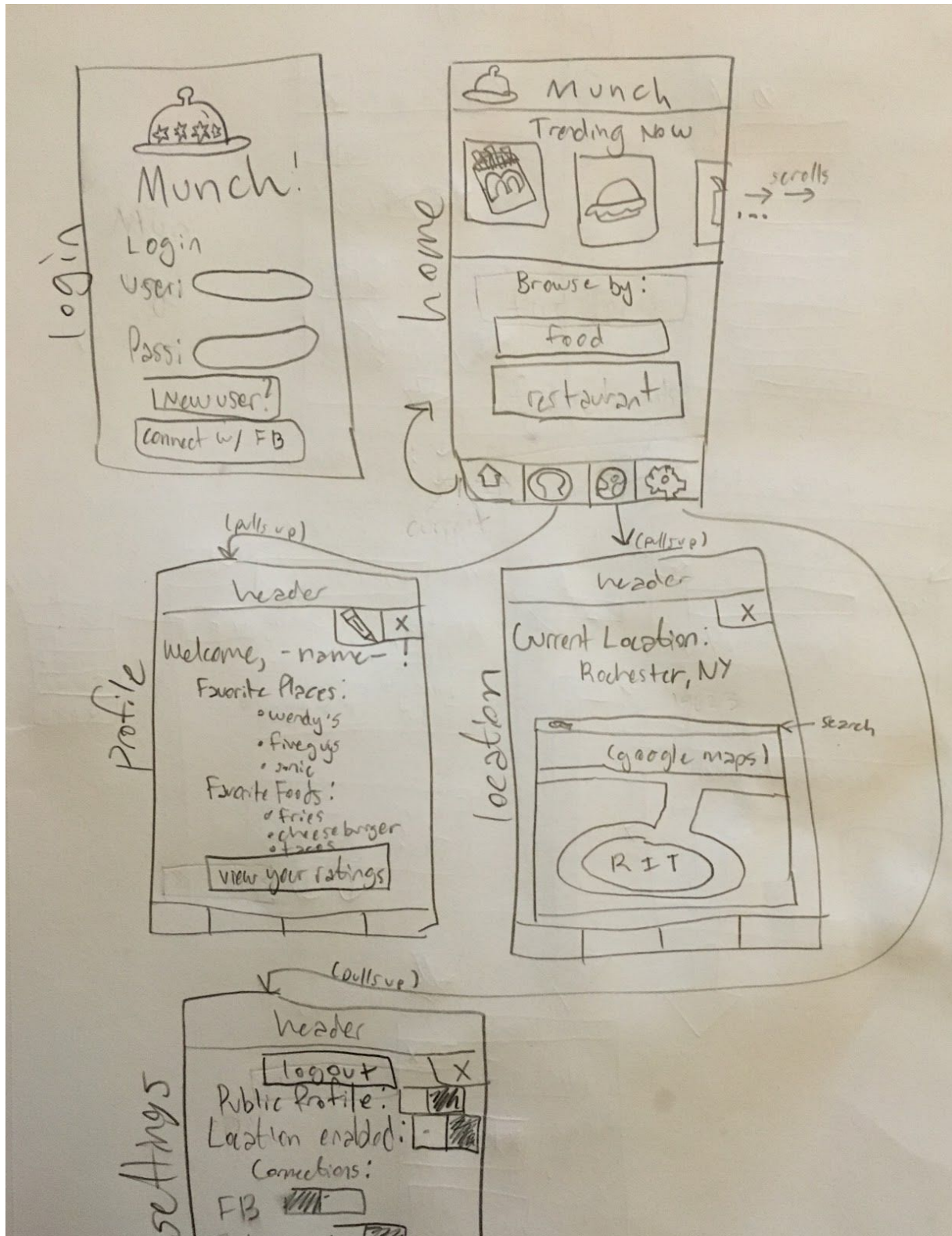


Category: Food & Drink

The Munch app is for rating mostly fast foods and drinks by the name of the foods instead of by location. Users can enter a food such as “french fries” and the top rated french fries from other users in their area will show. The other option is to choose a location such as “Wendy’s” and view the top rated foods from Wendy’s specifically.

I had test users go through searching for “Wendy’s french fries”. Users could either search french fries in the food side or search for Wendy’s in the restaurant side. I made some changes like the close / X / back button all being on the left side of the screen. I also changed up the login screen to be less cluttered and switched the trending and browse by sections to have browse on top. I am also unsure if I should keep the logo and name at the top of all screens because it does seem unnecessary. Also the “view your ratings” button in profile I moved to the top instead of the bottom to be more visible. The header now also links to the home page.

Sketches:



Food?

profile - edit

header

0 | ✓

Welcome, [] !

Fav. Places:

[]

[]

[]

Fav. Foods:

[]

[]

[]

save changes

(right to left)

profile - your reviews

header

Your Reviews | X

Wendy's Nuggets

★★★★☆

Fire Guy's Fries

★☆☆☆☆

↓

close buttons slide down

↓ :: scroll down

move all to other side

restaurant

home - food or

header

search []

Popular Near You

[] [] []

Recently Viewed

[] [] []

↓



header

search fries

Results! sort by best

Wendy's Fries

★★★★☆

Fire Guy's Fries

★★★★☆

↓ ↓ scroll

default

best

closest

worst

↑ price

↓ price

slide up

header

Wendy's Fries | X

Average rating

★★★★☆

Your rating

none yet! make one?

location

small: 75 lg: 50

↓ scroll info

Color Scheme:

Many fast food places use red / yellow so I went with a dark red and light orange color scheme that seemed easier on the eyes for an app compared to a bright sign in real life.

Images:

The home image is a stock image and the food images are from the restaurants websites:

<https://www.wendys.com/home>, <http://www.fiveguys.com/>, <https://www.dennys.com/>,
<https://www.markspizzeria.com/>

Invision link: <https://invis.io/JFQC79XNMDU>