




ARPAN BID

Senior Analyst


Experienced Data Analyst with 7 years of expertise in handling large databases. Proficient in Python and VBA for web-scraping and automation. Skilled in trend analysis, data interpretation, and delivering insights through reports and presentations. Passionate about leveraging data for strategic decision-making.


CONTACT

(91)-985-333-7774 

arpanbid1@yahoo.com 

linkedin.com/in/arpan-bid 

github.com/arpanbid 

462, Sahid Nagar,
Bhubaneswar, Odisha
751007 

EDUCATION

**Post Graduate Diploma in
Management in Operations
Management, 2017**

Regional College of
Management,
Bhubaneswar, Odisha

**Bachelors in technology
(Mechanical), 2015**

Biju Pattnaik University of
Technology,
Bhubaneswar, Odisha

WORK EXPERIENCE

Senior Analyst, Jan 2021 – Present
SG Analytics (Client: Informa), Remote

- Developed a web scraping tool that automatically crawls and extract data from a few websites and maintains a database.
- Build a correlation model to unveil the relationships between market KPIs and demographic data. The model is also used to find outliers in the data.
- Developed a selenium-based program to automatically upload data to Omdia's data management portal.
- Responsible for the collection of data from web sources followed by automated data cleansing, munging, and reporting processes.

Research Analyst, May 2019 – Jan 2021
Frost & Sullivan, Pune

- F&S voice-of-customer research project.
 - Extracting, cleaning, and finding outliers from the customer survey data.
 - Analyzing trends and patterns from customer survey data and deriving insights from them.
 - Compiling survey report based on the survey data and market trends.
- Frost Radar project.
 - Conducted primary interviews, understand vendor's product portfolio, go-to strategy, and marketing initiatives and using F&S proprietary tools to create Frost Rader chart.
 - Compiled Frost Rader reports using SWOT analysis, and vendors benchmarking.

EDUCATION

Intermediate (XII), 2011
High School (X), 2009

Kendriya Vidyalaya No.1,
Bhubaneswar (CBSE New Delhi)

SKILLS

Python - pandas,
beautifulsoup, selenium,
matplotlib, NumPy

VBA, SQL, Tableau, Linux
(basic commands)

WORK EXPERIENCE

Analyst, Jan 2017 – May 2019
GlobalData, Hyderabad

- Was a part of a tableau-based market dashboard development project; worked closely with mid-level management and Tableau developers to ensure smooth dashboard development process.
- Solely responsible for transforming legacy data models to a modern database with VBA.
- Created VBA models find outliers and ensure correctness in the data.
- Cleaning, filtering, and organizing huge unstructured datasets.

Management Trainee, June 2016 – Jan 2017
MBC TV, Bhubaneswar

- Analyzing BARC data and providing weekly and monthly TRP reports to the stakeholders.
- Running SQL queries to assess, clean, validate, and analyze MCR data.
- Coordinating with the sales team and vendors to ensure smooth processing of release orders and maintain campaign life cycle trackers.

INTERESTS

Driving
Running
Swimming
Table Tennis

PROFESSIONAL SKILLS

- Hands-on experience in Python, SQL, Advanced Excel/VBA.
- Experience with libraries such as Pandas, NumPy, Selenium, BeautifulSoup, Requests.
- Storytelling and visualization using Tableau and interactive excel dashboards.
- Data analytics skills including data cleaning, data wrangling, data mining, and profiling.
- Familiarity with code collaboration tools including Git and GitHub.
- Technical writing experiences – report writing, presentations.
- Sector knowledge includes telecommunication, media, business process outsourcing, and customer experience sectors.