# Supervised Classification: Predicting Hiring Decisions

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### Description

This project was completed as part of the IBM course "Supervised Machine Learning: Classification," which is itself part of the IBM Machine Learning Professional Certificate on Coursera. In this project, I compare the efficacy of several different binary classification machine learning algorithms in predicting if an interviewed candidate is subsequently hired based on 10 independent features described below.

# **Project Goals**

### **Business Goals**

The business goal of this project is to determine the factors that are most important in determining if a candidate is hired or not. Specifically, we would like to develop an interpretable ML classifier that will be able to both predict if a candidate is hired based on certain features and explain the most relevant features in determining if a person is hired. Note that these need not be the same model. It may be that the best predictive model is not highly interpretable, in which case an interpretable surrogate model with necessarily inferior predictive performance will also be developed.

In a business context, such a project may be useful for a variety of reasons, including

- determining what factors contribute to a successful hiring outcome so that the hiring procedure can be appropriately refocused and made more efficient, and
- ensuring that the factors leading to candidate success are aligned with the company's values and strategies.

### **Learning Goals**

My goals in completing this project are to deomonstrate

- 1. proficiency with an array of binary classification algorithms implimented in scikit-learn,
- 2. understanding of cross-validation for hyperparameter tuning,
- 3. understanding of error metrics appropriate for classification and generalization error estimation, and
- 4. proficiency with basic Python libraries like NumPy, Pandas, Matplotlib, and seaborn.

### Data

The data used here is taken from the Kaggle dataset Predicting Hiring Decisions in Recruitment Data. I selected this dataset because it represents a relatively simple binary classification problem with a low-dimensional feature space.

Though it is not explicitly specified, this data is likely synthetic. It is also very clean (as I will show below). I therefore will not be able to demonstrate my data cleaning abilities in this project, but these skills are evidenced by other work available on my GitHub -- see especially the Google Data Analytics Professional Certificate capstone, cyclistic\_case\_study.pdf.

### **Features**

The following features are included in the data:

- 1. Age (integer) Age of the candidate in years.
- 2. Gender (integer) Gender of the candidate, with 0 = Male and 1 = Female.
- 3. EducationLevel (integer) Highest education level attained by the candidate, with 1 = Bachelor's Type 1, 2 = Bachelor's Type 2, 3 = Master's, and 4 = Ph.D. Note that it is not specified in the description of the data what the difference is between a Type 1 and a Type 2 bachelor's degree.
- 4. ExperienceYears (integer) Candidate's professional experience in years.
- 5. PreviousCompanies (integer) The number of companies the candidate has worked for previously.
- 6. **DistanceFromCompany** (float) The distance in kilometers from the candidate's residence to the company.
- 7. InterviewScore (integer) An integer score between 0 and 100 assigned to the candidate based on their interview.
- 8. SkillScore (integer) An integer score between 0 and 100 assigned to the candidate based on their technical skills.
- 9. PersonalityScore (integer) An integer score between 0 and 100 assigned to the candidate based on an assessment of their personality traits.
- 10. RecruitmentStrategy (integer) The strategy adopted by the hiring team, with 1 = Aggressive, 2 = Moderate, and 3 = Conservative.
- 11. HiringDecision (integer) The outcome of the hiring process with 0 = Not Hired and 1 = Hired. This is our target variable.

### **Data Cleaning and Preliminary Analysis**

We begin by familiarizing ourself with the data -- including rudimentary statistical analysis and feature selection. We would also perform any necessary data cleaning at this stage, though, as we will see, none is required.

### Familiarizing Ourselves with the Data

```
In [37]: import numpy as np
         import pandas as pd
          import matplotlib.pyplot as plt
         import seaborn as sns
         from sklearn.pipeline import Pipeline
         from sklearn.model_selection import GridSearchCV, train_test_split, StratifiedKFold
         from sklearn.preprocessing import MinMaxScaler, PolynomialFeatures
          from sklearn.linear_model import LogisticRegression
         from sklearn.neighbors import KNeighborsClassifier
         from sklearn.svm import SVC
          from sklearn.tree import DecisionTreeClassifier, plot tree
         from sklearn.metrics import accuracy_score, precision_score, recall_score, f1_score,
         plt.rcParams.update({'font.size': 18})
         data = pd.read_csv("recruitment_data.csv")
 In [2]:
         data.dtypes
 In [3]:
                                   int64
         Age
 Out[3]:
         Gender
                                   int64
         EducationLevel
                                   int64
         ExperienceYears
                                   int64
         PreviousCompanies
                                   int64
         DistanceFromCompany
                                 float64
         InterviewScore
                                   int64
         SkillScore
                                   int64
         PersonalityScore
                                   int64
         RecruitmentStrategy
                                   int64
         HirinaDecision
                                   int64
         dtype: object
         All of the data types are consistent with the provided descriptions.
         data.count()
 In [4]:
         Age
                                 1500
 Out[4]:
                                 1500
         Gender
         EducationLevel
                                 1500
                                 1500
         ExperienceYears
         PreviousCompanies
                                 1500
         DistanceFromCompany
                                 1500
         InterviewScore
                                 1500
         SkillScore
                                 1500
         PersonalityScore
                                 1500
         RecruitmentStrategy
                                 1500
         HiringDecision
                                 1500
         dtype: int64
         There are no null values present.
         categorical = ["Gender", "EducationLevel", "RecruitmentStrategy", "HiringDecision"] #
 In [5]:
         non_categorical = [x for x in data.columns if x not in categorical]
         data[non_categorical].describe()
```

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v	u		1 2	

Sk	InterviewScore	DistanceFromCompany	PreviousCompanies	ExperienceYears	Age	
1500.	1500.000000	1500.000000	1500.00000	1500.000000	1500.000000	count
51	50.564000	25.505379	3.00200	7.694000	35.148667	mean
29.	28.626215	14.567151	1.41067	4.641414	9.252728	std
0.	0.000000	1.031376	1.00000	0.000000	20.000000	min
25.	25.000000	12.838851	2.00000	4.000000	27.000000	25%
53.	52.000000	25.502239	3.00000	8.000000	35.000000	50%
76.	75.000000	37.737996	4.00000	12.000000	43.000000	75%
100.	100.000000	50.992462	5.00000	15.000000	50.000000	max

All of the non-categorical numerical data is within the specified ranges in the dataset description, and there do not appear to be any outliers. Interestingly, based on the quantile descriptions, the <a href="InterviewScore">InterviewScore</a>, <a href="SkillScore">SkillScore</a>, and <a href="PersonalityScore">PersonalityScore</a> data all appear to be evenly distributed between the minimum (0) and maximum (100) possible values. We can confirm this with histogram plots:

```
In [39]:
           fig, (ax1, ax2, ax3) = plt.subplots(1,3,figsize = (22,4))
           sns.histplot(data["InterviewScore"], ax = ax1)
           sns.histplot(data["SkillScore"], ax = ax2)
           sns.histplot(data["PersonalityScore"], ax = ax3)
           plt.show()
            150
                                              125
                                                                               125
                                                                               100
                                              100
          Count
100
                                               75
                                                                                75
                                                                                 50
                                               50
             50
                                                                                 25
                                               25
              0
                                         100
                                                       20
                                                                          100
                                                                                                            100
                0
                                                            SkillScore
                        InterviewScore
                                                                                           PersonalityScore
```

Indeed, it appears that the distributions of the scores are uniform. If this were real data, it would likely indicate that these scores have been scaled and possibly curved based on the observed distribution of scores in the sample. If this is synthetic data (the more likely scenario), it indicates that the scores were generated by sampling from a uniform distribution.

```
In [73]: unique_vals = {}
    for col in categorical:
        unique_vals[col] = data[col].sort_values().unique().tolist()
        print(unique_vals)
```

{'Gender': [0, 1], 'EducationLevel': [1, 2, 3, 4], 'RecruitmentStrategy': [1, 2, 3], 'HiringDecision': [0, 1]}

For each categorical feature, we see that the values all come from the appropriate set -- e.g., all of the values for Gender are either 0 or 1, and all of the values for RecruitmentStrategy are in the set {1, 2, 3}.

```
In [81]: hired_fraction = data[data["HiringDecision"] == 1]["HiringDecision"].count()/data["Hi
hired_df = pd.DataFrame({"Decision": ["Not Hired", "Hired"],
```

```
"Fraction": [hired_fraction, 1 - hired_fraction]})
hired_df.head()
```

# Out [81]: Decision Fraction 0 Not Hired 0.31 1 Hired 0.69

We see that about 31% percent of the data corresponds to a positive hiring decision. This is not an extreme imbalance, and I will account for it only by using StratifiedKFold to ensure that the class proportions are preserved during cross-validation.

```
        Out[83]:
        Gender
        Fraction

        0
        Male
        0.508

        1
        Female
        0.492
```

The data is approximately evenly split between male and female.

```
        Out [87]:
        Strategy
        Fraction

        0
        Aggressive
        0.296667

        1
        Moderate
        0.513333

        2
        Conservative
        0.190000
```

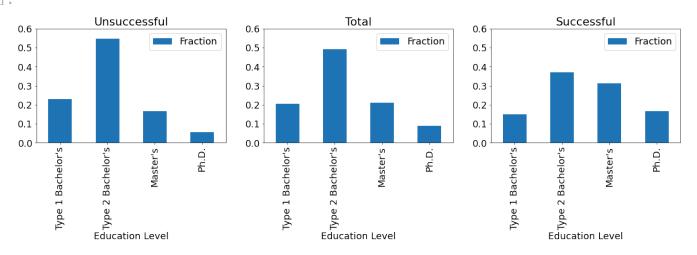
The recruitment strategies are also imbalance, with about 30% of the data corresponding to an agressive strategy, 19% to a conservative strategy, and the remaining 51% to a moderate strategy.

Out[92]:		<b>Education Level</b>	Fraction		
	0	Type 1 Bachelor's	0.204667		
	1	Type 2 Bachelor's	0.493333		
	2	Master's	0.211333		
	3	Ph.D.	0.090667		

The distribution of education levels is also imbalance, with only about 9% having a Ph.D. and nearly 50% having a type 2 bachelor's degree. Approximately 70% of candidates hold only a bachelor's degree, while the remaining 30% hold a graduate degree. Let's take a look at how these fractions break down for successful and unsuccessful candidates:

```
data u = data[data["HiringDecision"] == 0]
In [105...
         data_s = data[data["HiringDecision"] == 1]
         bachelor1_fraction_u = data_u[data_u["EducationLevel"] == 1]["EducationLevel"].count(
          bachelor2_fraction_u = data_u[data_u["EducationLevel"] == 2]["EducationLevel"].count(
         masters fraction u = data u[data u["EducationLevel"] == 3]["EducationLevel"].count()/
         bachelor1_fraction_s = data_s[data_s["EducationLevel"] == 1]["EducationLevel"].count(
         bachelor2_fraction_s = data_s[data_s["EducationLevel"] == 2]["EducationLevel"].count(
         masters_fraction_s = data_s[data_s["EducationLevel"] == 3]["EducationLevel"].count()/
         education_u_df = pd.DataFrame({"Education Level": ["Type 1 Bachelor's", "Type 2 Bache
                                       "Fraction": [bachelor1_fraction_u, bachelor2_fraction_u,
                                                    1 - (bachelor1_fraction_u + bachelor2_fract
         education_s_df = pd.DataFrame({"Education Level": ["Type 1 Bachelor's", "Type 2 Bache
                                       "Fraction": [bachelor1_fraction_s, bachelor2_fraction_s,
                                                    1 - (bachelor1 fraction s + bachelor2 fract
         fig, (ax1, ax2, ax3) = plt.subplots(1,3,figsize = (22,4))
         education_u_df.plot(x = "Education Level", y = "Fraction", ax = ax1, kind = "bar")
         education_df.plot(x = "Education Level", y = "Fraction", ax = ax2, kind = "bar")
         education_s_df.plot(x = "Education Level", y = "Fraction", ax = ax3, kind = "bar")
         ax1.set_ylim(0,0.6)
         ax2.set_ylim(0,0.6)
         ax3.set ylim(0,0.6)
         ax1.set_title("Unsuccessful")
         ax2.set_title("Total")
         ax3.set_title("Successful")
```

Out[105]: Text(0.5, 1.0, 'Successful')



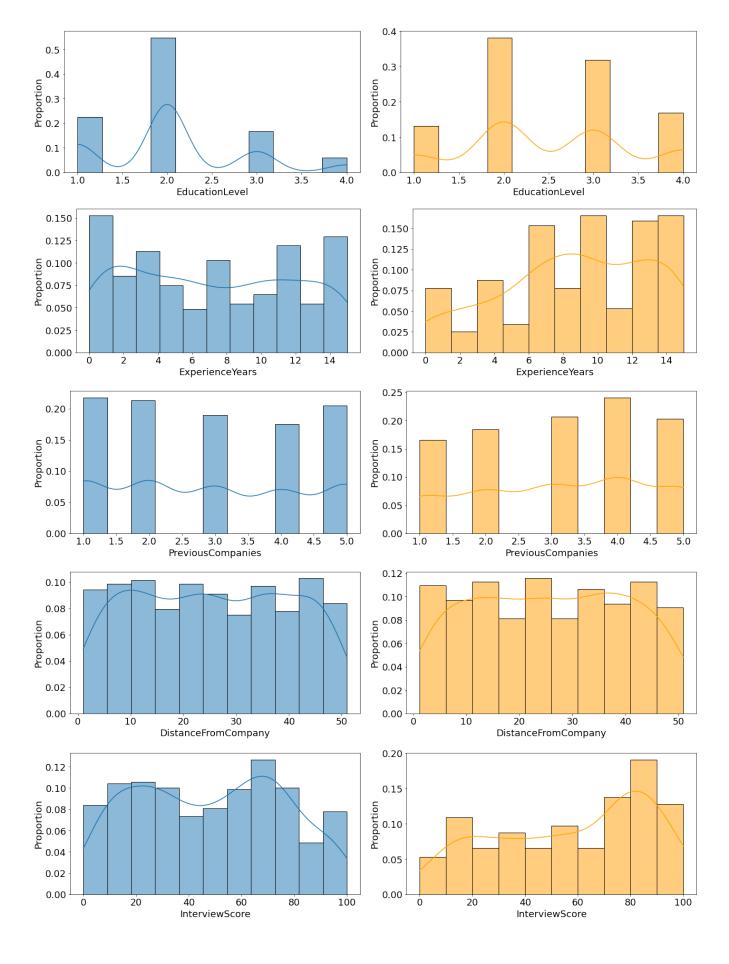
We see that the relative proportion of bachelor's degrees has decreased for successful candidates, and that this is compensated for by an increase in the relative proportions of advanced degrees. This indicates a preference for advanced degrees in the hiring process, though clearly advanced degrees are not a prerequisite for hiring.

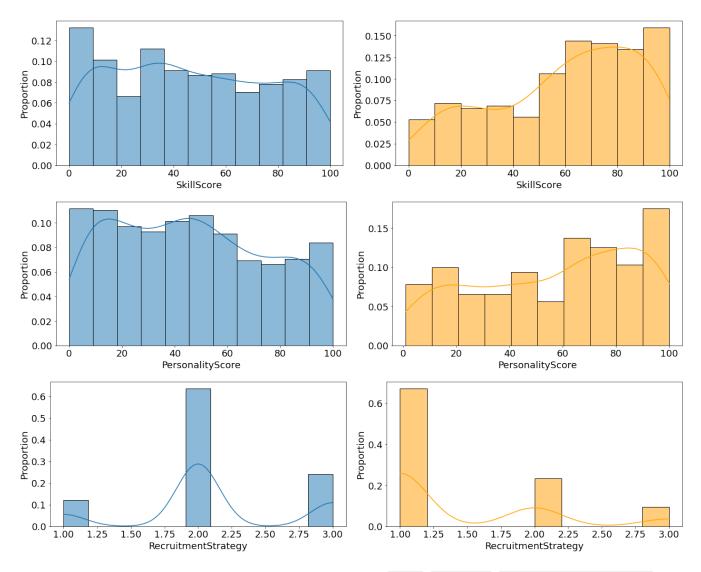
### **Feature Selection**

For the sake of interpretability, we will use supervised feature selection to eliminate features that are weakly correlated or uncorrelated with the target.

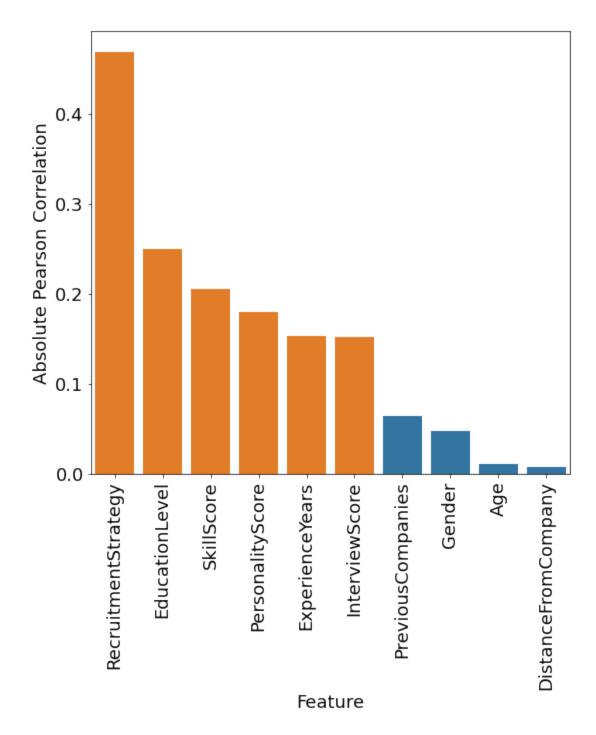
A more careful procedure would be to select the relevant features at each step in cross-validation. Here, we will select features based on their correlation with the target variable *in our training sample*. This ensures that our estimate of the generalization error using the test sample will account for statistical variation in feature importance.

```
In [9]:
           data_train, data_test = train_test_split(data, test_size = 500, random_state = 42)
           y_train = data_train["HiringDecision"]
           y test = data test["HiringDecision"]
           # note that the random seed is specified to ensure that the results are reproduced if
           features = [x for x in data.columns if x != "HiringDecision"]
In [150...
           savename = ["hist_age", "hist_gender", "hist_education", "hist_experience", "hist_pre
                         "hist_distance", "hist_interview", "hist_skill", "hist_personality", "his
           count = 0
           for feature in features:
               fig, (ax1, ax2) = plt.subplots(1,2,figsize = (18,5))
               sns.histplot(data = data_train[data_train["HiringDecision"] == 0], x = feature, s
               sns.histplot(data = data train[data train["HiringDecision"] == 1], x = feature, s
               plt.tight layout()
               plt.savefig(''.join(("./figures/",savename[count],".pdf")))
               count += 1
               plt.show()
            0.12
                                                              0.12
            0.10
                                                              0.10
          Proportion 0.08
                                                            Proportion
90.0
80.0
            0.04
                                                              0.04
            0.02
                                                              0.02
            0.00
                                                              0.00
                 20
                       25
                              30
                                           40
                                                 45
                                                        50
                                                                  20
                                                                         25
                                                                               30
                                                                                            40
                                                                                                   45
                                    35
                                                                                                         50
                                                                                      35
            0.5
                                                              0.5
            0.4
                                                              0.4
                                                            Proportion 0.3
          Proportion 0.3
            0.1
                                                              0.1
            0.0
                                                              0.0
                0.0
                        0.2
                                0.4
                                       0.6
                                               0.8
                                                       1.0
                                                                 0.0
                                                                         0.2
                                                                                 0.4
                                                                                                 0.8
                                                                                                         1.0
                                                                                         0.6
                                  Gender
                                                                                   Gender
```





From these histogramss, we see that the distributions of Age , Gender , PreviousCompanies , and DistanceFromCompany have little or no correlation with HiringDecision , while the remaining features, EducationLevel , ExperienceYears , InterviewScore , SkillScore , PersonalityScore , and RecruitmentStrategy do. We can further confirm this by looking at the correlation of each independent feature with our target:



We see that there is a steep drop-off in the absolute value of the Pearson correlation after RecruitmentStrategy, followed by a steady decline and then another steep drop-off after InterviewScore. This is consistent with what we have observed above. Based on this, we will eliminate the apparently irrelevant features:

```
In [12]: unimportant_features = ["PreviousCompanies", "Age", "Gender", "DistanceFromCompany"]
    selected_features = [x for x in ind_features if x not in unimportant_features]
    X_train = data_train[selected_features]
    X_test = data_test[selected_features]
```

# Models

In this section, I will examine four different binary classification algorithms -- (polynomial) logistic regression, k-nearest neighbors, support vector classification, and a decision tree. I will tune the

hyperparamters of each of these models using 5-fold grid search cross-validation with stratified folds, and I will select the optimal model based on F1-score. I chose the F1-score because it favors the positive class -- in this case successful candidates -- but it is balanced in its treatment of false positives and false negatives. This is appropriate for our purposes because we are most interested in identifying successful candidates, but we want to avoid both false positives -- alloting resources to interview candidates that will not be successful -- and false negatives -- failing to identify promising candidates.

As a final note, I will use min-max scaling because several of the features are categorical and/or non-normal, and a standard scaling would not collapse such features to a similar range of values.

```
In [13]: scoring_metric = "f1" # scoring metric used in grid search cross-validation
Nfolds = 5 # number of folds to use in stratified k-fold cross-validation
models = ["LR", "KNN", "SVC", "DT"]
```

### **Logistic Regression**

We start with logistic regression. We will imposed L2 (Euclidean/Minkowski)-norm regularization and use grid search cross-validation to tune the regularization parameter. The type of the regularization penalty could aslo be tuned using <code>GridSearchCV</code>.

We will also apply a polynomial transformation to our feature vector and use grid search cross-validation to determine the optimal degree of polynomial. We will limit the polynomial degree to be no higher than 3 to help mitigate overfitting.

```
In [14]:
         lr_pipe = Pipeline([("poly", PolynomialFeatures(include_bias = False)),
                               ("scaler", MinMaxScaler()),
          ("logreg", LogisticRegression(penalty = "l2", max_iter = 1000, ra
parameters = {"poly__degree": [x for x in range(1,4)],
                         "logreg__C": np.logspace(-4,4,50).tolist()}
          lr_GSCV = GridSearchCV(lr_pipe, param_grid = parameters, n_jobs = -1, cv = Stratified
          lr_GSCV.fit(X_train, y_train)
          y_hat_lr = lr_GSCV.predict(X_test)
          lr_score_df = pd.DataFrame({"Metric": ["accuracy", "precision", "recall", "f1-score"]
                                       "Score": [accuracy_score(y_test, y_hat_lr), precision_sco
                                                  f1_score(y_test, y_hat_lr)]})
          degree opt = lr GSCV.best params ["poly degree"]
          C_opt = lr_GSCV.best_params_["logreg__C"]
          print("The optimal polynomial degree is {}.".format(degree_opt))
          print("The optimal value of the regularization parameter C = \{\}. \n''.format(C_{opt}))
          lr score df.head()
```

The optimal polynomial degree is 3. The optimal value of the regularization parameter C = 719.6856730011514.

Out[14]:		Metric	Score
	0	accuracy	0.900000
	1	precision	0.846715
	2	recall	0.800000
	3	f1-score	0.822695

### **K Nearest Neighbors**

We next fit a k-nearest neighbors model. I will tune both the distance metric (L1/Manhattan or L2/Euclidean/Minkowski) and the number of neighbors k using grid search cross-validation.

The optimal Lp norm is p = 1. The optimal number of neighbors is k = 3.

Out[15]:		Metric	Score
	0	accuracy	0.894000
	1	precision	0.810811
	2	recall	0.827586
	3	f1-score	0.819113

We find that the Manhattan distance performs better than the Euclidean/Minkowski distance, and the optimal value of k=3. The performance of this model is very similar to the logistic regression model. It has a somewhat better recall, but it performs slightly worse on all of the other evaluated metrics -- including accuracy and F1-score.

### **Support Vector Classifier**

We next fit a support vector classifier with (Gaussian) radial basis functions, tuning the L2-norm regularization parameter C and the kernel width  $\gamma$  using grid search cross-validation.

```
print("The optimal regularization parameter is C = {}.".format(C_opt))
print("The optimal kernel width is gamma = {}. \n".format(gamma_opt))
svc_score_df.head()
```

The optimal regularization parameter is C = 1.7575106248547894. The optimal kernel width is gamma = 5.17947467923121.

Out[144]:		Metric	Score
	0	accuracy	0.902000
	1	precision	0.847826
	2	recall	0.806897
	3	f1-score	0.826855

The performance of the SVC model is similar to the logistic regression and k-nearest neighbors models.

### **Decision Tree**

We finally fit a decision tree model to the data, tuning the splitting criterion (Gini coefficient or information gain), the maximum depth of the tree, and the maximum number of features to consider at each split.

```
parameters = {"criterion": ["gini", "entropy"],
In [151...
                        "max depth": [x \text{ for } x \text{ in } range(5,20)],
                        "max_features": [x for x in range(2,len(selected_features))]}
          dt_GSCV = GridSearchCV(DecisionTreeClassifier(random_state = 42),
                                  param grid = parameters)
          dt_GSCV.fit(X_train, y_train)
          y hat dt = dt GSCV.predict(X test)
          dt_score_df = pd.DataFrame({"Metric": ["accuracy", "precision", "recall", "f1-score"]
                                       "Score": [accuracy_score(y_test, y_hat_dt), precision_sco
                                                 f1_score(y_test, y_hat_dt)]})
          criterion_opt = dt_GSCV.best_params_["criterion"]
          max_depth_opt = dt_GSCV.best_params_["max_depth"]
          max_features_opt = dt_GSCV.best_params_["max_features"]
          print("The optimal criterion is: {}.".format(criterion_opt))
          print("The optimal maximum depth is {}.".format(max depth opt))
          print("The optimal number of features to consider at a split is {}. \n".format(max_fe
          dt_score_df.head()
```

The optimal criterion is: entropy.

The optimal maximum depth is 6.

The optimal number of features to consider at a split is 5.

Out[151]:		Metric	Score
	0	accuracy	0.912000
	1	precision	0.897638
	2	recall	0.786207
	3	f1-score	0.838235

The performance of the optimal decision tree slightly improves over the performance of the previous models.

## Identifying the Best Model

```
        Out[18]:
        Models
        Accuracy
        F1 Score

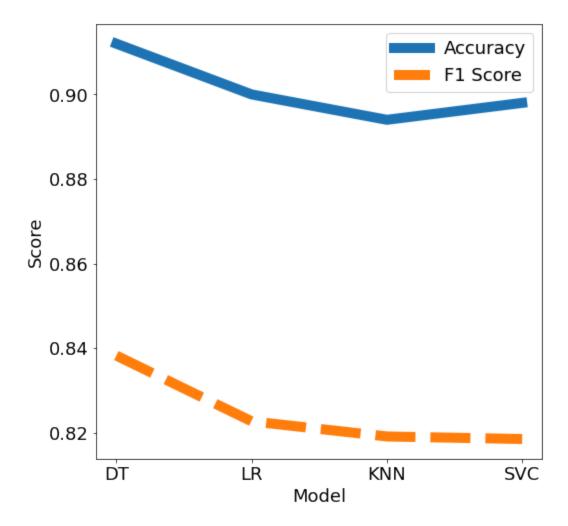
        0
        DT
        0.912
        0.838235

        1
        LR
        0.900
        0.822695

        2
        KNN
        0.894
        0.819113

        3
        SVC
        0.898
        0.818505
```

```
fig, ax = plt.subplots(1, figsize = (8,8))
sns.lineplot(data = score_df, ax = ax, lw = 10)
ax.set_xlabel("Model")
ax.set_ylabel("Score")
ax.set_xticks([0, 1, 2, 3])
ax.set_xticklabels(sorted_models)
plt.savefig("./figures/model_evaluation.pdf")
plt.show()
```

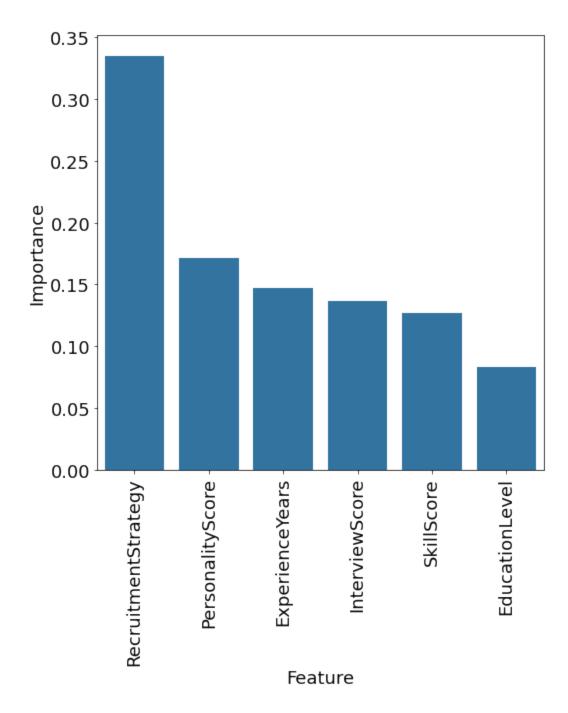


We see that the decision tree model performs (slightly) better than the other models considered in terms of both F1-score and accuracy.

# Interpreting the Decision Tree

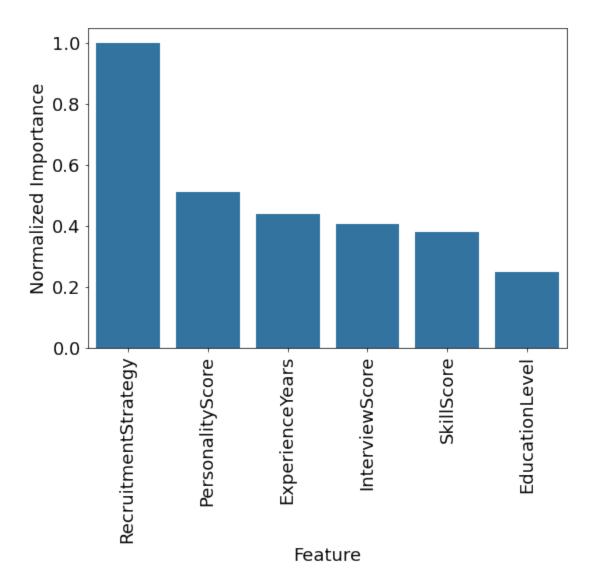
Let's the feature importances in the decision tree model:

```
dt_fit = DecisionTreeClassifier(random_state = 42,
In [160...
                                          criterion = criterion_opt,
                                          max_depth = max_depth_opt,
                                          max_features = max_features_opt).fit(X_train, y_train
          importances_unsorted = dt_fit.feature_importances_
          indices = np.argsort(-importances_unsorted)
          importances = [importances_unsorted[i] for i in indices]
          dt_features = [selected_features[i] for i in indices]
In [154...
          importance_df = pd.DataFrame({"Feature": dt_features,
                                        "Importance": importances,
                                        "Normalized Importance": importances/importances[0]})
          fig, ax = plt.subplots(1, figsize = (8,8))
          sns.barplot(data = importance_df, x = "Feature", y = "Importance", ax = ax)
          plt.xticks(rotation = "vertical")
          plt.show()
```



This plot becomes even more interpretable if we renormalize the feature importances such that the most important feature has unit importance:

```
fig, ax = plt.subplots(1, figsize = (8,8))
sns.barplot(data = importance_df, x = "Feature", y = "Normalized Importance", ax = ax
plt.xticks(rotation = "vertical")
plt.tight_layout()
plt.savefig("./figures/normalized_importances.pdf")
plt.show()
```



We see that the most important feature in determining hiring outcome is RecruitmentStrategy. Combined with the distribution plots above, we find that candidates are most likely to be successful during aggressive hiring campaigns, while candidates are least likely to be successful during moderate hiring campaigns. The increased success of candidates during aggressive hiring campaigns could reflect, for example, a tendency of the hiring team to hire a candidate quickly with less regard for their qualifications, a commitment of the committee to fill the position, or an effort on the part of the hiring committee to locate candidates who are more qualified and more likely to succeed.

The next most important feature is PersonalityScore, which is only about half as important as RecruitmentStrategy. The relative feature importance decreases steadily to about 40% across ExperienceYears, InterviewScore, and SkillScore. It then drops more precipitously to about 25% for EducationLevel.

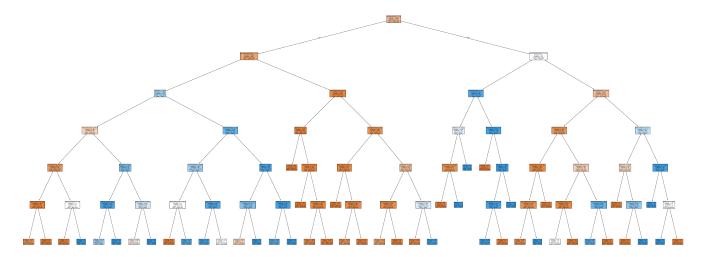
It is an interesting finding that the aggressiveness of the hiring strategy is the most important factor in determining candidate success. Future work would look at determining if this is because a candidate is always eventually hired during aggressive hiring campaigns, if hiring committees are committeed to filling positions quickly during aggressive campaigns and therefore are not as stringent about candidate qualifications, or if candidates are screened more effectively during the pre-interview vetting process and hence only more qualified candidates are considered during

aggressive hiring campaigns. This question may be answered in part or entirely using the data available, but I will terminate the analysis here for the sake of time.

Future work might also look at the pathway to candidate success conditioned on a particular hiring strategy in order to determine if the factors leading to a candidate being hired are statistically distinct for people considered during aggressive and moderate hiring strategies.

Finally, let's take a look at the structure of the decision tree:

```
In [69]: fig, ax = plt.subplots(1,figsize = (50,20))
   plot_tree(dt_fit, feature_names = selected_features, class_names = ["Not Hired", "Hir
   plt.savefig("./figures/optimal_tree.pdf")
   plt.show()
```



Though it is no more than six splits deep, it is still rather complex. It would be illuminating to examine the decision tree in more depth, but I will forgo this analysis for the sake of time.

In [ ]: