

Noida Institute of Engineering and Technology, Greater Noida

Rural Planning & Development

Unit: 1

Rural Development: Administration and Planning

BTECH 4TH Year (7TH Sem)



Simran Kaur MBA Department



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Faculty Profile

Faculty Name: Ms. Simran Kaur

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Qualification: UGC NET, JRF, MBA, PGDM, Pursuing Ph.D

Specialisation: HR & Marketing

Research Area: OB

Total Experience:7+ years





Evaluation Scheme

SEMESTER- VIII

Sl. No.	Subject	Subject	Periods Evaluation Scheme					ne	4500 400 500	nd ester	Total	Credit	
110.	Codes	***	L	T	P	CT	TA	Total	PS	TE	PE		
1	KHU801/KHU802	HSMC-1#/HSMC-2#	3	0	0	30	20	50	3	100		150	3
2	KOE08X	Open Elective-III	3	0	0	30	20	50		100		150	3
3	KOE08X	Open Elective-IV	3	0	0	30	20	50	(100	,	150	3
4	KCS851	Project 1	0	0	18		2 3	-	100		300	400	9
5		MOOCs (Essential for Hons. Degree)	(2		2 - 2		5					*	
		Total	9	0	18							850	18



Syllabus

Unit	Topics	Lectures
I	Rural Planning & Development: Concepts of Rural Development, Basic elements of rural Development, and Importance of Rural Development for creation of Sustainable Livelihoods, An overview of Policies and Programmes for Rural Development- Programmes in the agricultural sector, Programmes in the Social Security, Programmes in area of Social Sector.	8
II	Rural Development Programmes: Sriniketan experiment, Gurgaon experiment, marthandam experiment, Baroda experiment, Firkha development scheme, Etawa pilot project, Nilokheri experiment, approaches to rural community development: Tagore, Gandhi etc	8
Ш	Panchayati Raj & Rural Administration: Administrative Structure: bureaucracy, structure of administration; Panchayati Raj Institutions Emergence and Growth of Panchayati Raj Institutions in India; People and Panchayati Raj; Financial Organizations in Panchayati Raj Institutions, Structure of rural finance, Government & Non-Government Organizations / Community Based Organizations, Concept of Self help group.	8
IV	Human Resource Development in Rural Sector: Need for Human Resource Development, Elements of Human Resource Development in Rural Sector Dimensions of HRD for rural development-Health, Education, Energy, Skill Development, Training, Nutritional Status access to basic amenities - Population composition.	8
V	Rural Industrialization and Entrepreneurship: Concept of Rural Industrialization, Gandhian approach to Rural Industrialization, Appropriate Technology for Rural Industries, Entrepreneurship and Rural Industrialization-Problems and diagnosis of Rural Entrepreneurship in India, with special reference to Women Entrepreneurship; Development of Small Entrepreneurs in India, need for and scope of entrepreneurship in Rural area.	8



Applications of this course in B.Tech

- Rural development course offers an understanding of how strategies for the management of rural areas and their implementation are planned and executed.
- There are further courses at graduate and post graduate levels for people who are interested in working in rural development co-operatives and development organizations.
- The emergence of capitalism in rural areas can be understood as Rural Development.
- It basically refers to the modernization and development of rural cities and areas.
- It is also concerned with the socio-economic development of rural people.
- Hence, those who aspire to pursue a rural development course will get to learn the same during the years of their study.



Course Objectives

- To Understand the definitions, concepts and components of Rural Development
- To Know the importance, structure, significance, resources of Indian rural economy
- To help them in developing the ability to have a clear idea about the area development programmes and its impact.
- To be able to acquire knowledge about rural entrepreneurship
- To develop the understanding about the using of different methods for human resource planning



Course Outcomes

CO1: Understand the definitions, concepts and components of Rural Development	Understand (K 2)
CO2: Know the importance, structure, significance, resources of Indian rural economy.	Apply (K3)
CO3: Develop the ability to have a clear idea about the area development programmes and its impact.	Analyzing (K 4)
CO4: Able to acquire knowledge about rural entrepreneurship.	Applying (K 3)
CO5: Understand about the using of different methods for human resource planning	Understand (K 2)

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Program Outcomes

- **1. Engineering knowledge:** Apply the knowledge of mathematics, science, engineering fundamentals, and an engineering specialization to the solution of complex engineering problems.
- **2. Problem analysis:** Identify, formulate, review research literature, and analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, natural sciences, and engineering sciences.
- **3. Design/development of solutions:** Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.
- **4. Conduct investigations of complex problems:** Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.



Program Outcomes

- **5. Modern tool usage:** Create, select, and apply appropriate techniques, resources, and modern engineering and IT tools including prediction and modeling to complex engineering activities with an understanding of the limitations.
- **6. The engineer and society:** Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice.

- **7. Environment and sustainability:** Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- **8. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice.



Program Outcomes

- **9. Individual and team work:** Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- 10. Communication: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
- 11. Project management and finance: Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
- **12. Life-long learning:** Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.



CO-PO Mapping

РО	РО	РО	РО	РО	РО	РО	РО	РО	РО	РО	РО	РО
СО	1	2	3	4	5	6	7	8	9	10	11	12
CO 1	2			2								2
CO 2							3	2				3
CO 3		2						3				2
CO 4									2			3
CO 5							2					
Avg.	0.4	0.4		0.4			1	1	0.4			2



Program Specific Outcomes

S.NO.	Program Specific Outcomes	PSO Description
1	PSO1	Ability to design manufacturing processes, products, the equipment, tooling and necessary environment for the manufacture of products that meet specific material and other requirements.
2	PSO2	Ability to use design, manufacturing and industrial engineering software packages to formulate and solve real time issues.
3	PSO3	Ability to analyze, synthesis and control manufacturing operations using statistical methods and to create competitive advantage through the application of manufacturing planning, strategy, quality and control concepts.



Program Educational Objectives

PEO1: Able to apply sound knowledge in the field of information technology to fulfill the needs of IT industry.

PEO2: Able to design innovative and interdisciplinary systems through latest digital technologies.

PEO3: Able to inculcate professional and social ethics, team work and leadership for serving the society.

PEO4: Able to inculcate lifelong learning in the field of computing for successful career in organizations and R&D sectors.



Result analysis

Result Awaited

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End Semester Question Paper Template

		SECTION – A		CO
1.	Attem	pt all parts-	×1=10]	
	1-a.	Question-	(1)	
	1-b.	Question-	(1)	
	1-c.	Question-	(1)	
	1-d.	Question-	(1)	
	1-e.	Question-	(1)	
	1-f.	Question-	(1)	
	1-g.	Question-	(1)	
	1-h.	Question-	(1)	
	1-i.	Question-	(1)	
	1-j.	Question-	(1)	
2.	Attem	pt all parts- [5×	2=10]	CO
	2-a.	Question-	(2)	
	2-b.	Question-	(2)	
	2-с.	Question-	(2)	
	2-d.	Question-	(2)	
	2-е.	Question-	(2)	



End Semester Question Paper Template

	•	SECTION – B		CO
3.		er any <u>five</u> of the following-	[5×6=30]	
	3-a.	Question-	(6)	
	3-b.	Question-	(6)	
	3-с.	Question-	(6)	
	3-d.	Question-	(6)	
	3-е.	Question-	(6)	
	3-f.	Question-	(6)	
	3-g.	Question-	(6)	
		<u>SECTION – C</u>		CO
4	Answ	er any one of the following-	[5×10=50]	
	4-a.	Question-	(10)	
	4-b.	Question-	(10)	
5.		er any one of the following-		
	5-a.	Question-	(10)	
	5-b.	Question-	(10)	
6.		er any one of the following-	()	
	6-a.	Question-	(10)	
	6-b.	Operation	(10)	
7.		Question-	(10)	
/-		er any one of the following-	(10)	
	7-a.	Question-	(10)	
	7-b.	Question-	(10)	
8.	Answ	er any one of the following-		
٥.	8-a.	-	(10)	
<u> </u>	ð-a.	Question-	(10)	
	8-b.	Question-	(10)	

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Prerequisites / Recap

Students should have a basic understanding of the:

- Rural and Urban sector
- Agriculture
- Planning and Development

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Brief Introduction about the Subject with videos

- **Rural development** is the process of improving the quality of life and economic well-being of people living in **rural areas**.
- The objective of this course is to introduce, discuss and frame aspects of rural development and to relate these to rural livelihoods, socio-economic inequalities and the local institutional embeddedness of financial services' providers.
- We start with presenting rural development in the theoretical debate on economic development. Then we discuss issues of rural livelihoods with regards to local socioeconomic inequalities.
- https://www.youtube.com/watch?v=7BIz-jX46GY&list=PL8kNpySS1WHp6UPvnTb6rFOI9h4il6Hbd

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Unit Contents

- 1. Concepts and basic elements of Rural Development
- 2. Importance of Rural Development for creation of Sustainable Livelihoods
- 3. An overview of Policies and Programmes for Rural Development: Programmes in the agricultural sector
- 4. Programmes in the Social Sector: Social Security



Unit Objectives

- To make the students understand the concept of Rural development
- To explain the Policies and Programmes for Rural Development
- To discuss Importance of Rural Development for creation of Sustainable Livelihoods

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(Unit –I) Topic 1

Concepts of Rural Development





Session Objectives

Topic	Course Outcome
1.Understand the meaning of Rural development.	CO1
2.Identify the concepts and importance of Rural	
development.	



Defining 'rural'

Rural - Is an area, where the people are engaged in primary industry in the sense that they produce things directly for the first time in cooperation with nature as stated by Srivastava (1961).

A society or community can be classified as rural based on the criteria of lower population density, less social differentiation, less social and spatial mobility, slow rate of social change, etc. Agriculture would be the major occupation of rural area.



Defining 'development'

Development: It refers to growth, evolution, stage of inducement or progress. This progress or growth is gradual and had sequential phases. Always there is increasing differentiation. It also refers to the over all movement towards greater efficiency and complex situations.



Concept of Rural development

Rural Development (RD): is a process which aims at improving the well being and self realisation of people living outside the urbanized areas through collective process.

According to Agarwal (1989) rural development is a strategy designed to improve the economic and social life of rural poor.



Introduction Of Rural Development

- Rural Development is **the process of improving the quality of life and economic well-being of people living in rural areas, often relatively isolated and sparsely populated areas**. Rural Development has traditionally centered on the exploitation of land-intensive natural resources such as agriculture and forestry.
- Rural development is a term that concentrates on the actions taken for the development of rural areas to improve the economy.



Introduction Of Rural Development

However, few areas that demand more focused attention and new initiatives are:

- Education
- Public health and Sanitation
- Women empowerment
- Infrastructure development (electricity, irrigation, etc.)
- Facilities for agriculture extension and research
- Availability of credit
- Employment opportunities



Introduction Of Rural Development

- It relates primarily to areas that have a relatively **low population density** compared to cities, areas where **agriculture** and related activities usually dominate the landscape and economy, and places where transport and communications need to cover relatively **large distances** making travel and service provision relatively difficult and costly.
- However, our definition also includes the **towns** (as opposed to cities) that are located in these areas and which are linked to them culturally and economically by acting as a focal point for people living in the surrounding areas places where they can meet, exchange goods and services, and find transport to larger urban centres.

Basic objectives of Rural development

The major objectives of rural development are:

- 1) to achieve enhanced production and productivity in rural areas,
- 2) to bring about a greater socio-economic equity,
- 3) to bring about a spatial balance in social and economic development,
- 4) to bring about improvement in the ecological environment so that it may be conducive to growth and happiness, and
- 5) to develop broad based community participation in the process of development.

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Importance of Rural development

Rural development is a dynamic process which is mainly concerned with the rural areas. These include agricultural growth, putting up of economic and social infrastructure, fair wages as also housing and house sites for the landless, village planning, public health, education and functional literacy, communication etc.



Importance of Rural development

Rural development is a national necessity and has considerable importance in India because of the following reasons.

- 1. about three-fourth of India's population live in rural areas,
- 2. nearly half of the country's national income is derived from agriculture,
- 3. around seventy per cent of Indian population get employment through agriculture,
- 4. bulk of raw materials for industries come from agriculture and rural sector,
- 5. increase in industrial population can be justified only in rural populations' motivation and increasing the purchasing power to buy industrial goods, and
- 6. growing disparity between the urban elite and the rural poor can lead to political instability



Daily Quiz

- 1. Which of the following can help in the development of human resources?
- a. Improving literacy skills
- b. Skill development
- c. Training
- d. All of the above
- 2. Rural development aims at ______.
- a. Improving health facilities
- b. Reducing poverty
- c. Developing infrastructure
- d. All of the above
- 3. _____ is the process of improving the quality of life and economic well-being of people living in rural areas.
- 4. Development refers to growth, evolution, stage of inducement or progress. (True/ False)

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(Unit –I) Topic 2

Rural Development for creation of Sustainable Livelihoods





Recap

We have discussed about:

- Concept of Rural, Development and Rural development
- Objectives of Rural development
- Importance of Rural development

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Session Objectives

	Course Outcome
Topic	
• To understand the importance of Rural Development for creation	CO1
of Sustainable Livelihoods	

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Concept of sustainable livelihood

- *Livelihood*. A livelihood comprises the capabilities, assets and activities required for a means of living (Chambers & Conway 1988).
- Sustainable livelihood. A livelihood is sustainable when it can cope with and recover from the stresses and shocks and maintain or enhance its capabilities and assets both now and in the future without undermining the natural resource base (Chambers & Conway).
- Household livelihood security. Household livelihood security is defined as adequate and sustainable access to income and resources to meet basic needs



Importance Of Rural Development for creation of sustainable livelihood

- It is estimated that in 2005 there were 2.6 billion people living in poverty, that is, on less than US\$2 per day, and about 1.4 billion people living in extreme poverty, that is on less than one US\$1.25 per day (World Bank 2011).
- Estimates of the proportion of the world's poor that live in rural areas vary but for 2005 this was estimated at 70% (with just 55% of the world's total population living in rural areas) (IFAD 2010).



Importance Of Rural Development for creation of sustainable livelihood

- It is further predicted that, despite urban migration, a little over one-third of the world's population will live in rural areas by 2030, just under two-thirds of the world's poor people will still be rural by 2030, and both poverty incidence and depth of poverty will continue to be greater in rural areas (World Bank 2007).
- Such global figures hide large regional and national variations but nevertheless emphasize the magnitude of global poverty, and rural poverty in particular.

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A sustainable livelihood approach (SLA) attempts to take a holistic perspective in determining problems and opportunities for programme activities. This holistic perspective involves taking into account:

• *Context*. What are the social, economic, political, historical, demographic trends that influence the livelihood options of a given population and what are the risks to which they are exposed?



• *Resources*. What are the various assets (financial, physical, social, human and natural) that households and communities have access to and how are they differentiated? Vulnerability is determined by the risks that households and communities are exposed to and their ability to use assets to cope with these risks.



• *Institutions and organizations*. The institutions that operate within a given context will be critical to sustainable livelihood outcomes. It is important to identify which government, civic and private-sector institutions operate in a given livelihood setting to determine their relative strengths and weaknesses in delivering goods and services essential to secure livelihoods.



- *Livelihood strategies*. A holistic diagnosis attempts to identify the various strategies people use to make a living and how they cope with stress. These are also referred to as adaptive and coping strategies in the food security literature.
- *Livelihood outcomes*. Outcomes are measured to determine how successful households are in their livelihood strategies. These outcomes can be based on normative standards (e.g. nutritional status) or on criteria identified by the communities. Such outcome measures need to be differentiated across groups, households and individuals.



- Application of participatory, people-centred approaches: SLA uses a wide variety of participatory tools for diagnosis, programme design and monitoring and evaluation. Participation and empowerment are the basic tenets of the approach.
- Focused strategy: Although the SLA emphasizes holistic diagnosis, this does not mean that interventions must be multisectoral. Single-sector projects/programmes may be the most appropriate avenue to pursue based on a good problem and opportunity analysis.



- Coherent information systems: The indicators used for monitoring and evaluation are clearly linked to the problem analysis and the objectives. Cross-sectoral impacts that are measured are derived from the links that are demonstrated from the holistic analysis. The project should not collect unnecessary data that is not clearly linked to the objective or the problem analysis.
- **Reflective practice:** Programme information systems should be set up to capture both the intended and unintended consequences of programme activities.



Daily Quiz

- 1. A _____ comprises the capabilities, assets and activities required for a means of living.
- 2. A livelihood is _____ when it can cope with and recover from the stresses and shocks and maintain or enhance its capabilities and assets.
- 3. Household livelihood security is defined as adequate and sustainable access to income and resources to meet basic needs. (True/False)
- 4. Name any 2 financial institutions that enable people ensure sustainable livelihood.

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(Unit –I) Topic 3

Policies and Programmes for Rural Development-Agricultural sector





Recap

A livelihood is sustainable when it can cope with and recover from the stresses and shocks and maintain or enhance its capabilities and assets both now and in the future without undermining the natural resource base.

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Session Objectives

	Course Outcome
Topic	
• To understand the of Policies and Programmes for Rural	CO1
Development- Programmes in the agricultural sector	

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- To motivate the farmers for more food grain production, union government has launched policy of **Minimum Support Price** (**MSP**) since 1966-67. This policy ensures minimum price to farmers for each crop.
- On the other hand, Government launched the Mahatma Gandhi Rural Employment Guarantee Act (MGNREGA), Public Distribution System (PDS) for rural poor.
- The macro management of agriculture (MMA) was revised in 2008 to improve the efficiency in supplementing the efforts of states to enhance agriculture production and productivity.



Important policy measures introduced in the rural sector in India during the period of planning are as follows:

•Technological Measures: To sustain and extend this programme to larger and larger areas of the country, steps were taken to increase the production of high-yielding varieties of seeds, fertilisers and pesticides within the economy and supplement domestic production by imports whenever necessary. Food grain production which was merely 50.8 million tonnes in 1950-51, rose to record level of 252.6 million tonnes in 2011-12



•Land Reforms: Land reform measures were introduced to abolish intermediary interests in land. Measures taken under this head included: (i) Abolition of intermediaries; (ii) Tenancy reforms to (a) regulate rents paid by tenants to landlords, (b) provide security of tenure to tenants, and (c) confer ownership rights on tenants; and (iii) Imposition of ceilings on holdings in a bid to procure land for distribution among landless labourers and marginal farmers

•Cooperation and Consolidation of Holdings: In a bid to reorganise agriculture and prevent subdivision and fragmentation of holdings, the Indian agricultural policy introduced the programmes of co-operation and consolidation of holdings.



- •Institutional Credit: National Bank for Agriculture and Rural Development (NABARD) was also set up. As a result of the expansion of institutional credit facilities to farmers, the importance of moneylenders has declined steeply and so has the exploitation of farmers at the hands of moneylenders.
- •Rural Employment Programmes: The government introduced various poverty alleviation programmes particularly from Fourth Plan onwards like Small Farmers Development Agency (SFDA), National Rural Employment Programme (NREP), Rural Landless Employment Guarantee Programme (RLEGP), Jawahar Rozgar Yojana (JRY), Jawahar Gram Samridhi Yojana (JGSY), Sampoorna Grameen Rozgar Yojana (SGRY), National Food for Work Programme (NFFWP), Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS), etc.



•Rashtriya Krishi Vikas Yojana (RKVY): The RKVY was launched in 2007-08 with an outlay of Rs. 25,000 crore in the Eleventh Plan for incentivising States to enhance public investment to achieve 4 per cent growth rate in agriculture and allied sectors during the Eleventh Five Year Plan period. The subschemes include: Bringing Green Revolution to Eastern India (BGREI); Integrated Development of pulses villages (60,000) in Rain fed areas; Promotion of Oil Palm; Initiative on Vegetable Clusters; Nutri-cereals; National Mission for Protein Supplements; Accelerated Fodder Development Programme; and Saffron Mission

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- •National Food Security Mission (NFSM). The NFSM is a crop development scheme of the Government of India that aims at restoring soil health and achieving additional production of 10, 8 and 2 million tonnes of rice wheat and pulses respectively by the end of 2011-12. It was launched in August 2007 with an approved outlay of Rs. 4,883 crore for the period 2007-08 to 2011-12. The Mission has focused on the Districts with productivity of wheat/rice below the State average
- •Macro Management of Agriculture. Macro Management of Agriculture (MMA) is one of the centrally sponsored schemes formulated in 2000-01 with the objective to ensure that Central assistance is spent through focused and specific interventions for development of agriculture in States.

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National Mission For Sustainable Agriculture (NMSA)

National Mission for Sustainable Agriculture (NMSA) has been formulated for enhancing agricultural productivity especially <u>in rainfed areas</u> focusing on integrated farming, water use efficiency, soil health management and synergizing resource conservation.

NMSA will cater to key dimensions of 'Water use efficiency', 'Nutrient Management' and 'Livelihood diversification' through adoption of sustainable development pathway by progressively shifting to environmental friendly technologies, adoption of energy efficient equipments, conservation of natural resources, integrated farming, etc.



Pradhan Mantri Krishi Sinchai Yojana (PMKSY)

Har Khet ko Pani "Prime Minister Krishi Sinchayee Yojana"

Government of India is committed to accord high priority to water conservation and its management. To this effect Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) has been formulated with the vision of extending the coverage of irrigation 'Har Khet ko pani' and improving water use efficiency 'More crop per drop' in a focused manner with end to end solution on source creation, distribution, management, field application and extension activities.



Paramparagat Krishi Vikas Yojana (PKVY)

The Paramparagat Krishi Vikas Yojana (PKVY), an initiative **to promote organic farming** in the country, was launched by the NDA government in 2015.

According to the scheme, farmers will be encouraged to form groups or clusters and take to organic farming methods over large areas in the country.

The aim is to form **10,000 clusters** over the next three years and bring about **five lakh acres of agricultural area under organic farming.** The government also intends to cover the certification costs and promote organic farming through the use of traditional resources.



Micro Irrigation Fund (MIF)

The government approved a dedicated Rs 5,000 crore fund to bring more land area under micro-irrigation as part of its objective to boost agriculture production and farmers income.

The fund has been set up under NABARD, which will provide this amount to states on concessional rate of interest to promote micro-irrigation, which currently has a coverage of only 10 million hectares as against the potential of 70 million hectares.



Pradhan Mantri Fasal Bima Yojana (PMFBY)

• Pradhan Mantri Fasal Bima Yojana (PMFBY) is the government sponsored crop insurance scheme that integrates multiple stakeholders on a single platform.

Objectives

- To provide insurance coverage and financial support to the farmers in the event of failure of any of the notified crop as a result of natural calamities, pests & diseases.
- To stabilise the income of farmers to ensure their continuance in farming.
- To encourage farmers to adopt innovative and modern agricultural practices.
- To ensure flow of credit to the agriculture sector.



Gramin Bhandaran Yojna Objective of this Scheme:

- •Create scientific storage capacity with allied facilities in rural areas.
- •To meet the requirements of farmers for storing farm produce, processed farm produce and agricultural inputs.
- •Promotion of grading, standardization and quality control of agricultural produce to improve their marketability.
- •Prevent distress sale immediately after harvest by providing the facility of pledge financing and marketing credit by strengthening agricultural marketing infrastructure in the country.



Livestock insurance Scheme

This scheme aims to provide protection mechanism to the farmers and cattle rearers against any eventual loss of their animals due to death and to demonstrate the benefit of the insurance of livestock to the people and popularize it with the ultimate goal of attaining qualitative improvement in livestock and their products.



- A National Sample Survey Exercise pointed out that about 5% of the total population in India sleeps without two square meals a day. The Public Distribution System (PDS) later revamped to the Targeted Public Distribution System (TDPS) aimed at providing food and grains to the needy.
- To make the TPDS more beneficial and more focussed towards the right category of population, the Antyodaya Anna Yojana (AAY) was launched in December 2000. AAY is the Government scheme that was launched to provide highly subsidised food to one crore poorest of the poor families in India.

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Features of the Antyodaya Anna Yojana

- •AAY had to first identify one crore poorest of the poor families from amongst the Below Poverty Line (BPL) families covered under the TPDS within the states.
- •Provide them grains at a highly subsidised rate of Rs. 2 per kg for wheat and Rs. 3 per kg for rice and Re. 1 for coarse grains.
- •All costs related to distribution, transportation, and also margins of dealers had to be borne by States/UTs.
- •The chosen households are entitled to 35kg of food grains per month.
- •The number of poor households has since increased to 2.5 crores and also includes households headed by terminally ill or widows or disabled persons or persons aged 60 years and above and no means of subsistence.



To identify the households that are eligible for the benefits of the scheme, the guidelines stipulated the following criteria:

•Agriculture laborer's without lands, marginal farmers, rural artisans or craftsmen, like weavers, blacksmiths, carpenters, potters, tanners, slum dwellers, and daily wage earners in the informal sector like cobblers, rag pickers, snake charmers, porters, coolies, rickshaw pullers, hand cart pullers, fruit and flower sellers, destitute and other similar types in both rural and urban areas.

•



- •Households that are headed by terminally ill persons/disabled persons/ persons aged 60 years or more or widows with no assured means of subsistence or societal support.
- •Persons who are terminally ill or widows or disabled persons or persons aged 60 years or more or single women or single men with no family or societal support or assured means of subsistence.
- •All tribal households which are primitive.
- •The states identify the poorest of the poor households and ration cards are given to them to ensure the advantages of the scheme reach the right people.



Village grain bank scheme

- VILLAGE GRAIN BANKS SCHEME Village Grain Bank Scheme was earlier implemented by the Ministry of Tribal Affairs in 11 States. However, since 24.11.2004, the scheme was being implemented by the Department Food & Public Distribution.
- The main objective of the scheme presently being implemented was to provide safeguard against starvation during the period of natural calamity or during lean season when the marginalized food insecure households did not have sufficient resources to purchase rations.

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Village grain bank scheme

- The grain banks are to be set up in food scarce areas like the drought prone areas, the hot and cold desert areas, tribal areas and the inaccessible hilly areas which remain cut off because of natural calamities like floods, etc.
- These villages are to be notified by the concerned State Government/Union Territory.
- The scheme envisages inclusion of all willing BPL/AAY families in the villages to be identified by the State Government in food deficit areas.
- The quantity to be lent and the period of repayment is to be decided by the Group themselves.
- Village Panchayat/Gram Sabha, Self Help Group for NGOs etc. identified by the State Government are eligible for running the Grain Banks. This scheme has been discontinued w.e.f.



Daily Quiz

1. _____is the government sponsored crop insurance scheme.

2. RKVY stands for ______.

3. 'Har Khet ko pani' is the objective of _____ scheme.

4. The full form of NABARD is _____.

5. _____was launched by the NDA government in 2015



Noida Institute of Engineering and Technology, Greater Noida

(Unit –I) Topic 4

Policies and Programmes for Rural **Development: Social Security**



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Recap

Agriculture supporting programs by government

- Rashtriya Krishi Vikas Yojana (RKVY)
- Pradhan Mantri Fasal Bima Yojana (PMFBY)
- Micro Irrigation Fund (MIF)
- Gramin Bhandaran Yojna
- Paramparagat Krishi Vikas Yojana (PKVY)



Session Objectives

	Course Outcome
Topic	
• To understand the of Policies and Programmes for Rural	CO1
Development- Programmes in the social sector	



An overview of Policies and Programmes for Rural Development

- Deen dayal upadhyay grameen kaushal yojna
- 2. Roshni: skill development scheme for tribals
- 3. Swachchh bharat mission
- 4. Mahatma Gandhi national rural employment guarantee scheme (MGNREGS)
- 5. National rural livelihood mission
- 6. Pradhan mantri gram sadak yojna
- 7. Training to rural youth for self employment (TRYSEM)
- 8. Antyodaya anna yojna (AAY)
- 9. Village grain bank scheme
- 10. National rural health mission
- 11. Aam aadmi bima yojna
- 12. Sarva siksha abhiyan.



Policies and Programmes for employment in Rural sector

Self employment program:

- Integrated rural development program
- Swarnjyanti gram swarozjar yojna

Wage employment programs:

- 1. National rural employment program
- 2. Rural landless employment guarantee program
- 3. Jawahar gram samridhi yojna

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Swarnjyanti gram swarozjar yojna

- SGSY is being implemented since **April 1999** as a major **anti-poverty scheme** for the rural poor, by organizing them into Self Help Groups (SHGs), providing them with skill development training and helping them to get credit linkage with financial institutions and providing infrastructure and marketing support for the products produced by them.
- Government of India and the State Government are sharing the costs in the ratio of 75:25.



Swarnjyanti gram swarozjar yojna

- The SGSY fund is used to provide subsidy for the **Revolving fund and Economic assistance** to Self Help Groups. Part of the Scheme component is also utilised for formation of groups and conduct of training for their basic orientation **and skill upgradation**.
- Upto 20% of the total allocation can also be spent on putting up of Infrastructure required for promotion of activities of SHGs.
- The SHGs, after the first grading, are provided with a revolving fund of Rs.50,000 for first linkages (bank loan of Rs.50,000 and Rs.10,000 as subsidy) Rs.1.00 lakhs for second linkages and Rs.1.5 lakhs for third and subsequent linkages. After the second grading, the successful groups are provided with economic assistance, the maximum eligible subsidy being 50% of the project cost with a ceiling of Rs.1.25 lakhs.



Swarnjyanti gram swarozjar yojna

Example: In order to implement the scheme in a more purposeful manner, the following initiatives were taken in 2008-09:

- i) A major portion of the Scheme component will be utilised for the disbursement of the subsidy component of Revolving fund to the eligible SHGs formed under Mahalir Thittam.
- ii) To encourage the **marketing of products produced** by SHGs, Calendar of Exhibitions of SHG products for the Districts have been prepared and arrange the exhibitions will be accordingly conducted as per the schedule charted out in the Calendar.



SWACHH BHARAT ABHIYAAN (MISSION)

- "A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2019," said Shri Narendra Modi as he launched the Swachh Bharat Mission at Rajpath in New Delhi.
- On 2nd October 2014, Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement. The campaign aims to achieve the vision of a 'Clean India' by 2nd October 2019.
- The role of the government in achieving 'national objectives' may change with time, but it will always remain significant. Government will continue to set policies that anticipate and reflect the country's requirements and execute them in a just manner for the benefit of the citizens.
- The continuing integration with the world politically and economically has to be incorporated into policy making as well as functioning of the government.



The Pradhan Mantri Gram Sadak Yojana (PMGSY)

The Pradhan Mantri Gram Sadak Yojana (PMGSY), was launched on 25th December, 2000 by the Govt. of India to provide connectivity to unconnected Habitations as part of a poverty reduction strategy. Govt. of India is endeavoring to set high and uniform technical and management standards and facilitating policy development and planning at State level in order to ensure sustainable management of the rural roads network.



National rural health mission

The National Rural Health Mission (NRHM) was launched by the **Hon'ble Prime Minister on 12th April 2005**, to provide **accessible**, **affordable and quality health care** to the rural population, especially the vulnerable groups.

The key features in order to achieve the goals of the Mission include making the public health delivery system fully functional and accountable to the community, human resources management, community involvement, decentralization, rigorous monitoring & evaluation against standards, the convergence of health and related programmes from village level upwards, innovations and flexible financing and also interventions for improving the health indicators.



The National Rural Health Mission (NRHM)

GOALS, STRATEGIES AND OUTCOMES OF THE MISSION

- The National Rural Health Mission (NRHM) has been launched with a view to bringing about dramatic improvement in the health system and the health status of the people, especially those who live in the rural areas of the country.
- The Mission seeks to provide universal access to equitable, affordable and quality health care which is accountable at the same time responsive to the needs of the people, reduction of child and maternal deaths as well as population stabilization, gender and demographic balance.
- In this process, the Mission would help achieve goals set under the National Health Policy and the Millennium Development Goals.



The National Rural Health Mission (NRHM)

To achieve these goals NRHM will:

- Facilitate increased access and utilization of quality health services by all.
- Forge a partnership between the Central, state and the local governments.
- Set up a platform for involving the Panchayati Raj institutions and community in the management of primary health programmes and infrastructure.
- Provide an opportunity for promoting equity and social justice.
- Establish a mechanism to provide flexibility to the states and the community to promote local initiatives.
- Develop a framework for promoting inter-sectoral convergence for promotive and preventive health care.



Training to rural youth for self employment (TRYSEM)

- •Trysem was launched in 1979 as a separate national scheme for training rural youth for self employment. The compelling reasons for launching the programme being **the huge backlog of unemployment and under employment among the rural youth.** Forty youth, both men and women were to be selected in each block and trained in both skill development and entrepreneurship to enable them to become self-employed.
- •It was generating activities in the rural areas, the influx of rural youth to urban areas could curbed. Moreover, local needs could also met with local resources, thereby giving a fillip to rural development.



Objectives of TRYSEM

- To provide rural youth (18-35 years) from families below the poverty line with training and technical skills to enable them to take up self-employment in agriculture, industry, services and business activities.
- Training is perceived not only in terms of provision of physical skills. But also change in attitude, enhancement of motivation and skills in human relations etc., are also ought to be imparted.
- Self-employment is defined as gainful employment on a full time basis which results in income which is sufficient for the family of the youth cross the poverty line. Situation of employment in which the means of production are owned, hired or taken on lease are taken to be self-employment situations.



Beneficiaries of TRYSEM

- Members of the poorest family first
- Priority should be given to members of SC's and ST's.
- At least 1/3 of candidates should be women.
- Preference should be given to persons who have completed the 12 month course under the national Adult Education programme.



Short coming of TRYSEM

- Implementation is generally uneven.
- Training lacked appropriate technology in the package provided.
- In the selection of trade, self-employment opportunities and financial viability were not adequately assessed.
- Assistance in the provision of raw materials and marketing has been lacking.
- Every district did not have training centers of TRYSEM.
- In a large number of cases, the assistance provided to TRYSEM trainees from IRDP projects had no link to the training they had received.



Aam aadmi bima yojna

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- The workers in the unorganized sector constitute about 93% of the total work force in the country.
- The Government has been implementing some social security measures for certain occupational groups but the coverage is miniscule.
- Majority of the workers are still without any social security coverage. Recognizing the need for providing social security to these workers, the Central Government has introduced a Bill in the Parliament.



Aam aadmi bima yojna

- One of the major insecurities for workers in the unorganized sector is the frequent incidences of illness and need for medical care and hospitalization of such workers and their family members.
- Despite the expansion in the health facilities, illness remains one of the most prevalent causes of human deprivation in India.
- It has been clearly recognized that health insurance is one way of providing protection to poor households against the risk of health spending leading to poverty.
- The poor are unable or unwilling to take up health insurance because of its cost, or lack of perceived benefits. Organizing and administering health insurance, especially in rural areas, is also difficult.



Mahatma Gandhi national rural employment guarantee scheme (MGNREGS)

- The Government of India passed the Mahatma Gandhi National Rural Employment Guarantee Act, 2005 in September, 2005.
- The Act gives legal guarantee of a hundred days of wage employment in a financial year to adult members of a rural household who demand employment and are willing to do unskilled manual work.
- Mahatma Gandhi National Rural Employment Guarantee Scheme was launched by Govt. of India in all Gram Panchayats of districts Mahendergarh and Sirsa on 2nd February, 2006 and this scheme was also extended in two more districts namely Ambala & Mewat w.e.f. 1st April, 2007.
- The remaining districts of the State have been covered under the scheme w.e.f. 1.4.2008.



Mahatma Gandhi national rural employment guarantee scheme (MGNREGS)

Objectives

- Enhancement of livelihood security to the households in rural areas of the State by providing round the year employment with minimum guarantee of one hundred days of wage employment in a financial year to every household volunteer to do unskilled manual work.
- Secondary objective includes creation of assets for development of rural areas.
- Cost Sharing
- Financial assistance shall be provided by Central and State Governments in the ratio of 90:10 respectively.



Mahatma Gandhi national rural employment guarantee scheme (MGNREGS)

Target Group

- 1.Scheme is open to all rural households who are in need of wage employment and desire to do manual and unskilled work.
- 2.Period of employment should ordinarily be atleast fourteen days continuously with not more than six days in a week.
- 3. Priority to works where atleast one third of wage seekers are women.
- 4. Persons desirous for work may submit their applications to the Gram Panchayat.
- 5.Gram Panchayat shall register the household. After verification, job card is to be issued to the applicant household.
- 6.Gram Panchayat or Block Programme Officer shall provide unskilled manual work to the applicant within fifteen days of receipt of application preferably within a radius of 5 kilometers of the village, where the applicant resides. In case the employment is provided outside such radius, it must be provided within the Block and the laborers shall be paid 10% of the wage rate as extra wages to meet additional transportation and living expenses.



List of Social Security Schemes in India 2022

The Modi Government has launched many new schemes for the development of the country and the residents. They are:

- 1. Atmanirbhar Bharat Abhiyan
- 2. Mission Karmayogi
- 3. Samarth Scheme
- 4. Savya Shiksha Abhiyaan
- 5. Rashtriya Gokul Mission
- 6.Kapila Kalam Program
- 7. Pradhan Mantri Matsya Sampada Yojana
- 8. National Digital Health Mission
- 9. Solar Charkha Mission
- 10. Housing for All Scheme



Daily Quiz

- 1. On 2nd October 2014, _____ Mission was launched
- 2. SGSY stands for ______.
- 3. _____ was launched in 1979 as a separate national scheme for training rural youth for self employment.
- 4. Name any 2 employment related schemes of Indian government.
- 5. State the objectives of MGNREGS.



Assignment

1	Discuss the importance of sustainable livelihood in Rural Development
2	Describe any 2 schemes of Indian government for agricultural development in India
3	Enlist and explain the schemes related to Social security.



Topic Links

- https://www.youtube.com/watch?v=7BIz-jX46GY&list=PL8kNpySS1WHp6UPvnTb6rFOI9h4il6Hbd
- https://www.youtube.com/watch?v=BDWDZEs68IM
- https://www.youtube.com/watch?v=x1wQ0OpOmc0
- https://www.youtube.com/watch?v=CUOn4bpr0HQ
- https://www.youtube.com/watch?v=uYc41eebacI

MCQS



1. Noninstitutional sources of agricultural credit

- a) NABARD
- b) Traders
- c) Commercial banks
- d) Regional banks

2. Following are the institutional sources of agricultural credit except

- a) Regional banks
- b) Money lenders
- c) NABARD
- d) Commercial banks

3. TANWA stands for

- a) Tripura Women in agriculture
- b) Tamil Nadu Women in agriculture
- c) Tamil Nadu men in agriculture
- d) Tripura Women in industry

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MCQS

4. What is rural development

- a) economic and legal upliftment of rural areas
- b) economic and political upliftment of rural areas
- c) economic and social upliftment of rural areas
- d) economic and technical upliftment of rural areas

5. Agricultural diversification means

- a) Minor proportion of the decreasing labour force in the industrial sector needs to find alternate employment opportunities in other nonfarm sectors
- b) major proportion of the decreasing labour force in the agricultural sector needs to find alternate emplorment opportunities in other nonfarm sectors
- c) None
- d) major proportion of the increasing labour force in the agricultural sector needs to find alternate employment opportunities in other nonfarm sectors



6. Which of the following is false regarding NABARD?

- a) It helps farmers directly
- b) It helps the flow of credit through co-operative banks, RRB's etc
- c) Maintain a research and development fund to promote research in agriculture
- d) It perform all the functions of RBI with regards to agriculture credit

7. Micro credit programme

- a) None
- b) Credit provisions made by self help group to its members
- c) Credit provision made by large farmers
- d) Credit provision made by small farmers

8. SHG was introduced in

- a) 1985
- b) 1984
- c) 1992
- d) 1995

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Glossary

Swachh Bharat, NABARD, National Rural health, Self help groups, Paramparagat Krishi Vikas

1.	The Scheme of "Micro Finance" is entended through
2.	is the apex body which coordinates the functioning of
	different financial institutions working for the expansion of rural
	credit.
3.	The Mission seeks to provide universal access to
	equitable, affordable and quality health care.
4.	On 2nd October 2014, Mission was launched.
5.	The Yojana is an initiative to promote organic farming in
	the country.



Sessional Question paper (Online)

Link for MCQs

https://forms.office.com/r/XL59kjtWUQ

LINK FOR SUBJECTIVE:

https://forms.office.com/r/PPDMVxSwnr



Sessional Question paper (PUT)

Printed page:2	Subject Code: KHU 801	
	Roll No:	

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute)

Affiliated to Dr. A.P. J Abdul Kalam Technical University, Uttar Pradesh, Lucknow B.Tech (Biotechnology)

Semester: VIII Examination: PUT Year- (2021-22)

Subject Name: Rural Development: Administration & Planning

Time: 2:00 Hrs Max. Marks:60

General Instructions:

- 1. This Question paper consists of 2 pages & 4 questions. It comprises of three Sections -A, B, & C.
- 2. <u>Section A</u> –Q.No- 1 is Very short answer type questions carrying 1 mark each, Q. No- 2 is short answer type Question carrying 2 mark each. You are expected to answer them as directed.
- 3. <u>Section B-</u> Q.No-3 is Short answer type questions carrying 5 marks each. Attempt any <u>four out of five</u> questions given.
- 4. <u>Section C-Q</u>. No-4 is Long answer type questions carrying 6 marks each. Attempt any <u>four out of six</u> questions given.



Sessional Question paper (PUT)

		SECTION – A			
1.	Atte	mpt <u>all</u> parts (Very Short Answer Type)-	[8x	1=08]	
	1-a.	Name the father of Panchayati Raj.	(1)	CO3	
	1-b.	State what does PRI imply.	(1)	CO3	
	1-c.	Define HRD.	(1)	CO4	
	1-d.	List any two major healthcare schemes in India.	(1)	CO4	
-	1-e.	State what is PM KUSUM scheme for?	(1)	CO4	
	1-f.	Define Industrialization.	(1)	CO5	
	1-g.	Who first used the term 'Rural Industries'?	(1)	CO5	
	1-h.	Define a small scale industry.	(1)	CO5	
2.	Attempt all parts (Short Answer Type)-			[4×2=08]	
	2-a.	List down the states of India where there is no Panchayati Raj Institution.	(2)	CO3	
	2-b.	Discuss the concept of NGO.	(2)	CO3	
	2-с.	Write a short note on NFE scheme.	(2)	CO4	



Sessional Question paper (PUT)

	2-d.	Explain the term 'Women Entrepreneurs'.	(2)	CO5
		SECTION - B	•	
3.	Attempt any four out of five questions-		[4x5=20]	
	3-a.	Explain the concept of Administration in the context of Rural development.	(5)	CO3
	3-ь.	State the major functions of a Self-help groups.	(5)	CO3
	3-с.	Cite a practical example for the challenges faced by people in rural areas. What efforts are being put forward to face these challenges?	(5)	CO4
	3-d.	Discuss the Gandhian approach to Rural industrialization.	(5)	CO5
	3-е.	Write about the problems and diagnosis of rural entrepreneurship in India.	(5)	CO5
2	88	SECTION - C	8	
4.	Attempt any four out of six questions-			6=24]
	4-a.	Explain the relationship between Gram Panchayat and Gram Sabha.	(6)	CO3
	4-b.	Discuss the sources of funds of a Gram Panchayat.	(6)	CO3
	4-с.	Does HRD help in enhancing Quality of Life? If yes, how and also cite at least two examples to justify the statement.	(6)	CO4
	4-d.	Discuss the key elements of HRD in Rural development.	(6)	CO4
	4-е.	Explain the need and scope of entrepreneurship in Rural administration.	(6)	CO5
	4-f.	Discuss the concept of appropriate technology for rural industries.	(6)	CO5



End Semester Question paper

	(SEM VIII) THEORY EXAMINATION 2021-22 RURAL DEVELOPMENT: ADMINISTRATION AND PLANNING	
	3 Hours	. 100
Notes	ttempt all Sections and Assume any missing data. Appropriate marks are allowed to each question, answer accordingly.	. 100
Qt(a)	ION-A Attempt All of the following Questions in brief What are the basic importance of rural development for creation of sustainable livelihoods in India? Marks (10X2=20)	CC
Q1(b)	What are the policies and programs for rural development?	1
200	What are the main objectives of Criniketan experiment?	2
7000 1600	Why is Stilliketan important in aveal development?	2
20001	What is the bureaucracy structure?	3
- C1(1)	What is administrative structure in government?	3
T-25.1 (P)	What is the concept of self-help groups?	4
\$-61(II)	What is the nutritional status?	-4
+Q1(1)	What is the need and importance of rural industrialization?	5
Q1(j)	How can technology help rural India?	5
	A	
SECT	ION-B Attempt ANY THREE of the following Questions Marks (3X10=30)	CC
	What are the main components of rural development? Describe Public health and Sanitation and Women empowerment component.	3
Q2(b)	What are the main features of Gurgaon experiment? Describe it.	2
Q2(c)	How many Panchayati Raj institutions are there in India? What is Panchayati Raj institutions explain its functions?	3
Q2(d)	What are the elements of human resource development in rural sectors? Explain Enhance cultural quality, and moral quality.	
Q2(e)	What is rural entrepreneurship discuss the problems and prospects of rural entrepreneurship in India?	



End Semester Question paper

Q3(1	What are the rural development programs introduced by government? Explain MGNREGA and PMGSY.	CO
Q3(I	What are the social sector initiatives in India? Describe Swarnjayanti Gram Swarozgar Yojana and NATIONAL SOCIAL ASSISTANCE PROGRAMME (NSAP).	1
_		
SEC	TION-C Attempt ANY ONE following Question Marks (1X10=10)	CC
1 mil	S lave - + :- Milabhari davelopment project/ Explain various objective of the project.	2
Q4(t	What is Nilokheri development? What is Gandhian approach to rural industrialization?	2
-	TION-C Attempt ANY ONE following Question Marks (1X10=10)	C
Q5(a	What are the financial organization in a straight training the financial organization in a straight training training the financial organization in a straight training traini	3
2000	powers and responsibilities. What is the difference between CBO and NGO?	1
11.000	What is the difference occurred	



End Semester Question paper

	PAPER I		KHU
		Roll No:	
	RUR	SEM VIII) THEORY EXAMINATION 2021-22 RAL DEVELOPMENT : ADMINISTRATION AND PLANNING	
	ION-C	Attempt ANY ONE following Question Marks (1X10=10	СО
Q6(a)	Why hur faced by	nan resources are important for rural areas? What are the major challenges HRD for rural development?	4
Q6(b)	What are	the different tools and methods for measuring nutritional status in the ity? Describe anthropometric, and biochemical.	4
SECT	TON-C	Attempt ANY ONE following Question Marks (1X10=10	CO
Q7(a)	What is t	the role of women entrepreneurship in rural India? What is rural neurship explain the challenges of rural entrepreneurship?	5
Q7(b)	What is r	rural entrepreneurship and what is its need? Describe it.	5



Expected questions for University Exams

- 1. Define rural development.
- 2. Name the key initiatives required for agricultural development in rural areas.
- 3. Discuss what has happened to the agriculture output during 2007-12?
- 4. Explain micro-credit programme
- 5. Define sustainable livelihood.
- 6. Explain why is rural development important.
- 7. Discuss the changes that have taken place in Indian agriculture and rural sector since initiation of reforms.
- 8. Discuss the essential elements of rural development?
- 9. Discuss salient features of Mahatma Gandhi National Employment Scheme.
- 10. Write a detailed note on the different schemes for social security in India.



Summary

List of Social Security Schemes in India 2022

- 1.PM-KISAN (Pradhan Mantri Kisan Samman Nidhi) Scheme
- 2.Pradhan Mantri Kisan Maan Dhan Yojana
- 3.PM Garib Kalyan Yojana (PMGKY)
- 4.Pradhan Mantri Shram Yogi Maan-Dhan
- 5.Skill India Mission
- 6.Make in India
- 7. Swachh Bharat Mission
- 8. Sukanya Samriddhi Scheme Beti Bachao Beti Padhao
- 9.PM Mudra Yojna
- 10.Ujala Yojna
- 11.Atal Pension Yojana
- 12.Prime Minister Jeevan Jyoti Bima Yojana

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