

# **JAMES P. BONNER**

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## **EXPERIENCE**

**Localon Inc**, Boston, MA and South San Francisco, CA Fall 2010 - Present  
*VP of Business Development*

- Invested \$20,000 budget in hiring, training, and supervising sales team
- Solved clients' inventory and marketing issues with an all-in-one web system

**True Ventures**, San Francisco CA Summer 2010  
*about.me Product Intern*

- Created automated testing system for startup that recently sold for \$25 million
- Contracted for early-stage venture capital firm, observed valuations and deals

**Year of Youth: Project 2012**, Washington DC August 2009 – August 2010  
*Outreach Director*

- Appeared on radio to outline organizational mission and philosophy
- Organized the distribution of a national campus activism strategy

**Headwater Homeworks**, Medford NJ Summer 2006 – Summer 2008

- Self-operated regional landscaping, painting, and pressure washing business

## **ACTIVITIES**

**Undergraduate Government of Boston College** September 2008 – May 2010  
*Director of Print Design*

- Tailored marketing strategies for campus initiatives, designed print and web ads
- University Speakers Department*
- Engaged and publicized speakers including Jerry Greenfield of Ben & Jerry's

**Boston College Observer** September 2008 – September 2010  
*Executive Editor*

- Created business department, developed press kit and rates, sold advertising
- Researched and wrote investigative analyses of campus labor union standoff
- Designed graphic advertisements, created print layout, launched web site

**Boston College Consulting Team** September 2010 – Present  
*Team Leader*

- Solved marketing issues for student groups and implemented ads for BC Shuttle

## **EDUCATION**

**Boston College, Wallace E. Carroll School of Management Honors Program**

- Bachelor of Science in Finance and Information Systems, May 2012

Finance GPA: 3.33

Information Systems GPA: 3.66

对外经贸大学 (University of International Business & Economics), Beijing, 2011

- Studied Mandarin Chinese and international business

## **SKILLS**

**Web Development**

- Tools I have used include: Rails, node.js, Python, PHP/PostgreSQL, HTML/CSS

**Language**

- Mandarin Chinese proficiency at intermediate level.

**Web and Print Design, Video Editing, Web Analytics/AdWords**