

BRAND TEMPLATE

Presentation Template

Reuseable PowerPoint slides featuring dynamic statistics, charts, and graphs to showcase complex data to stakeholders and conduct visually engaging presentations.

Statistics

3 stats - V1

Used when we have three big statistics to shout out such as in our product pitch decks.

XX%

XX%

XX%

3 stats - V2

Used when we have images to accompany the statistics, photography or abstractions.

XX%

XX%

XX%

4 stats

Used when we have 4 statistics to accompany body text on the slide.

XX%

XX%

XX%

XX%

6 stats

Should be used with just a heading or a short line of body text on the slide.

XX%

XX%

XX%

XX%

XX%

XX%

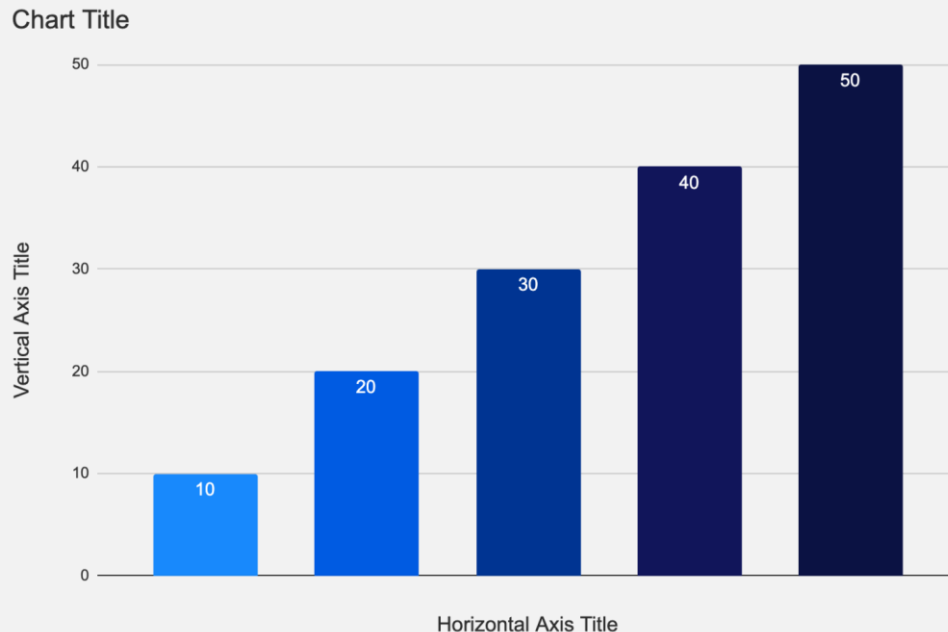
Charts

Bar graph - Gradient

This colourway can be used only on light backgrounds.

To ensure that your graph is on brand, edit the source data. To edit:

- Click on the graph
- In the top right click Linked Chart Options > Open Source
- This will open a GSheets you will need to duplicate in order to make a change to the table.

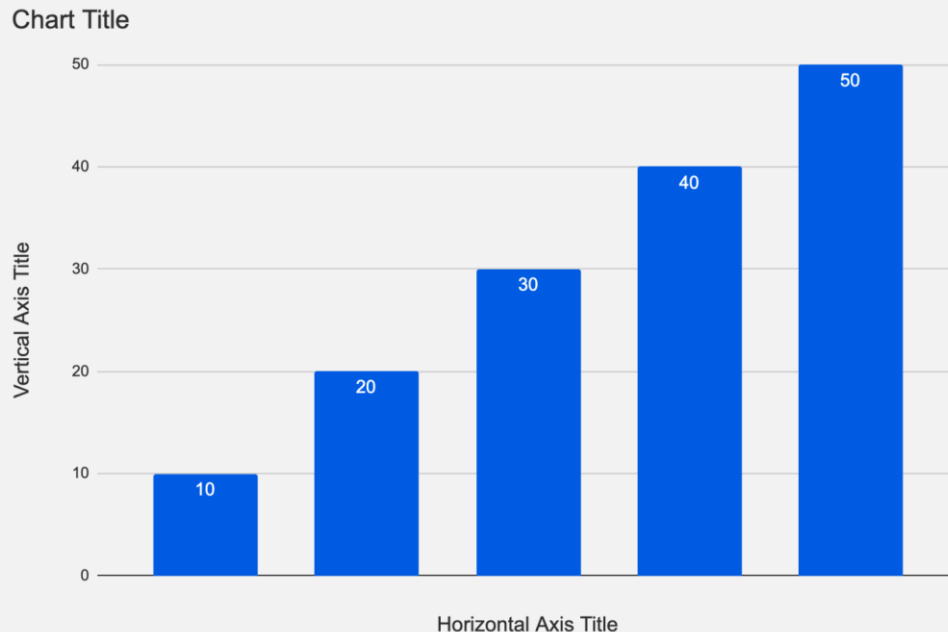


Bar graph - Solid

This colourway can be used on both light and dark backgrounds.

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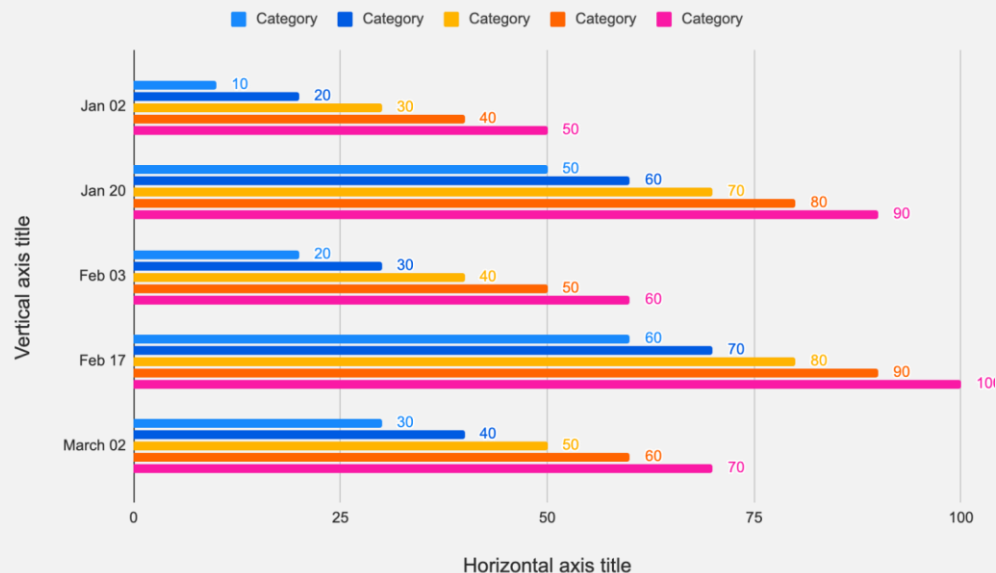
Bar graph

This colourway can be used on both light and dark backgrounds. For maximum clarity, use this colourful palette on charts with multiple categories.

To ensure that your graph is on brand, edit the source data. To edit:

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- In the top right click Linked Chart Options > Open Source
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Chart title



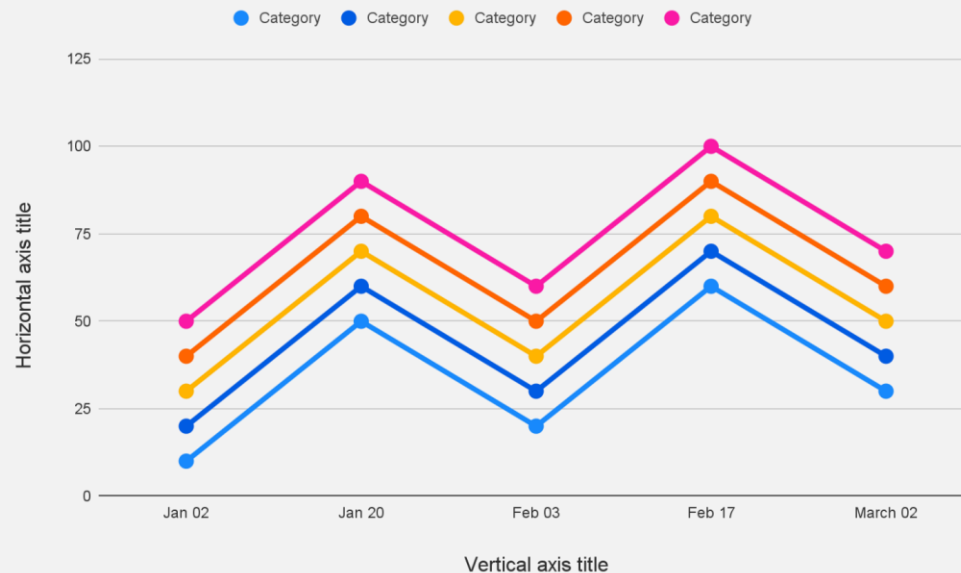
Line graph

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- In the top right click Linked Chart Options > Open Source
- This will open a GSheets you will need to duplicate in order to make a change to the table.

Chart title

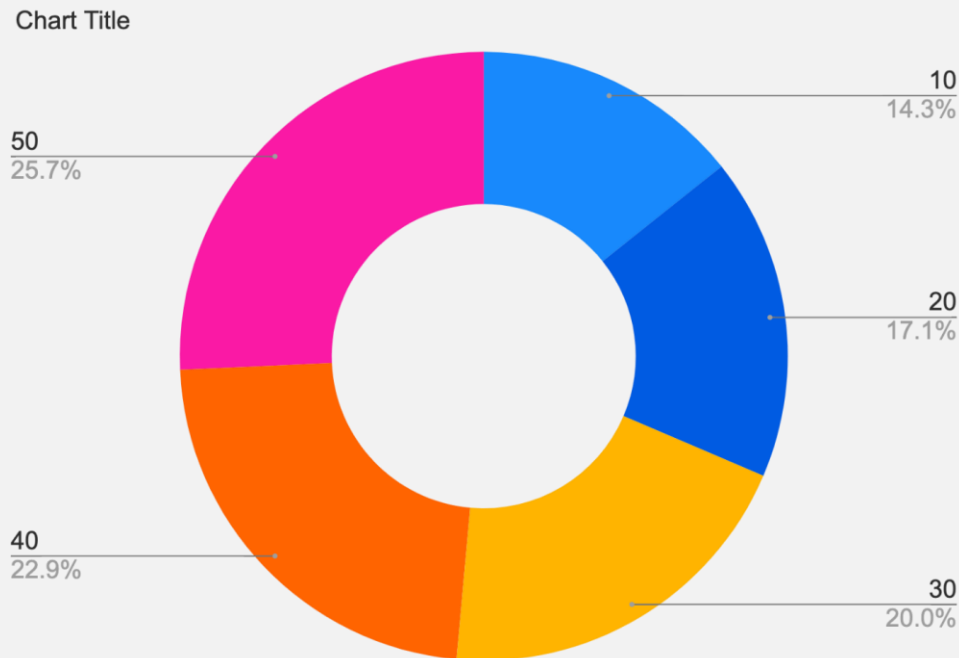


Donut chart

This colourway can be used on both light and dark backgrounds. For maximum clarity, use this colourful palette on charts with multiple categories.

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Tables

Example of a table.

Standard table formatting.

xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx

Example of a table.

Table with highlighted row.

xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx

Example of a table.

Table with highlighted column.

xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx

Example of a table.

Table with comparison colours.

Only use these shades of green, yellow, and red for these kinds of tables.

xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx
xxx	xxx	xxx	xxx