

	Cereal	Milk	Yogurt	Juice	Bread	Bbakery	Butter	Spreads	Coffee	Eggs	FrozenB	BBarsPastries	FrozenJuice	Protein	Fruits	Granola	OatmealPancake	SyrupHoney	GranolaBars	NutsSeeds	Creamers	CreamCheese	Tea	BaconSausage	LactoseFree	
Cereal	100.00%	15.05%	18.33%	9.94%	15.49%	14.24%	8.88%	13.23%	8.65%	8.69%	12.18%	11.50%	2.24%	2.64%	16.78%	12.03%	12.46%	7.00%	12.56%	11.21%	8.57%	10.96%	8.08%	10.60%	12.31%	
Milk	15.05%	100.00%	22.07%	11.67%	18.01%	12.53%	13.20%	11.20%	9.27%	14.20%	11.00%	5.68%	1.10%	2.71%	25.76%	8.71%	9.34%	5.92%	11.88%	11.55%	14.99%	14.05%	10.10%	11.60%	11.99%	
Yogurt	18.33%	22.07%	100.00%	13.11%	17.97%	14.56%	10.28%	13.96%	9.84%	11.52%	13.27%	9.14%	1.44%	4.31%	29.46%	15.46%	11.51%	6.45%	18.50%	15.25%	13.10%	14.64%	12.53%	10.98%	16.50%	
Juice	9.94%	11.67%	13.11%	100.00%	12.09%	9.64%	8.44%	8.73%	7.77%	8.20%	9.99%	6.71%	3.13%	4.13%	16.81%	5.31%	7.49%	6.03%	9.79%	10.11%	7.20%	9.59%	9.23%	11.04%	10.47%	
Bread	15.49%	18.01%	17.97%	12.09%	100.00%	17.17%	13.72%	16.03%	9.69%	15.12%	12.66%	7.13%	1.76%	3.09%	24.18%	10.03%	10.82%	7.09%	9.42%	11.43%	15.25%	7.62%	14.80%	14.40%		
BBakery	14.24%	12.53%	14.56%	9.64%	17.17%	100.00%	8.79%	11.29%	9.13%	11.91%	11.94%	9.75%	1.45%	2.11%	15.91%	8.25%	8.22%	5.31%	9.05%	9.45%	10.11%	19.30%	7.68%	11.30%	9.79%	
Butter	8.88%	13.20%	10.28%	8.44%	13.72%	8.79%	100.00%	10.90%	5.11%	11.09%	8.60%	3.21%	1.06%	2.00%	17.11%	3.99%	8.10%	7.03%	4.21%	7.95%	12.43%	3.95%	11.70%	7.41%		
Spreads	13.23%	11.20%	13.96%	8.73%	16.03%	11.29%	10.90%	100.00%	7.90%	8.81%	9.63%	6.24%	1.50%	3.46%	18.33%	9.19%	10.35%	9.04%	11.19%	13.34%	8.07%	10.65%	8.27%	9.45%	13.32%	
Coffee	8.65%	9.27%	9.84%	7.77%	9.69%	9.13%	5.11%	7.90%	100.00%	6.25%	5.32%	5.98%	1.48%	3.02%	9.57%	6.42%	5.80%	3.85%	11.49%	9.72%	10.47%	6.99%	11.30%	5.86%	8.36%	
Eggs	8.69%	14.20%	11.52%	8.20%	15.12%	9.41%	11.09%	8.81%	6.25%	100.00%	9.68%	3.43%	1.41%	2.50%	19.25%	5.22%	7.95%	4.94%	4.74%	7.69%	8.63%	11.46%	3.69%	13.40%	10.33%	
FrozenB	12.18%	11.00%	13.27%	9.99%	12.66%	11.94%	8.60%	9.63%	5.32%	9.68%	100.00%	7.74%	1.85%	2.93%	16.03%	4.99%	9.08%	7.00%	7.28%	7.90%	6.35%	10.58%	3.89%	14.77%	9.70%	
BBars Pastries	11.50%	5.68%	9.14%	6.71%	7.13%	9.75%	3.21%	6.24%	5.98%	3.43%	7.74%	100.00%	1.12%	2.17%	5.95%	6.94%	5.47%	3.38%	12.01%	6.90%	5.64%	5.12%	4.59%	5.58%	4.89%	
FrozenJuice	2.24%	1.10%	1.44%	3.13%	1.76%	1.45%	1.06%	1.50%	1.48%	1.41%	1.85%	1.12%	100.00%	1.87%	1.82%	0.69%	1.44%	1.38%	0.87%	1.52%	1.32%	2.11%	1.68%	2.96%	1.19%	
Protein	2.64%	2.71%	4.31%	4.13%	3.09%	2.11%	2.00%	3.46%	3.02%	2.50%	2.93%	2.17%	1.87%	100.00%	4.66%	2.21%	2.89%	1.84%	7.61%	5.25%	1.94%	2.33%	4.21%	2.05%	6.39%	
Fruits	16.78%	25.76%	29.46%	16.81%	24.18%	15.91%	17.11%	18.33%	9.57%	19.25%	16.03%	5.95%	1.82%	4.66%	100.00%	12.67%	14.81%	9.57%	15.70%	20.92%	14.85%	19.18%	11.02%	17.22%	24.14%	
Granola	12.03%	8.71%	15.46%	5.31%	10.03%	8.25%	3.99%	9.19%	6.42%	5.22%	4.99%	6.94%	0.69%	2.21%	12.67%	100.00%	7.79%	4.34%	13.96%	10.38%	6.68%	5.48%	9.78%	3.83%	11.90%	
Oatmeal Pancakes	12.46%	9.34%	11.51%	7.49%	10.82%	8.22%	8.10%	10.35%	5.80%	7.95%	9.08%	5.47%	1.44%	2.89%	14.81%	7.79%	100.00%	8.15%	7.47%	11.21%	6.29%	8.41%	6.12%	8.73%	10.69%	
Syrup Honey	7.00%	5.92%	6.45%	6.03%	7.09%	5.31%	7.03%	9.04%	3.85%	4.94%	7.00%	3.38%	1.38%	1.84%	9.57%	4.34%	100.00%	8.15%	100.00%	4.52%	8.03%	5.45%	6.16%	5.57%	6.14%	7.06%
Granola Bars	12.56%	11.88%	18.50%	9.79%	9.42%	9.05%	4.21%	11.19%	11.49%	4.74%	7.28%	12.01%	0.87%	7.61%	15.70%	13.96%	7.47%	4.52%	100.00%	19.27%	7.64%	6.54%	17.06%	4.98%	12.70%	
Nuts Seeds	11.21%	11.55%	15.25%	10.11%	11.43%	9.45%	7.95%	13.34%	9.72%	7.69%	7.90%	6.90%	1.52%	5.25%	20.92%	10.38%	11.21%	8.03%	19.27%	100.00%	7.78%	9.20%	12.61%	8.00%	14.49%	
Creamers	8.57%	14.99%	13.10%	7.20%	11.63%	10.11%	12.43%	8.07%	10.47%	8.63%	6.35%	5.64%	1.32%	1.94%	14.85%	6.68%	6.29%	5.45%	7.64%	7.78%	100.00%	12.91%	8.36%	9.83%		
Cream Cheese	10.96%	14.05%	14.64%	9.59%	15.25%	19.30%	13.99%	10.65%	6.99%	11.46%	10.58%	5.12%	2.11%	2.33%	19.18%	5.48%	8.41%	6.16%	6.54%	9.20%	12.91%	100.00%	5.58%	13.07%	9.42%	
Tea	8.08%	10.10%	12.53%	9.23%	7.62%	7.68%	3.95%	8.27%	11.30%	3.69%	3.89%	4.59%	1.68%	4.21%	11.02%	9.78%	6.12%	5.57%	17.06%	12.61%	8.36%	5.58%	100.00%	2.89%	11.82%	
Bacon Sausage	10.60%	11.60%	10.98%	11.04%	14.80%	11.30%	11.70%	9.45%	5.86%	13.40%	14.77%	5.58%	2.96%	2.05%	17.22%	3.83%	8.73%	6.14%	4.98%	8.00%	8.63%	13.07%	2.89%	100.00%	8.00%	
Lactose Free	12.31%	11.99%	16.50%	10.47%	14.40%	9.79%	7.41%	13.32%	8.36%	10.33%	9.70%	4.89%	1.19%	6.39%	24.14%	11.90%	10.69%	7.06%	12.70%	14.49%	9.83%	9.42%	11.82%	8.00%	100.00%	