

Ian R. Markowitz

10 Ina Road, Needham, MA 02492, United States of America

+1 (781) 350-4261

<http://www.ianmarkowitz.com>

ian@ianmarkowitz.com

Education

Bentley University, Waltham, MA

Candidate for Bachelor of Science, Finance and Liberal Studies, May 2012

Overall G.P.A.: 3.55; Major G.P.A.: 3.35 Concentration: Global Perspectives

Academic Honors: Cum Laude

Boston Startup School, Boston, MA

Sales and Business Development Track, Summer 2012

Internship Experience

GSN (Game Show Network)

Waltham, MA

Marketing and Business Development Intern, GSN Digital Labs

May 2011 - February 2012

- Evaluated and modified in-game economies to increase revenue and decrease outstanding liabilities
- Managed daily promotions for Wheel Of Fortune to increase average revenue per user
- Increased average revenue per user 26%
- Optimized targeting and improved ad campaigns to increase install rate and average monthly users
- Managed customer support and worked on Parature migration and implementation including knowledge base creation

Boston Scientific

Natick, MA

Business Analyst Intern, Quality Information Systems

May 2010 - August 2010

- Wrote and executed test scripts to verify functionality and development of the eCAPA system, a quality information system mandated and regulated by the Food and Drug Administration
- Managed traceability to verify all system requirements were met and verified by the test scripts

HCC Global Financial Products

Barcelona, Spain

Emerging Markets Underwriting Intern

May 2009 - August 2009

- Evaluated submissions for specialty insurance (Directors and Officers Liability, Professional Indemnity, Commercial Crime, Employment Practice Liability)
- Researched companies in emerging markets and their industry and domiciled country to gauge risk
- Reviewed and generated insurance policies giving maximum benefit to insured while minimizing risk

Additional Work Experience

Wimmer Solutions Corporation

Waltham, MA

Microsoft Senior Student Partner

August 2010 - June 2012

- Served as the exclusive on-campus representative for Microsoft
- Lead a group of 5 Student Partners, organizing monthly conference calls to discuss goals, campaigns, and provide support
- Perform product demonstrations and build brand awareness for Microsoft on-campus and in the local community

Bentley University IT Client Services

Waltham, MA

Software/Hardware Analyst

August 2009 - May 2012

- Analyzed and resolved operating system and network connectivity issues on notebooks
- Performed hardware repairs on HP notebooks and troubleshoot and removed virus issues

Bentley University Office of Undergraduate Admissions

Waltham, MA

VP of Communications for Ambassador Organization/Student Ambassador

December 2008 - May 2012

- Promoted to Vice President of Communications in December 2009
- Facilitate communication between approximately 70 ambassadors and the Office of Undergraduate Admission
- Serve as a campus tour guide for prospective students, their families, and guidance counselors

Student Organizations and Activities

The Vanguard (Campus Newspaper)

Editorial Director

Speech and Debate Society

Vice President of Speech/Rhetoric

Language Skills

Chinese (Mandarin) - Proficient (Spoken) Beginner (Written); Spanish - Proficient (Spoken) Proficient (Written)

Technical Skills

Certifications - Bloomberg Terminal Certified in Equities, Fixed Incomes, Commodities, and Currencies; Accredited Platform

Specialist for HP Commercial Desktops, Notebooks and Workstations

Software - Microsoft Office Suite 2007 and 2010 including Access and Excel; S&P Capital IQ