

Verizon Plus

June 28th – July 17th

RSC Flyer

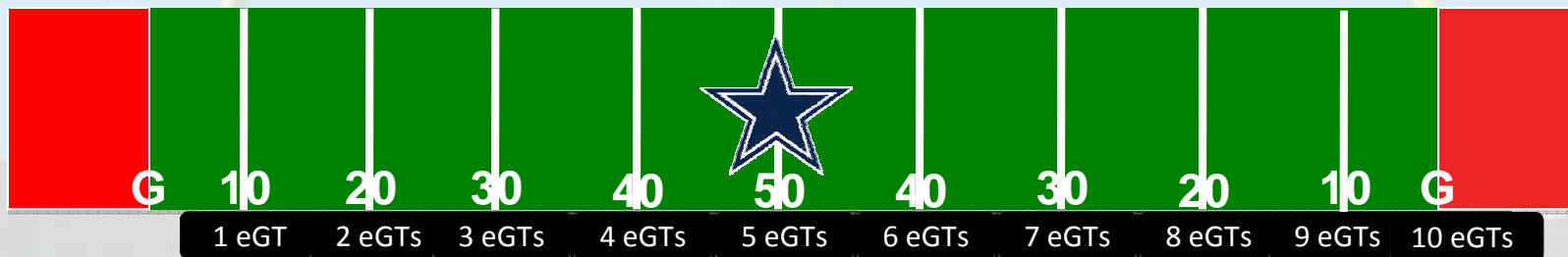


Summer Showdown

June 28th – July 17th
Weekly Award Opportunity

Weekly Rule Structure – RSCs*

- Featured Products: FiOS TV, FiOS Internet, FiOS TV Equipment, FiOS DVR/HMDVR, Wireless Activations
- Earn 2 yards for every featured product sale
- Every 10 yards achieved during the week earns you an eGT for AwardperQs® or fabulous merchandise awards
 - eGTs are awarded weekly for those that hit each 10 yard line along the football field
- Every eGT** received also acts as an entry into the Grand Prize Sweepstakes awards



*Yardage resets each week and results based on POS sales

**Minimum 5 eGTs are required to be eligible for the Grand Prize Sweepstakes.



Summer Showdown Store Playoff Bonus

Store Playoff Bonus

- Stores will have the opportunity to receive **accelerated eGTs during each week of the program**
- Stores will be stack ranked based on the average eGTs per RSC for each week. Tiebreaker: total yardage.

Top Stores will receive:

- **Week 1 (June 28th – July 3rd):**
 - RSCs and Store Managers from the **Top 4 Stores** will be awarded **DOUBLE eGTs**
- **Week 2 (July 5th – July 10th):**
 - RSCs and Store Managers from the **Top 2 Stores** will be awarded **TRIPLE eGTs**
- **Week 3 (July 11th – July 17th):**
 - RSCs and Store Manager from the **Top Store** will be awarded **QUADRUPLE eGTs**



Summer Showdown Grand Prize Sweepstakes



Sales Leader	Consultants RSCs	Team Coaches Store Managers	CCMs RSMs	Program End Grand Prize Sweepstakes
	CSSC / VZ Plus	CSSC / VZ Plus	CSSC / VZ Plus	
Serjak	2	1	1	Game tickets* & \$200 Visa Gift Card
Angelle	2	1		Game tickets* & \$200 Visa Gift Card
Milla	2	1		Game tickets* & \$200 Visa Gift Card

*Game Tickets within driving distance



Summer Showdown Program Integrity Statement

Program Integrity Statement

- Program structure and details are subject to change. Any Verizon employee who engages in dishonest, unethical, and/or other inappropriate conduct that would violate the Business Code of Conduct in connection with this incentive program and/or any other Company sponsored incentive, recognition, and promotional program will be excluded from further participation in such program(s) and will be subject to disciplinary action up to and including dismissal. In addition, program deposits, incentives and/or recognition will be reviewed to determine whether such awards, incentives and/or recognition should be returned or forfeited. Verizon will continue to periodically audit and check results to ensure the accuracy and integrity of the various programs and to verify the ranking of participants and their awards.
- Recognition and incentive program guidelines apply to all RIC programs. For details and these guidelines visit the program Web site at www.verizonrewards.com.