



**Fast, Clear & Reliable
Transactions using Crypto.**



Arrow



VISION

To revolutionize global commerce by **seamless, secure and transparent** cryptocurrency transactions.

MISSION

- To foster secure and transparent payments through innovative Web3 technology.
- Continuously innovate in Web3 technology to provide efficient and user-friendly solutions.
- Empower cryptocurrency users for everyday digital payments in the global commerce space.



ARROW

“PROBLEM

India, with over 93 million crypto owners, faces significant challenges, including the risk of bank account seizures when off-ramping cryptocurrency to INR.

Such accounts get seized due to the lack of methods other than P2P crypto trading. While convenient, it comes with significant risks because of the lack of **KYC verification** and **government regulations**, resulting in potential **money laundering** and **account freezes**. The holdings also becomes irrelevant to the users in day-to-day transactions, with little to no space for crypto payments.

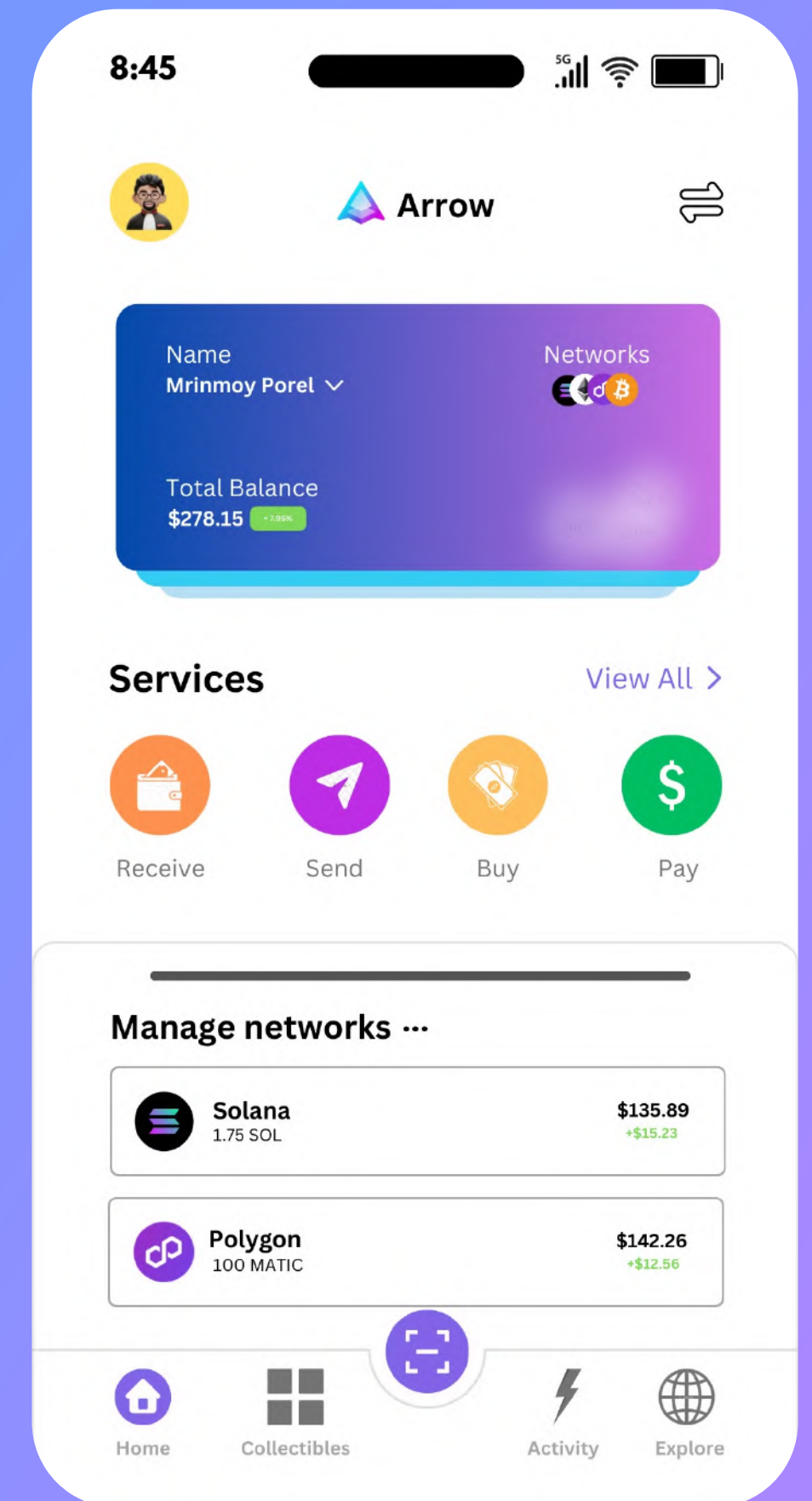


SOLUTION

Arrow offers a three-pronged approach to meet **demand** and **supply** needs.

For customers, it provides a **mobile** app & **desktop** extension (**non-custodial cryptocurrency wallet**) for daily usage, while businesses get **SDKs** (**merchant dashboard**) to integrate Arrow's cryptocurrency payment gateway.

On the supply side, Arrow plans on building a **decentralized network** compliant with **Visa**, **Mastercard** and **RuPay**, allowing users to seamlessly do transactions anytime across the globe.



FEATURES

WEB3 Wallet

- Multiple blockchain supports.
- Mobile app & browser extension support.
- Hardware wallet support.
- Multi-signature support.
- NFT support.
- Token swap support.
- Fiat On and Off-Ramp.

SDKs

- One-time, recurring subscriptions, custom invoices & custom buttons.
- Fiat settlements for merchants.
- No-code or Low-code options.
- Developer tools.
- Security Features like Secure Enclave, KYC/AML compliance.
- Flat fees + per transaction.

Decentralized Payment Network

- Accepted everywhere (Visa, Mastercard & RuPay).
- 95% cheaper transactions.
- Sub-100ms global transactions.
- Blockchain-powered trust and control.
- Potential to onboard other crypto processors for wider adoption.

HOW IT WORKS

A basic WEB3 wallet takes around 30 sec to setup.

STEP 1

Download the
Arrow : mobile
app.

STEP 2

Fill in your details and
your Aadhaar number.

STEP 3

Now your account gets
created and you can
receive your crypto here.

STEP 4

Start transacting for
your daily needs
using crypto.

Real-time compliance with regulatory bodies in India to ensure financial stability, prevent money laundering and protect consumers using modern user verification techniques such as KYC, KYB and AML.

THE MARKET

**93 Million users in India transact
\$269 Billion in gross volume
every year.**

We focus on reaching

**15 million
daily-active users.**

**\$22.5 billion
SERVICEABLE MARKET**

BUSINESS MODEL

We are going to charge **1.25%** commission for each crypto transaction done by the consumer and earn **₹5-₹15** per bill payment from the merchant side.

Furthermore, we plan on offering a decentralized payment network service. For third-party transactions using Arrow's decentralized network, **2%** of transaction volume of the party will be charged.

For in-house users, the commission charge will be kept **free**.



USE-CASES



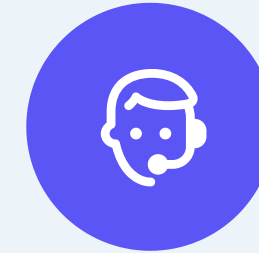
SaaS

Grow your SaaS recurring revenues with a single solution that supports both recurring and metered crypto payments.



E-commerce

Accept crypto and fiat payments with a universal checkout on your e-commerce store, with store branding for better conversions.



Creator Economy

Easily monetize your content with our no-code Payment link solution. Use it for memberships, tips, or donations. Simply copy the link & send it to accept payments.



NFT & Token Projects

Launch a pre-sale campaign with our no-code solution to secure commitments and increase success for your token, NFT, or products.



Marketplaces

Integrate crypto payments for seamless multi-party payouts in your marketplace.



Embedded Finance

Host a Web3 event and offer ticket sales. Allow attendees to purchase tickets using both crypto and fiat payments through a universal checkout.

COMPETITION

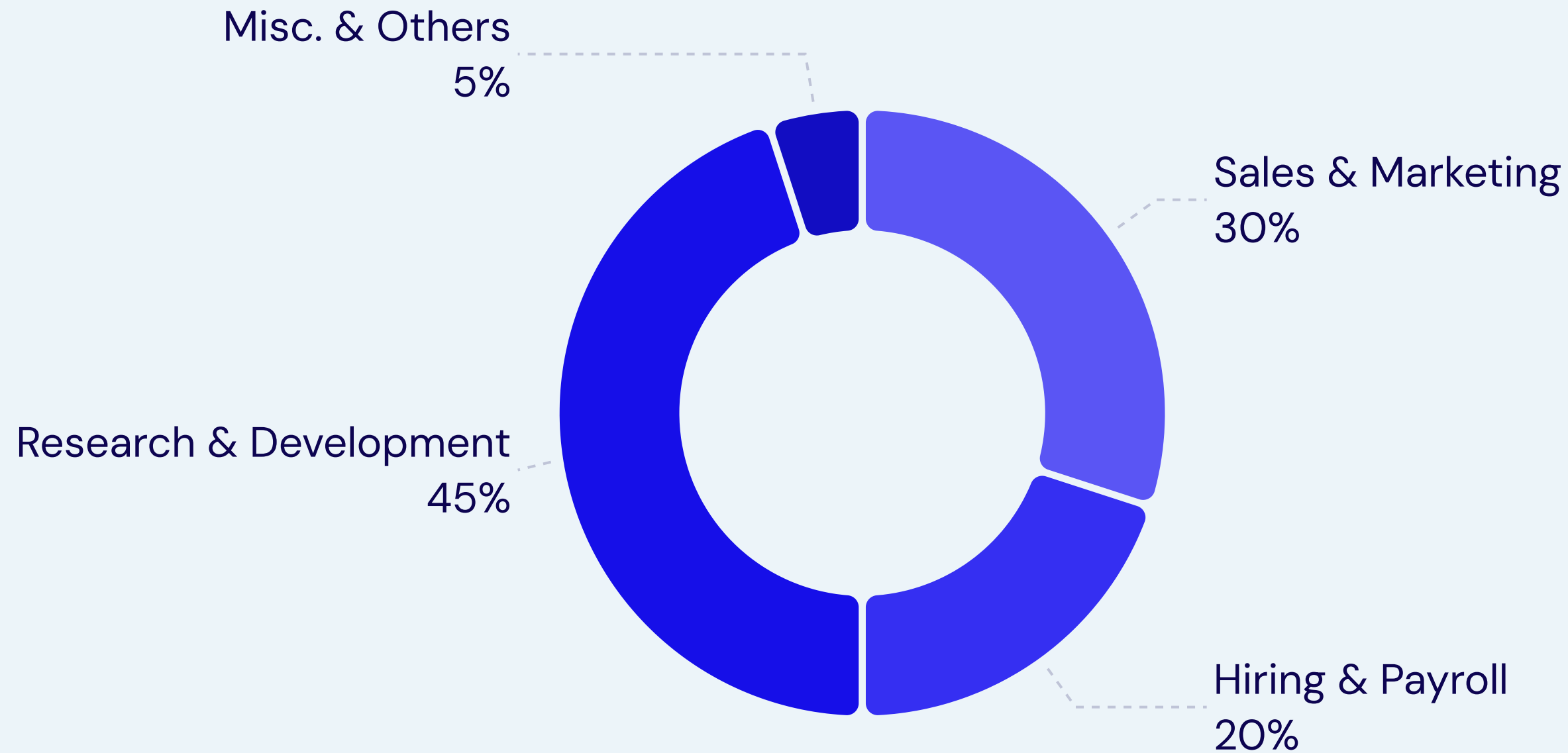
	Supported Blockchains	Payment Types	Fiat Settlements	No/Low-Code Options	Developer Tools	Security Features	Pricing
Arrow	Multiple(Bitcoin, Ethereum, Polygon, Solana, etc.)	One-time, Recurring, Custom Buttons & Invoices.	Yes (in INR, USD, EURO, etc.)	Yes	Great Docs, Tutorial videos, SDKs, APIs	Secure Enclave, KYC/AML compliance	Flat fee + per transaction
BoomFi	Multiple (Ethereum, Solana, Polygon, etc.)	One-time, Recurring, Subscriptions	Yes (Optional)	Yes	Extensive Docs, SDKs, APIs	Secure Enclave, KYC/AML compliance (optional)	Flat fee + per transaction
Loop	Ethereum, Polygon	One-time, Custom Buttons	Yes	Limited	Good Docs, APIs	Secure Enclave, KYC/AML compliance (optional)	Transaction fees
CopperX	Bitcoin, Ethereum, Polygon	One-time, Custom Invoices	Yes	No	Good Docs, APIs	Secure Enclave, KYC/AML compliance (optional)	Transaction fees + volume discounts
Coinbase	Multiple (varies based on region)	One-time	No	Limited	Good Docs, APIs	Secure Enclave, PCI DSS compliant	Transaction fees

ROADMAP

<ul style="list-style-type: none">• Company registration.• Development of prototype.• Fund raise.• Development of MVP. (Late quarter)	<ul style="list-style-type: none">• Complete development of MVP.• Onboarding merchants.• Initiation of operations.	<ul style="list-style-type: none">• Launch in market.• Expansion of team.• Raise capital.• Marketing & Promotions.	<ul style="list-style-type: none">• Addition of secondary features for product.• Increase merchant base.• Expansion of user base.	<ul style="list-style-type: none">• Streamline revenue flow.• Mass targeting crypto users.• Initiation of Development of Decentralized Payments network.• Raise Capital.
FUNDRAISING				
2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4

DEAL TERMS

\$250K Pre-Seed



IDEAL INVESTOR

- Our goals are aligned.
- They know the risks.
- They believe in the product.
- They aid in strategy and guidance.

TEAM



Amlan Hossain

CO-FOUNDER
INDIA

Content and Marketing professional with experience in operations, design & marketing of products and services through various channels.



Mrinmoy Porel

CO-FOUNDER
INDIA

Web3 expert with extensive experience in optimizing smart contracts for DeFi, cross-chain actions and NFT market analytics, enhancing functionality and security.



The Smart Way to Use Your Crypto Daily.



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