

ABSTRACT

Each of the clients at AppDirect want the customization for their marketplaces, each having its own 'look and feel' requirements, pertaining to what would it's final product would look like to it's end users. Till now, the code for this entire task of giving the required outlook was monolith. For any changes in features, the entire code was required to be written. So, this project solves this problem as it allows the ISV's, telephonic, banking sector clients to customize the appearance and hence give the entire control to the developer. Therefore, the complete task has been optimized so it requires much less efforts. We here at AppDirect, have two ways of going about this process. Either, the clients themselves design the marketplaces or these clients instead of designing their marketplaces themselves, assign this task to AppDirect engineers itself and we in turn give them the full fledged theme ready for their marketplace. These marketplaces then go to the production. The main aim of the project is to customize as per the clients requirement and while doing this working towards improvements in this project task along with enhancements and features of Mid-tier Theme Customization.

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