

Patrick McCoy

516-721-3529 | Mccoypa@gmail.com

WORK & LEADERSHIP EXPERIENCE

Boundless Learning

Massachusetts

Intern

June 2012 – Current

- Assisted in marketing efforts for initial product launch.
- Aided in developing user acquisition channels and programs.
- Developed PR and social campaigns to drive user acquisition and topline traffic.

Gerard Biotech / Ischemia Care

Ohio

Analyst

December 2011 – June 2012

- Venture funded Healthcare and Molecular diagnostic start-up Company.
- Performed due diligence on Healthcare industry and innovative solutions in protein and DNA space.
- Re-evaluated current offerings in order to position for maximum market penetration.
- Assisted CFO in raising round of venture funding.

Lore (Formerly Coursekit)

Ohio / New York

Intern

December 2011 – May 2012

- Venture funded education Technology Company.
- Developed and executed semester long marketing campaign enabling user acquisition.
- Organized Hackathon and education colloquium events for brand recognition.

GivLogic Microcredit

Ohio

Founder

August 2010 – January 2011

- Developed scalable loan program to increase liquidity and development in the greater Ohio area.
- Built API driven Social media default riskiness platform.
- Organized and planned local events to spur entrepreneurship and business development.
- Developed improved communication and interpersonal skills in dealing with local businesses and organizations.

JP Morgan Chase & Co

New York

Intern

June 2010 – August 2010

- Provided innovative products and services to large institutional investors and debt and equity issuers.
- Analyzed and projected daily cash flows to ensure account balances and enable future activity.
- Provided investment instruments to maximize overnight returns and ensure immediate liquidity.
- Ensured and reconciled multiple transactions including stocks bonds and other forms of securities.
- Developed and enhanced client workflow analysis through the creation of automated reports and databases.

Student Managed Endowment Fund

Virginia

Fund Manager & Healthcare Sector Lead

January 2010 – April 2010

- Actively managed over \$600,000 of the schools endowment.
- Outperformed S&P500 and Sector benchmarks with returns ~15%.
- Developed analytical and research skills used in pitches and due diligence.

MII Undergraduate National Investment Competition

Michigan

Top 5 finishes

March 2010, October 2011

- Performed comparable companies and precedent transaction discounted cash flow and industry analyses.
- Featured in Forbes magazine as a result of compounded returns in excess of 60%

EDUCATION

Miami University

Ohio

Bachelor of Science in Economics Minor: Decision Sciences/Statistics

May 2012

- **Coursework:** Marketing, Accounting, Econometrics, Statistics, Quantitative analysis, Regression and forecasting

Boston Startup School

Massachusetts

Marketing Track

May 2012

- TechStars organized mentorship/education focused program

ACTIVITIES & INTERESTS

Activities: volunteer work, non-profit organizations, Writer for Miami Student newspaper

Work experience: Bloomberg, SQL, STATA, SAS, Minitab, Adobe suite, Microsoft office, HTML & CSS

Interests: Golf, soccer, investing, Startups, NFL football, computing languages, learning new things