

# The all-in-one AI workspace for learning environments

Messaging | Personal learning management | AI learning tools





# AI will invert education in the next decade

## Today: Learners plug into large-scale, standardized system

Learners adapt to standardized paths because no system could coordinate millions of personalized journeys across different learning providers

## Tomorrow: Rise of independent, AI-first learning programs

AI enables diverse learning programs – from local in-person courses to online experiences – each specializing in different learning goals and styles

## The inversion: Programs will plug into learner journeys

Instead of learners fitting their lives around institutional requirements, programs of all types can be discovered and combined to fit learner circumstances

## The foundation: a centralized learning hub for programs to plug in to

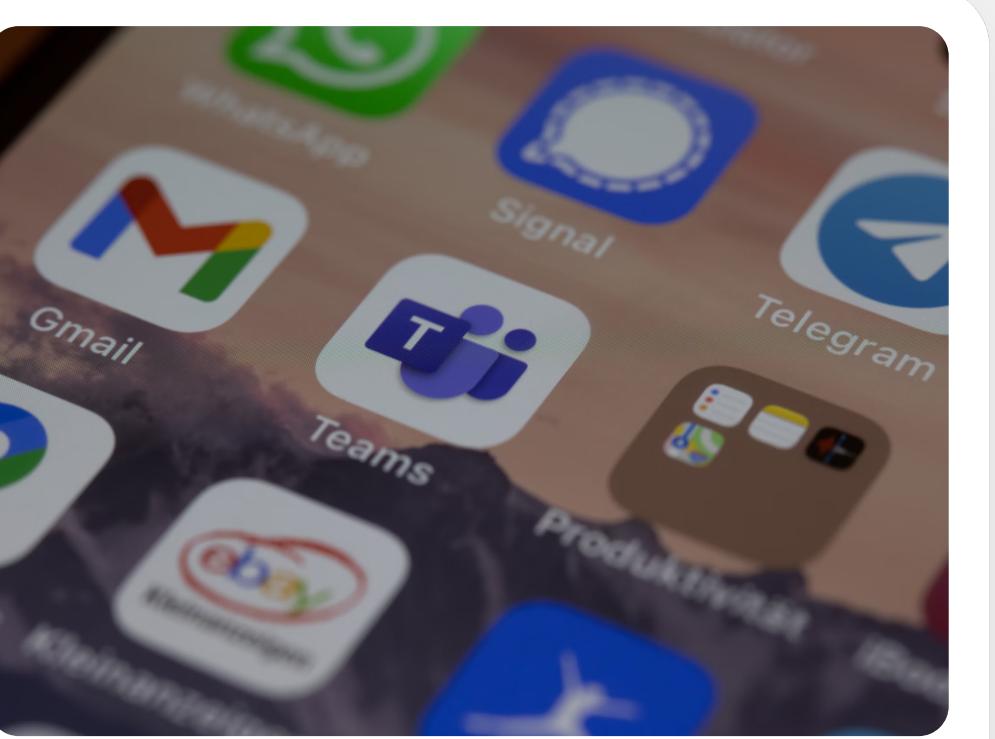
For this future to work, learners need a place where they center their learning journey independent of any one institution where they discover and connect with these learning programs

Today- tools break the natural flow of learning



## Learning has a naturally unified structure

Each individual in a cohort follows the same schedule, works on the same tasks, and discusses the same material



## Current tools create artificial separation

Tools learners use are built for environments where complexity requires separate tools to handle communication, organization and work

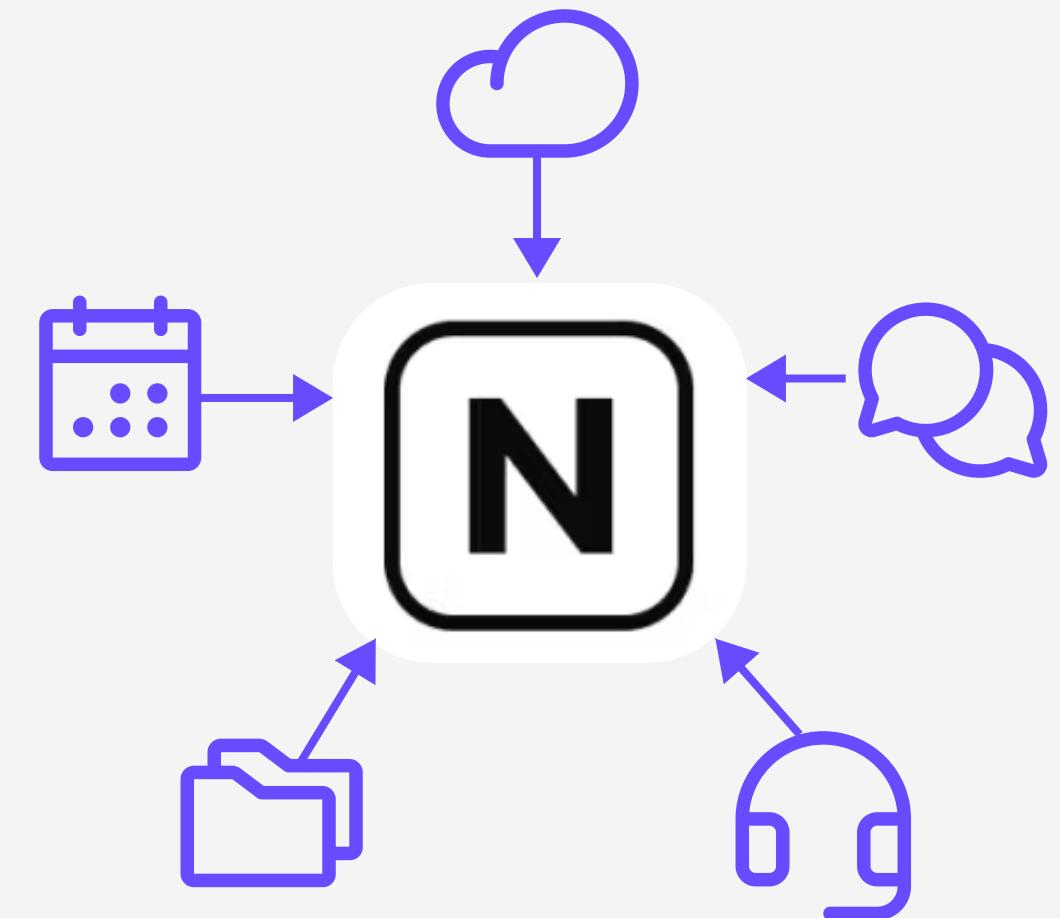


## Separation breaks the natural flow of learning

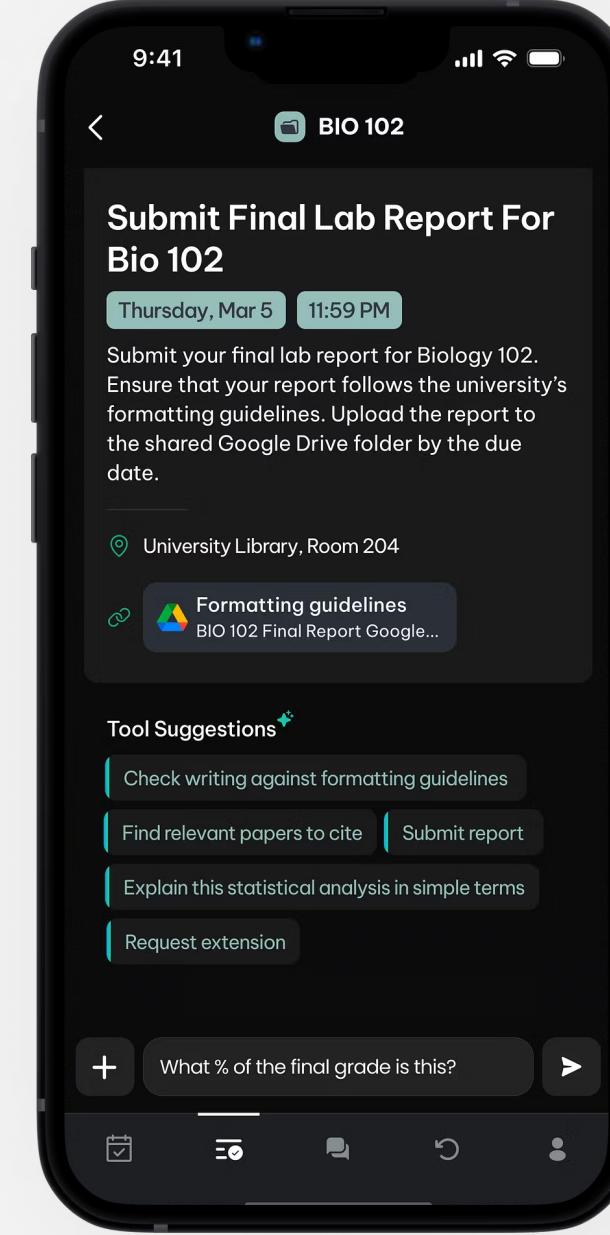
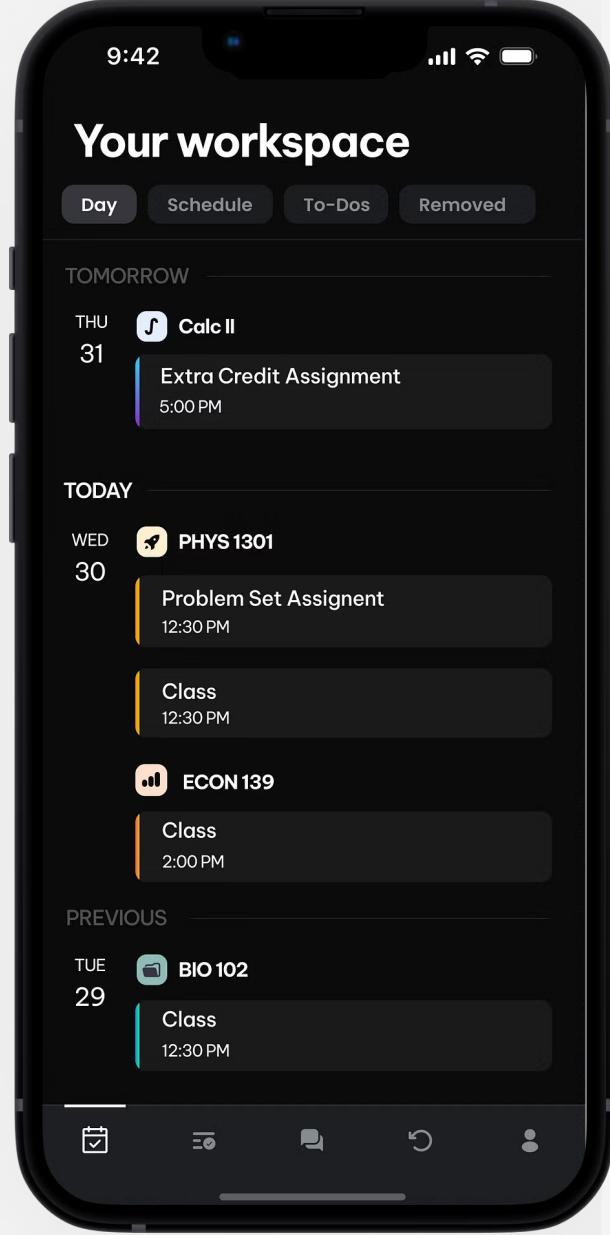
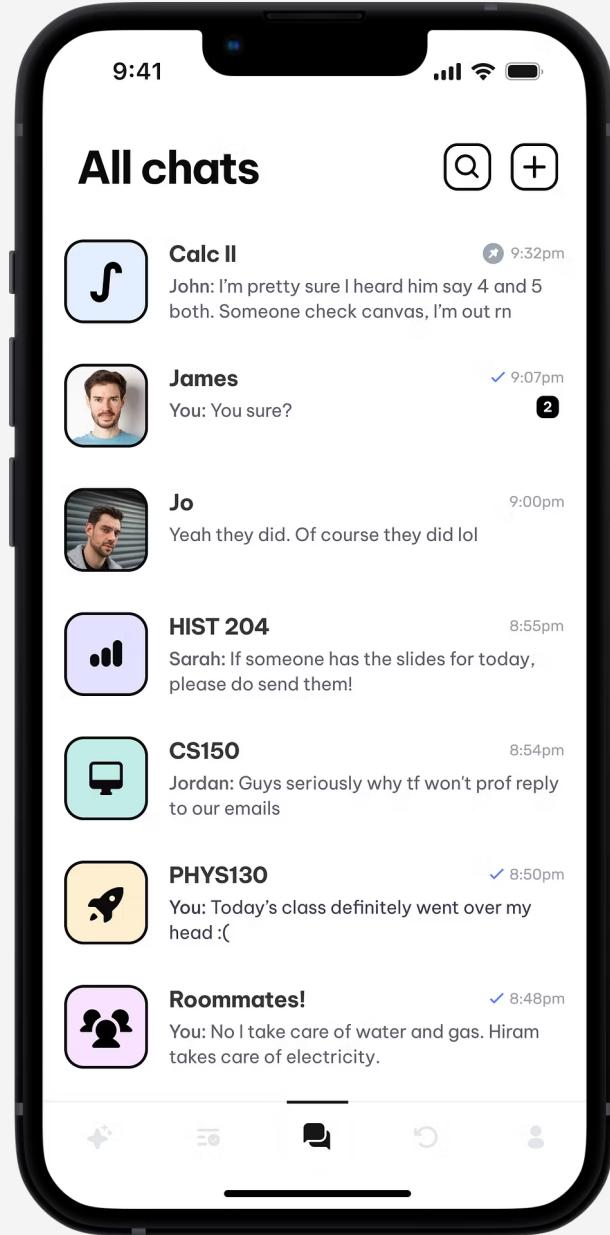
When course discussions and materials are split across tools, students struggle to stay on track with assignments and deadlines

**Newgrade is an all-in-one AI workspace that gives learners one central place from which to manage everything they need to do, know, discuss or learn in their learning environment.**

- College and university courses
- High school courses/AP classes
- Coding and design bootcamps
- Graduate courses and seminars
- In-person or online



## Mobile app



### Create or join spaces for your groups or cohorts

Set up spaces for your cohort- class, course, study group, bootcamp- in seconds

### Your AI automatically creates and manages your personal LMS

Your personal to-dos, calendar, knowledgebase- from all your spaces- organized in one place, automatically

### Premium: Find help with all your learning needs in one tap

AI learning tools integrated right into your workspace- get instant help

**In public beta on iOS, actively in use across several universities including  
MIT, UCLA, Rice, UIUC +17 others**

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**10,000**

active users (capped)

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**5.7**

days per week avg usage

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**85%**

of each user's workspace is  
automatically created and  
managed by their AI

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**90%**

4-week retention (98% from last  
semester)

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**8/10**

cohorts use Newgrade as their  
primary app for their personal learning  
management + communication

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Testimonial

**"Newgrade is honestly a game changer. It's so intuitive and just works. We're supposed to have a university app for tasks and assignments, but it sucks and no one uses it. We also use slack, but it's confusing with the channels.**

**Newgrade is like the best of both worlds. We just talk about stuff like we normally do, and then I see my workspace and its all ready for me, with everything I have to do! It's actually making us talk to each other more, which is cool too!"**

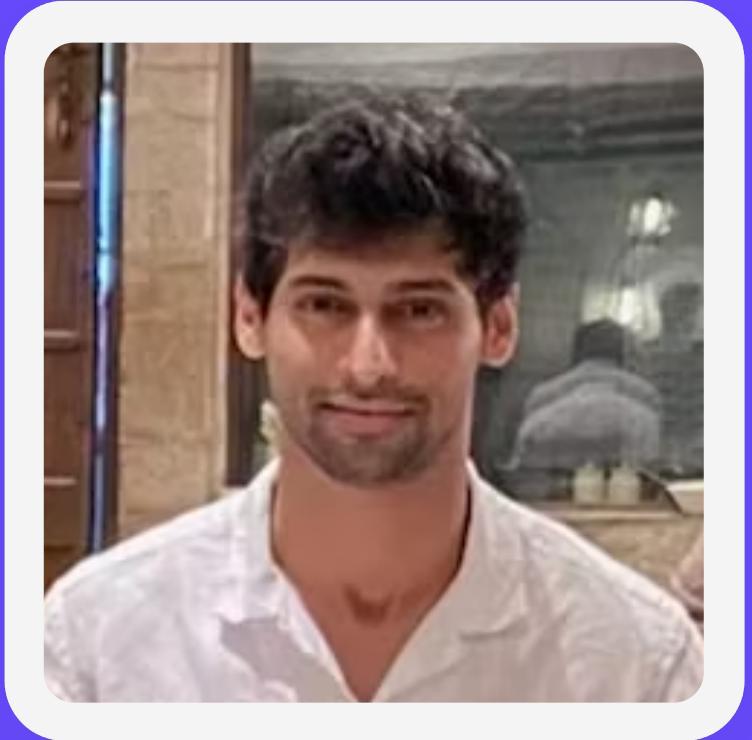


**Preksha Gupta**

Human-Computer  
Interaction @ Illinois  
Institute of Technology

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Founder



## Aditya Chandrashekhar

3x founder and engineer  
building exclusively for [&  
with] students for 7 years

Built and launched multiple  
B2C and B2B2C apps with 200K+  
active users

2018

### Co-founder, CTO **Angstlos Stays**

- Built a student-run, short term rental platform for stays around college campuses
  - Bootstrapped to \$1M+ ARR in <2 years
  - 110K users, 8K+ bookings
  - Core team of 4 students
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2020

### Founder, CEO **Zero to Career**

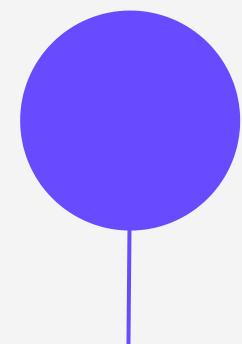
- Built a virtual work experience-as-learning platform to help students break into entry level roles and get hired in partner tech companies
  - Scaled to 100K active users, with highest-in-class engagement (20K users @ 6hrs/week)
  - Built learning programs in partnership with Meta, Uber, Amazon, Axon + several more
  - Landed \$500K+ in hiring contracts
  - Funded by Mucker Capital
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2023

### Founder, CEO **Newgrade Job Paths**

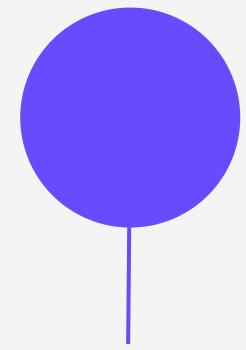
- Built a 'Google Maps for jobs'- allowed students to upload any job post or enter a job title and receive an interactive, personalized learning path with articles, courses and videos from the internet.
- Reached 33K active users across 100+ universities

# Roadmap



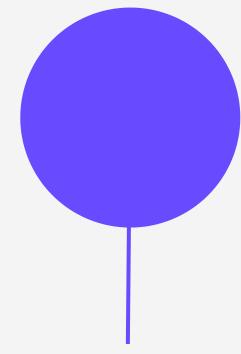
**Now**

Public beta on  
iOS.



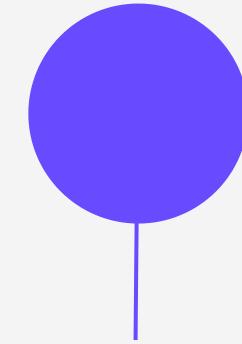
**March**

App Store launch:  
Newgrade Base (free)



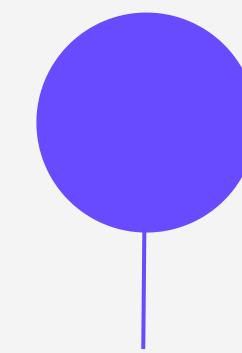
**May**

Play store launch



**September**

Launch Premium:  
Webapp + AI learning  
tools



**Jan 2026**

Launch Newgrade  
Profiles: User skill  
profiles automatically  
created from their  
workspace activity

### Newgrade Base

**Free**

- For individual learners in learning environments
- Messaging + Personal LMS
- Integrates with LMS, email and calendar
- Basic personal assistance ("what's due this week?")
- iOS and Android apps

### Upgrade

**\$10/month**

- Everything in Newgrade Base +
- Web app with AI learning tools integrated in personal LMS
  - Enhanced AI assistance
  - "Record today's lecture and make notes"
  - "Make flashcards for upcoming text"
  - "Make chapter 4 into a podcast"
  - "Explain this problem like Carl Sagan"

### Organizations

**\$20/user/month**

- Design and deploy AI-first learning programs for teams or cohorts of learners
- Learning material that automatically adapts to each learner's style
  - Real-time analytics on engagement, learning patterns, and outcomes
  - Direct integration with learner workspaces
  - Option to cover premium for learners

Market size- USA

**\$13.85B**

**Market size**

57.6M learners and program creators  
in learning environments @ \$20/month

**\$2.4B**

**Initial target market**

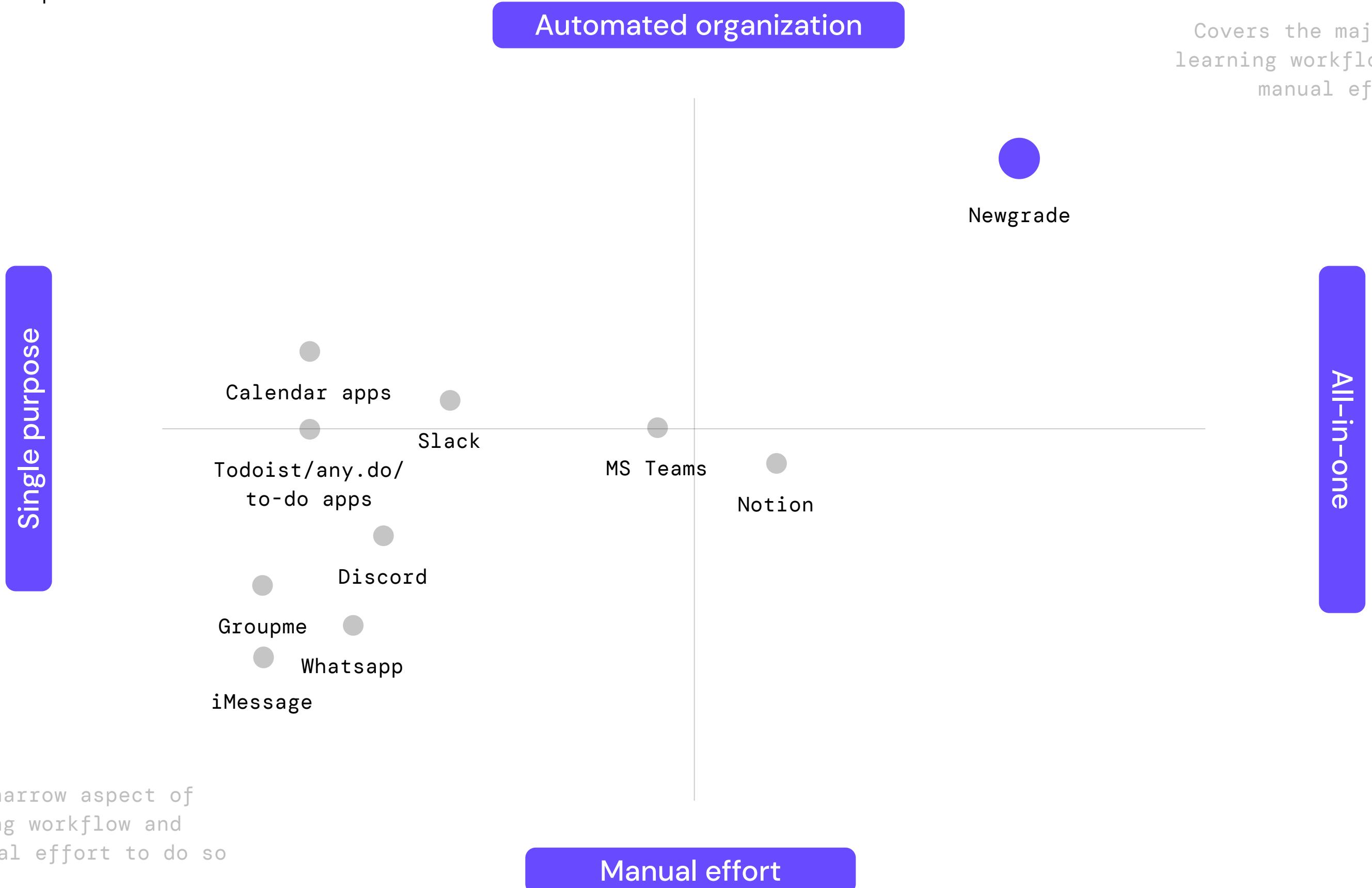
20M university students @  
\$10/month

**\$5.4M**

**First year revenue**

Premium users (7%) from  
the top 100 universities

## Competitive landscape



**Raise:**

**\$750K**

- Strong engineering team already on board (Ex-Amazon SDE II, Ex-Optimizely Sr SRE)

- UI Designer (part time)

- Launch web-app

- Campus hop program (already testing)

**1M**

**80%**

**7%**

**\$5M**

**Active users**

using app 5+ days/week

**90-day retention**

engagement through a semester

**Premium conversion**

2-5% avg for freemium apps

**ARR by 2026**

At min. 3-5% conversion