Arsalan Saad

Product Manager

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EDUCATION

Masters in Business Administration, IIM Calcutta	2021 – 2023
Integrated MS - Mathematics & Computing, IIT Kharagpur	2015 – 2020

PROFESSIONAL EXPERIENCE

Product Manager, EXL Digital   May 2023 – present
XaaS (Intelligent Document Processing)
- Built Document Explore tool using LLMs to improve customer engagement; Created PRDs to track progress
- Developed a real-time dashboard to monitor **15+** Evaluation and Transaction metrics for in-prod ML Models
- Devised **pricing strategy** for Extraction Service; Scripted marketing tracks on platform features for launch

Bank Statements Extraction
- Led **cross-functional** team to build extraction engine achieving **95%** accuracy and **70%** reduction in FTE costs
- Drafted **business work-flows**; Created and tracked 50+ **Jira** stories to ensure scope clarity and in-time delivery
- Defined Product Strategy to incorporate basic and advanced **Financial services**; Proposed relevant **data flows**

Product Manager, Raga.ai   Nov 2022 – Jan 2023
Gen AI Evaluation
- Conducted market research across **20+** Image generation platforms to gather user needs for Gen AI evaluation
- Implemented **FID score** calculation for image quality evaluation; designed monitoring UI wireframes in **Figma**

Product Manager, Samsung R&D   Apr 2022 – Jun 2022
AI Camera
- Benchmarked **25+** features across 15+ apps; Distilled 4 user personas from **200+** cust. interviews & surveys
- Ideated **9+ AI** features to enhance HDR, low-light photography, and smart editing for improved image quality
- Created **PRD** with **10+** features and KPIs; designed a 2-year **product strategy** for S-series & M-series cameras

Software Engineer, Honeywell   Aug 2020 – Jun 2021
Asset Failure Modelling
- Achieved a **18%** reduction in Asset cost by designing an ML Model to detect anomalies in Asset's data flow
- Generated **35%** increase in registration by automating customer on-boarding to centralised **cloud** platform

Automated Site Creation
- Eliminated **93%** of supervised workflow by developing an Autonomous simulator for **IOT** Asset Data nodes
- Attained **85%** reduction in supervision time by designing Automated Quality Analysis in Integrated Testing

Intern (Machine Learning), Optum   May 2019 – Jul 2019
Information Retreival
- Achieved **76%** accuracy on test data by designing a NN based **similarity algorithm** to match medical query
- Obtained **0.68** MRR score by training an **Attention** based network to extract and rank medical benefit text

SKILLS

• Project Management	• User Research	• Analytics	• Product Strategy
• System Design	• Jira	• UI/UX Design	• Machine Learning
• NLP	• Generative AI	• Python	• Langchain/LangGraph

PROJECTS

Neural Portfolio Optimisation   2020
- Attained **0.22 Sharpe-ratio** by designing a Learning Algorithm and training on historical stock data
- Obtained 20% returns on real-time stock trades by devising dynamic model **hyper-parameterisation**

ACHIEVEMENTS & EXTRA-CURRICULARS

Academic Distinctions   2015 – 2022
- 1/104 selected as **Emerging Leader by P&G**, PPI offered; Campus Finalist in **EY**:Leaders of Tomorrow
- **1/54** among **1.63L+** selected by **Indian Railways** for their Special Class Railway Apprentice Program
- Awarded INSPIRE Scholarship worth Rs. **60,000** by the Dept. of Science & Technology, Govt. of India
- **1/30** among **10K+** to be offered Rs. **4L** worth scholarship by Rahmani 30 for its residential program

National Service Scheme, IIT Kharagpur   2016
- Tutored **70+** underprivileged children for **250+** hours under the National Service Scheme for 2 Yrs
- Co-ordinated a cloth-collection event as a part of amenities distribution drive for indigent societies