

Emmanuel Guerra Günzel

Industrial Designer

portfolio.guerragunzel.com
emmanuel@guerragunzel.com
+ 1.617.956.2226

I'm a designer passionate about people, products and their intricate societal interactions. I'm interested in creative ventures that will allow me to apply my analytical and technical design skills to diverse and interdisciplinary projects.

EDUCATION

Bachelor of Industrial Design with High Distinction

Carleton University (Ottawa, Canada)

- 2011 » Minor in "Technology, Society and Environmental Studies"
- » IDSA Student Merit Award: 2011 Nominee

EXPERIENCE

Boston Startup School, Harvard Innovation Lab (Allston, MA)

Product Designer

- 2012 » Focus on user-centered design to shape beautiful UX with online products
- present » Agile/lean product development in cross-disciplinary teams
- » Prototype design, mock-up development (HTML/CSS), UX/UI, user testing

Freelance Designer & Photographer

- 2009 » Creative direction, retouching, and graphic design
- present » Logo development for Bytown Ukulele Club in Ottawa, Canada
- » Location, wedding and portrait photography for various clients

Ramírez i Carrillo Studio, formally Z°ocreative, (Barcelona, Spain)

Industrial Design Intern | 12 weeks

- 2010 » Photographed the studio's body of work for print and web communications
- » Responsible for scene framing and post-processing for stop-motion ad
- » Communicated concepts for projects through sketches, vector art and CAD
- » Translated text for the studio's online portfolio and updated graphic content

Dräger Medical Systems (Andover, MA)

Media Specialist Intern | 30 weeks

- 2006 » Provided graphic and AV media support for corporate ed. programming
- 2008 » Built hospital environment on location for professional product photo shoot
- » Assisted in building corporate training room facilities, including configuration of medical equipment, IT and AV hardware, and inventory
- » Co-author and graphic designer of the corporate "Training Room Manual"

SKILLS

Interpersonal

- » Fluent at a native level in German, Spanish, and English
- » Diligent, reliable, organized, and detail-oriented
- » Familiar with interdisciplinary group projects yielding collaborative reports and formal presentations on a variety of subjects

Design

- » Mac & PC, Illustrator, Photoshop, InDesign, SolidWorks + PhotoView 360
- » Experience with design research methods, ergonomics analysis and user testing methods for design verification and validation
- » Concept ideation and refinement through sketching, vector art, and 3D CAD
- » Understanding of industrial design mass production & materials technologies
- » Experience with model-making (wood, metal, plastic) and rapid prototyping
- » Capable of producing design reports and presentations with sensible layout
- » Familiar with drafting and technical drawing standards