



Global Financial Services

X-HEC/Natixis Data Challenge – Kick off

January 04th 2023

X-HEC Data Challenge

Kick off - Agenda

15:00-15:15	Groupe BPCE & Global Financial Services Corporate presentation
15:15-15:45	Use Case n°1 : IT Porto Optimization of IT Infrastructure Consumption
15:45-16:15	Use Case n°2 : Entreprise Risk Management Derivatives Deep Hedging
16:15-16:25	Questions & Answers
16:25-16:30	Conclusion

GLOBAL FINANCIAL SERVICES





|01

Global Financial Services

Global Financial Services

At the heart of Groupe BPCE



GROUPE BPCE

Retail Banking and Related Business Lines

- ▶ Banking & financial services
- ▶ Advisory services & specialized financing
- ▶ Insurance
- ▶ Digital & Payment solutions

BANQUE POPULAIRE 

 CAISSE D'ÉPARGNE

BANQUE PALATINE 

oney

Global Financial Services

- ▶ Asset & Wealth Management
- ▶ Corporate & Investment Banking

 NATIXIS
INVESTMENT MANAGERS

 NATIXIS
CORPORATE AND
INVESTMENT BANKING

+ a large brand portfolio
(eg. Natixis Wealth Management, Natixis Interépargne)

Global Financial Services

A strong brand portfolio – selected examples

▶ Asset & Wealth Management



▶ Corporate & Investment Banking



Global Financial Services

A global presence

~ 12,500 employees across **35 countries**

AMERICAS

~ 2,700 staff



APAC
~ 800 staff

EMEA

~ 8,900 staff
including ~ 6,800 in France

Global Financial Services

Key figures in 2021*



2021 net revenues with a balanced contribution between GFS' two businesses



Increase in revenues in 2021 vs. 2020



Gross operating income generated in 2021



GFS' contribution to Groupe BPCE's NBI in 2021

* Data before integration of the effects of the Pléiade project

In 2021, robust commercial activity, buoyed by an upbeat market environment

Global Financial Services businesses draw on Groupe BPCE's solid financial ratings:

STANDARD
& POOR'S

A

MOODY'S

A1

FitchRatings

A+

R&I Rating and Investment Information, Inc.

A+

Global Financial Services

Common drivers and business ambitions

Three common drivers for 2024

- **#diversify** for the benefit of our clients and development
- **#commit** to the energy transition and to responsible finance
- **#transform** to deliver sustainable value



Reinforce Natixis Investment Managers' position
as a global leader in asset management



Become the go-to bank for our clients in
selected and diversified areas of expertise

Global Financial Services

A strong corporate culture

entrepreneurial mindset



They think and act as **entrepreneurs**, constantly pursuing client satisfaction with a view to meeting their expectations and offering them strong growth prospects.

collective intelligence



They are convinced that **collective intelligence** is the key to unlocking their full potential.

sustainable impact



They are rooted in the real world and are determined to have **a sustainable impact**.



| 02

IT Porto

**Optimization of IT
Infrastructure Consumption**



01

IT Porto Division

AM & CIB Application Support team

IT Porto Division

Simplified Bank organization between Businesses and IT

Front Office

Middle Office

Back Office

Dev & BA

IT Functional
Support

Application
Support

Infrastructure

IT Porto Division

Application Support missions

Change Management

Production of new versions of applications and any change on infrastructure part.

Backup Data

Manage backup data and ensure regular restoring test

Life Cycle Management

Carry out the commissioning of the new versions of applications in collaboration with the development and technical teams

Monitoring Application

Monitoring application and infrastructure with efficient alerting system to guarantee SLA with business line

Treatment Scheduling

Management of treatment scheduling

Load Capacity

Control load capacity for application and adapt infrastructure resource by more allocation or redesigning architecture

Incidents Resolution

Participate in the resolution of production incidents and contribute in problem management

DRP

Guarantee DRP (Disaster Recovery Plan) : twice test a year to ensure different scenario (like Datacenter lost, server or network failure ...)

Security

Fix vulnerabilities and keep the servers monitored by Qualys

DevOps

Adjustment of current applications to the DevOps process

IT Porto Division

CIB & AM Application Support Teams Organization

User support

Databases

Global
Markets

Financing

Global Trade

Asset
Management



Use Case

Optimization of IT Infrastructure Consumption

Data Challenge Use Case

Optimization of IT Infrastructure Consumption - Tool

Infrastructure Optimization Control (or IOC) tool created in 2021 acquires and displays servers' data on CPU and RAM

Data stored

- Servers' features acquired from a referential called Cockpit (core, RAM size, date, environment, etc)
- Data related to servers is historized from a monitoring tool called Zabbix into IOC database. It stores min, max, avg of the aggregated day
- First historization made on May 27th, 2021

Display

- Power BI
- Able to get multiple filtering (department, application, OS, date etc)

Department

All

Application

All

Os type

Linux

Other

Solaris

Windows

Work Days

False

MyCloud

No

Yes

46,104

#Hosts

48024

#Servers

2544

#AppsUsi...

Function

All

SubFunction

All

IUA

All

Last

1

Months

11/15/2022 - 12/14/2022

24K

Prod

9K

Bench

7K

Dev

5K

UAT

1K

1K

Test

Server

All

Site

All

Model Type

All

11/15/2022

12/14/2022

CPU Avg usage in time

IUA	Department	Function	SubFunction	Application	host	Avg	Min	Max	#Hosts	#Core	#Cpu	#Ram (Gb)	#Age
BPN	prd-garanties-caution	APPLICATION	Application Server	ZEPHYR-CEGC	SWUCFRBPN258	81.18%	68.82%	96.24%	1	2	2	4	440
ZCB	prd-sdm-fit-transverse	APPLICATION	Application Server	ZcBump	SWBCFRNXZCB4404	55.96%	31.18%	67.18%	1	2	2	8	195
ZCB	prd-sdm-fit-transverse	APPLICATION	Application Server	ZcBump	SWPCFRNXZCB4484	82.31%	65.16%	96.67%	1	2	2	4	85
ZCB	prd-sdm-fit-transverse	APPLICATION	Application Server	ZcBump	SWPCFRNXZCB9330	74.16%	21.04%	96.36%	1	2	2	4	84
ZCB	prd-sdm-fit-transverse	APPLICATION	Application Server	ZcBump	SWPCFRNXZCB9808	61.64%	19.77%	89.03%	1	2	2	4	84
DH4	prd-metrologie-instru	ADMIN SERVER	Application Server	Zabbix	slpifrzxsgr1	11.81%	1.69%	30.81%	1	12	2	31	3439
DH4	prd-metrologie-instru	ADMIN SERVER	Application Server	Zabbix	slqzxs01	98.72%	98.13%	99.49%	1	24	4	191	7954
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Proxy	Zabbix	slpifrzabxd01	23.61%	22.98%	24.22%	1	16	2	127	1115
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Proxy	Zabbix	slpifrzabxp01	79.27%	76.50%	83.20%	1	16	2	31	2086
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slbifrzabxd01	12.43%	2.98%	22.58%	1	16	2	63	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slbifrzabxd02	21.22%	18.70%	22.84%	1	16	2	63	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slbifrzabxl01	21.55%	2.67%	51.95%	1	16	2	63	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slbifrzabxl02	18.57%	14.64%	19.60%	1	16	2	63	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slbifrzabxp01	24.48%	2.63%	27.67%	1	16	2	63	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slbifrzabxp02	17.38%	15.13%	19.23%	1	16	2	63	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slbifrzabxp03	13.25%	6.12%	17.95%	1	16	2	63	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slbifrzabxs02	16.78%	15.87%	17.72%	1	16	2	63	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	sldzxdev01	55.00%	48.04%	74.66%	1	2	2	15	3493
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slpifrzabxd02	7.68%	2.87%	8.93%	1	16	2	127	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slpifrzabxd03	11.19%	8.71%	12.33%	1	16	2	127	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slpifrzabxd04	8.68%	8.06%	9.48%	1	16	2	127	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slpifrzabxe01	18.26%	3.99%	23.76%	1	16	2	127	1119
DH4	prd-metrologie-instru	ADMIN SERVER	Supervision Server	Zabbix	slpifrzabxe02	9.72%	2.81%	11.37%	1	16	2	127	1112



server	type	model	baie	cpu	#Ram (Gb)	#Cpu	#Core
SLBCFRGCN723	VIRTUAL MACHINE	VIRTUAL_MACHINE	VEG.13_AN38	INTEL(R) XEON(R) GOLD 5120 CPU @ 2.20GHZ:X86_64	32	12	12

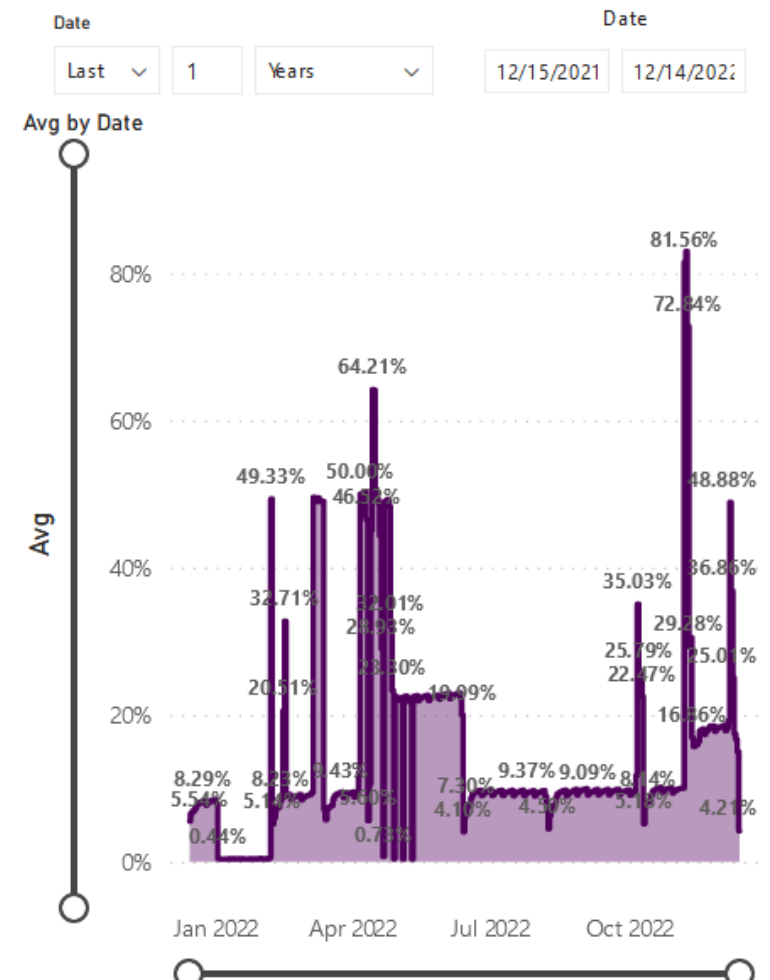
1 1 1
#Servers #Hosts #Apps

OS type

Linux

Environment: All Department: All Application: All Host: SLBCFRGCN723 Avg: -2,733.30 47,728,275,456.00

Country	Env	Department	Application	Server	#AppsUsing	Avg	electrical_power	#Servers
FRANCE	Bench	prd-nam	Moneyball	SLBCFRGCN723	1	15.17%		1
Total					1	15.17%		1



Optimization of IT Infrastructure Consumption - Architecture



Data Challenge Use Case

Optimization of IT Infrastructure Consumption – Data acquired until now

Data

- BPCE and Natixis servers
- 48 000 servers
- 32 millions lines of data (CPU and RAM)

Use case data scope

- Teams involved: CIB and Asset Management application support across 12 teams
- More than 5000 virtual servers
- 3,8 millions lines of data

Data Challenge Use Case

Optimization of IT Infrastructure Consumption

Use case synthesis

As the Application Support department for CIB and Asset Management, part of our mission is to adapt our infrastructure resources and identify idle servers or on the opposite undersized ones. In the first case, it would enable to create savings and be greener ; in the second case, it would help to improve the performance of our processes.

After more than one and a half year of data acquisition, it is now time to be able to spot virtual servers which need to be modified by implementing some optimization models. We ask you to help us study and find models which would allow to get the list of servers to be optimized (today we can only observe raw data in the tool). Those would be therefore integrated later in the IOC tool for decision making purposes.

Guidelines

1. **Preliminary thoughts:** Review the data tables to try to understand how the servers are linked with the consumption, price and configuration.
2. **Quantitative analysis:** Use the data at your disposal to
 - Identify servers being idle on CPU or consuming low RAM quantity
 - Identify servers being undersized on CPU or consuming high RAM quantity
 - Detect patterns to see if some servers show unusual activity and need to be either increased or decreased
3. **Qualitative interpretations:** Interpret your results to offer a list of servers to be optimized according to the right configuration, as well as a list of servers presenting unusual behaviors. Raise any data inconsistency if you find some (missing data, incoherency etc.).

Expected business value

Impact

- Able to decrease cost and be greener on oversized servers
- Improve the undersized servers' performance

KPI

- Model(s) to identify servers to be increased/decreased
- Target configuration & cost associated
- 1 Pattern model with unusual behavior

Data Challenge Use Case

Optimization of IT Infrastructure Consumption

1. **A high-level understanding** of the data and the Application Support teams constraints (ex: primary and backup servers, disaster recovery plan)
 - ▶ **Expected deliverables:** Being able to map the data between tables available and gather Application Support teams prerequisites
 - ▶ **Data source:** Cockpit, Zabbix tables
2. **Drill down analysis** getting the appropriate criteria and define methodologies you will use (formula, algorithm, artificial intelligence etc)
 - ▶ **Expected deliverables:** Find and define criteria to modify the servers configuration (trigger levels, period)
 - ▶ **Data source:** Cockpit, Zabbix tables
3. **Recommendation proposals:** provide a list of what needs to be modified, how, as well as cost decrease/increase.
 - ▶ **Expected deliverables:** Recommendation of target configuration (numbers of cores, RAM size) and its associated costs
 - ▶ **Data source:** Cockpit, Zabbix, MyCloud tables
4. **Methodology:** detail the methodology of the above so that it can be replicated and implemented as a working tool for Natixis' Application Support teams and provide ideas for future areas to be developed
 - ▶ **Expected deliverables:** Detailed overview of methodology and tools used. The models will have to be able to adapt to changing configurations table (MyCloud table)
 - ▶ **Data source:** No specific additional data source

Data Challenge Use Case

Data Overview

INTERNAL SOURCES (NATIXIS)

- **Perimeter:** AM and CIB servers handled by 12 Application Support teams
- **Servers:** virtual servers as they are easy to decrease/increase. X servers
- **Data servers:** 3,8 million rows representing 1,5 years of data from referential and monitoring sources (Cockpit, Zabbix, MyCloud)



| 03

Entreprise

Risk Management

Derivatives Deep Hedging

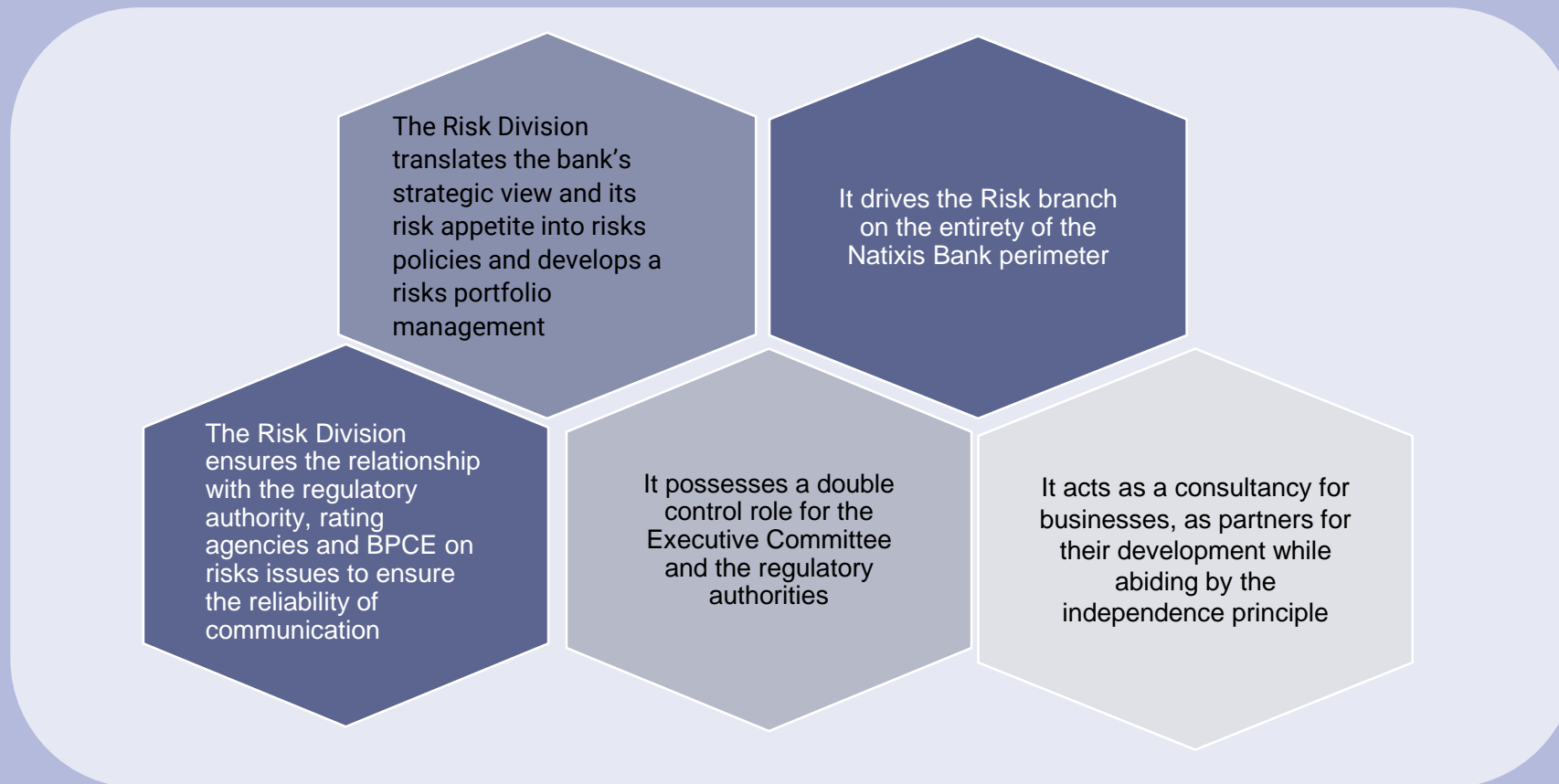


Risk Supervision Division

Enterprise Risk Management

Risk Supervision Division

Missions of Risk Supervision Division

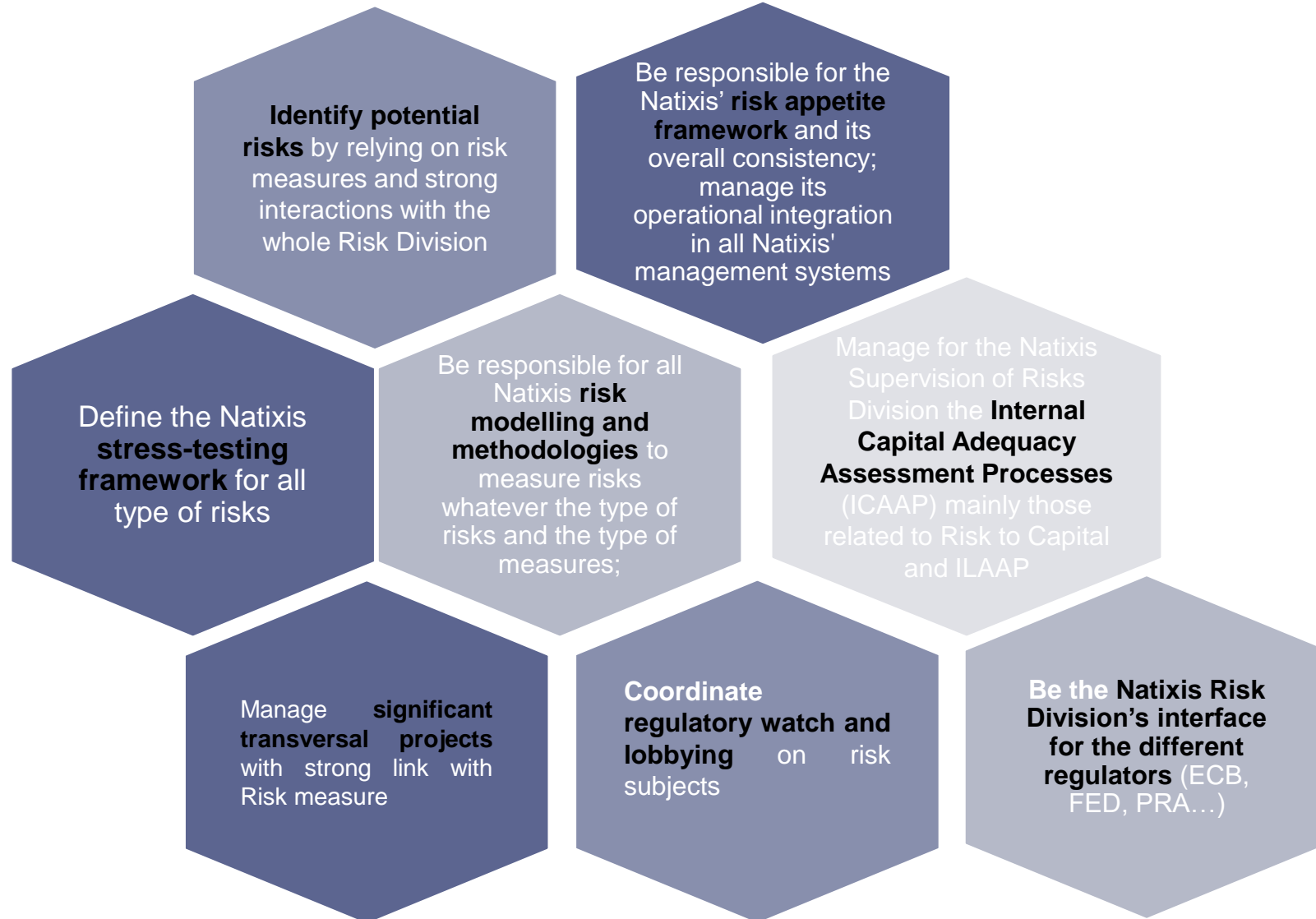


Risk Division

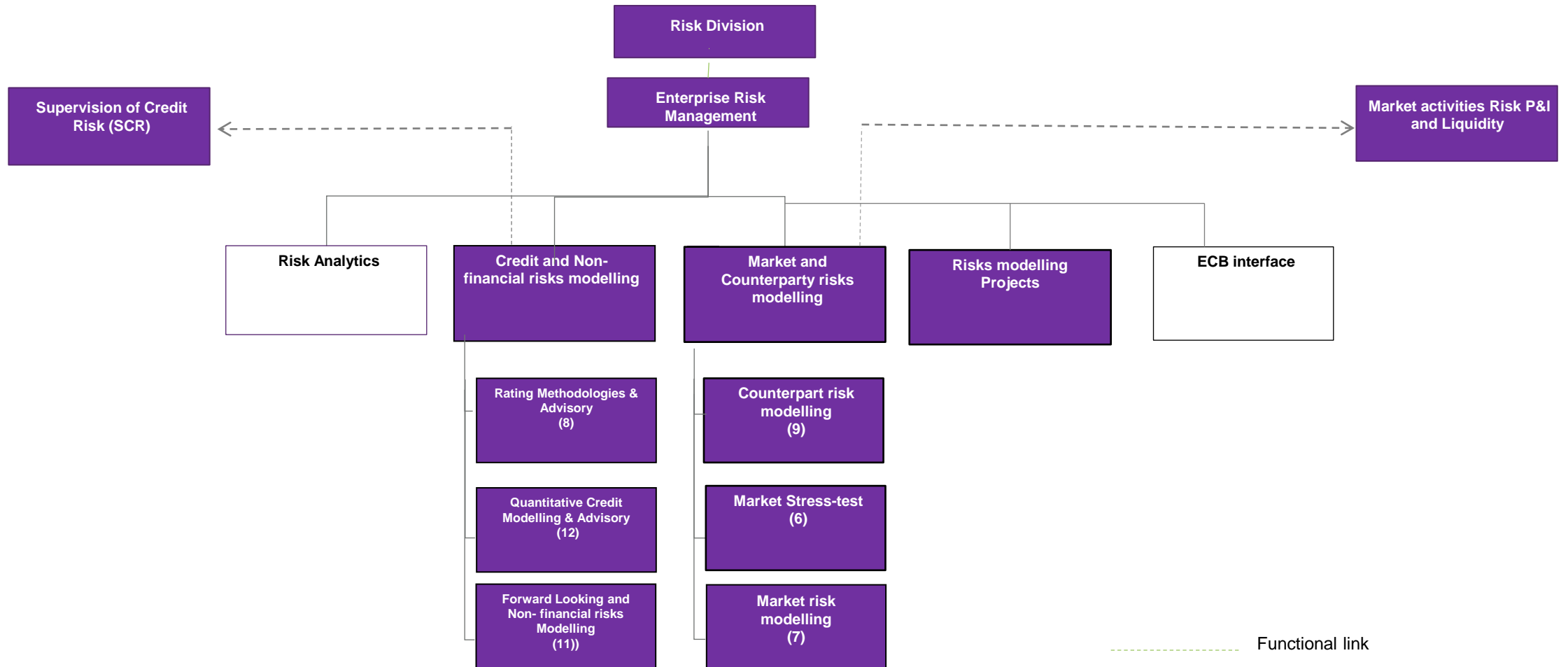
Organization chart of Natixis Risk Department



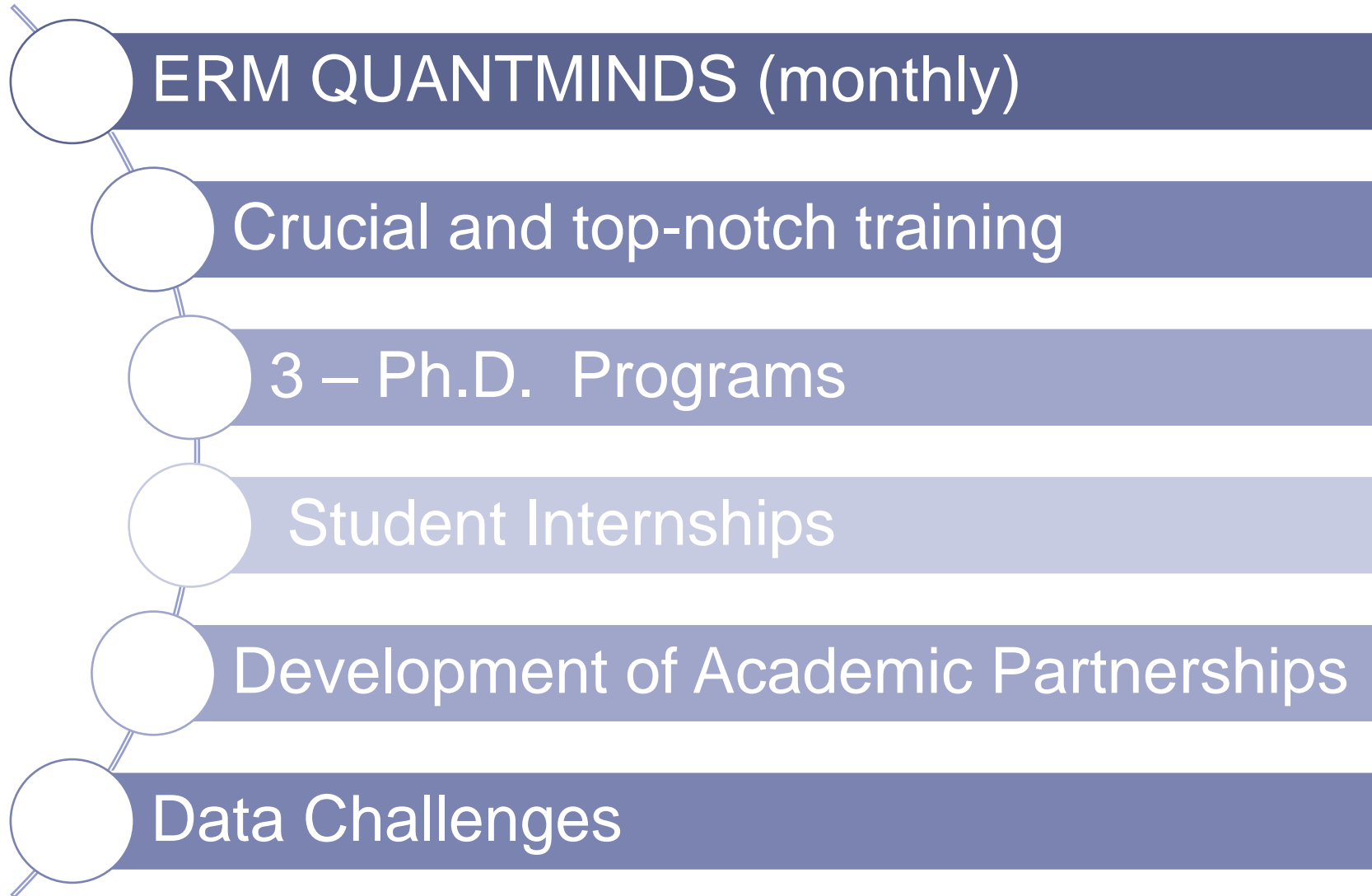
ERM Division's main missions



Enterprise Risk Management (ERM)



ERM innovation framework





Use Case

Derivatives Deep Hedging

Derivatives Deep Hedging

Derivatives Hedging

- **Derivatives hedging has important applications in risk management.** In its most simple form, options hedging is a trading strategy in a security and a risk-free bank account
- An option written on the security is hedged by this strategy if the strategy is self-financing, and replicates the price of the option at all times and in all states of the world
- In the simple Black Scholes model, where only one source of uncertainty is present, it can be shown that such strategies do exist and a closed formula can be found for the proportion of wealth that should be invested in the underlying security (the delta).

Derivatives Deep Hedging

Derivatives Deep Hedging

- Recent progress achieved in **data science and deep learning** make a **model independent approach** for hedging possible
- These hedging approaches well known as deep hedging are machine learning algorithms able to consider market frictions as well as trading constraints **without using risk sensitivities metrics computed by pricing models**
- The objective of the challenge is to replace classical hedging strategies founded on the calculation of risk sensitivities (Greeks) by machine learning algorithms (ML).

Derivatives Deep Hedging

Hedging under Black & Scholes Model

- The Black & Scholes Model is still an industry widespread model used by traders to hedge vanilla options.
- The goal is to hedge a short call option position of maturity 30 days with daily rebalancing

$$F(S_T) = (S_T - K)^+$$

- The price process S_T will be simulated under the Black & Scholes framework :

$$S_t = S_0 \times \exp\left(\left(r - \frac{\sigma^2}{2}\right)t + \sigma\sqrt{t} \times \varepsilon\right) \quad \text{where } \varepsilon \sim N(0,1)$$

Derivatives Deep Hedging

Hedging under Black & Scholes Model

■ Mathematical formulation of discrete hedge

- The hedging strategy is organized over discrete times $0 = t_0 < t_1 < \dots < t_{n-1} < t_n$
- The main objective is to look at the best discrete stochastic called hedging strategy and defined by:

$$\delta = (\delta_0, \delta_1, \dots, \delta_{n-1})$$

- To both comply with the self-financing condition and thus to minimize the losses (i.e., the negative values) of the following quantity called **profit and loss (P&L)**:

$$(\delta \cdot S)_T - F(S_T) = \sum_{k=0}^n \delta_{k-1} \cdot (S_{t_k} - S_{t_{k-1}}) - (S_T - K)^+, \delta_{-1} = 0$$

Derivatives Deep Hedging

Hedging under Black & Scholes Model

Derivatives Hedging and Transaction Costs

- In practice any purchase of instruments implies transaction costs and must be taken into account by the trader to limit his losses :

$$P\&L(T, \delta) = \sum_{i=0}^n \delta_{i-1} \cdot (S_{t_i} - S_{t_{i-1}}) - c \times \sum_{k=0}^n S_k \cdot |\delta_{t_i} - \delta_{t_{i-1}}| - (S_T - K)^+$$

- The proportional transaction costs can be given as follows :

$$C_T(\delta) = c \times \sum_{k=0}^n S_k \cdot |\delta_{t_i} - \delta_{t_{i-1}}|$$

- The **goal of the deep hedging is to minimize the losses** of the $P\&L(T, \delta^\theta)$ by choosing the best hedging strategy δ^θ

Derivatives Deep Hedging

Hedging under Black & Scholes Model

- The **goal of the deep hedging is to minimize the losses** of the $P\&L(T, \delta^\theta)$ by choosing the best hedging strategy δ^θ
- Set $L_T = F(S_T) + C_T(\delta) - (\delta \cdot S)_T$ and it refers to reverse P&L and losses are counted positively
- From the Expected Shortfall (ES) definition, we propose the following risk measure :

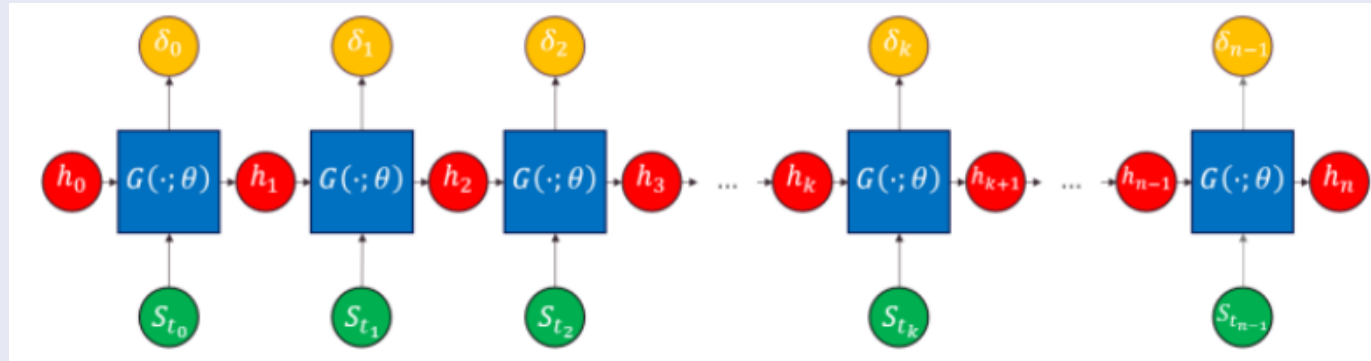
$$\rho_\beta(L) = \frac{1}{1+\beta} (ES_{50\%}[L] + \beta \times ES_{99\%}[L])$$

- The parameter β is a hyperparameter chosen arbitrary. We choose $\beta = 1$ to consider extreme losses

Derivatives Deep Hedging

Deep Hedging using Feed Forward Neural Networks

- One example of deep hedging is to use feed forward neural networks (FFNN) to derive the hedging strategy, with the following setting:



Source: Mazars – Deep Hedging – Application of deep learning to hedge financial derivatives

- Each FFNN G_i outputs the δ_i of day i by using the information S_{t_i} as input.
- The parameters of the FFNN are calibrated so as to minimize the overall loss metric $\rho_\beta(L) = \frac{1}{1+\beta} (ES_{50\%}[L] + \beta \times ES_{99\%}[L])$ ($\beta = 1$ in our case) on the training trajectories.

Derivatives Deep Hedging

Data description (Setting n° 1: Black & Scholes)

20 000 paths

10 000 training

10 000 test

One path corresponds to a simulation on 30 days: vector of 30 elements representing the evolution of the underlying price

Black Scholes case: one hedging instrument (the underlying S_t)

Data file:

- 20 000 rows
- 1 row = 1 path of 30 points
- Each point i represents the underlying price at day i .

Derivatives Deep Hedging

Data description (Setting n° 2: Heston)

20 000 paths

10 000 training

10 000 test

One path corresponds to a simulation on 30 days: vector of 30 elements representing the evolution of the underlying price

Heston case: Two hedging instruments: the underlying S_t and a variance swap σ_t

Data file:

- 20 000 rows
- 1 row = 1 path of 30*2 points
- S_i represents the underlying price at day i . Var_i represents the underlying price at day i .

Derivatives Deep Hedging

Algorithms performance evaluation

- The performance of the algorithms is evaluated on P&L statistics given by the strategies on a subset of 10 000 paths. The metric to minimize is:

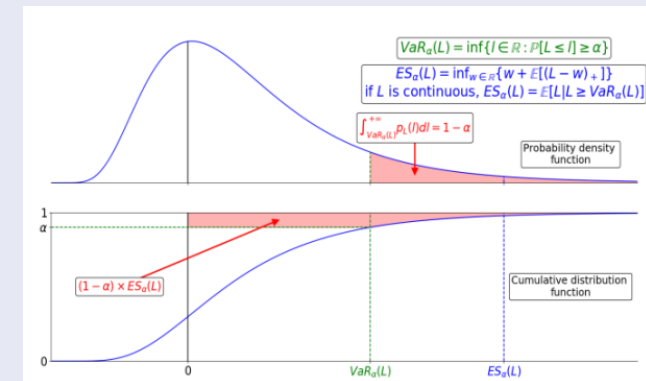
$$\rho(L) = \frac{1}{2} (ES_{50\%}[L] + ES_{99\%}[L])$$

Where:

- L represents the loss incurred at the end of a simulation path (of 30 days) by implementing the strategy given by the submitted deltas. It is the opposite of P&L (losses counted positively, gains negatively)
- $ES_{\alpha}[L]$ is the expected shortfall of the losses, which is simply the average loss of the worst $(1 - \alpha)\%$ losses (example $\alpha = 99\%$ corresponds to the worst 1% losses):

$$ES_{\alpha}[L] = \frac{1}{(1 - \alpha N)} \sum_{L_i \geq VaR_{\alpha}[L]} L_i$$

With $L_i = -P\&L(T, \delta^i)$



QUESTIONS & ANSWERS SESSION





04

| **Data Challenge Timeline**

Data Challenge | Timeline





**Thank
you !**



PARTENAIRE PREMIUM

