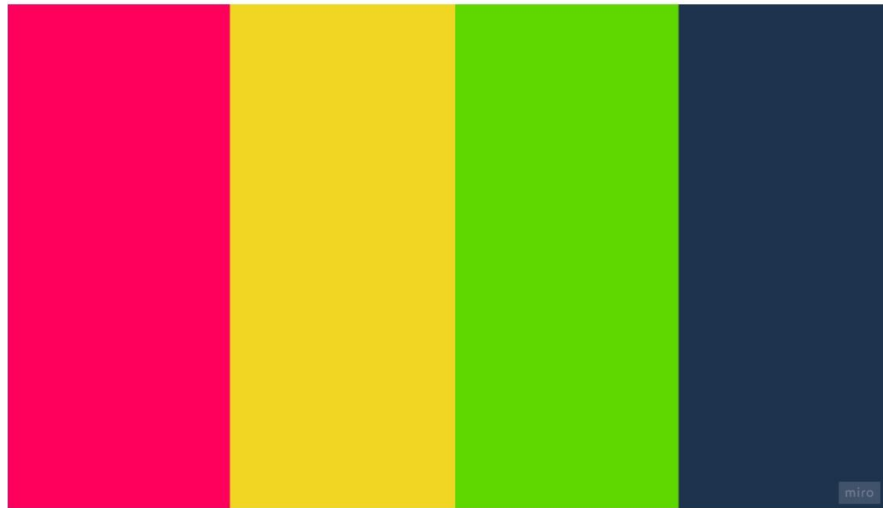




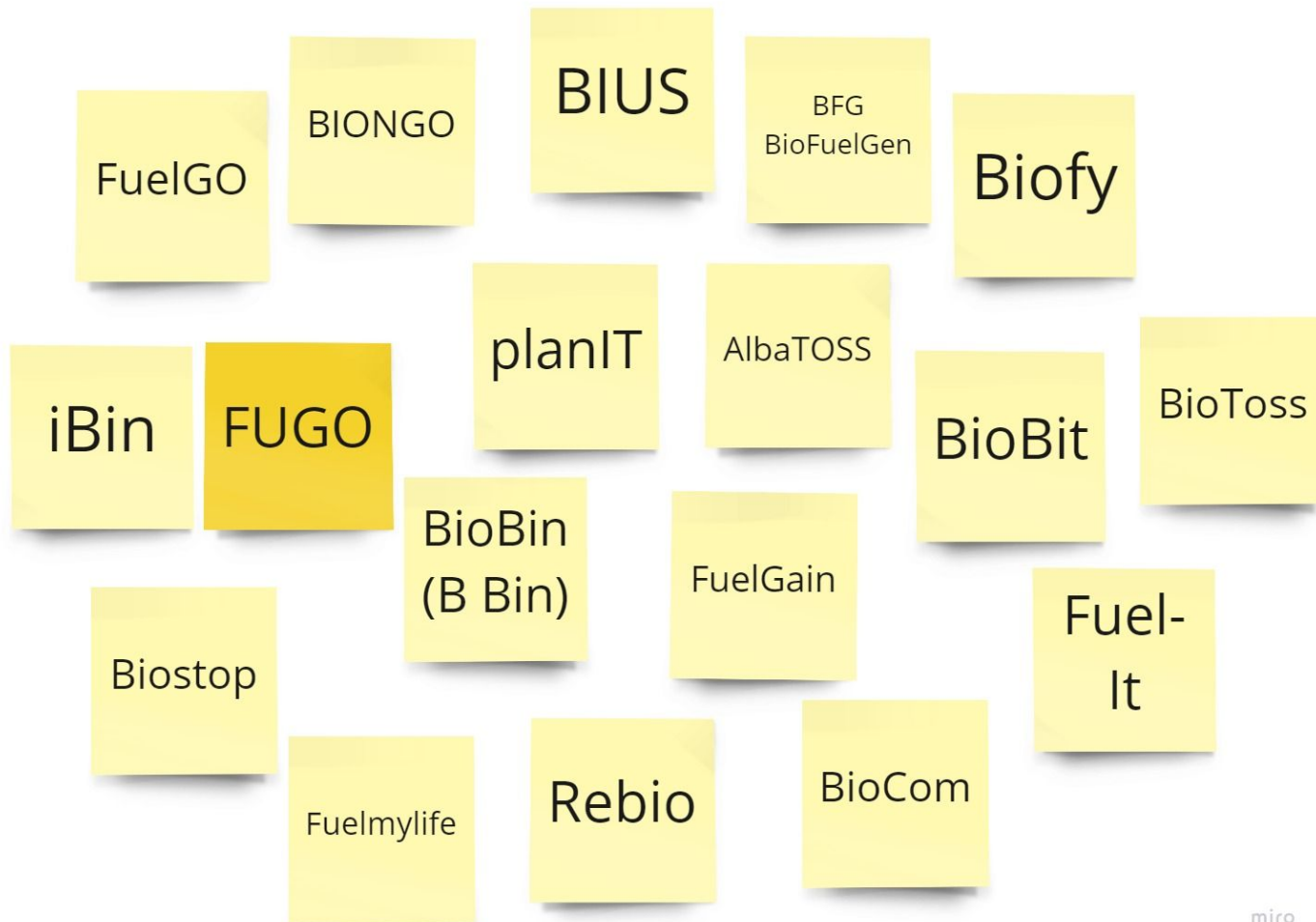
FUGO

VISUAL IDENTITY



FINAL

Names



Tagline

Fuel on
the go

Dispose
it right

Trash to
treasure

Don't
throw
energy
away

Making the
world better
one bin at a
time

One man's
trash is
everyone's
(power?)

Dunk
the junk

Nothing
Is Waste

Don't
throw
energy
away

Feed the
can,
man

Symbol Iterations



The waste would remain in the bin and be separated by the scanner into 3 separate compartments.

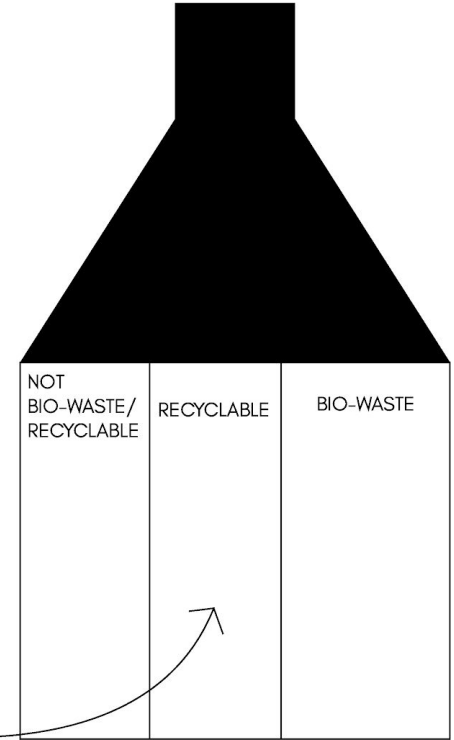
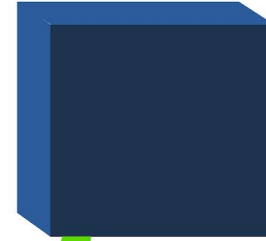
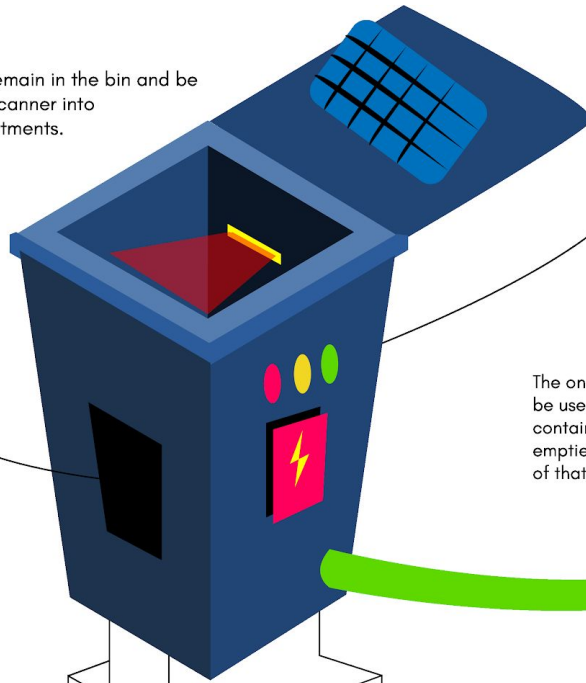
These 3 buttons would be able to give out different types of the trash to the people collecting it

The company that collects the remains would take it from here

The one with the biowaste would be used to send biogas to a container which would then be emptied by the Energy company of that locality

With the help of a button the things that need to get recycled will be given out to the people who collect the remains for use as a fertilizer or just garbage that can be collected.

This part would be underground (Size of the storage not to scale) Will be large so that the bio-waste decompose over time.



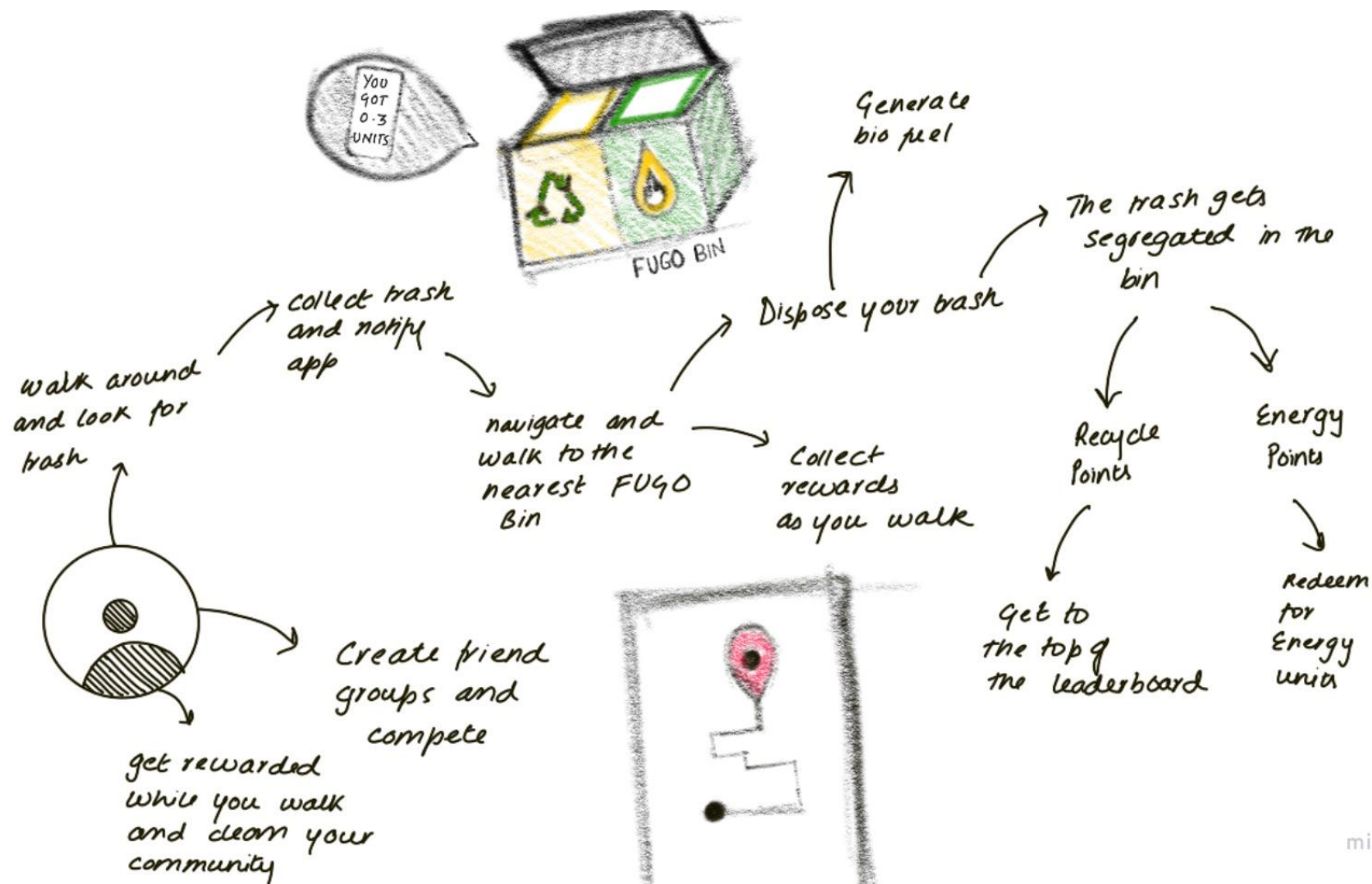
NOT
BIO-WASTE/
RECYCLABLE

RECYCLABLE

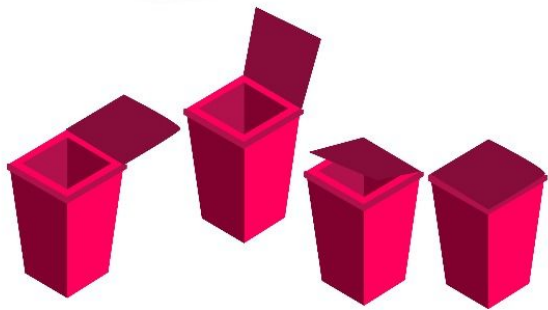
BIO-WASTE



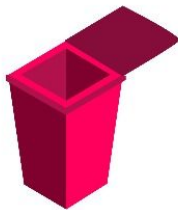
FUGO



Interface
icons



Dunk
it icon



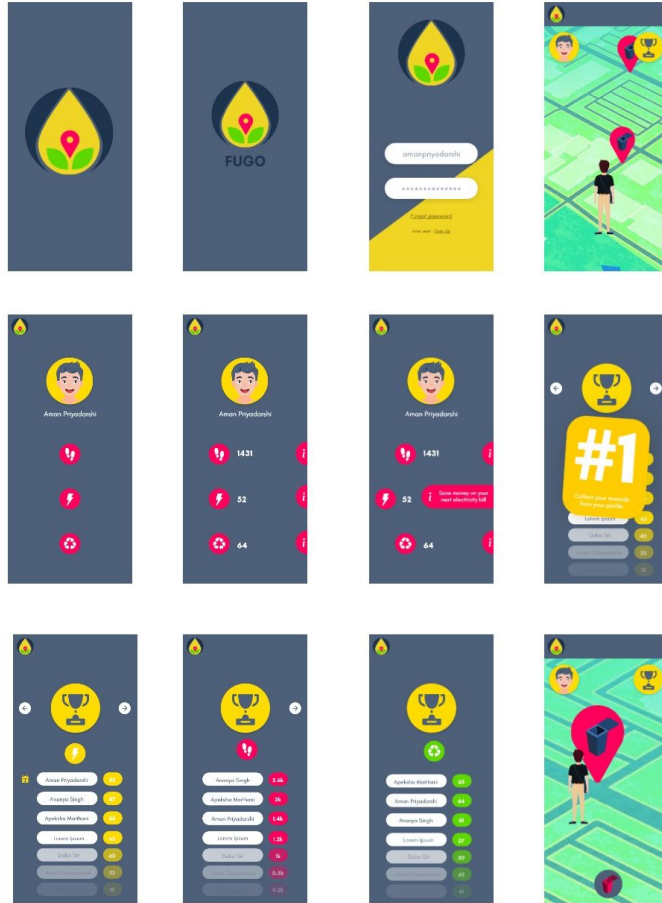
LeaderBoard
Icons



FUGO
Bins



INTERFACE



<https://xd.adobe.com/view/ae9394ec-f88a-4188-b24b-f6c96d56e1ff-fbc0/screen/a327c9da-5ee4-4a4b-9fce-628810f01f8a>



amanpriyadarshi

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new user : [Sign Up](#)



64



52

Save money on your next electricity bill



Aman Priyadarshi

Ananya Singh

Apeksha Maithani

Lorem Ipsum

Dolor Sit

Amet Consectetur

52

47

46

43



Amet Consectetur

Dolor Sit

Lorem Ipsum

Aman Priyadarshi

Apeksha Maithani

Ananya Singh

2.6k

2k

1.4k

1.2k

1k

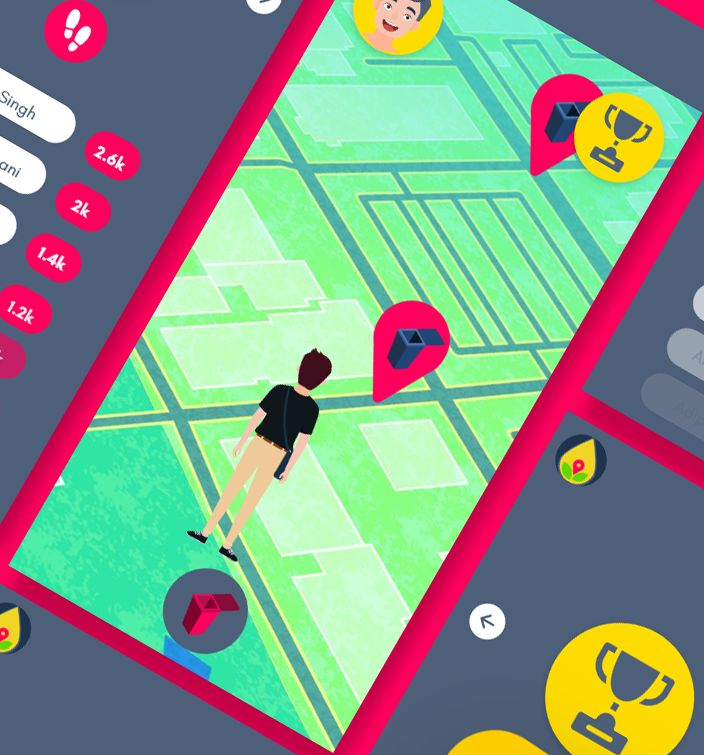
0.5k

0.2k



Apeksha Maithani

Aman P



VISITING CARDS



TOTE BAGS



FACE MASK

FUGO
FUEL ON THE GO



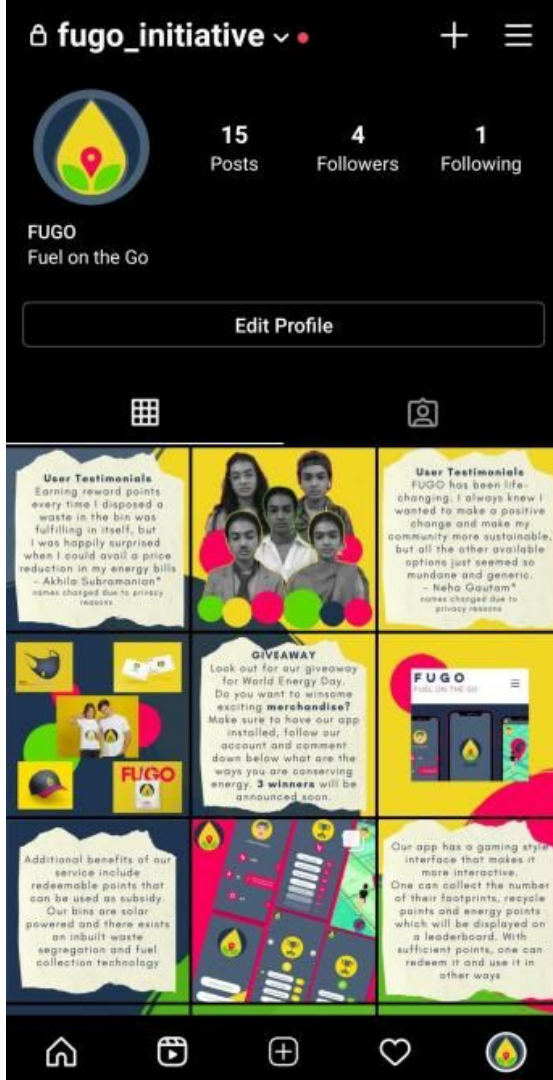
CAP



T-SHIRTS



INSTAGRAM



WEBSITE

FUGO
FUEL ON THE GO

HOME

ABOUT US

SHOP

SERVICES



ABOUT US

We're a group of driven individuals who believe that our strongest abilities combined with our determination will help us contribute to the society and bring about awareness in the things we care about.



WHO ARE WE?

We are a new age service that aims towards creating futuristic waste to biofuel conversion bins as a part of the 11th SDG goal of sustainable cities and communities.

OUR MERCHANDISE

Help us promote sustainability, cleanliness and green energy by taking a part in our initiative. Buy products that you can be proud to flaunt. Our merchandise is made with sustainable materials with the help of local businesses promoting slow fashion.



OUR SERVICES



Our service includes setting up our high tech bins in localities all over.



These bins have a scanner that can scan different items thrown inside and segregate them according to Degradable, Recyclable and Other items.



The waste biodegradable waste segregated is sent to a biofuel chamber and the fuel generated is used to give back to the community.



We have an interactive app interface that helps people track their steps, locate our bins and see the reward points they have earned.



The leaderboard system incentivizes them to contribute more.

