

Assaad Lyn

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1 Lamb Lane, Canton MA, 02021

Education

University of Massachusetts Amherst

May 2011

Bachelor of Arts in English (GPA 3.1)

Business and Work Experience

Boston Startup School, Marketing Student

Summer 2012

- Professional accelerator to increase marketing experience.

Strategis, Marketing and Communications Intern

February 2012 – present

- Generated content (such as social media updates) for clients, building more traffic to their respective websites and social media profiles.
- Researched topics and relevant articles for clients, providing content for.

Interact Media, Freelance Copywriter

July 2011 – present

- Write and edit articles for clients, such as Search Engine Optimization (SEO).
 - Research topics and relevant articles regarding current writing.

Camp Joy, Counselor

Summer 2011

- Arranged daily schedule, monitored safety and activities while participating with children.
- Counselor and role model for children with autism and other special needs.
- Learned and experienced the needs of people with different special needs.

Leadership

Umass Ballroom Dance Team, Captain

September 2010 – May 2011

- Assisted with organization of events. Instructed social dance classes taught to the public, bringing awareness of ballroom dance.
- Demonstrated leadership by coordinating and instructing team practices, promoting team unity and companionship.
- Scheduled lessons with professional coaches, improving team quality.
- Supervised and prepared incoming replacements for future.

Publications

Blazing Storm

September 2011 - present

- Self started blog regarding video game trends and evolution.
- Writing and interaction with others regarding gaming technology, psyche, and genres.
- Research gaming companies and news stories.

Short Cuts

April 2010

- Published in University of Massachusetts Amherst literary journal *Short Cuts* for a creative story about video game characters.

Technical Skills

Language

- Proficient in American Sign Language

Computer

- Proficient with Microsoft Word, Excel, Powerpoint
- Intermediate with Adobe Photoshop, After Effects.
- Familiarity with SEO, keyword tagging and content generation.

Other

- Spreading love of ballroom dance, through teaching.

- Favorite sports are basketball and tennis.
- Love of creation leads to creative writing and content generation.