

Product Requirements Document (PRD)

Project Name: Build with AI – Event Landing Page

Theme: Hands-on Generative AI Workshop Developer: Arpit Panwar Tech Stack: HTML5, CSS3 (Vanilla)

1. Project Overview

A responsive, single-page website to promote a one-day workshop focused on Generative AI. The goal is to drive registrations by highlighting hands-on learning with tools like Gemini.

2. Target Audience

- Computer Science Students (B.Tech/M.Tech)
- Beginner to Intermediate Developers
- AI Enthusiasts

3. Design Requirements

- Theme: Futuristic, Clean, Tech-focused.
- Color Palette: Deep Blue (#0d1b2a), Neon Blue (#00f5d4), and White.
- Typography: 'Roboto' or 'Inter' (Google Fonts) for a modern look.
- Responsiveness: Must look perfect on mobile devices (iPhone/Android).

4. Website Sections (Mandatory)

Section 1: Hero / Header

- Headline: "Build with AI: Master Generative AI in One Day"
- Sub-headline: "Join us for a hands-on workshop to build real-world applications using Gemini Models."
- Key Info: March 20, 2026 | 10:00 AM | RIT Auditorium, Roorkee

- CTA Button: "Register Now" (Links to Registration Section)

Section 2: About the Event

- Overview: A 6-hour intensive workshop covering the basics of LLMs, prompt engineering, and API integration.
- Benefits:
 - Learn to use Google's Gemini API.
 - Build your own AI Chatbot.
 - Get a certificate of completion.

Section 3: Agenda / Schedule

- 10:00 AM: Introduction to Generative AI
- 11:30 AM: Hands-on Session: Prompt Engineering
- 01:00 PM: Lunch Break
- 02:00 PM: Building with Gemini API (Live Coding)
- 04:00 PM: Q&A and Networking

Section 4: Speakers (Dummy Data)

- Speaker 1: Dr. A. Baliyan – "AI Research Scientist" (Expert in NLP)
- Speaker 2: Jyoti Nain – "Google Developer Expert" (Cloud & AI)
- Speaker 3: Shubham Deshwal – "Senior ML Engineer" (Computer Vision)
- *Requirement:* Include placeholder circular images for each.

Section 5: Registration

- Content: "Limited Seats Available! Registration closes on March 15, 2026."
- Action: A large button labeled "Fill Application Form" linking to a dummy Google Form.

Section 6: Contact & Footer

- Email: connect@arpitdecodes.com
- Socials: Icons for LinkedIn, Twitter/X, Instagram.
- Footer: © 2026 GDG RIT Roorkee. Designed by Arpit Panwar.