

Christopher Thomas

287 Beacon St. MB 5F | Boston, MA 02116

901.826.4325

tythomas@wharton.upenn.edu

EDUCATION

TechStars Boston Startup School, Harvard iLab, Boston, MA Summer 2012
Software Development
Six week program to build web applications in *Ruby on Rails* with startup companies.

Wharton Venture Initiation Program, Incubator, Philadelphia, PA Summer 2012
Advisor to startup company led by Penn Professor and Student.

Wharton School, University of Pennsylvania, Philadelphia, PA May 2012
Candidate for Bachelor of Science in Economics
Concentrations: Management (Entrepreneurship and Innovation Focus)
Concentration GPA: 3.50/4.0 (4 courses)
Relevant Coursework: Designing Business Experiments, Product Design, Venture Capital Entrepreneurship and Enabling Technologies

Study Abroad, Universidade Federal da Bahia, Brazil Spring 2011
GPA 3.8/4.0
*Classes taught in Brazilian Portuguese.

Stanford University, LEAD Program in Business, Stanford, CA Summer 2007
Placed in top 3 of a Google and Apple sponsored business plan competition.

WORK EXPERIENCE

Samba Sauce, *Proprietor*, and Philadelphia, PA Summer 2011-Present

- Created a sauce manufacturing company with distribution outlets throughout Philadelphia.
- Spearheaded firm's branding, trademarking, sales and distribution efforts : sambasauce.tumblr.com .
- Achieved 10.23% keyword click-through-rate in one month using Google AdWords.
- Marketed to 250k+ consumers through use of Facebook advertising.

Goldman Sachs, *Investment Banking Summer Analyst*, New York, NY Summer 2010

- Prepared financial statements for a \$20 billion firm seeking to sell off \$7 billion worth of assets.
- Presented to 5 professionals on the advantages of private equity and venture capital investments.
- Analyzed and developed a comprehensive economic outlook for 2011 with industry professionals.

PROFESSIONAL DEVELOPMENT

ShowGrowth, *Editor-in-Chief*, São Paulo, Brazil Fall 2010-Summer 2011

- Launched a blog focused on Brazilian tech startups and resources: showgrowth.wordpress.com.
- Conducted interviews in Portuguese with founders of 4 Brazilian tech companies.
- Increased site traffic by 114% over one month via Search Engine Optimization (SEO).

LEADERSHIP EXPERIENCE

NASA Robotics Team, *Chief Operating Officer*, Philadelphia, PA Fall 2011-Spring 2012

- Secured 20% of funding for UPenn Space and Mobile Robotics Startup: usmarteam.com/the-team.
- Cultivated relationships with sponsors including Boeing and Weiss Tech House.
- Led team's brand building and recruiting efforts.

Wharton Undergraduate Program, *Cohort Director*, Philadelphia, PA Fall 2008-Fall 2010

- Nourished and lead a Cohort of 65 freshmen to first place standing in Cohort Cup.
- Allocated funds from \$8,000 budget for cohort events.
- Designed and produced the Wharton School's largest social event, Winter Wharton Land, for more than 2000 students.
- Promoted from position as Cohort Representative during 2008-2009 school year.

PROJECTS / ADDITIONAL SKILLS

- PennApps Hackaton** : Assembled a team of designers and engineers to build a web application in 48 hours.
- LevelUp** : Consulted Google Ventures backed startup on customer acquisition (college students).
- Fluent in Brazilian Portuguese (6 months study abroad + 2 semesters) and proficient in Spanish (7 semesters).
- Interests: Bossa Nova, blues guitar, salsa.