COMPANY PROFILE — SetRise Technology Solutions

1. Company Overview

SetRise Technology Solutions, founded in 2023 in Ethiopia, is a technology startup built on innovation, excellence, and the determination of four visionary female software engineers. Our company exists to solve real problems through purposeful technology, delivering digital solutions that are not only functional but transformative.

We design and deliver intelligent, scalable, and user-centered software systems that help organizations modernize, streamline their workflows, and unlock new opportunities for growth. Whether it's automation, data-driven platforms, or enterprise tools, we focus on building solutions that make operations smoother, faster, and smarter.

Our approach combines deep technical expertise, creative problem-solving, and a commitment to building meaningful, long-lasting impact through technology. Every project is crafted with attention to detail, empathy for the user, and a drive for excellence.

At SetRise, we don't just build systems we build digital foundations that elevate businesses and empower the future.

2. Mission

To empower organizations with smart, reliable, and innovative software solutions that drive digital transformation and operational excellence.

3. Vision

To become one of Africa's most trusted and influential technology partners—leading digital innovation, advancing intelligent systems, and shaping the future of software across the continent.

4. Core Values

- **Innovation with Purpose**
  We build solutions that solve real problems and move businesses forward.

- **Excellence in Execution**
  Every system, design, and feature is crafted with precision and high standards.

- **Integrity & Transparency**
  Trust is the center of every client relationship and project we deliver.

- **Collaboration & Partnership**
  We work closely with clients, treating their goals as our own.

- **Human-Centered Design**
  Technology should feel simple, intuitive, and empowering for every user.

- **Continuous Growth**
  We evolve with technology—and help our clients evolve with us.

5. Major Projects & Portfolio

A showcase of the impactful, high-quality digital solutions delivered by SetRise.

⭐ Bold Project – Our Flagship Product

Innovation and Incubation Management System (IIMS)

Our signature SaaS platform built for incubation and innovation centers across Ethiopia.

What it delivers:

- Complete digital management of startups, mentors, and innovation programs

- Progress tracking and automated reporting

- File submission and validation workflows

- Program performance insights

- Structured, transparent communication system

IIMS is designed to scale, adapt, and support multiple centers empowering institutions to operate more efficiently and accelerate entrepreneurial growth.
It remains **SetRise's most successful and high-impact product** to date.

Gato Consultancy — Workflow Automation System

A fully customized automation solution built to streamline Gato Consultancy's taxation and compliance operations.
The system reduces manual work, improves accuracy, enhances productivity, and enables faster service delivery transforming their entire workflow into a smart digital process.

ETNERD Security Solutions — Corporate Website

A modern, visually polished, and professionally structured website reflecting ETNERD's global-standard cybersecurity and IT expertise.
The site strengthens their digital presence and communicates their mission, services, and brand identity with clarity and credibility.

IPv6 Ethiopia

A platform built to support national awareness, education, and adoption of IPv6 the future-ready internet protocol essential for scaling digital infrastructure.
It promotes secure, modern, and next-generation connectivity across Ethiopia.

Secure AI Africa (SAI²)

A digital initiative advancing AI security across Africa.
SetRise supports their mission by building tools and platforms that enable awareness, capacity building, and safe AI ecosystems.

ETWiC — Ethiopian Women in Cybersecurity

A global community platform empowering women in cybersecurity.
Our contribution strengthens their mission to inspire leadership, provide opportunities, and promote diversity in Ethiopia's digital future.

6. Our Team

The foundation of SetRise is a talented and diverse team of four female engineers each bringing deep expertise and passion to every project.

Arsema Degu — Full-Stack Engineer & AI Specialist

Bridges product strategy with modern stacks, creating seamless smart systems from frontend to backend.

Tsedenya Emkedemealem — Backend Engineer & AI Lead

Architects robust backend systems, data pipelines, and automation engines that power our AI-driven solutions.

Rediet Berhanu — Backend Engineer & Mobile App Developer

Develops scalable backend services and cross-platform mobile applications, ensuring smooth integrations and intuitive user experiences.

Tsion Bantegize — Frontend Developer, UI/UX Designer & Accountant

Designs meaningful user experiences, intuitive interfaces, and visually polished frontends while supporting financial planning with precision.

7. Our Services

- **Custom Software Development**

- **Web Application Development**

- **Mobile App Development**

- **UI/UX Design & Product Experience Design**

- **Process Automation & Workflow Solutions**

- **IT Consulting & System Analysis**

- **Database Design & Optimization**

- **System Maintenance & Technical Support**

8. Technologies We Work With

React | [Next.js](#) | TailwindCSS | TypeScript | JavaScript | Spring Boot | [Node.js](#) | Flutter | Python | Docker | PostgreSQL | MySQL | Firebase | Supabase | REST APIs | Git/GitHub | and other industry-leading tools.

9. Contact Information

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