product_brand	Sum of quantity	M_Quantity_sold	M_Quantity_returned	M_Total_Transc	M_Total_Returned	M_Weekend_Transac	M_All_Transc	M_Total_Revenue	M_Total_Cost	M_Total_Profit	M_Profit_
Hermanos	24682	24682	274	8071	236	2257	269720	56,659.48	23,492.21	33,167.27	
Tell Tale	23801	23801	238	7694	200	2233	269720	51,561.22	21,635.63	29,925.59	
Ebony	23492	23492	223	7685	189	2161	269720	49,727.46	19,978.01	29,749.45	
Tri-State	23400	23400	239	7438	198	2128	269720	49,347.75	20,282.99	29,064.76	
High Top	22040	22040	222	7153	190	2037	269720	47,200.53	18,697.70	28,502.83	
Fast	19118	19118	208	6188	177	1797	269720	40,532.84	15,786.06	24,746.78	
Nationeel	19959	19959	221	6499	188	1793	269720	45,384.82	17,938.66	27,446.16	
Horatio	19205	19205	240	6121	209	1758	269720	43,787.75	18,198.47	25,589.28	
Fort West	18869	18869	174	6175	155	1739	269720	40,061.03	16,109.92	23,951.11	
Best Choice	18553	18553	156	6000	137	1715	269720	42,738.02	16,836.70	25,901.32	
Big Time	17959	17959	174	5797	147	1656	269720	39,344.18	15,633.91	23,710.27	
Sunset	17957	17957	186	5856	157	1655	269720	34,392.68	13,589.69	20,802.99	
Red Wing	17816	17816	194	5806	169	1647	269720	39,792.73	16,169.01	23,623.72	
Golden	16128	16128	146	5218	127	1569	269720	33,048.73	13,645.48	19,403.25	
Carrington	17126	17126	152	5622	129	1535	269720	36,065.67	14,598.08	21,467.59	
PigTail	15992	15992	153	5180	128	1535	269720	28,571.73	11,233.29	17,338.44	
Imagine	16277	16277	160	5225	131	1528	269720	35,344.46	13,602.76	21,741.70	
BBB Best	16395	16395	148	5254	126	1524	269720	31,199.37	11,824.44	19,374.93	
Cormorant	16483	16483	149	5382	132	1523	269720	36,579.91	14,077.69	22,502.22	
High Quality	16658	16658	172	5323	141	1519	269720	40,015.04	16,007.37	24,007.67	
Denny	16254	16254	148	5223	132	1478	269720	39,696.15	16,646.57	23,049.58	
Super	15748	15748	148	5120	126	1438	269720	32,312.66	12,712.46	19,600.20	
Landslide	15408	15408	150	4951	127	1365	269720	27,265.49	11,278.91	15,986.58	
Plato	15357	15357	159	4912	132	1336	269720	29,114.13	10,611.49	18,502.64	
CDR	13962	13962	139	4574	119	1312	269720	30,506.50	12,498.59	18,007.91	
Just Right	12112	12112	105	3906	92	1167	269720	23,932.12	9,683.35	14,248.77	
Better	12451	12451	129	4073	111	1152	269720	21,577.40	8,384.74	13,192.66	
Pleasant	11711	11711	115	3757	94	1080	269720	24,865.88	9,900.24	14,965.64	
Bravo	11401	11401	97	3689	89	1032	269720	27,659.06	11,337.54	16,321.52	
Blue Label	11236	11236	116	3665	97	1029	269720	24,820.24	10,082.80	14,737.44	
Carlson	11433	11433	123	3724	111	1027	269720	24,990.35	9,724.02	15,266.33	
Total	833489	833489	8289	269720	7087	76608	269720	17,64,546.44	7,11,727.66	10,52,818.78	

## **Reliance Sales Dashboard**







270K

M\_Total\_Transc

1.05M

M\_Total\_Profit

## Product Brand wise Data

product_brand	Transc	Quantity_Sold	Revenue	Profit	
Hermanos	8071	24682	56,659.48	58.54%	
Tell Tale	7694	23801	51,561.22	58.04%	
Ebony	7685	23492	49,727.46	59.82%	
Tri-State	7438	23400	49,347.75	58.90%	
High Top	7153	22040	47,200.53	60.39%	
Nationeel	6499	19959	45,384.82	60.47%	
Horatio	6121	19205	43,787.75	58.44%	
Best Choice	6000	18553	42,738.02	60.60%	
Fast	6188	19118	40,532.84	61.05%	
Fort West	6175	18869	40,061.03	59.79%	
High Quality	5323	16658	40,015.04	60.00%	
Red Wing	5806	17816	39,792.73	59.37%	
Denny	5223	16254	39,696.15	58.07%	
Big Time	5797	17959	39,344.18	60.26%	
Cormorant	5382	16483	36,579.91	61.52%	
Carrington	5622	17126	36,065.67	59.52%	
Imagine	5225	16277	35,344.46	61.51%	
Total	269720	833489	17,64,546.44	59.67%	

## Region wise Revenue



## State wise Transc

