arşaluis negrişan



worteldagen
theater festival
poster proposal



the roots in the background represent the theme of the festival's latest edition, "timeless", through their continuous expansion. from a core, to infinity, they spread through the earth, exactly like our universe expands through the fabric of space and time. not affected by time, but rather representing it.



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i'm a graphic design student at Minerva Art Academy, Groningen. i am curious and always have the desire to learn. i like my designs to be energetic, clear and powerful, sometimes with a fun touch. in my design process i usually take analog as the first approach. experimenting with different mediums and tools helps me get into the flow and gives me free rein to express myself. it also makes it clear for me as of what steps to take next in order to create a digitalised version.

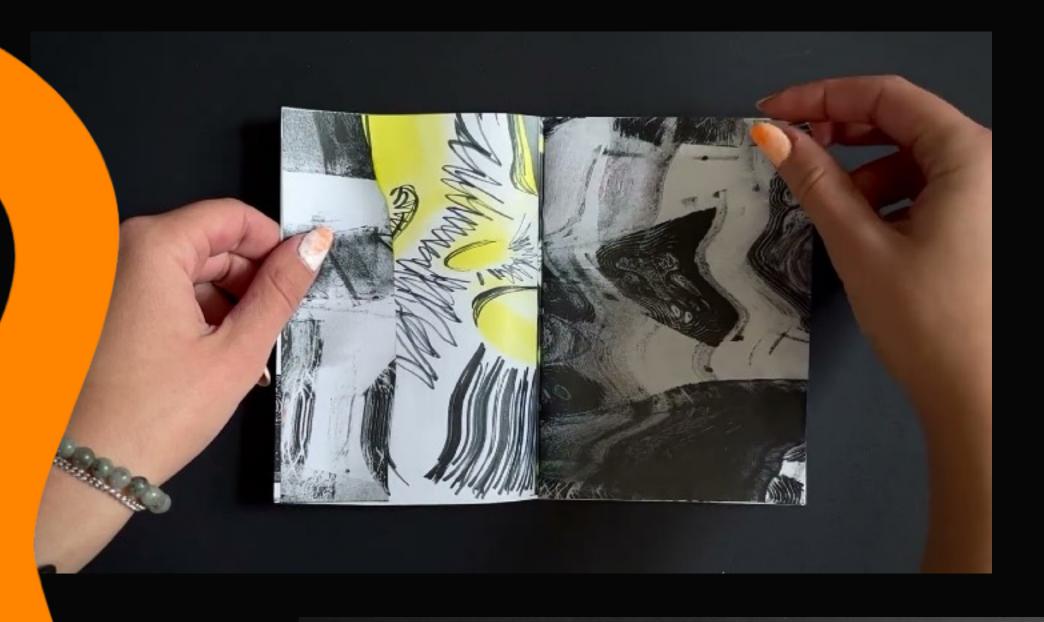
* this website was made in Keynote, so in case of error while trying to play the videos you can access them through the link down below:)



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the idea behind this project was to create (out of random and messy sketches) zines whose designs have continuation, carrying you through a visual story.

