Kickstarter Report

Looking at the data given for the Kickstarter projects, most Kickstarter projects were for plays. Music projects have the highest success rate. There are less successful campaigns in the month of December possibly due to people giving less during the holiday season.

Some of the possible limitations of this data set could be Kickstarter may not have been the popular/preferred platform in the other countries. You don’t know when Kickstarter was active in other countries.

Other tables and graphs you could create are how much money was raised by category and sub-category. Number of backers of each category and sub-category had, to determine popularity. Comparing the popularity from backers to projects present of each category. Comparing the money raised between the different countries.