


# BCH / BCB TOYZ — Cast & Crew Roster

## A. Primary Cast

#	Name	Age	Key Traits	Strengths	Best Cast As
1	Mujahid	35	Senior mech, 20 yrs exp, short, dark complexion	Trilingual (Kannada/Telugu/Hindi), understands English	Villain roles
2	Baba	27	Junior mech, lightly fair	Fast speaker, camera-confident, smart & quirky	Comic relief / sidekick / narrator
3	Appi	20	Dark complexion, lean & fit, 5ft	Looks agile and youthful	Action-oriented roles / young hero's friend
4	Sanjay	20	Kannadiga, enthusiastic	Loves shoots, eager to grow, happy on camera	Supporting hero / energetic roles
5	Zubair 	—	Lead actor, BCH Toyz	Great personality, very active, makes great videos	<b>Lead actor / hero / anchor of content</b>
6	Sami	16	Helper kid at BCC, works alongside Zubair	Good actor	Young sidekick / Zubair's partner in scenes
7	Ramesh (Bajaj)	—	External — always in Bajaj T-shirt	Good actor, prior video experience	Guest recurring character / brand crossover guy
8	Arsalan	—	Co-founder of 2XG, active actor	Comfortable in story plays & short skits (<1 min). English, Hindi (89%), Kannada (45%)	Story-driven roles / skit partner / co-lead
9	Syed (You)	—	Pro actor, one-take wonder	Can act any scene, director	Director + lead actor / versatile fill for any role

## B. Supporting / Situational Cast

#	Name	Age	Key Traits	Strengths	Best Cast As
10	Suma	—	Lead sales (EV	Knowledgeable, good on long	YouTube-only — product explainers,

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			cycles)	format	reviews ( <b>no Instagram</b> )
11	<b>Sravan</b>	35	Leads service & store mgmt	Speaks good English, can be involved	Authority/manager roles — not front-facing but can participate
12	<b>Srinu</b>	30	Natively from Hyderabad	Telugu speaker, broken Hindi, understands Kannada	Telugu-specific content / supporting roles
13	<b>Iqbal Bhai</b>	—	Lead sales guy & mech	Camera shy but valuable	<b>Indirect roles</b> — hands-only shots, back-facing, voice mentions, cutaways
14	<b>John</b>	—	Social media manager	Wants personal brand on IG (needs direction)	On-camera host / BTS content
15	<b>Alok</b>	22	Senior editor, from a village	Fair editing skills	Primarily crew; rustic/village characters if needed

### C. Voice Talent

#	Name	Strengths	Best Used For
16	<b>Babita</b>	Great voice, brilliant delivery	<b>Voiceovers</b> — narration, product explainers, story intros, off-screen dialogue

### D. Kids Ensemble (Under 14)

Group	Count	Details	Best Used For
<b>Local Kids</b>	6 (3 girls, 3 boys)	All very active in acting	Skits, reactions, family/fun content, crowd scenes

### E. Walk-In Extras (Real Customers)

Type	Description	Best Used For
<b>Big Families</b>	~6 people, mixed ages	Genuine reactions, testimonials, crowd energy, "real customer" content
<b>Nuclear Families</b>	2 parents + 1-2 kids	Relatable family-oriented content, product demos, lifestyle shoots

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## Gear & Gadgets

#	Equipment	Best Used For
1	<b>Ray-Ban Meta Glass Gen 2</b>	POV shots, discreet/candid filming, BTS content, first-person perspectives
2	<b>iPhone 15 Pro Max</b>	Primary camera — 4K video, slo-mo, cinematic mode, photos
3	<b>DJI Mic</b>	Wireless audio — dialogue, interviews, voiceovers on location
4	<b>Insta360</b>	360° shots, dynamic action footage, unique angles, walkthroughs

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## Quick Casting Cheat Sheet

- **Hero/Lead:** Zubair → Syed (backup)
  - **Skit/Story Partner:** Arsalan
  - **Villain:** Mujahid
  - **Comic/Quirky:** Baba
  - **Young Energy:** Sanjay, Appi, Sami
  - **Kids Ensemble:** 6 local kids
  - **Authority/Manager Figure:** Sravan
  - **Telugu Content:** Srinu
  - **Indirect/Subtle Presence:** Iqbal Bhai
  - **Voiceover Queen:** Babita
  - **YouTube-Only Talent:** Suma
  - **Guest Recurring:** Ramesh (Bajaj)
  - **Real Customer Extras:** Walk-in families
  - **Crew:** Alok (editor), John (SMM/host)
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 *Last updated: February 2026*