

**SOLVING THE HEALTHCARE STAFFING CRISIS**



Reitalized  
Solutions

**IMPROVING PATIENT OUTCOMES**

**EXPANDING ACCESS TO HEALTHCARE**

**SAVING HEALTHCARE BILLIONS**

# **THE CRITICAL IMPACT OF SHORT STAFFING ON PATIENT CARE**



**POOR PATIENT OUTCOMES**

**INCREASED PATIENT MORTALITY**

**\$\$ BILLIONS IN LOST REVENUE**

# THE SOLUTION TO THE STAFFING CRISIS...

REVOLUTIONIZE THE WAY HEALTHCARE IS  
DELIVERED



**VIRTUAL NURSING SUPPORT FOR  
HEALTHCARE ORGANIZATIONS,  
HOMES, AND EVERYWHERE IN  
BETWEEN**



**AFFORDABLE TELEHEALTH  
SOLUTIONS TAILORED TO  
YOUR NEEDS**

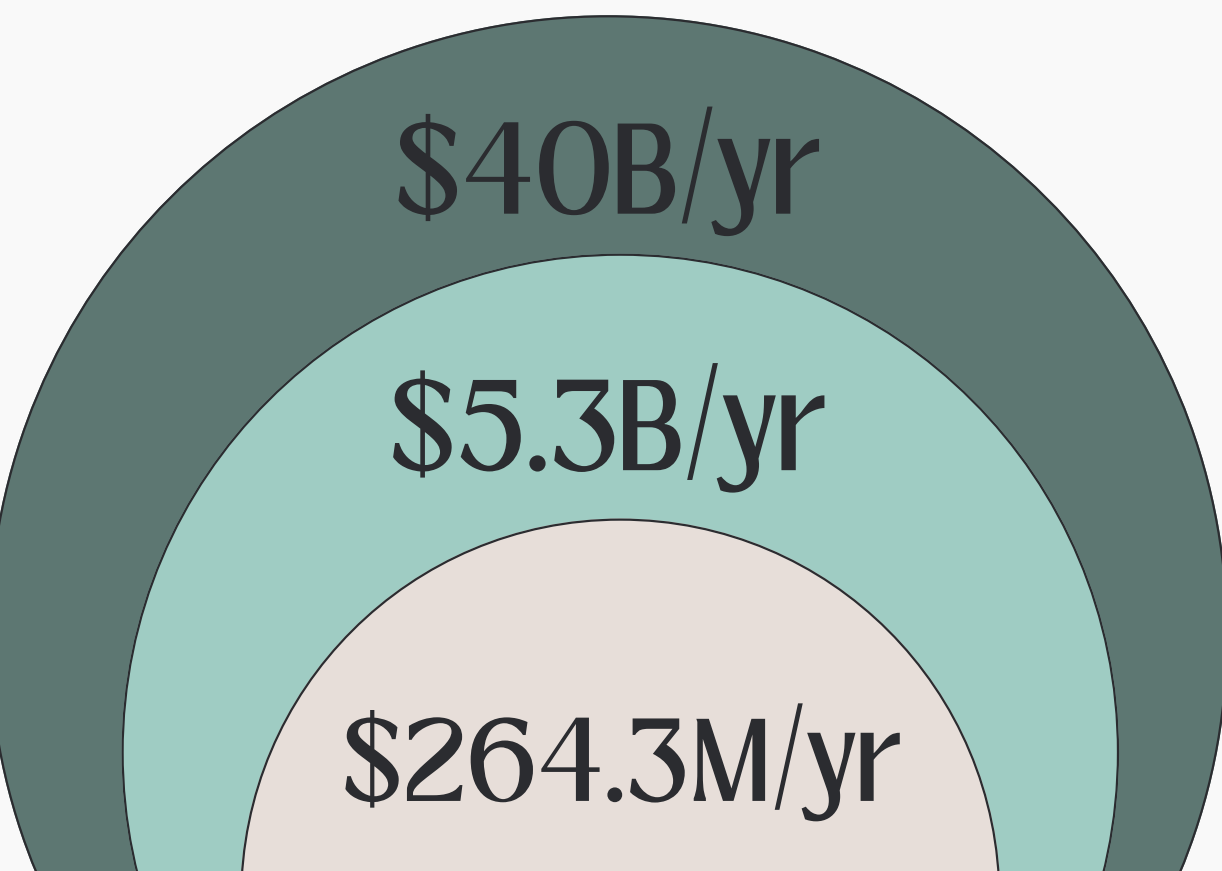


**INDUSTRY FIRST ALL IN ONE STAFFING  
HUB DESIGNED TO EMPOWER  
CLINICIANS AND REDUCE WASTE IN  
HEALTHCARE SPENDING**



**EXPANDING ACCESS TO RURAL AND  
UNDERSERVED POPULATIONS WITH  
HOSPITAL AT HOME AND MOBILE  
CLINICS**

# BUT WHY US AND WHY NOW?



A MAJOR Shift In Healthcare



Disrupting The Status Quo

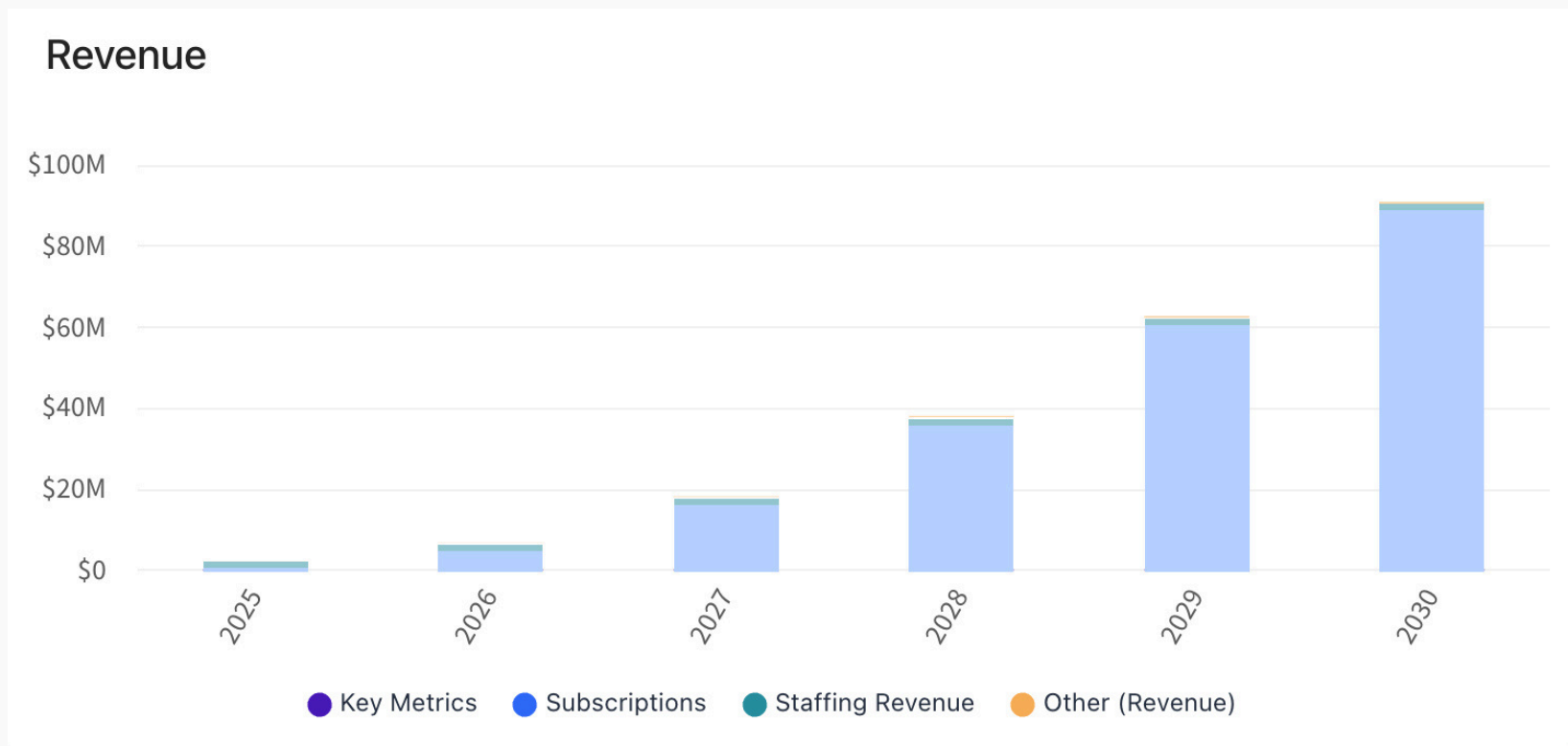


An Innovative New Staffing Model  
led by clinicians In the trenches



A Safer Alternative to Care

# HOW ARE WE GOING TO GET THERE?



PROJECTIONS BASED ON VIRTUAL STAFFING AND TELEHEALTH SOFTWARE SUBSCRIPTIONS

# MEET THE TEAM BRINGING IMPACTFUL CHANGE



**JANELLE JONES BSN, RN**  
**FOUNDER/OWNER**

**ER RN OF 15 YEARS**  
**STAUNCH ADVOCATE FOR HEALTHCARE**  
**AWARD WINNING RECRUITER**  
**TOP SALES PERSON IN FIRST 2 MONTHS**



**RONNIE ROBINETTE BSN, RN**  
**CONSULTANT**

**RN OF 10 YEARS**  
**RECRUITER OF THE YEAR 4X**  
**TOP SALES PERSON OF THE YEAR 2X**



**SARAH COVINGTON**  
**OPERATIONS AND COMPLIANCE**

**HEALTHCARE ATTORNEY**  
**MBA PROFESSOR**  
**PUBLISHED AUTHOR**  
**OPERATIONS AND COMPLIANCE GURU**



**PRESTON ALEXANDER**  
**STRATEGIC PLANNING**

**PREVIOUS HEALTH TECH FOUNDER WITH**  
**SUCCESSFUL EXIT**  
**HEALTHCARE FINANCIAL ANALYST**

# **EMPOWER CLINICIANS WITH FASTER, SMARTER, AND SAFER STAFFING**



# SWOT ANALYSIS

## S

### STRENGTHS

- 100% Nurse Owned and Operated- Leadership that is deeply rooted in the complexities of Healthcare
- Innovative Hybrid Solutions- Staffing onsite and online
- Proven success rate in staffing in just first 6 months
- Massive Cost Savings for HCF- we provide the technology AND the staff
- Limited Competitive Landscape
- Innovative Staffing Simplified Hub- an industry first

## W

### WEAKNESSES

- Brand Recognition-As a new startup, still building brand recognition in the market
- Limited Resources and Funding

## O

### OPPORTUNITIES

- Growing Demand for Innovative Staffing Solutions among a critical shortage of healthcare workers and aging population
- Innovative Technological Advancements leveraging cutting edge technology for virtual care delivery
- Regulatory Support-Favorable policies and regulations supporting the growth of telehealth
- Expansion Potential-Opportunities to expand to new regions and sectors
- Virtual Market projected to grow from \$8B to \$80B by 2030
- Major shift in the healthcare landscape
- New model and strategy disrupting a \$65B industry

## T

### THREATS

- Economic Factors- Limited spending and budgets for HCF
- Potential Regulatory Changes Affecting Telehealth



# USE CASES FOR VIRTUAL NURSING

**\$23M**

ONE ORGANIZATION SAVED  
\$23M ON LABOR COSTS  
ALONE BY HIRING VIRTUAL  
SITTERS

**\$24M**

ONE ORGANIZATION SAVED  
\$24M BY DECREASING  
LENGTH OF STAY BY 0.6  
DAYS

**\$1.3B**

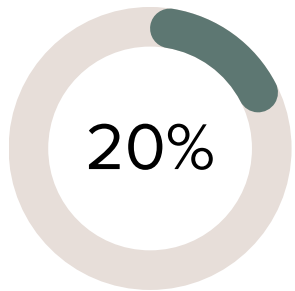
ONE FACILITY PREVENTED  
OVER 2700 FALLS PER  
MONTH, SAVING \$1.3B IN  
ONE YEAR

**\$20B**

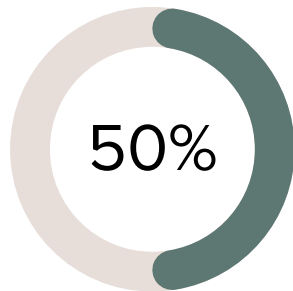
40% REDUCTION IN  
MEDICAL ERRORS IN ONE  
YEAR SAVED OVER \$20B

**\$52.4B**

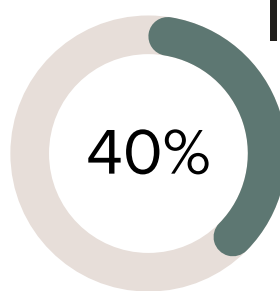
Saved in one year by  
decreasing 30 Day  
Readmissions



INCREASE IN HCAPS



INCREASE IN NURSE  
EFFICIENCY



REDUCTION IN MEDICAL ERRORS

**IMPROVE CLINICAL STAFF EFFICIENCY MORE THAN 50%  
LESSENS RELIANCE ON EXPENSIVE TRAVEL NURSES AND OT**

# TRACTION

**NOVEMBER 2023**



**LAUNCHED OUR IN PERSON  
STAFFING AS A 100%  
NURSE OWNED AND  
WOMAN OWNED  
HEALTHCARE STAFFING  
AGENCY**

**DECEMBER 2023**



**POST REVENUE IN FIRST  
MONTH IN BUSINESS**

**MAY 2024**



**OBTAINED WOMAN OWNED  
SMALL BUSINESS AND  
WOMEN'S BUSINESS  
ENTERPRISE NATIONAL  
CERTIFICATION**

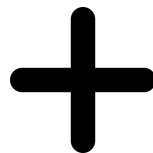
**JUNE 2024**



**CONTRACTED WITH OVER 200  
HEALTHCARE FACILITIES IN 30  
STATES FOR TEMP STAFFING**

# REVENUE IS GENERATED THROUGH MULTIPLE STREAMS



















- MONTHLY SUBSCRIPTIONS
- STAFFING SERVICES
- INDUSTRY FIRST VIRTUAL STAFFING SIMPLIFIED HUB FOR INCREASED  
SCALABILITY (COMING 2025)



**SOFTWARE + SERVICE**



# COMPETITIVE ANALYSIS

Solutions/Features	Revitalized Solutions	Hicuity Health	Equum Medical
Virtual Nursing Support			
Hospital At Home			
Virtual Consults			
Hybrid Staffing- Onsite and Online			
Clinician Led Innovation			
Staffing Simplified Hub			

# WHAT DO WE NEED?

**WE ARE SEEKING PARTNERSHIPS AND RAISING**

**\$1M SEED ROUND**

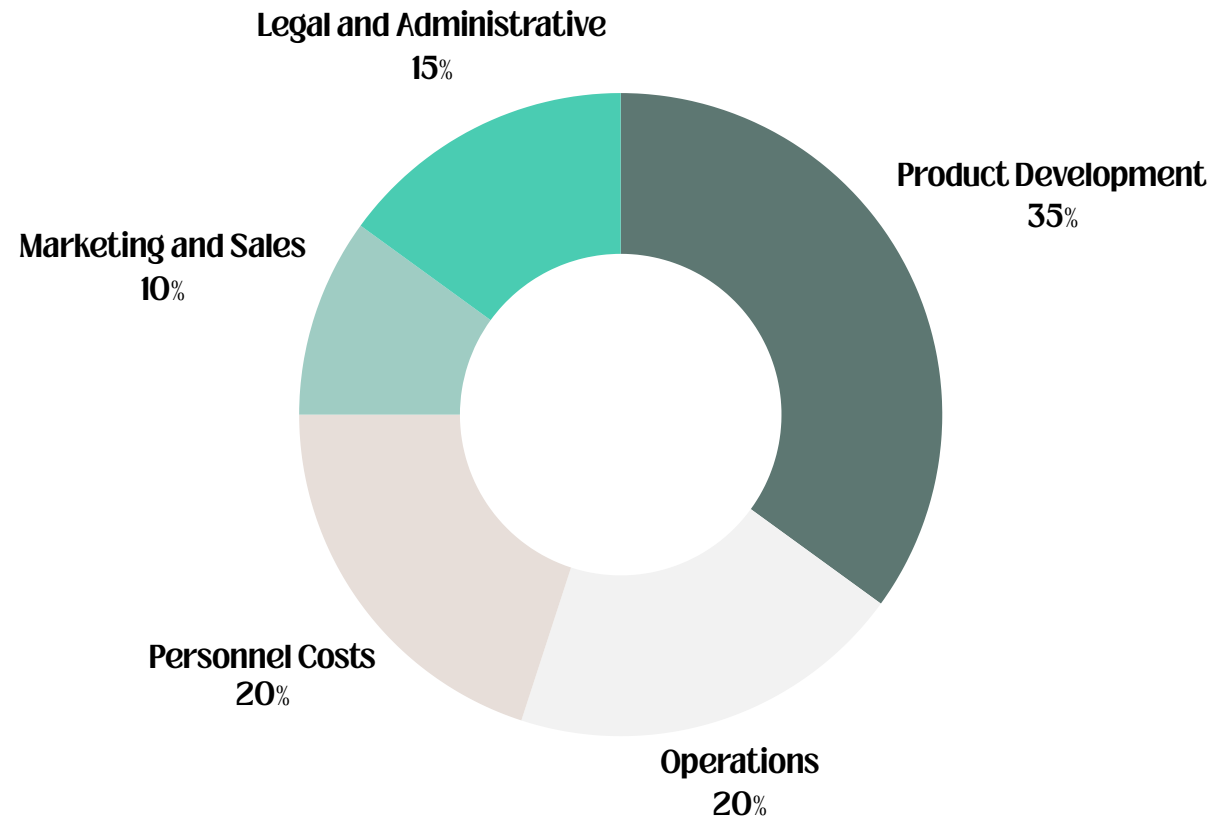
## **Milestones For Investment**

**MARKETPLACE DEVELOPMENT**

**LAUNCH VIRTUAL PILOT PROGRAMS**

**MARKET PENETRATION AND CUSTOMER ACQUISITION**

**TEAM EXPANSION**



# READY TO JOIN THE REVOLUTION?

TOGETHER, WE CAN TRANSFORM PATIENT CARE

AND BUILD A MORE SUSTAINABLE, HEALTHIER FUTURE FOR ALL



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