Aradhana Sharma

Technical Project Manager • Agilist. 11yrs.

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Experience

Kaodim · Project Manager

NOV 2017 - FEB 2019 • SELANGOR, MALAYSIA

Lead 15+ personnel Engineering team for Web & mobile apps program management across 4 countries.
- Maximizing business value with scrum (later Kanban) by establishing 2 POD structure, including CI/CD and streamlining processes across company.
- Optimized processes by analyzing metrics like burn down/up charts, defects reports, release charts, version reports etc.
- Reduced issue resolution time by 40% via central bug/issue submission, defined by severity/priority, across different teams to product engineering.
- Monitor application uptime, resources and databases performance to maintain the availability and performance of mobile/Web applications.

Monotype · Program Manager

FEB 2015 - JUL 2017 • NOIDA, INDIA

Established 4 cross-platform project teams across 3 countries

Product CIM (Olapic)
- Setup in-house team of 8+ animators / designers across India and NY, starting from hiring to process and people management, which became a new revenue stream for the company.
- Generated $1.2M ARR, resulted in 60% reduction in clients' production costs and 2X engagement on campaigns.
- Established 2-day release cycle using Kanban, 60% reduction in release time.

Product Linotype & Monotype.com
- Setup new teams for linotype.com & monotype.com (5+) in India & Germany, resulted in removal of the outsourced agency and ~ $30K USD savings in operational cost.
- Migrated to new technologies and product upgrades by coaching teams in technical decisions.
- Established strong scrum processes and communication channels in product & engineering teams across 3 countries, resulted in frequent quality releases.

Blogging Platform: Ideated & Launched Monotype India's blogging platform.
Employer branding: Strategize Facebook and LinkedIn campaign plans.

HCL Technologies · Manager-Web Engineering

MAY 2011 - JAN 2015 • NOIDA, INDIA

Led 3+ personnel web engineering team under corporate marketing.
- Core team member for the launch of HCL Technologies' unified brand campaign "Relationship Beyond the Contract"
- Derive the construct & the operations of corporate website, blogging platforms by managing in-house and external vendor teams.
- Hands-on development using Linux, Drupal, Mysql & PHP.
- Delivered Mobile responsive site, Social Sign-on, Multilingual website and personalized navigational experience based on the visitor identity.

Srijan Technologies · Lead Developer

2007 - 2011 • GURGAON, INDIA

Project architect and lead developer for client projects, worked on DRUPAL, PHP, MYSQL for award winning websites like mnn.com, thegivingpoint.org etc.

Notables

Leadership @Monotype

Member of the core leadership team to take strategic and business decisions in Monotype India.

Certifications

- CSM - ScrumAlliance
- CSPO – ScrumAlliance
- Usability Analyst - HFI

Agile Coach

Coached tech, operations and marketing teams for Scrum / Kanban in Monotype & Kaodim.

Current Initiatives

- Project Mngmt Institute Volunteer (PMISFBAC)
- GGU Project Mngmt Club Leader

Skills

Project: Agile methodologies, Leadership, Planning and organizing, Budget mngmt., Risk mngmt., Critical thinking, Goal Oriented, Time & Change Mngmt.

Product: Web Technologies, Mobile Apps, Data Analytics, Business analysis, Product management, Market research, Wireframing, Usability testing, UAT, SMM, Strategy

Tools: JIRA, AWS, Trello, Google Analytics, SQL, Pivotal Tracker, TFS, Confluence, Figma, MS Project, MS Excel, Sharepoint, Zendesk

Education

Golden Gate University (2019-20)
Masters in IT Management (GPA 4.0)

XLRI Jamshedpur (2012-13)
Post-grad cert in Business Management

Punjab Technical Univ, (2003-07)
Bachelor of Technology in Computer Science Engineering