

# Vikram Singh



*"Hard work and dedication lead you to success"*

**Age:** 23

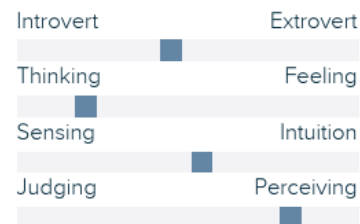
**Work:** Student, Programmer

**Family:** Lives on his own

**Location:** Melbourne, Vic

**Character:** Sage

## Personality



Dedicated

Proud

Innovative

## Goals

- Use the E-Folio as a way to demonstrate my progress in my honours project
- Showcase my skills to prospective employers on E-Folio
- Build an E-Folio I be proud of

## Frustrations

- It is important for my supervisor to see my work so that so that they can give me guidance
- I want to be able to reflect on my work.
- I want to be able to control who can see the work that I have posted on my E-Folio

## Bio

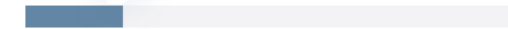
I am a postgraduate student taking honers in Mechatronics. I am keen to make industry connections through out this year, so that i maybe able to find a job after the completion of my honers project. I intend to use the E-Folio to help me connect with potential employers.

## Motivation

Incentive



Fear



Growth



Power



Social

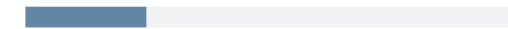


## Brands & Influences



## Preferred Channels

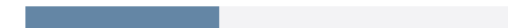
Traditional Ads



Online & Social Media



Referral



Guerrilla Efforts & PR

