

# Arkady Mochulski

Product designer with 11+ years of experience crafting digital solutions that align business objectives with exceptional user experiences for product with millions of MAU.

[mochulski](https://mochulski.com)

 [hello@mochulski](mailto:hello@mochulski.com)

+63 (962) 617 11 92

## Experience

### Senior Product Designer at Social Discovery Group

September 2021 – January 2025

- Led internal startup's design team, delivering 2.3x CR2 growth and 3x MAU growth
- Created design concept for the RAW app which made it top 10 dating apps in US AppStore and received publications in ELLE, Forbes, Entrepreneur, Business Wire and more
- Lead design initiatives for Flower & Gifts service increasing service MRR by 20% and average check by 7%

### Product Designer at Funbox

March 2017 – January 2021

- Designed mobile products and corporate websites for major national mobile carriers with millions of MAU
- Created a mobile product UX that garnered multiple press publications
- Implemented user-centered design approach resulting in improved product engagement

### UX Designer at F5 Digital

January 2016 – February 2017

- Managed and delivered design solutions for local market products
- Supported educational startup with comprehensive design and user experience strategies

### UX Designer at UXPresso

June 2013 – March 2015

- Transitioned from junior to middle-level design role through proactive research and skill development
- Conducted advanced usability analysis, user research and user interviews helping support client's design strategy

## Education

### Northern (Arctic) Federal University

Bachelor of Intercultural Communication, 2017

## Tools

Figma / Figjam / Miro  
Useberry / Hotjar  
Google Analytics  
Notion / Jira  
Pendo

## Methodology

Data-informed design  
CJM / UJM / JBTD  
Product strategy  
Double Diamond  
Design sprints

## Skills

Product analysis  
User research  
UI/UX design  
HTML/CSS  
JavaScript