

# Shaikh Zeeshan Ahmed

Dubai, United Arab Emirates

 ytzeeahmed@gmail.com

 0507445345

## Summary

As a UI/UX designer, you specialize in creating user-centered designs that are visually appealing, easy to navigate, and optimized for user engagement. You possess a strong understanding of design principles and are proficient in various design tools, including Adobe Creative Suite, Sketch, and Figma. You have experience in conducting user research, creating wireframes and prototypes, and working collaboratively with development teams to implement designs. You are passionate about creating compelling digital experiences that meet the needs of users and businesses alike.

## Experience

### Head of Product Design

Xeon Agency

Aug 2021 - Dec 2022 (1 year 5 months)

A digital design agency with individual talent and network! \$15M generated for clients in business and fundings via design services.

### Senior Product Designer

Upwork

Jan 2020 - Jun 2021 (1 year 6 months)

I have been working with top tier client via Upwork contract # platform services and looking for the next big remote position. Worked with top startups valued combined at \$7M such as CryptoMok, Egantly, Blobsi, Again, Bushpa, myHarry, Because and more.

- # Complete UX and Product Strategy Creation
- # Created Hifi Mockups and Complete Design Systems
- # Pitch Decks, Marketing Material and UI Components
- # Developer Guidance and Integrations
- # Websites, App and Product ( Specialized support for Startups)

### UX & Digital Designer

5four Digital

Jan 2019 - Dec 2020 (2 years)

Full Time Remote Position, Worked with amazing portfolio of clients delivering high quality work.

Designed sitemaps, user flows and UX personas

Conducted user research and creating mood boards

Created low-fidelity wireframes and sketches

Created brand guidelines, brand identities and design systems

Created Webflow templates for marketplaces

Designed High-fidelity mockups and visuals for web clients

## UI UX Designer

Digi9 Creative

Mar 2017 - Dec 2018 (1 year 10 months)

Worked as a Product Designer for a portfolio of Clients across the World.

Illustrating design ideas using storyboards, process flows and sitemaps

Designing graphic user interface element & design systems

Build page navigation buttons and search fields

Develop UI mockups and prototypes that clearly illustrate how sites functions

Conduct layout adjustments based on user feedback

Adhere to style standards on fonts, colors and images

## Education

### Federation University Australia

Bachelor's degree, Information Technology

May 2012 - Oct 2015

## Licenses & Certifications

### Google Certified UX Designer - Google

## Skills

User Experience (UX) • Product Design • Presentation Design • Branding & Identity • Art Direction •

Responsive Web Design • User Interface Design • Mobile Application Design • Product Strategy • User

Experience Design (UED)