

LIZ CORMACK

TRAVEL

South Korea, Poland, France, Australia, Japan, China, Dominican Republic, Austria, The Netherlands, Canada, UK, Spain.

LANGUAGES

French (conv.)
Spanish (basic)



PERSONAL STATEMENT

I want to use my talents in design, writing, marketing, community engagement and visual media arts to make a mark on our connected world in positive and unexpected ways. I want to tell stories that have impact, collaborate with equally passionate people, and be an active learner in an environment that challenges me every day.

COMMUNICATION DESIGNER



about.me/lizcormack



Liz Cormack



behance.net/lizcormack



@elizacormack



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(703) 774 8287

MAY 2012 - PRESENT

NEW YORK CITY

PROJECT BREAKER

BREAKER

- + participate in 12-week social entrepreneurship design challenge addressing the use of technology for civic engagement
- + conduct human-centered design research
- + design & develop product w/ team

SEPTEMBER 2011 - PRESENT

BOSTON, MA

COLAB BOSTON

DIRECTOR/COFOUNDER

- + art direct, project manage, and facilitate client relations with teams of creatives in various fields
- + organize campaigns to magnify the message of Boston-area non-profits

SEPTEMBER 2009 - MAY 2012

BOSTON, MA

EMERSON COLLEGE ANNUAL GIVING

ASSISTANT / CAMPAIGN MANAGER

- + manage young-alumni fundraising campaign
- + copy edit proposals & maintain social media
- + design promotional literature, presentations and infographics

SEPTEMBER 2011 - MAY 2012

BOSTON, MA

31ST ANNUAL EVVY AWARDS

MARKETING DIRECTOR

- + direct a staff of 20 students in every aspect of PR, Creative, Advertising and Publicity, Social Media and Event Marketing
- + engage student body with integrated social media campaigns throughout the year
- + orchestrate location-based application games, video campaigns and cross-platform competitions

JANUARY 2011 - MAY 2011

BOSTON, MA

PRESSPASS TV

DESIGN COORDINATOR

- + designed digital and print materials, operating as lead graphic designers
- + developed and project managed "Out of Pocket" Boston public school funding awareness campaign

JUNE 2010 - DECEMBER 2010

ALEXANDRIA, VA

ADDX CORPORATION

GRAPHIC DESIGN CONSULTANT

- + designed all infographics and covers for major proposals, presentations & web designs

EDUCATION

B.A. COMMUNICATION DESIGN

EMERSON COLLEGE | 2009 - 2012

BOSTON STARTUP SCHOOL

PRODUCT DESIGN | SUMMER 2012

SKILLS

PASSABLE

KILLER

INDESIGN



PHOTOSHOP



ILLUSTRATOR



AFTEREFFECTS



POWERPOINT



HTML/CSS



FINAL CUT PRO



SEWING



DRAWING



SKIING



PUBLIC SPEAKING



FUN FACTS

① I've worked on multiple TV studio sets ① I have never (ever!) met a food I didn't like ① I almost studied fashion design & still keep a croquis book ① I first learned to write backwards. ① I have 5 rules for eating burgers. Ask me about them some time!