

PROFESSIONAL EXPERIENCE

Boston Startup School

Marketing Track

- Lean Startup Machine Workshop
- Professional accelerator for acquiring skills needed to work at a startup
- Focused learning on SEO, social media marketing, community management, influencer relations, & channel marketing
- Co-Founder of SuckAt.com

Boston, MA
June 2012- July 2012

Dale Carnegie

Marketing & Business Development Intern

- Responsible for creating a rebranding and marketing campaign
- Over headed the search for a partner in Online marketing
- Updated social media content for Twitter and Facebook

Fort Lauderdale, FL
May 2012- June 2012

UCF Technology Incubator

Research Intern

- Executed industrial research and analysis
- Learned and educated incubator training programs to third parties
- Participated in the UCF Business Incubation Educational Program

Orlando, FL
Aug. 2009- May 2010

Student Government Association Executive Board

Business Strategist

- Created a constant revenue flow for SGA
- Coordinated a new Bike initiative to promote the use of bicycles around campus
- Devised a Corporate Sponsorship advertisement campaign for the SGA magazine

Orlando, FL
August 2008- May 2009

EDUCATION

Nova Southeastern University

Masters of Business Administration; Concentration in Entrepreneurship

Fort Lauderdale, FL
December 2011

University of Central Florida (UCF)

Bachelors of of Science in Business Administration of Finance & Management Concentration in Entrepreneurship Minor: International Business

Orlando, FL
May 2010

LEADERSHIP

UCF, Student Government Association 40th & 41st Student Senate

- Activity Student Fee Budget Committee
- Oversee the 2007-2008 SGA **13.6 million** dollar Budget

Orlando, FL
Aug. 2007- Aug. 2009

HONORS/ AWARDS

- AKPsi Golden Brother Award, Spring 07 & Fall 07
- AXA Achievement Scholarship
- AKPsi Kappa Award, Fall 07
- 2009 USTA Florida Tennis On Campus Coordinator of the Year