

SALES PERFORMANCE OVERVIEW; REGION, STATES, CITY, MARKET INSIGHTS

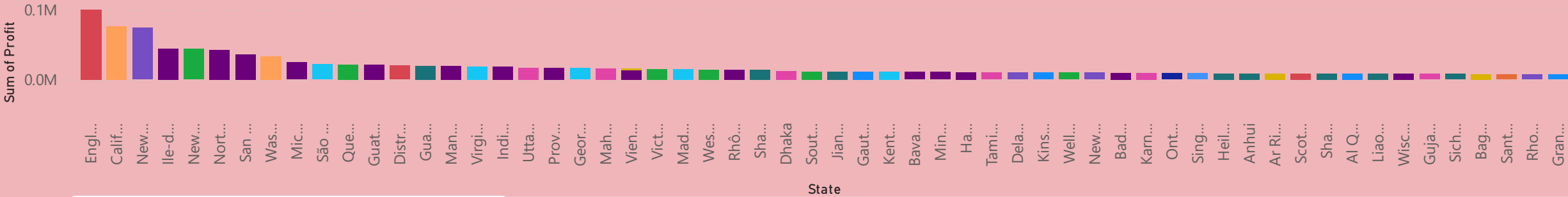


REGIONAL PROFITABILITY AND SHIPPING COST ANALYSIS

Sum of Profit

by State and Region

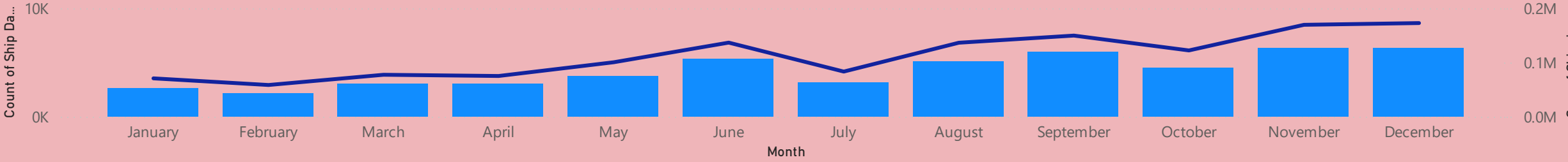
Region Africa Canada Caribbean Central Central Asia East EMEA North North Asia Oceania South Southeast Asia West



Count of Ship Date and Sum of Shipping Cost

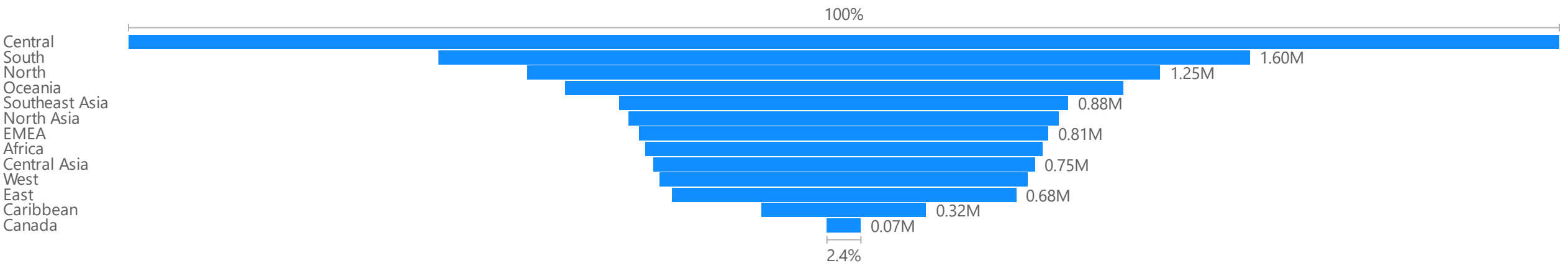
by Month

Count of Ship Date Sum of Shipping Cost

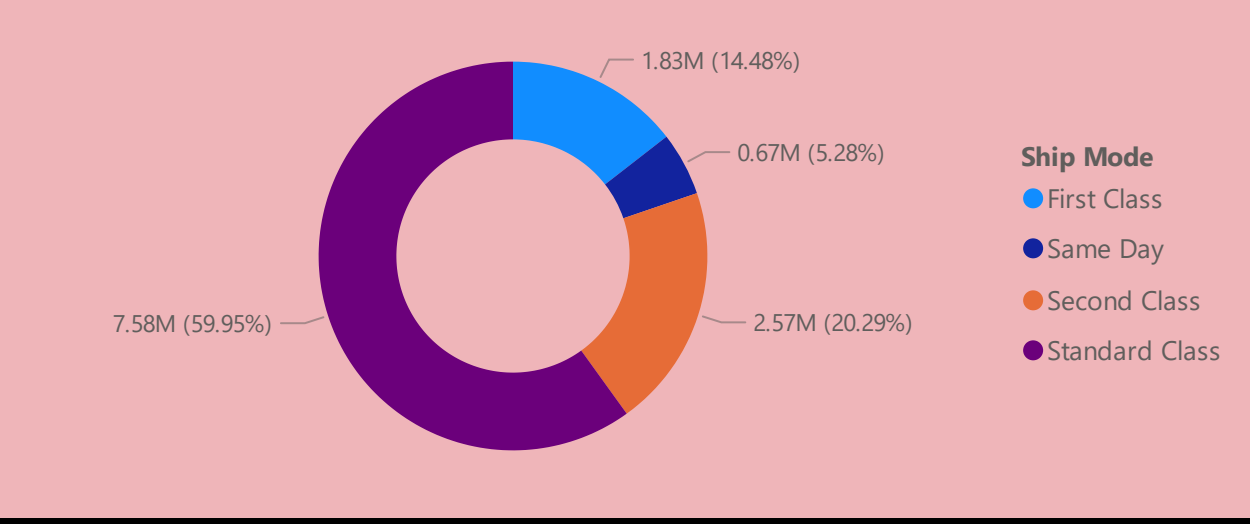


REGIONAL SALES PERFORMANCE AND SHIPPING MODELS PROFITABILITY

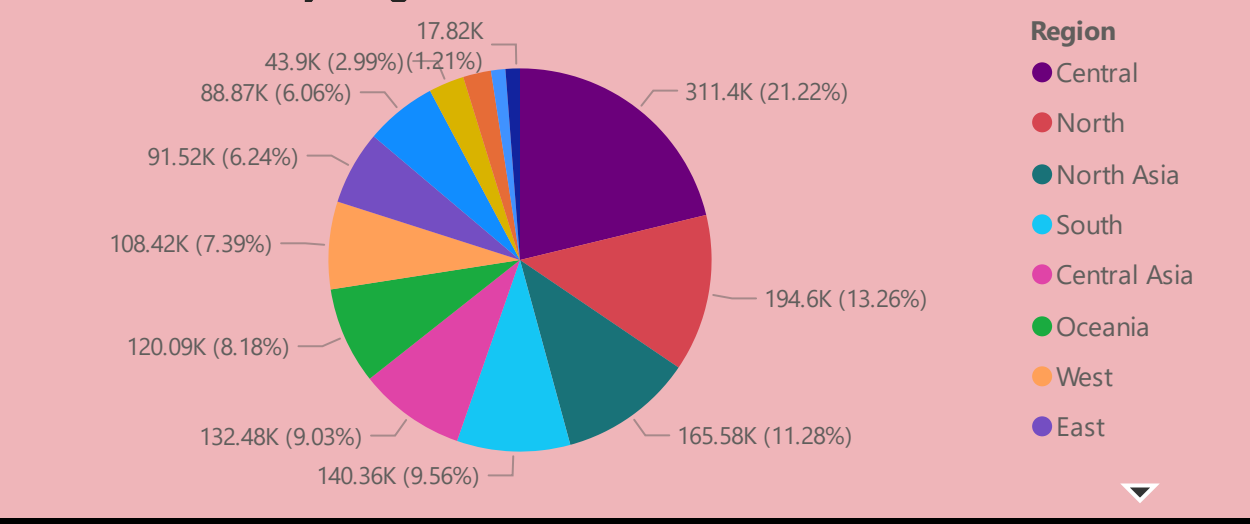
Sum of Sales by Region

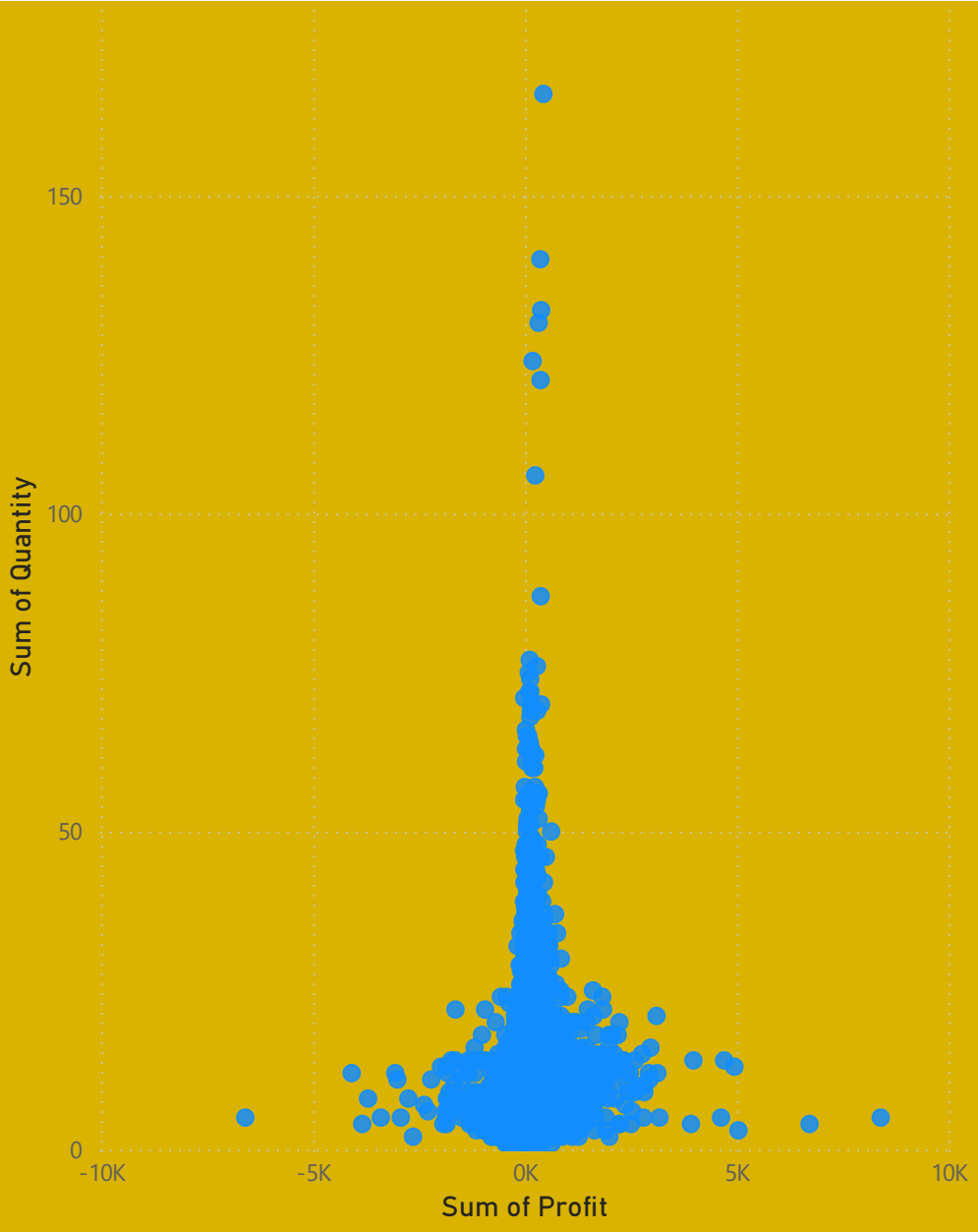


Sum of Sales by Ship Mode



Sum of Profit by Region





year	Month	Sum of Shipping Cost	Sum of Profit
2011	January	10,544.79	8,321.80
2011	February	10,681.16	12,417.91
2011	March	13,096.19	15,303.57
2011	April	12,954.52	12,902.32
2011	May	16,443.21	12,183.83
2011	June	23,813.11	23,415.25
2011	July	11,844.48	5,585.00
2011	August	22,001.14	23,713.67
2011	September	29,664.85	35,776.88
2011	October	21,380.08	25,963.42
2011	November	34,702.00	32,709.18
2011	December	37,144.83	40,647.98
2012	January	13,665.75	10,401.64
2012	February	11,393.73	15,000.10
2012	March	16,170.78	17,992.92
2012	April	16,767.86	17,366.97
2012	May	23,801.62	29,876.70
2012	June	28,155.90	34,407.15
2012	July	17,334.43	15,585.39
2012	August	32,038.73	43,573.88
2012	September	28,023.18	27,776.18
2012	October	25,085.74	30,662.88
2012	November	33,489.74	31,820.72
2012	December	37,563.36	32,950.75
2013	January	21,677.43	26,810.56
2013	February	16,911.85	23,762.50
2013	March	21,268.01	23,433.77
2013	April	19,133.23	19,462.04
2013	May	28,315.21	28,495.69
Total		13,52,815.70	14,67,457.29



THANK YOU....

SUBMITTED BY: ARSHAD JASEEM CH (D 32)
SUBMITTED TO: DR JITHA P NAIR

