

## ARPAN JHA



### CONTACT

📍 Awas Vikas naubasta kanpur  
☎ 8765727242  
@ arpanjha2005@gmail.com

### SKILLS

Front End Development Html Css  
Javascript Programming : Python  
Database Management : MY SQL  
Frameworks W3 Css Angular Js  
Django Social Media :SMO SMM,  
Digital Marketing Office Tool : Ms  
Office Soft Skills : Team  
Management, Problem  
Solving,Communication,  
Adaptability

### LANGUAGES

Hindi English

### ACHIEVEMENTS & AWARDS

Increased client engagement by  
30% through SMO campaigns.  
Positive client feedback for  
creative and effective designs.

### PERSONAL DETAILS

Aspiring to become a highly skilled Front-End Developer with a strong foundation in coding and design. Passionate about creating responsive and visually appealing websites while continuously enhancing my technical skills

### EXPERIENCE

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Freelancer - Social Media Optimization (SMO) | Jan 2023 - Present

Managed and optimized social media accounts to increase engagement and brand visibility.

Developed and implemented social media strategies resulting in a 30% increase in user engagement.

Analyzed social media performance and adjusted strategies to maximize reach.

### EDUCATION

Christ Church College ,Kanpur University  
2025

Batchelor Of science  
Pursuing

SJ Vidya Niketan Inter College  
2020

High school

S J Vidya Niketan Inter College  
2022

Intermediate

### PROJECTS

Social Media Growth Strategy

Increased followers by 40% within 3 months.

Designed posts using Canva and implemented targeted ad campaigns.

Website Development Project

Created a responsive website using HTML, CSS, and JavaScript.

Improved search engine ranking with SEO techniques.