



DIRECTV

July 22nd – 23rd

**POWER
SALES
DAYS!**

**Thursday and Friday, July 22nd – 23rd, sell
DIRECTV for Business and WIN!**

Make a sale and **score** a touchdown. **EVERY**
touchdown wins you 25 APQ's.



* Sales will be tracked locally by SSIs via OST. SSIs to submit AwardperQs details to their RIC contact by 07-30-2010. AwardperQs budgets will be set for SSI distribution once this information is received.



Promotion Eligible Product Codes

Video – Commercial Xtra Pak	A3889
Commercial Choice Plus	A3880
Video – Commercial Choice	A3890
Business Choice	A3881
Video - Business Entertainment	A3882
Video - Business Information	A3886
Video - Office Choice	A3883
Video - Office Entertainment	A3884
Video - Office Information	A3885
Video –Comercial Mas Ultra	A3888
Video – Commercial Basic	A3891

Integrity Statement

Program structure and details are subject to change. Any Verizon employee who engages in dishonest, unethical, and/or other inappropriate conduct that would violate the Business Code of Conduct in connection with this incentive program and/or any other Company sponsored incentive, recognition, and promotional program will be excluded from further participation in such program(s) and will be subject to disciplinary action up to and including dismissal. In addition, program deposits, incentives and/or recognition will be reviewed to determine whether such awards, incentives and/or recognition should be returned or forfeited. Verizon will continue to periodically audit and check results to ensure the accuracy and integrity of the various programs and to verify the ranking of participants and their awards.

Recognition and incentive program guidelines apply to all RIC programs. For details and these guidelines visit the program Web site at www.verizonrewards.com