









arşaluis negrişan



storytelling



the idea behind this project was to create (out of random and messy sketches) zines whose designs have continuation, carrying you through a visual story.



worteldagen theater festival

poster proposal

the roots in the background represent the theme of the festival's latest edition, "timeless", through their continuous expansion. from a core, to infinity, they spread through the earth, exactly like our universe expands through the fabric of space and time. not affected by time, but rather representing it.

the previous animation is based on these zines.
the concept remains the same: introducing two
persons to each other through a medium of choice.



i started by interviewing the persons, asking basic questions
people usually use when they get to know each other
(like "what's your favorite food/drink/animal/music genre?" etc.).
based on their answers, i created and designed statements,
wanting to let both persons wonder about each other after
reading the zines, instead of getting a straight piece of information.

