University Relations

Raj Shah
Jeff Walz

University Relations

- **Talent Development**

  – Internships and Fulltime Opportunities

  – Scholarships & Diversity Support

  – Pipeline Support

- **Academic Research**

  – Research Awards Program

  – Visiting Faculty Program

  – Focused Programs

- **Technology Leadership**

  – Product and Technology Awareness

  – Courseware and Laboratory Support

  – Faculty Summit, Workshops, Lectures

Talent Acquisition

- **College Programs**
  - Tech Talks
  - Google Days (Tech talks, interviews, meetings with faculty)
  - Interviews for full-time hiring (PhD, MS and BS levels)
  - Internship & co-op programs (locally and in the US)
  - Faculty referral programs
  - Diversity programs (i.e. Anita Borg Scholarships)
  - Targeting potential returnees for India, China, Brazil
  - Events for students with outstanding offers
  - Sponsoring student organizations and events
  - Google Pizza Ambassadors
  - Connecting with students at major technical conferences
  - Support for regional and local programming contests
- **K-12**
  - Raising profile, awareness and effectiveness of CS in HS CS4HS
  - Google for Educators (Teachers)

Academic Research

- **Research Awards**
  - 2 page proposal (project description)
  - Motivated Google sponsor (liaison)
  - Award range: $10-150K (usually supports 1 or 2 students)
  - Proposals reviewed quarterly
  - [Research Awards](#) (email invite)

- **Visiting Faculty**
  - 2 page proposal (project description)
  - Motivated Google sponsor (host/collaborator)
  - Length of stay considered 6-12 months
  - Proposals reviewed quarterly
  - [Visiting Faculty](#) (email invite)

- **Focused Programs**
  - Multi-Year Commitment (collection of faculty and students)
  - Examples: UC Berkeley RADLab, MIT OLPC

Google

Technology Leadership

- **Educational Enterprise**
  - [Google Apps for Education](#)
    - Gmail, Calendar, Talk
    - Docs & Spreadsheets coming

- **Computer Science Education***
  - [Courseware](#)
    - Web Programming (AJAX)
    - Web Search
    - Distributed Systems
  - [Curriculum Search](#) (CS)

- **Research Interaction**
  - [N-Grams](#)
  - [Research Papers](#)
  - [Faculty Summit](#)
  - Seminars, Lectures, Workshops

Call to Action!

Encourage engineers to visit universities, meet with faculty and students, give talks, perhaps co-teach a course, and consider sponsoring a project or faculty visitor

Example Awards!

For further discussions contact
Raj Shah <raj@google.com>