

Hangerslide	Boston, MA	Dec '11 - April 2012	Skills
Marketing and product design consultant for start up fashion retail website Branding consultation as well as content consultation			
Buz Media	Boston, MA	Sept '11 - March 12	Powerpoint Salesforce WebPDM KeyNote Outlook Twitter Pages Word
Marketing Manager, Business Development Executive at Buz, a start up social media tech company Developed the social media marketing section of Buz, with a high emphasis on Facebook marketing CPC analysis, helped raise click through rates to eight per Facebook post Blog and Twitter management Helped grow Buz's client base from four to thirty one over the course of two months Print, logo, web, presentation and video design and direction Directly managed five interns and three staff members Event planning - College Fest 2011, managed a team of 30 promotional staff Created and oversaw the Buz for Boston University Campaign			
Maggy London	New York, NY	Jan - May 2011	Dreamweaver Photoshop Illustrator InDesign iMovie Flash
Assistant Women's Wear Designer Created line presentations for buyers such as Nordstrom, White House Black Market, Chicco and Macy's Sourced raw materials in the garment district and from factories in China and Korea CAD design, specs, flat and technical drawing Managed two design interns Oversaw and helped manage the in-house sample room			
Nordstrom	Peabody, MA	Oct - Jan 2010	
Women's Sales Associate			
Richie Rich	New York, NY	Aug - Sept 2010	Technical Drawing Fashion Drawing Couture Sewing Patternmaking Draping Sewing Fit
Freelance pattern maker and designer for Richie Rich's debut collection, "PopLuxe" SS'2011 Created patterns for and sewed five garments that were shown on the runway at Lincoln Center Partook in weekly design meetings and model fittings with the head designer Worked back stage at Lincoln Center during New York Fashion Week Designed and created a pant suit worn by Ellen Degeneres down the runway for the show's finale			
Diane Von Furstenburg	New York, NY	Aug - Sept 2010	
Fashion design intern Patterned and draped garments that were put on the runway as part of DVF's SS'2011 collection Sewed sample garments Sourced trims throughout New York's garment district			
Schwartz and Benjamin, Inc.	New York, NY	Sept - Dec 2009	
Sales intern for Kate Spade, Diane Von Furstenburg, Juicy Couture, and Seven For All Mankind shoes Participated in design meetings with clients such as Diane Von Furstenburg Show room assistant			
Schwartz and Benjamin, Inc.	Peabody, MA	March - Sept 2008	
Summer distribution and sales intern Daily EDI communication Created a database of international retail stores Processed and reviewed orders and mailing invoices			

Powder House Production Company Production intern for Shoetube Inc. Promotional script writing and editing Trend forecasting for www.shoetube.tv Video production for online media Set design and shoe modeling	Somerville, MA	Sept - Dec 2008
Museum of Fine Arts Intellectual property legal intern	Boston, MA	Jan - May 2008
Event Management / Fashion Shows		
Raw Artists Boston Featured Fashion Designer, "Menagerie" Designed and constructed 10 women's wear looks	Boston, MA	April 2012
Betsey Johnson Dresser "Betsey Johnson S/S 2012"	Boston, MA	October 2011
College Fest Promotional model manager and recruiter Managed a team of 30 promotional staff over a two day event Succeeded in signing up 7,000 college students to Buz Media's network	Boston, MA	September 2011
Boston Fashion Week Tent Dresser "Emily Muller S/S 2012" Dresser "Michael DePaulo S/S 2012"	Boston, MA	September 2011
Susan G. Koman for the Cure Featured Fashion Designer, "Pink Carpet Fashion Show" Designed and constructed 12 women's wear looks for self titled line	Boston, MA	September 2011
Boston University Fashion and Retail Association Fashion Designer "Modern Reconstruction" Designed and constructed 12 women's wear looks Fashion Designer "Art Nouveau" Designed and constructed 11 women's wear looks Event Planner "Modern Reconstruction", "Art Nouveau", "Sam Mendoza" Model selection and set design	Boston, MA	Sept 05 - May 2009 March 2008 November 2008
Education		
Boston Startup School Marketing for Entrepreneurial Ventures	Boston, MA	July 2012
Parsons, The New School Associate in Applied Science - Fashion Design	New York, NY	June 2010
Boston University Bachelor of Science in Communication- Advertising Minor in Fine Art	Boston, MA	May 2009
Boston University Study Abroad	London, UK	Sept - Dec 2006

Awards

Dean's List
Boston University
Parsons

Parsons Line Debut
2010

Capstone Award
2007

RISD Award
2005