

Daniel P. Pratt

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Education

06/12-Present **Boston Startup School**, Cambridge, MA
Sales and Business Development, 07/12

09/08-06/12 **Suffolk University**, Boston, MA
BS Political Science, 06/12

Work Experience

05/12-Present **Marketing Associate**, Smarterer, Boston, MA
Building sustainable affiliate marketing and email marketing strategies. Helped grow key metric (questions answered) from 800,000 to 10 million in four months.

05/11-05/12 **Front of House Staff Member**, Flour Bakery, Boston, MA
Shared passion about food with customers by explaining cooking techniques, baking techniques, and the source of ingredients. Prepared hundreds of artisanal sandwiches for the hungry masses each day.

09/09-12/10 **Teaching Assistant**, Ballotti Learning Center, Suffolk University, Boston, MA
Facilitated the educational and social development of Suffolk University's academically underprepared students.

09/09-12/10 **Tutor**, Ballotti Learning Center, Suffolk University, Boston, MA
Assisted students in advancing their academic skills and knowledge in political science, English, and sociology. This included instruction on time management, critical note-taking, and study skills.

Research Experience

06/10-06/12 **Scholar**, InterFuture, Boston, MA
Researched how street food vendors in Costa Rica, the Czech Republic, South Korea, and the United States create successful businesses and maintain a loyal clientele. Analyzed data acquired through observations and interviews conducted in each country.

Volunteer Experience

09/08-Present **Best Buddies**, Suffolk University, Boston, MA
Assist adults living with intellectual disabilities via meal preparation and social activities. Coordinate fundraising events benefiting Best Buddies International and the Special Olympics.

Honors and Distinctions

05/11-Present **Board of Trustees**, InterFuture

03/11-Present **Pi Sigma Alpha Honor Society**, Suffolk University

01/09-05/12 **Dean's High Honors**, Suffolk University

09/09-05/10 **Ballotti Learning Center Scholar**, Suffolk University

06/08 **Young Entrepreneur Award Recipient**, National Federation of Independent Business

