STATEMENT

JAMES ARROW

Postgraduate Digital Creative

UK/US Dual Citizenship

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Full UK Driving License



www.linkedin.com/in/arrowjames An accomplished graduate with a Master's degree in Digital Media from Portsmouth University and a Bachelor's degree in Animation from Southampton Solent University. A self-motivated, creative individual with a passion in technology, currently seeking a position that offers challenging opportunities for growth and to work with and learn from experts in the industry.

KEY SKILLS

Photoshop CS6 Extensive practise in graphic design and photo editing.



Illustrator CS6

Basic knowledge of vector graphics and overall use of illustrator.



After Effects CS6

Intermediate in motion graphics, compositing and visual effects.



Premiere Pro CS6

Experienced in video editing and post-production.





EDUCATION

Spectra 5: What's in it for me? (2018)

Day Expansion Challenge (2020)



MSc Digital Media

Portsmouth University

Grade: Merit

Worked for Autism Hampshire, as part of final unit project, to create a promotional animation, using Photoshop and After Effects, for a smartphone app that supports users on the autism spectrum. Detailed liaison with client to ensure quality finished product that met client and audience needs.

Built a database-driven website along with an accompanying design brief to keep project on track. Actively studied PHP and Bootstrap and sought online help to program the site. Learnt to use NUKE and 3DS Max in a unit to combine live-action and CGI.

Family Funday (2016)





BA (Hons) Animation

Southampton Solent University

Grade: First Class Honours

2012 - 2015

2017 - 2018

Dakimakura (2015)

WORK EXPERIENCE



Digital Animator

January 2020

Global E-Commerce Experts

Short-term contract work with a small team.

Charged with editing live footage, as part of a business expansion program, and enhancing it with colourful animations and soundtrack to create an enjoyable viewing and learning experience.



Media Assistant

July - October 2016

B&Q

Worked with a small team in the advertisement department.

Trained to use Cinema4D to model furniture and kitchenware to promote B&Q's products, as well as SiteImprove to optimise the quality of its website. Used household items and personal belongings as reference for 3D modelling in work and for practise in spare time.



Part-time Media Designer

October 2015 - July 2016

Kings Community Church

Charged with the design of promotional pieces, both print and digital, for the children's club and its forthcoming events, including banners, illustrated fliers and logo animations. making extensive use of Photoshop, After Effects and Premiere Pro. Allowed creative freedom within the project brief and discussed with seniors to discuss ideas.

HOBBIES & INTERESTS

I enjoy the outdoors, often drive out and have lately been looking up camping wares.

My hobbies further include drawing, born from a love of anime; screenwriting and reading.

My favourite books include science fiction novels as well as programming guides and the National Geographic.

I've often travelled abroad and taken hundreds of photos to capture the majesty and uniqueness of the places I've visited. In my spare time, I take online courses on Lynda.com to learn new skills to bring to the workplace, including web design and CGI animation.

Throughout my Masters degree, I developed an avid interest in computer technology and programming and am learning to code in Python and utilize the Raspberry Pi



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