

**Direct Retail**  
**2009 Fantastic Fixture Award**  
**January 1 – December 31, 2009**



# ***Fantastic Fixture Overview***

- **Program Theme:** Fantastic Fixture
- **Program Dates:** January 1 – December 31, 2009
- **Eligible Participants:** Fixture Reps & Supervisors
- **Program Updates Available:** [www.verizonrewards.com](http://www.verizonrewards.com)
- **Awards:** AwardperQs®, Merchandise, Travel

## **Multiple Award Bonus**

Each member from Fixtures that win award multiple times will be awarded an additional **100 AwardperQs**



# Monthly Recognition

- **Fixtures will be measured within their Area on the following criteria:**

**Month to Date Attainment of** (FiOS Data, HSI, FiOS TV, & DTV)

**Broadband & TV unit growth over previous month** (minimum 10% & 40 units)

**Each Rep and Supervisor** from the top Fixtures in the Area with the highest MTD Attainment (minimum 40 units) will be awarded 300 *AwardperQs®*

**Each Rep and Supervisor** from the Fixture that achieves the highest % growth over previous month will be awarded 125 *AwardperQs®*



# Quarterly Recognition

## Fixtures:

Fixtures will be stack ranked (Nationally) based on Quarter to Date attainment of Broadband & TV

The Supervisor\* from the top Fixture will be awarded a Samsung 26" LCD HDTV

Reps\* from the top Fixture will be awarded 500 AwardperQs®



## Reps:

Reps will be stack ranked (Nationally) based on FiOS Data, HSI, FiOS TV & DTV units combined

The top Rep will be awarded the “Super Fanatic” Award, a Samsung 26" LCD HDTV



\*Supervisors and Reps must be tenured for the full Quarter to be eligible for Fantastic Fixture of the Quarter award

# Annual Recognition

## Fixtures:

All Fixtures will be stack ranked (Nationally) based on Broadband and TV YTD attainment (minimum 480 units)

Supervisor\* from the top Fixture will be awarded a travel option (see slide 8)

Reps\* from the top Fixture will be awarded 2,000 AwardperQs®

## Reps:

All Reps will be stack ranked (Nationally) based on FiOS Data, HSI, FiOS TV & DTV units combined

The top Rep will be awarded a travel option (see slide 8)



\*Supervisors and Reps must be tenured at a minimum from April 2009 to be eligible for Fantastic Fixture of the Year award

# Orlando, Florida

- 3 days / 2 nights

## Inclusions:

- Round trip air transportation between home city and Orlando, Florida
- 2 nights accommodations at the Caribe Royale
- Round trip airport / hotel transfers
- \$250 cash allowance
- Hotel tax



Based on 2 travelers, double occupancy for travel by December 15, 2010





# Las Vegas, Nevada

- 3 days / 2 nights

## Inclusions:

- Round trip air transportation between home city and Las Vegas, Nevada
- 2 nights accommodations at Paris Las Vegas
- Round trip airport / hotel transfers
- \$250 cash allowance
- Hotel tax



Based on 2 travelers, double occupancy for travel by December 15, 2010



# New York, New York

- 3 days / 2 nights

## Inclusions:

- Round trip air transportation between home city and New York, New York
- 2 nights accommodations at the Crowne Plaza Times Square
- Round trip airport / hotel transfers
- \$250 cash allowance
- Hotel tax



Based on 2 travelers, double occupancy for travel by December 15, 2010





# Program Integrity Statement

Program structure and details are subject to change. Any Verizon vendor who engages in dishonest, unethical, and/or other inappropriate conduct that would violate the Business Code of Conduct in connection with this incentive program and/or any other Company sponsored incentive, recognition, and promotional program will be excluded from further participation in such program(s) and will be subject to disciplinary action up to and including dismissal. In addition, program deposits, incentives and/or recognition will be reviewed to determine whether such awards, incentives and/or recognition should be returned or forfeited. Verizon will continue to periodically audit and check results to ensure the accuracy and integrity of the various programs and to verify the ranking of participants and their awards.

Recognition and incentive program guidelines apply to all RIC programs. For details and these guidelines visit the program Web site at [www.verizonrewards.com](http://www.verizonrewards.com).

