



AtliQ Hospitality Analysis



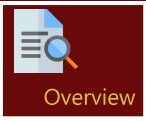
Overview
Page



Revenue & Occupancy
(R & O)



Booking & Average
Rating
(B & AR)



Overview



R & O



B & AR

Month
May 22 Jun 22 Jul 22

Week No
W 19 W 20 W 21 W 22 W 23 W 24 W 25 W 26 W 27 W 28 W 29 W 30 W 31

Filters

City

All

Room Class

All

Property Name

All

R & O = Revenue & Occupancy Contributors.

B & AR = Bookings & Average Ratings Contributors.

Rev Par - Revenue Per Available Room.

DSRN - Daily Sellable Room Nights.

ADR - Average Daily Rate.

DBRN - Daily Booked Room Nights.

DURN - Daily Utilized Room Nights

Revenue
1.69bn

RevPar
7,337

DSRN
2,528

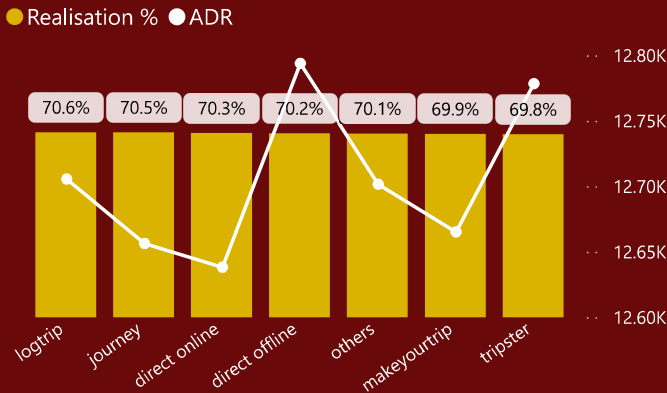
Occupancy %
57.8%

ADR
12.70K

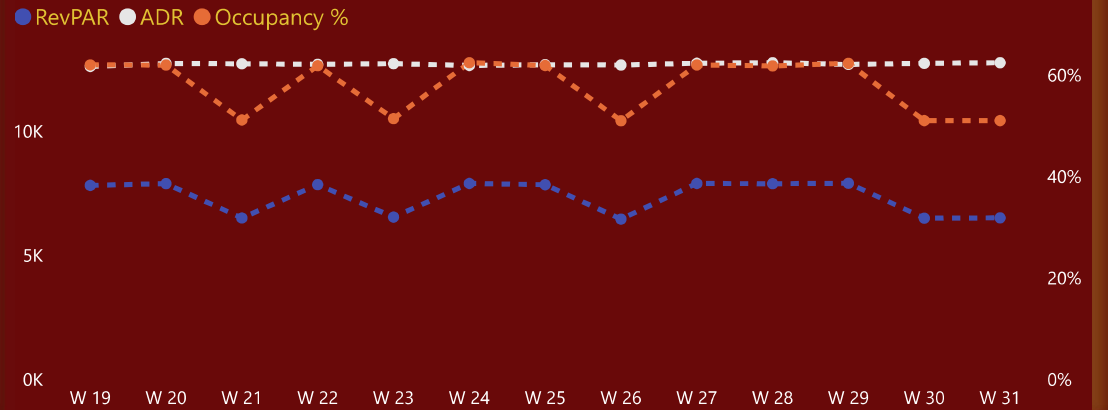
Realisation %
70.1%

Day Type	RevPAR	Occupancy %	ADR	Realisation %
Weekend	7,972	62.6%	12,725	70.6%
Weekday	7,083	55.8%	12,682	69.9%
Total	7,337	57.8%	12,696	70.1%

Realisation % and ADR by Platform



Trend by Key Metrics



Property by Key Metrics

City	Revenue	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %
Hyderabad	321M	5,405	58.0%	9K	653	379	266	70.3%	24.7%
Mumbai	661M	8,897	57.8%	15K	816	472	331	70.2%	24.8%
Delhi	291M	7,349	60.4%	12K	435	263	184	70.1%	25.0%
Bangalore	415M	7,309	55.7%	13K	624	347	243	69.9%	25.0%
Total	1688M	7,337	57.8%	13K	2,528	1,461	1,025	70.1%	24.8%



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RevPar

7,337

DSRN

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Occupancy %

57.8%

ADR

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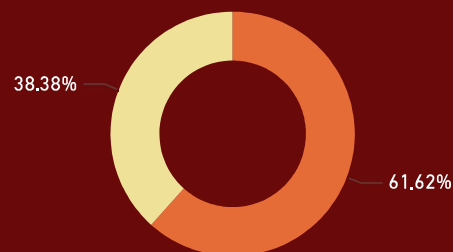
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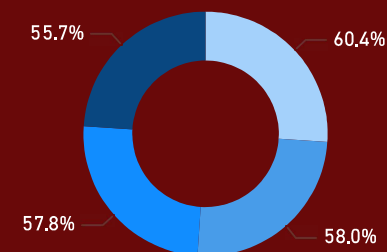
% Revenue by Category

Luxury Business



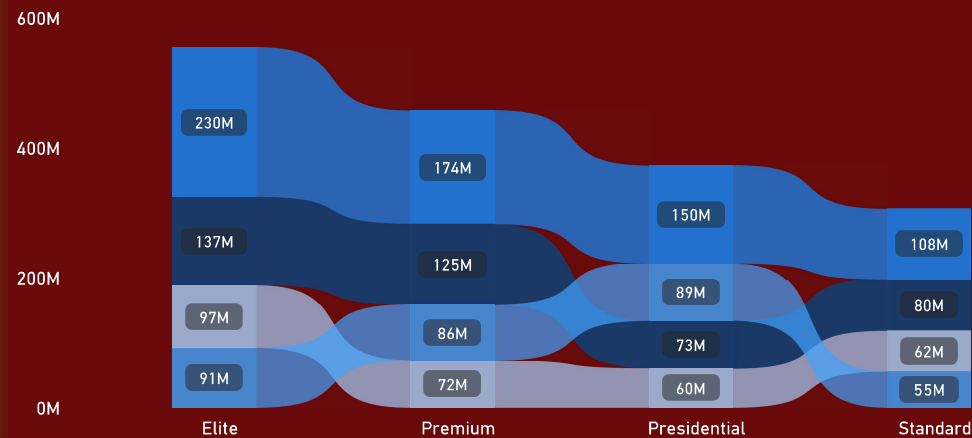
% Occupancy by City

Delhi Hyderabad Mumbai Bangalore



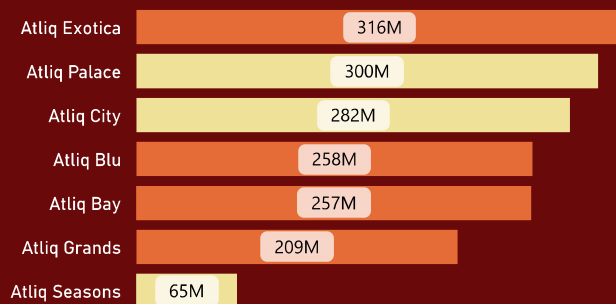
Revenue by Room Class and City

Bangalore Delhi Hyderabad Mumbai



Revenue by Property Name and Category

Business Luxury





Overview



R & O



B & AR

Month

May
22

Jun
22

Jul
22

Week No

W 19

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133K

Total Successful Bookings

33K

Total Cancelled Bookings

93K

Total Checked Out

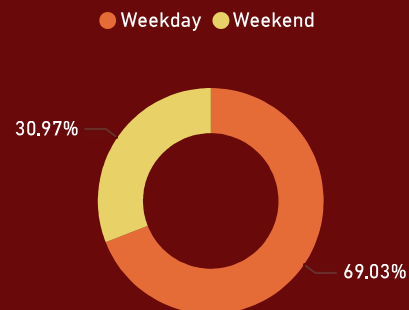
7K

Total No Show Bookings

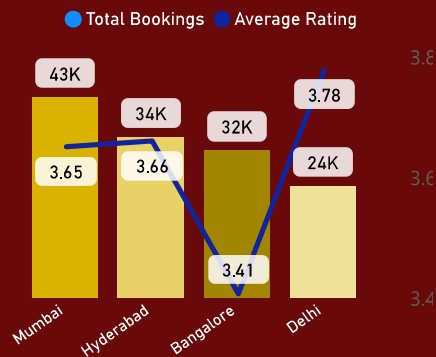
3.62

Average Rating

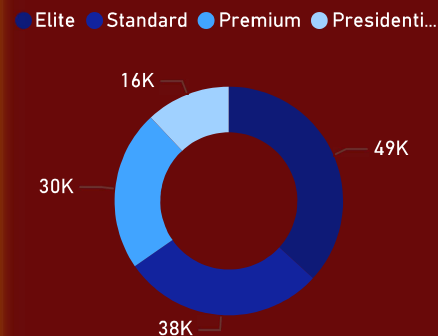
Total Bookings By Day Type



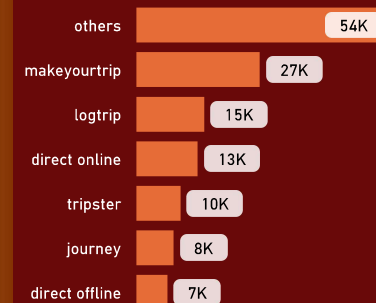
Total Bookings and Avg Rating By City



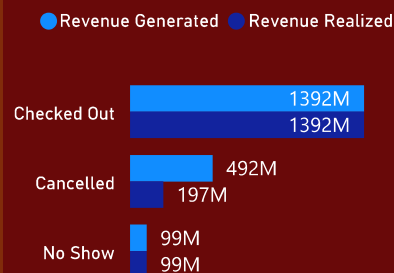
Total Bookings By Room Class



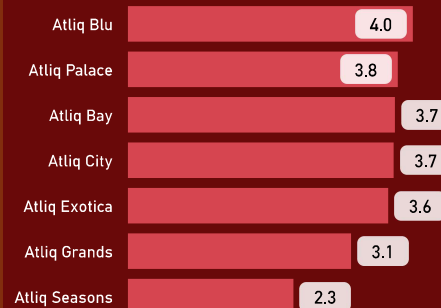
Total Bookings By Booking Platform



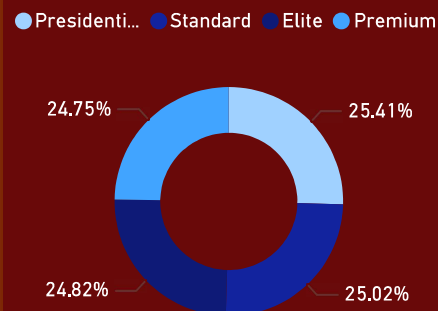
Revenue Realized & Generated By Booking Status



Average Ratings By Property Name



Average Ratings By Room Class



Average Ratings By Booking Platform



Important Insights

Mumbai generates the highest revenue (669 M) followed by Bangalore, Hyderabad, and Delhi.

AtliQ Exotica (16559) performs better compared to rest of properties with 118 million revenue, rating 4.32, Occupancy % is 65 % and Cancellation Rate is 24.6 %.

AtliQ Palace (16563) has the highest occupancy of 66.4 %.

Week - 24 recorded the highest revenue among all, which is 139.6 million.

Delhi tops both in Occupancy and Rating followed by Hyderabad, Mumbai, and Bangalore.

Elite type rooms has the most bookings and as well as higher cancellation rate.