

Telecom Churn Analysis

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Business Problem

- What is **Churning**?
- Analyze Data from SyriaTel
- Determine best predictors for customers churning

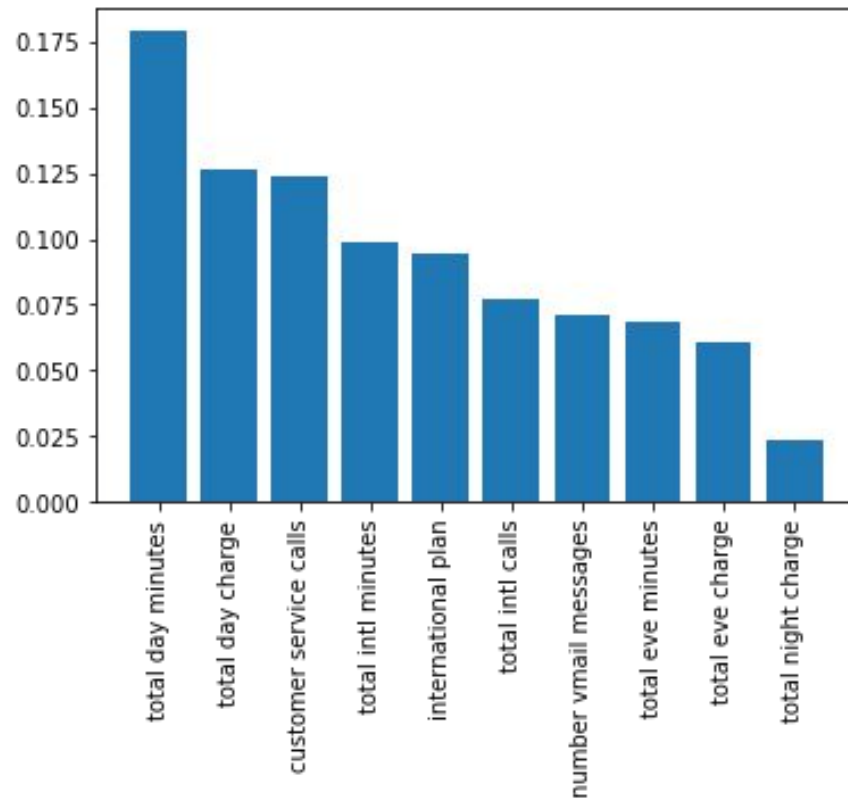
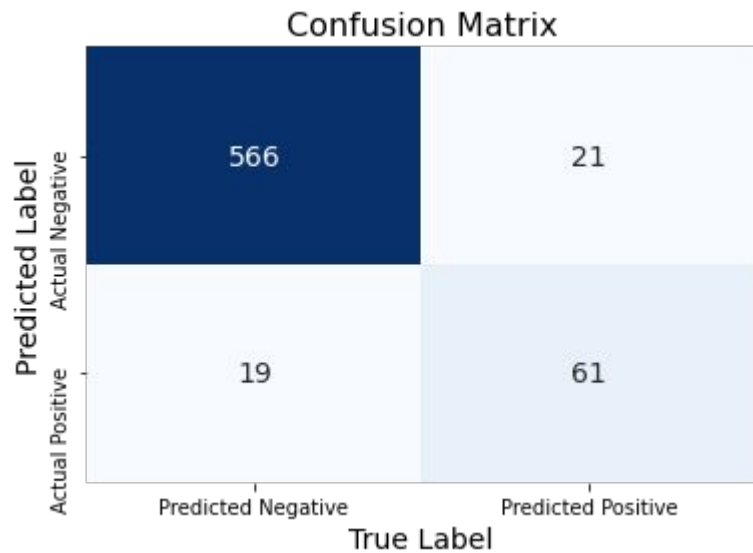


The Data

- <https://www.kaggle.com/datasets/becksddf/churn-in-telecoms-dataset/data>
- 3333 records
- No empty or duplicate data.

Findings

- Decision Tree tuned



What's Next?

- Better refine data used
- Increased Tuning

Thank you

My name is **Arkin Satija** and I am an aspiring Data Scientist.

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