Senior Analyst

ARPAN BID

Experienced Data Analyst with 7 years of expertise in handling large databases. Proficient in Python and VBA for web-scraping and automation. Skilled in trend analysis, data interpretation, and delivering insights through reports and presentations. Passionate about leveraging data for strategic decision-making.

CONTACT

WORK EXPERIENCE

Senior Analyst, Jan 2021 – Present

SG Analytics (Client: Informa), Remote

(91)-985-333-7774

* Developed a web scraping tool that automatically crawls and extract data from a few websites and maintains a database.
* Build a correlation model to unveil the relationships between market KPIs and demographic data. The model is also used to find outliers in the data.
* Developed a selenium-based program to automatically upload data to Omdia’s data management portal.
* Responsible for the collection of data from web sources followed by automated data cleansing, munging, and reporting processes.

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A black cat in a blue circle

Description automatically generated

462, Sahid Nagar, Bhubaneswar, Odisha

751007

github.com/arpanbid

EDUCATION

Post Graduate Diploma in Management in Operations Management, 2017

Research Analyst, May 2019 – Jan 2021

Frost & Sullivan, Pune

Regional College of Management,

Bhubaneswar, Odisha

* F&S voice-of-customer research project.
* Extracting, cleaning, and finding outliers from the customer survey data.
* Analyzing trends and patterns from customer survey data and deriving insights from them.
* Compiling survey report based on the survey data and market trends.
* Frost Radar project.
* Conducted primary interviews, understand vendor’s product portfolio, go-to strategy, and marketing initiatives and using F&S proprietary tools to create Frost Rader chart.
* Compiled Frost Rader reports using SWOT analysis, and vendors benchmarking.

Bachelors in technology (Mechanical), 2015

Biju Pattnaik University of Technology,

Bhubaneswar, Odisha

Intermediate (XII), 2011

High School (X), 2009

EDUCATION

Analyst, Jan 2017 – May 2019

GlobalData, Hyderabad

WORK EXPERIENCE

* Was a part of a tableau-based market dashboard development project; worked closely with mid-level management and Tableau developers to ensure smooth dashboard development process.
* Solely responsible for transforming legacy data models to a modern database with VBA.
* Created VBA models find outliers and ensure correctness in the data.
* Cleaning, filtering, and organizing huge unstructured datasets.

Kendriya Vidyalaya No.1, Bhubaneswar (CBSE New Delhi)

Driving

Running

Swimming

PROFESSIONAL SKILLS

Table Tennis

INTERESTS

* Hands-on experience in Python, SQL, Advanced Excel/VBA.
* Storytelling and visualization using Tableau and interactive excel dashboards.
* Data analytics skills including data cleaning, data wrangling, data mining, and profiling.
* Familiarity with code collaboration tools including Git and GitHub.
* Technical writing experiences – report writing, presentations.
* Sector knowledge includes telecommunication, media, business process outsourcing, and customer experience sectors.
* Analyzing BARC data and providing weekly and monthly TRP reports to the stakeholders.
* Running SQL queries to assess, clean, validate, and analyze MCR data.
* Coordinating with the sales team and vendors to ensure smooth processing of release orders and maintain campaign life cycle trackers.

Management Trainee, June 2016 – Jan 2017

MBC TV, Bhubaneswar

VBA, SQL, Tableau, Linux (basic commands)

Python - pandas, beautifulsoup, selenium, matplotlib, NumPy

SKILLS