Principal Component Analysis
Suppose 5 p.c.s are retained

PC Eigenvalues % of VARIANCE EXPlained

1 3.28
2 2.51
3 1.31
4 1.11
5%
5 1.05

Rotation transforms the Retained PCs such that they are closer in Dimension, and share the workload of Explaining the underlying data.

The benefit of Robating the PCs is that it ands the interpretability of the ANAlysis.

Un ROTATED		Rotated		a 18	
7.28	50%		4.21	30%	
2.51	16 %		3.43 2.69	2 5 %	REMARK: This values
1.11	6%	—	2.08	11%	Are Contrived
1.05	4%		1.52	7%	for expository Purposes
	84%	På	8	84%	•