

Tegan Heart



"You can only know yourself
through what you create"

Age: 18-25

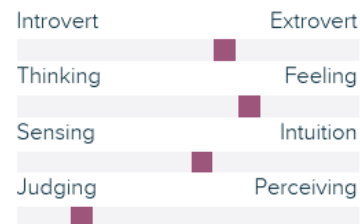
Work: Student

Family: Just out of home

Location: Melbourne, Vic

Character: Artist

Personality



Artistic

Expressive

Innovative

Passionate

Goals

- Submit my semester long project on E-Folio so that it can be marked.
- Develop my animation style using E-Folio.
- become a great animator

Frustrations

- I want a combination of Pinterest and Instagram.
- I want to be able to reflect on my work.
- I want to be able to control who can see the work that I have posted on my E-Folio

Bio

I am half way through my second year of my undergraduate degree. I am studying fine arts at a VCA, on Southbank. I am majoring in animation. What I will be using E-Folio for is; submitting my class work. exploring personal ideas and reflecting on my past work.

I hope that I can create a E-Folio that reflects my personalty and my artistic style.

Motivation

Incentive

Fear

Growth

Power

Social

Brands & Influences



Preferred Channels

Traditional Ads

Online & Social Media

Referral

Guerrilla Efforts & PR

