

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

45M

Transactipon
Count

656K

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|-----------------|------------------------|------------------------|
| Platinum | 1135608 | 953314 | 161629 |
| Gold | 2454072 | 2024078 | 373784 |
| Silver | 5586332 | 4586746 | 812081 |
| Blue | 46139398 | 36957875 | 6495888 |
| Total | 55315410 | 44522013 | 7843382 |

Q4

Q3

Q2

Q1

Week_Start_Date

01 Janu...

08 Janu...

15 Jan...

F

M

Silver

Blue

Gold

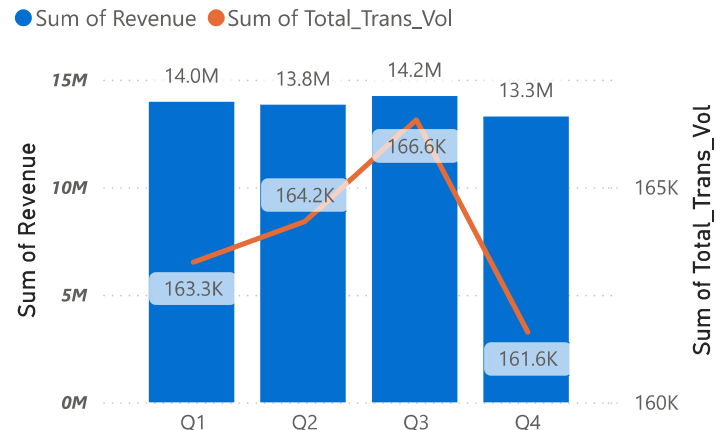
Platinum

Med

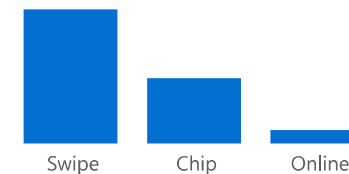
Low

high

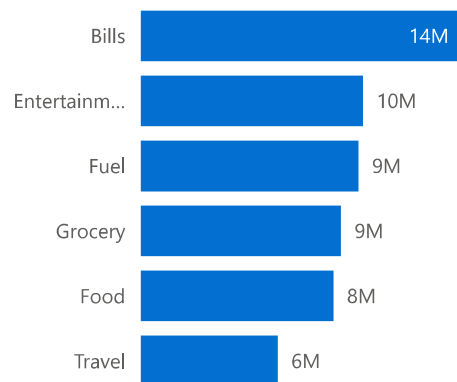
QTR Revenue and Total Transaction count



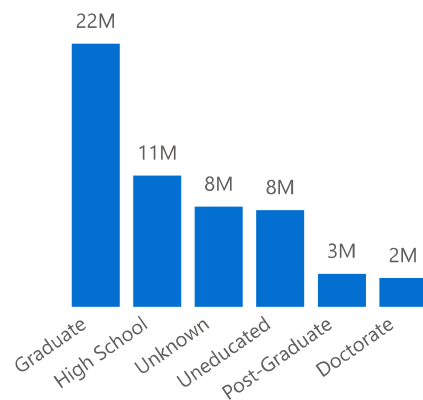
Revenue by Use Chip



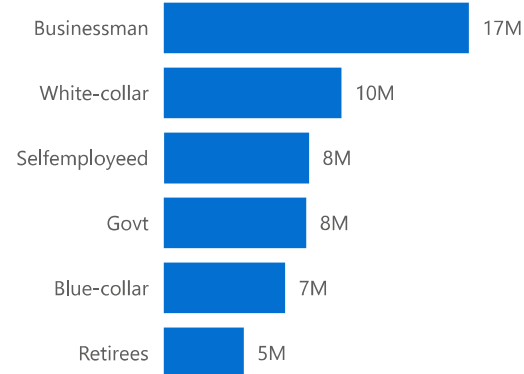
Revenue by Expenditure Type



Revenue by Education level



Revenue by Customer Job



Customer Acq Cost

